

EVOLVE  
BEYOND  
TOMORROW<sup>^</sup>



**IFIM**  
BUSINESS SCHOOL  
— BEYOND TOMORROW —



**AHEAD BY  
25 YEARS**

Bangalore | Greater Mumbai

# ABOUT IFIM BUSINESS SCHOOL

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Established in 1995, IFIM Business School, Bangalore is currently amongst the first six business schools in India to have been awarded the AACSB accreditation. IFIM is also accredited by National Board of Accreditation (NBA), and South Asian Quality Assurance System (SAQS), and is ISO 9001:2008 certified. Various programmes at IFIM include:

- (1) **Two-year full-time residential Post Graduate Diploma in Management with options to do Major in Marketing, Finance, Digital Business, Analytics, HRM and International Business**
- (2) **PGDM (Data Science)**
- (3) **PGDM for Working Professionals**

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Actively engaged in research and consulting, IFIM hosts several centres of excellence such as AIM-Parasuraman Centre of Service Excellence and Centre for Consulting in Digital Leadership. IFIM has an elite set of international academic partners including leading institutes such as ESCP-London, Darden Business School (University of Virginia) and McCombs Business School (University of Texas at Austin).

# IFIM'S MISSION

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TO GROOM HOLISTIC,  
SOCIALY RESPONSIBLE,  
CONTINUOUSLY EMPLOYABLE  
PROFESSIONALS.

IFIM positions itself  
for “Beyond Tomorrow” by:

1. **Grooming ‘T’ shaped professionals** aligned to the needs of industry 4.0, through its unique Bespoke Curriculum
2. **Best-in-class faculty:** A blend of PhD trained, experienced practice-oriented professionals
3. **Global connect through partnerships** with top global business schools offering courses in new-age areas
4. **Award winning Practice Driven Initiatives:** Research Incubation, Social Immersion, Personality Enhancement Programme, Long duration Industry Internship and Corporate Mentoring

# IFIM BUSINESS SCHOOL

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# THE GENESIS

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Through a consistent endeavour of excellence in innovation and rigour of academic delivery, IFIM became the sixth AACSB accredited institute of the country. We sincerely believe that entrepreneurship can be nurtured through education. The day is not far when entrepreneurship will become a common, respectable profession. The myth that entrepreneurs cannot be educated or nurtured will be shattered soon.

Post the AACSB accreditation, the 'IFIM 3.0' is now poised for not just the Global League but also for a quantum growth. Today's environment presents unique challenges where existing business models and business education are fast losing relevance and getting disrupted. As the nature of jobs is changing outside, we, as an institution, are adequately prepared for the needs of tomorrow. With our newly designed curriculum, IFIM 3.0 is now distinctly recognised for catering to the needs and roles of 'Beyond Tomorrow' by providing innovation-led solutions.



**“IFIM 3.0 is distinct for providing innovation-led solutions for Beyond Tomorrow’s needs.”**

**- Sanjay Padode, Secretary, CDE**

Mr Sanjay Padode, a 1989 alumnus of BITS Pilani and a self-made entrepreneur, having founded Dataline and Research Technologies Ltd (DaRT), was always keen to dedicate himself to the cause of education. This culminated in Sanjay taking over as the Secretary of Centre for Developmental Education (CDE), a not for profit society which ran the IFIM Business School. Let us call it 'IFIM 1.0' for the sake of comprehension. The 'IFIM 2.0' began its journey under Sanjay's leadership.

# IFIM IS THE 6TH BUSINESS SCHOOL IN INDIA TO BE AACSB ACCREDITED.

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AACSB-accredited schools pass very rigorous quality standards. They have been proven to provide the best in business education worldwide.

## AACSB-ACCREDITED SCHOOLS

- are recognized worldwide by top employers and other universities.
- have employers that only hire their graduates.
- have more access to recruiters.
- have graduates that receive higher, more competitive salaries.
- improve the quality of their business programmes.
- hire and retain the best professors and researchers.
- have students that are more international and are likely to earn higher levels of education.
- have students with high-graduating GPAs.
- are challenging and teach the best skills that give a distinct advantage in the real world.

# AWARDS & ACCOLADES

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- IFIM Business School is the 6th Indian business school to be accredited by the AACSB International – *The Association to Advance Collegiate Schools of Business*
- Ranked 28th among Indian B-Schools by *Business Today magazine 2018*, making it the only institute to jump 20 places
- Exemplary Student Driven Innovation Ecosystem by *CL Educate Innovation Awards 2017*
- Adjudged as Gold Award winner at the 7th Indian Management Conclave, 2016 at *IIM Ahmedabad*
- Best Higher Education Institute of the Year-South by *ASSOCHAM Awards 2016*
- Certified as ‘Global League Institution’ by *Great Place to Study Research Institute, UK*
- Outstanding Business School (South) National Education Awards - *World Education Congress 2015 by ABP News*
- Best in Promoting Industry Academia Interface - *National Education Excellence Awards 2015*



# IFIM's BESPOKE CURRICULUM

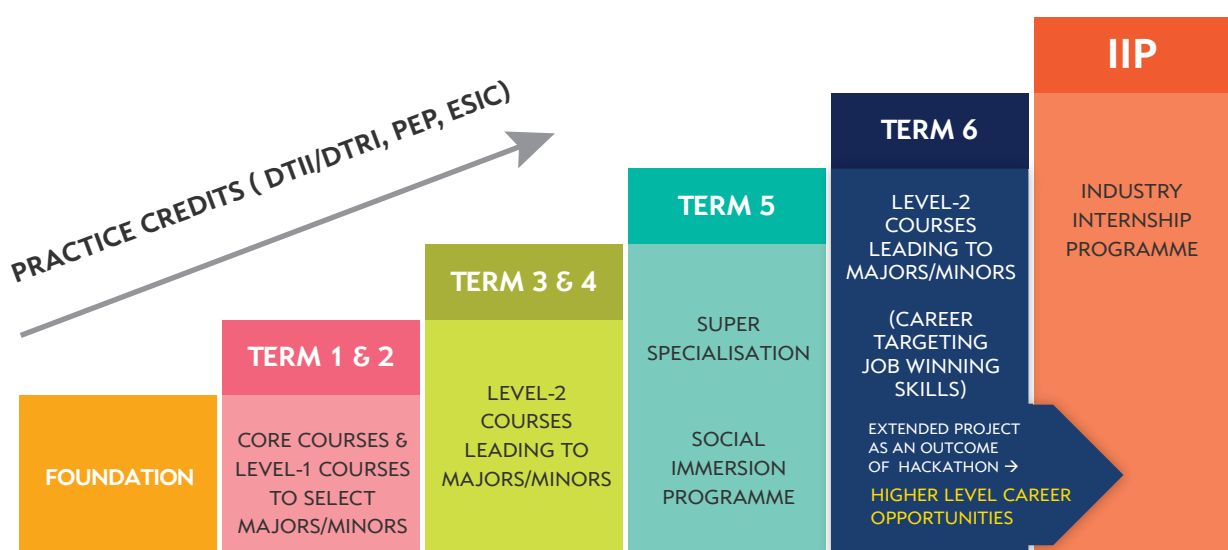
## UNIQUE BESPOKE CURRICULUM ALIGNED TO THE NEEDS OF INDUSTRY 4.0.

IFIM Business School's Bespoke Management Programmes allow students to create their own learning paths and career goals. The flexibility to choose courses freely enables students to custom-create a curriculum uniquely suited to their individual needs and aspirations.

Students can pace their learning – they can take extra credits or reduced credits – according to their aptitude. They can even choose to drop a course if they are so inclined. The ultimate purpose is to leverage their strengths and align their learning paths to the needs of the Industry and Business.

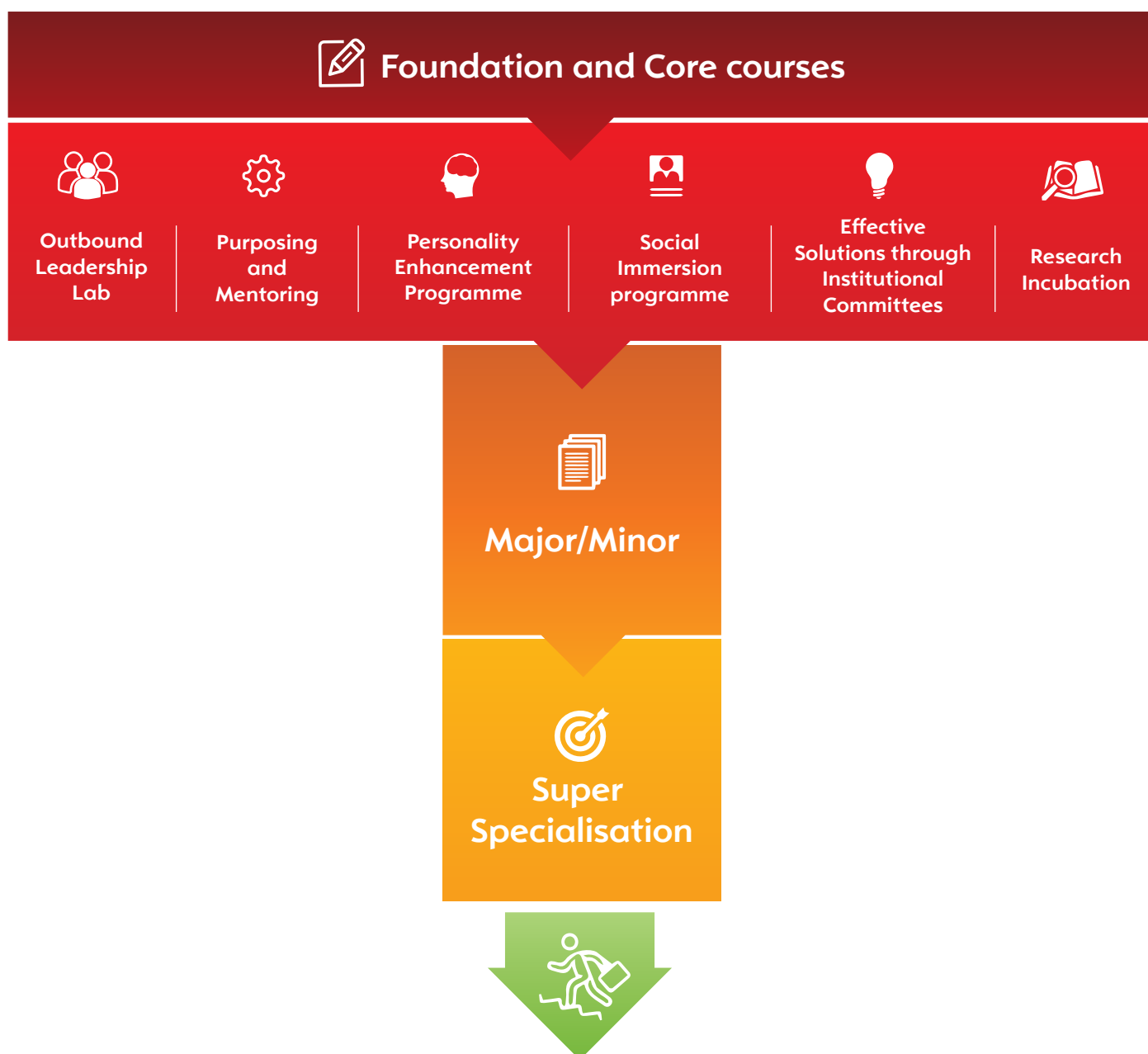
IFIM is the only institution with a completely flexible PGDM programme, patterned on leading international B-School curriculum, which has been widely appreciated by the corporates as they get highly-focused resources.

### PROGRAMME ARCHITECTURE SNAPSHOT



PEP: Personality Enhancement Programme | DTII: Design Thinking & Innovation Incubation  
 DTRI: Design Thinking & Research Incubation | ESIC: Effective Solutions through Institutional Committees  
 SIP: Social Immersion Programme | IIP: Industry Internship Programme

# GROOMING 'T' SHAPED PROFESSIONALS



# DEVELOPING HOLISTIC SOCIALLY RESPONSIBLE PROFESSIONALS

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## PERSONALITY ENHANCEMENT PROGRAMME (PEP)

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The Personality Enhancement Programme (PEP) is designed for developing a holistic personality. Each student must successfully complete a set of rigorous Lifestyle and Life Skills Management courses for fulfilling their respective academic obligations. The student is expected to perform and demonstrate improvement in communication, leadership, negotiation and teamwork to deliver on their life skills obligation.

1. **Effective Communication with ability to adapt style.**
2. **Self-Awareness of own wellness and practicing a fitness regime.**
3. **Persuasive Skills and Collaborative Orientation.**



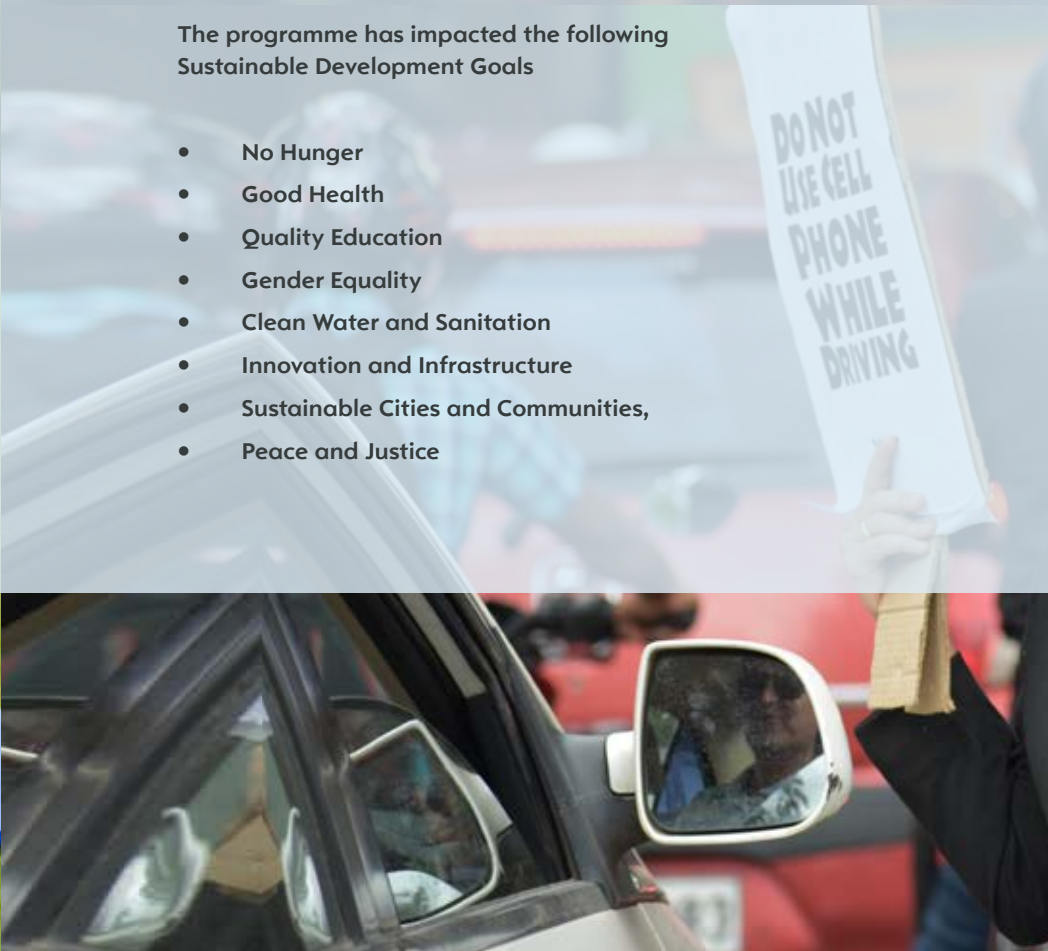
# SOCIAL IMMERSION PROGRAMME (SIP)

The students of the IFIM Business School are sensitized towards the needs of the community through a Social Immersion Programme (SIP). The students are expected to observe, empathise and connect with those living in such environments. Post this immersion they are expected to identify one social problem and through primary and secondary research are expected to design a technically and economically viable solution. Their solution is then presented to NGOs and social enterprises in the form of a Techno-Economic Viability (TEV) study. This exercise allows our students to:

1. Empathize, understand and identify social issues.
2. Offer solutions with social impact.
3. Develop an attitude of “giving back to society”.
4. Develop critical thinking and problem solving ability in frugal and constrained environment.
5. Work cohesively in teams and develop interpersonal skills.
6. Adapt one’s lifestyle to suit the prevailing environment.

The programme has impacted the following Sustainable Development Goals

- No Hunger
- Good Health
- Quality Education
- Gender Equality
- Clean Water and Sanitation
- Innovation and Infrastructure
- Sustainable Cities and Communities,
- Peace and Justice



# INDUSTRY INTERNSHIP PROGRAMME (IIP)

IFIM's unique Industry Internship Programme, (IIP) has been very well-received by recruiters across industries for its unmatched exposure and valuable on-the-job learning. IFIM students will pursue a 4.5 month long internship with leading companies, which will add to their repertoire of achievements and accomplishments. The advantage for the recruiting companies is that students would have already completed all coursework that is expected from a graduating student.

1. Introduction to the company and the project.
2. Understanding the problems of the company.
3. Applying theory to practice.



# RESEARCH INCUBATION (RI)

The award winning Research Incubation programme aims to equip students with research-oriented thinking which will enable them to thrive and innovate in today's fast-changing business environment. Research Incubation is tightly integrated with the research interests of the faculty and the needs of the industry partners of IFIM. The Industry Internship experiences of the students are leveraged to develop case studies and research papers in this intervention. As part of this programme, each student is expected to research, analyse, solve problems and publish a case or a research paper in a respected publication. This programme offers:

1. Opportunities to explore research and innovate.
2. Generating and disseminating advanced knowledge in the field on management theory and practice.
3. Improving analytic and creative skills.
4. Aligning interest and career opportunities.



INNOVATIONS AND BEST PRACTICES  
IN ASIA PACIFIC  
2018-19

**Title of Innovation:** Integrating Research With Practice  
IFIM Business School, Bangalore

## INNOVATION STATEMENT:

In the Research Incubation programme, students learn business research methodology, receive faculty mentoring, and gain practitioner input to develop projects that result in publishable research papers or business ventures.

# OUTBOUND LEADERSHIP, PURPOSING AND CORPORATE MENTORING

The students will be guided through various facets of their educational journey in IFIM by Corporate Mentors. Mentoring is a symbiotic and synergetic relationship with mutual benefits. The essence of mentoring is a sustained human relationship that helps young professionals at IFIM Business school gain from diversified experiences, wisdom and knowledge provided by industry leaders.

## The objective of the programme is as follows:

1. Clarity of purpose in personal and career goals.
2. Understanding innate strengths and shortcomings.
3. Understanding the requisite skill set and the way to develop the same.
4. Developing clear path to achieve the goal.
5. Setting up milestones on the path to the goal.



**Edwin Moses,**  
Group Vice President -  
Oracle Financial Services

"I see in this programme yet another proof of IFIM's commitment to enabling its students to constantly learn the ways and means to weave the classroom with the real world. I have found this platform to be the one, which enables the student to grow in understanding and gain confidence in preparing themselves to be the leaders of tomorrow."







**Abdul Majeed J Shaik,**  
Partner/Executive Director -  
PwC

"I have pushed the PwC team to look IFIM graduates. I believe IFIM is investing very well in building excellent skill."



# SUPER SPECIALIZATION

A unique opportunity for participants to study the most relevant and contemporary subject from top business schools in the world. A 10-credit programme curated for a multi-generational cohort consisting of 2 Year PGP students and executives for learning by solving real life problems at our partner global schools Darden School of Business (University of Virginia), McCombs School of Business (University of Texas, Austin) and ESCP London to groom 'T' shaped professionals for next-gen roles in next-gen industries.

Two-year PGDM		
Super- specialization	Partner Schools	
Big Data Analytics and Blockchain		McCombs School of Business at University of Texas at Austin
MarTech		Darden School of Business at University of Virginia
Digital Transformation	 European Identity Global Perspective <small>The World's First Business School from 1816</small>	ESCP London
Fintech & Financial Analysis	 European Identity Global Perspective <small>The World's First Business School from 1816</small>	ESCP London

## The programme has the following components:

1. Masterclass by Faculty from International Partner School:	The participants will be introduced to the key topics and the business case for problem framing.
2. Group Work on the Business Case and Blended Learning with Tutorial Support	Participants will form small study groups to work on business case studies supported by faculty and blended courseware (online plus tutorial support) related to the topic.
3. Three weeks' coursework plus project at international partner school	<ul style="list-style-type: none"> <li>- The study groups to present their progress on discovery and experience.</li> <li>- Participants to attend sessions by faculty at international partner school, supplemented with field visits and interaction with senior practitioners in the USA/London.</li> <li>- Groups to reflect on practices observed and possible application to their own business case</li> <li>- Individual participants in the groups work with their professional mentors to turn learning into action initiatives.</li> </ul>
4. Presentation to a Global Panel	Each study group will make a presentation to a panel of global experts on how their solution to the business case

### Professional Certification Specialization

Developed in partnership with Indian Institute of Banking and Finance, Bombay Stock Exchange, Chartered Market Technician to impart skill based knowledge in the contemporary courses with professional certification.



# WHAT DOES IFIM 3.0 OFFER?

**Nurture Holistic Socially responsible continuously employable professionals.**

**IFIM offers curriculum that is aligned to the needs of the Industry 4.0 grooming 'T' shaped professionals.**

Given the school's focus on employability in a VUCA world and its locational advantages as well as technological focus, the school has chosen to position itself as a teaching focused international business school that aims to nurture students for needs of the industry 'Beyond Tomorrow'. In this regard, a highlight of our effort post AACSB accreditation was the launch of a new curriculum, aligned to the needs of Industry 4.0. The institute is mandated to validate its curriculum architecture every 3 years. This exercise was conducted in 2015 to impact the curriculum for the students enrolled in the academic year beginning 2016. On completion of 3 years in 2018, we initiated the revalidation exercise by collaborating with the National Human Resource Development Network (NHRDN). The identification of the 'Industry 4.0 Needs' was an outcome of a national level survey of senior practitioners followed by round table discussions within association with the National Human Resource Development Network. IFIM Business School was invited to present the same at ICAM 2019 in Edinburgh. An in-depth research survey which included 43 senior practitioners including 18 CXOs across three major cities of India across the country helped us identify needs of the industry 4.0 for management students like the following:

1. Learning Orientation and Analytical Mindset
2. Integration of Data, Communication and Technology
3. Solution Orientation and Problem Solving
4. Dealing with Change and Uncertainty
5. People and Team Orientation
6. Innovation and Creativity - Entrepreneurial Orientation
7. Social Sensitivity and Cross-cultural Orientation
8. Managing Self (Self-Awareness, Self-development including Wellness)
9. Business Orientation - Multidisciplinary Approach
10. Globalization

These needs have led to the birth of our new positioning, "Beyond Tomorrow" and our curriculum architecture, courses and pedagogy are in sync with the needs defined above. We have also introduced Super Specialisation courses and Professional Certification Specialization to meet skills of tomorrow and these are master classes being delivered by eminent experts as well as tie-ups with international colleges who are specialists in new age subjects.

## iSEI (Index of service excellence in India)

IFIM Business School in association with the Academy of Indian Marketing (AIM) launched the first-ever Index of Service Excellence in India (iSEI) and unveiled the IFIM-AIM Parasuraman Centre of Service Excellence under the guidance of Dr A. Parasuraman. The iSEI is intended to generate sectoral service excellence scores at the national, regional, sector and company levels.



## IFIM is :

- The 6th Business School in India to receive the prestigious AACSB International accreditation.
- Ranked 28th in India by Business Today 2018 – only institute to jump 20 places.
- India's 1st Business School to set up a Digital Business academic area.
- One of the strongest Finance and Marketing faculty in the country.
- Pioneer of India's only service excellence index (index of Service Excellence in India – iSEI).
- Offering Research Incubation Programme that featured on AACSB's 'innovations that inspire' list of 2019 for Asia Pacific region.
- Only Business School to offer a Bespoke Curriculum model which provides a tailor-made learning path for each student.
- The fastest Business School to complete 100% placements in 2018.

# INTERNATIONAL COLLABORATIONS

IFIM Business School is leveraging its accreditation to internationalize its curriculum through the students' experiences of learning in an international environment. The delivery would take place in Ivy League schools overseas by top end management faculty. IFIM Business School has executed agreements with many highly ranked business schools in Europe and America. These interventions shall offer opportunities for the students to pursue Dual Degree in top schools in specialized areas and/or opt for Super Specialization.

## Few of our partner universities are:

- Darden School of Business, University of Virginia
- ESCP London
- McCombs School of Business
- Rennes Business Schools, France
- University of Wollongong, Australia
- Virginia Commonwealth University, USA
- State University of New York, SUNY, Albany, USA
- LUISS Business School, Italy
- University of Texas, Arlington, USA
- ALBA, Greece



Adam Gilchrist and Prof. Paul Wellings, CBE Vice-Chancellor, University of Wollongong with PGDM 2019-21 students

# OUR NETWORKS & ALLIANCES

## THE CORPORATE CONNECT

### Confluence

Confluence, an initiative by Centre for Continuous Employability (CCE) of IFIM, is an annual corporate summit to deliberate upon the trends and emerging challenges faced by management professionals. IFIM collaborates with diverse sectors thus adding to the pool of new corporate engagements year after year.

### IFIM's Corporate Mentorship Programme

Our Mentorship Programme ensures our students get familiar with the workings and expectations of the industry life. Our mentors, who hold senior positions in leading corporations spend ample time with each student, helping them hone the skills that will eventually help boost their career growth.



Confluence – Corporate Connect Initiative

## ACADEMIC PARTNERS

- First institution in Karnataka to tie-up with NASSCOM
- Partnership with IBM for Business Analytics Lab
- Prabhudas Lilladher Finance Lab with Bloomberg Trading Terminals
- University Partner to CFA Institute, USA
- Association with NSE for PGCP in Global Financial Markets
- Programmes in Entrepreneurship in association with EDII, LEDMAC, etc.



# FACULTY PROFILE

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Our eminent faculty members are hand-picked from the best institutions around the world – because we believe in providing our students with the best opportunities for a brighter tomorrow.



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## ONLY THE BEST WORK FOR THE BEST

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Visit [www.ifimbschool.com/faculty-profile](http://www.ifimbschool.com/faculty-profile) for detailed faculty profiles.

# OUR LEADERSHIP TEAM

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**Dr. Atish Chattopadhyay**  
Director & Professor, Marketing

An entrepreneur and educator, Dr. Atish is a keen proponent of globalization of Indian business schools. He has previously held leadership positions at top institutions - SPJIMR Mumbai, MICA Ahmedabad, and IMT Ghaziabad. Under his leadership, schools have initiated pioneering pedagogical innovations which won accolades globally, including AACSB's 'Innovations that Inspire' list. As professor of Marketing, Dr. Atish has published in top journals and consulted with top MNCs covering the Asia Pacific and Latin America. At IFIM, he has pioneered a study in association with industry to curate a graduate management curriculum that caters to the needs of Industry 4.0.



**Prof. Rakesh Mediratta**  
Dean

Before joining IFIM Bangalore, Rakesh was working as an Associate Professor at IMT Ghaziabad. Rakesh worked as senior business development professional with experience of over 29 years before joining academia. He has worked in FMCG, apparel, fashion and telecom industries with assignments at a national and regional level.

Prof. Rakesh's subject matter expertise is in Retail Marketing, Sales, Distribution and Customer Experience. He started his career as a Management Trainee with Hindustan Lever Ltd and moved on to work with TTK Parma Ltd. He subsequently moved to Raymond Ltd where he held the position of National Sales Head - Park Avenue. His last assignment was as Vice President-Retail at Vodafone, based out of Delhi. Rakesh did his graduation from BITS (Pilani) and MMS from University of Mumbai.

# INTERNATIONAL ADVISORY BOARD

**Dr. Simon Mercado**

Dean - ESCP Europe Business School, London

**Dr. Mathias Falkenstein**

Senior Global Consultant - Higher Education Management, Berlin

**Dr. Ulrich Hommel**

Director- Business School Development - EFMD Global Network, Brussels

**Dr. Eileen Peacock**

Former SVP- AACSB International

**Dr. A Parasuraman**

James W. McLamore Chair and Professor, Marketing - University of Miami, Miami

**Mr. Benjamin Stevenin**

Chief Executive Officer - RimaOne, Paris

# BOARD OF STUDIES

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Chairperson

**Mr. Sameer Dhanrajani**

Fractal Analytics

**Mr. Ravi Garikapati**

Sr Vice President, Flipkart

**Mr. Kamal Singh**

Executive Director, United Nations Global Compact Network India

**Prof. Rishikesh Krishnan**

Professor, IIM Bangalore

**Mr. Pankaj Rai**

Senior Vice President - Strategy, Wells Fargo

**Mr. Krish Shankar**

Group Head- HR, Infosys

**Mr. Anish Philip**

AVP - People Function, Mindtree Ltd

**Mr. Dhananjay Singh**

Director General, National HRD Network

**Dr. V Panduranga Rao**

Chief Academic Advisor & Former Director IMT, & Dean BITS Pilani, ICFAI Hyderabad

**Ms. Kalpana Maniar**

President & CIO, Edelweiss Financial Services Ltd

**Dr. Bhimraya Metri**

Director, IIM Trichy

**Mr. Pullock Bhattacharji**

Vice President, BSE India

# BOARD OF GOVERNORS

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**Mr. Sanjay Padode**

Chairman, IFIM Business School

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**Mr. Rajesh Padode**

Managing Director - DSIJ Private Ltd.

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**Mr. Mike Shah**

President & CEO - Nightingale Empowerment Foundation M S Enterprises/co founder - RelQ/Non Executive Chairman for Asian CERC Software Tech. Ltd, Bangalore

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**Dr. Padmasri Pritam Singh**

Former Director General IMI and Director MDI and IIML

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**Padma Bhushan Mr. Ajai Chowdhry**

Founder- HCL & Former Chairman- HCL Infosystems Ltd.

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**Dr. Sudarshnam Padam**

Advisor & former Dean of Studies, Administrative Staff College of India

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**Dr. Mathias Falkenstein**

President & CIO, Edelweiss Financial Services Ltd

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**Mr Benjamin Stévenin**

Prident ACADEM / RimaOne France

**Dr. Ulrich Hommel**

Professor of Finance, EBS Business School, Director Business School Development, EFMD GN, Associate Director Quality Services, EFMD

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**Dr. Ravi Kumar**

IIM Bangalore

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**Dr. Chandra Bhushan Sharma**

Chairman, National Institute for Open Schooling, NOIDA

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**Dr Vyakarnam Anjaneya Sastry**

Director - The National Stock Exchange/founder Director of MUSA

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**Dr Eileen Peacock**

Ex Dean University of Massachusetts Dartmouth/Ex Senior Vice President and Chief Officer Asia Pacific, of AACSB

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**Prof. (Dr.) Ranbir Singh**

Vice-Chancellor, National Law University, Delhi Member, /Board of Management, International Association of Universities (IAU), Paris

# ALUMNI SNAPSHOT

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IFIM, in its 23 years of legacy has contributed significantly to the society by producing world-class entrepreneurs, academicians, artists, writers, CEOs and thought leaders, amongst others. Our alumni members have made us proud, time and again by achieving laurels around the globe and we wish to showcase the same to our entire IFIM family. Immense dedication, devotion to the subject area and the passion to perform has enabled alumni to scale higher levels within the organization, thereby forming the backbone and pillar of strength for the institution. IFIM acknowledges this value creation and intends to nurture this spirit of excellence in the future years to come.



Kanyathon 2019 – Mr. Sajan Prakash, Brand Ambassador



Brunch Pe Churcha – Alumni Monthly Meet

# LIFE AT IFIM

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Invocation of art and entertainment is as important as the facilitation of routine curriculum. We at IFIM Business school strive to maintain the right balance as we understand that a blend of these elements play a pivotal role in developing a student's identity. To facilitate an environment of constant development and learning, we have formed several working clubs and domains - cultural and sports oriented, which operate in a highly functional manner. The idea of creating these clubs is to apply concepts into practical real-time situations, promote young talent at IFIM; nurture their skillsets and create pathways that would lead to greater destinations. Students can be part of the following clubs:

Students can be part of the following clubs:

1. Marketing Club - Impulse
2. Finance Club - Alpha
3. HR Club - V4U
4. E-Cell – Entrepreneurship Cell
5. Sports Club
6. CSR Club
7. The Eco-Club under the Law School
8. IFIM Toastmasters Club
9. Youth Red Cross Wing
10. Model United Nations (MUN) Club
11. Cultural Club
- 11.1 - Photography Club
- 11.2 - Dance Club - Tarang
- 11.4 - Music Club - Sur
- 11.5 - Literary Club - Lekhini

Adam Gilchrist handing over the Kanyathon Marathon torch (2019)



Award of scholarship by University of Wollongong, Australia



Presenting Kanyathon 2019 Cheque to CRY



24th Founder's Day Conference



Student's Excursion

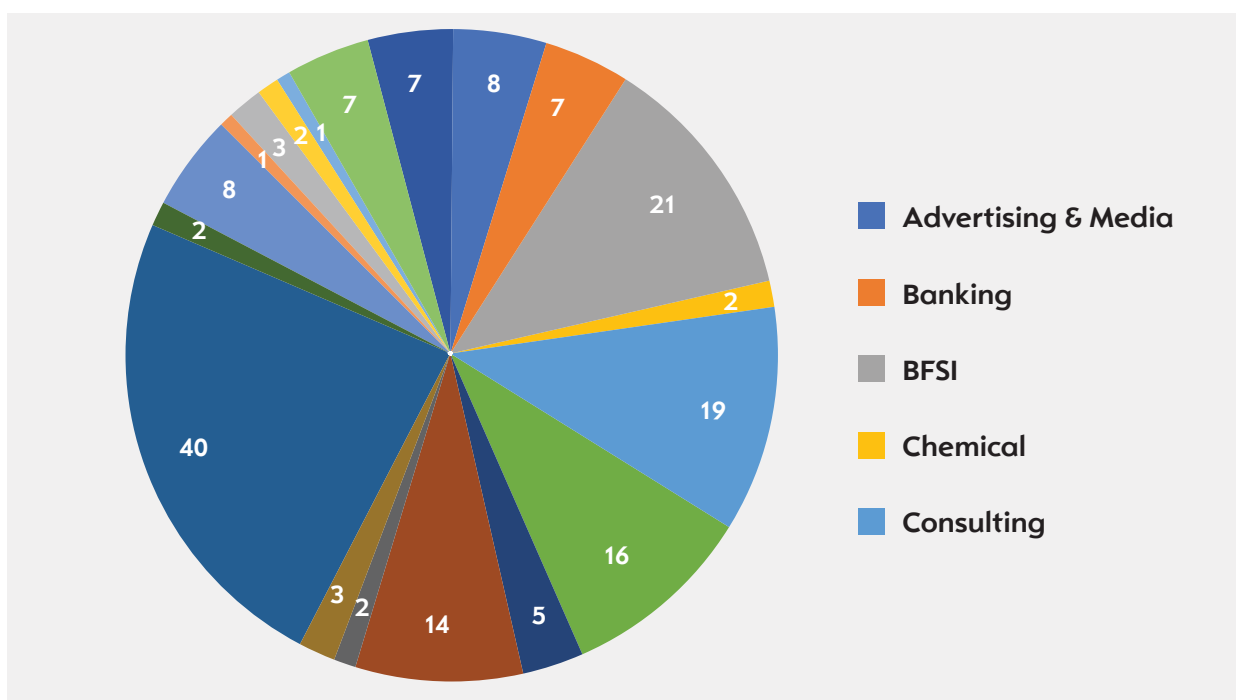


Graduation Day 2019

# PLACEMENT HIGHLIGHTS

Particulars	2016 - 18	2017 - 19
Total number of Companies	107	177
Number of new companies	37	98
Number of repeat companies	70	79
Total number of offers made	209	263
Highest package	INR 1,650,000	INR 1,664,000
Average package	INR 572,140	INR 750,000

## BATCH SNAPSHOT



# TOP RECRUITERS

# RECRUITER TESTIMONIAL

“With my recent interactions and recruitment activities, I learned that IFIM is one of the best B-Schools in the region. The focus of the institution to prepare the students to meet the industry expectation is commendable. The curricular and extracurricular activities scheduled in the institution would definitely help the students to improve the quality and meet the expected standards. My good wishes for the future batches.”

**Vidyaranya Kollipal,**  
Associate VP - Human Resources at Mphasis Ltd.

“IFIM is the only institute which focuses on industry needs and mentors students on their strengths to bring the best out of them. As an organization, we are extremely happy to partner with IFIM and looking forward to engaging more with strategic hiring initiatives.”

**Karthik SV**  
JAPAC Team at Oracle

# PROGRAMMES AT IFIM

- PGDM (2-year, full time, residential)
- PGDM in Data Science in collaboration with INSOFE (2-year, full time)
- PGDM for Working Professionals (2 years, part time)
- BBA (3-year, full time, residential)

Course	Campus	Accreditations	Duration (years)	Total Fees (INR)	Remarks
Post Graduate Diploma in Management (PGDM)	Bangalore	AICTE, SAQs, AACSB	2	16,00,000	Includes one year student residence on campus plus a 3 week super specialisation overseas
PGDM in Data Science	Bangalore	AICTE, SAQs, AACSB	2	9,90,000	
PGDM for Working Professionals	Bangalore	AICTE, SAQs, AACSB	2	3,50,000	
BBA	Mumbai	Vijayboomi University	3	9,60,000	

# SCHOLARSHIPS AT IFIM

## PGDM

IFIM offers scholarship to identify/invite meritorious talent and offer them merit scholarships for pursuing **PGDM at IFIM Business School, Bangalore**. Scholarships in the form of a tuition fee waiver, will be offered to meritorious students, who have appeared for CAT and/or GMAT and fulfil the eligibility criteria mentioned below:

Sl. No.	Course	No. of Scholarships	Category	Tuition Fee Waiver	Eligibility				
					CAT %	GMAT	10th %	12th %	Degree
1	Padode Foundation	20	Super Scholar	75%	94	680	90	90	First Class
2		20	Scholar	50%	90	650	90	80	First Class
3		20	Academic Excellence	30%	85	600	80	75	First Class

For T&C, please visit: [www.ifimbschool.com](http://www.ifimbschool.com). Last date to apply for scholarship: 31st Jan 2020.

Signing of MoU between IFIM Business School and INSOFE in November 2019



At ESCP, London



At Paris School of Business,



From University of Wollongong, Australia



SCAN TO VIEW IFIM'S  
SPECIAL FEATURE ON

**TIMES  
NOW**

[TIMESNOWNEWS.COM](http://TIMESNOWNEWS.COM)



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## #GroProwithIFIM

IFIM BUSINESS SCHOOL

# 8P & 9P, KIADB Industrial Area, Electronics City 1st Phase, Bangalore, India - 560100

Tel: +91 85302 69228 | Email: [PGDM@ifimbschool.com](mailto:PGDM@ifimbschool.com) | [www.ifimbschool.com](http://www.ifimbschool.com)

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Vijaybhoomi University: Jambrung, Karjat, Greater Mumbai, Maharashtra.



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