



Placement 2023

ASPIRE | CONNECT | ACHIEVE

PARTNERING FOR GROWTH

FIIB's 28 years of continued association testifies the confidence of industry in us as credible growth partners. Our 3000+ strong alumni spread across continents and companies have been capable contributors as employees as well as entrepreneurs. As the name suggests, FIIB-Career Management Centre is much more than a Placement Office. Our mission is to build a bridge between the corporate world and the academic stakeholders and facilitate developing a stream of employable management graduates. We work with our students for career preparation rather than jobs. We connect with our alumni for leadership potential development and placements.

Graduates of all domains from Delhi-NCR and other geographical regions choose FIIB for the learning rigor and focused faculty attention. We placed about 97% graduates with at least one offer before Convocation of 2023. The remaining students chose entrepreneurial options and higher studies. 100% of our students have been successfully placed for internships year after year.

We thank our industry patrons for collaborating with us in transitioning our students from campus - to - corporate.

Dr. Sudhi Sharma
Program Chair



EXECUTIVE SUMMARY

This 2023 Employment Report presents the employment outcomes of PGDM class of 2023. Our motto has always been to understand students' aspirations and build bridges between students and corporates.

CMC OBJECTIVES

1.

Provide employers concentrated, targeted and focused access to management students.

An experienced CMC Team will be put their effort for developing and maintaining strong relationships with companies with the goal to assist students in their career search.

2.

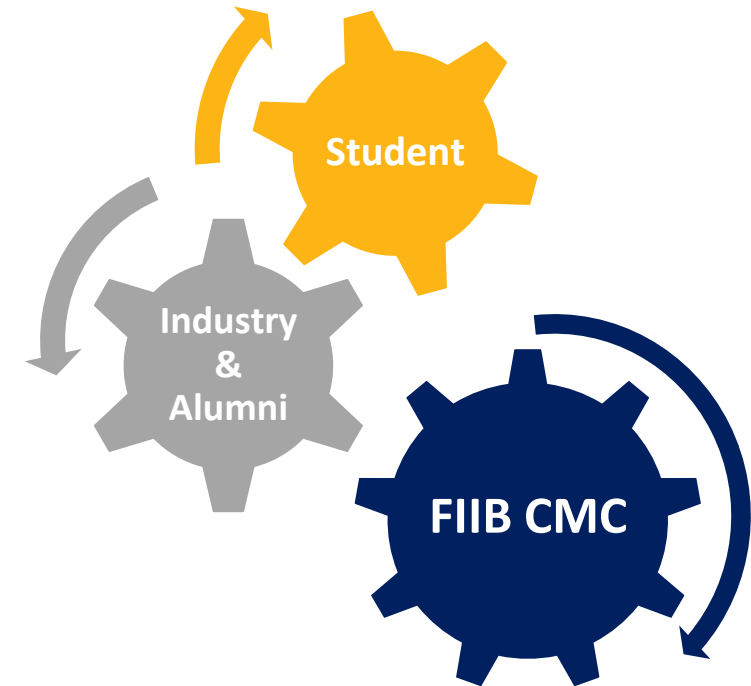
Prepare students to effectively market their value to prospective employers.

An experienced set of Career advisors from CMC Team will help students determine their career goals and develop and implement a plan for each student to attain skills needed for their career goals.

3.

Partner with alumni and faculty to augment existing resources and create better opportunities for students.

Team CMC will be working closely with Faculty Mentors/Alumni to take their valuable input to accomplish the above goals.





FULL-TIME CLASS OF 2023
EMPLOYMENT

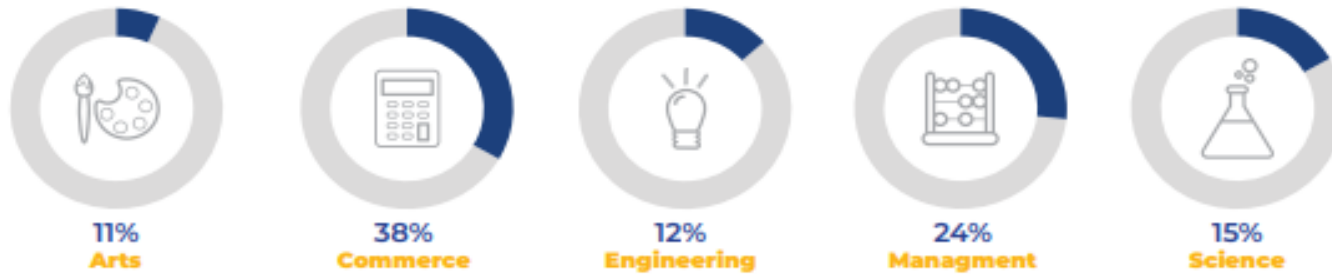
PROFILE

FULL-TIME CLASS OF 2023

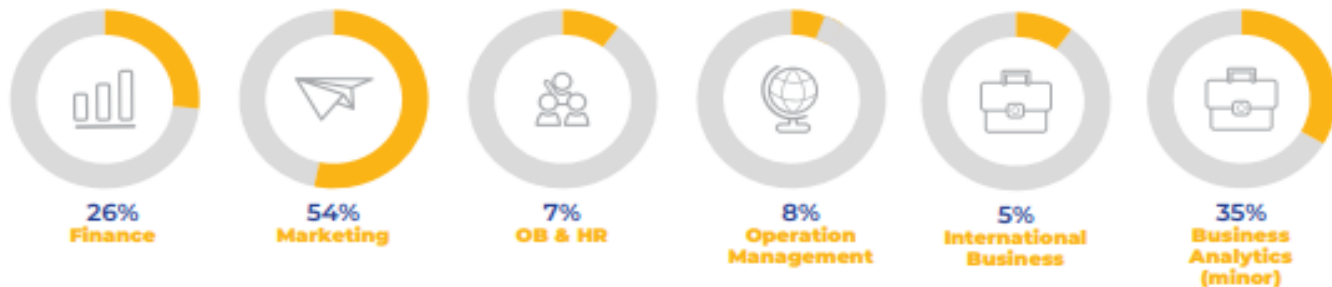
Graduate at a Glance

DEMOGRAPHICS	
Age Range at Graduation	21-29 Years
Work Experience Range	0.5 - 4 Years
Women	43 %

Education Background



Specialisation Spread



STATE WISE STUDENTS

Delhi	34.3%
Uttar Pradesh	25.0%
Haryana	12.0%
Bihar	6.5%
Rajasthan	6.5%
Assam	2.8%
Madhya Pradesh	2.8%
Himachal Pradesh	1.9%
Jharkhand	1.9%
Karnataka	1.9%
Uttarakhand	1.9%
West Bengal	1.9%
Tamil Nadu	0.9%
Delhi	34.3%
Uttar Pradesh	25.0%
Haryana	12.0%

PROFILE

FULL-TIME CLASS OF 2023

Employment Snapshot	2023
Batch Placed %	97%
Entrepreneurship/Family Business/Higher Education	3%
Number of Recruiters	114+
Highest Salary (Lacs) (International)	24.9
Highest Salary (Lacs) (Domestic)	22
Average Package of Top 20% batch	10.4
Average Package (Lacs)	8.5
Double Offers	14%

Through FIIB, I was able to improve my technical skills and develop my professional skills. As a result, I gained practical experience and prepared myself for a career in the corporate world. For that, I am eternally grateful.



Hardik Gupta
Placed In: Asian Paints

I received outstanding and continuous guidance and support from my faculty mentors that contributed significantly to my success. So grateful for FIIB's Faculty Mentoring Program.



Ishika
Placed In: Deloitte

FIIB gave me practical exposure by organizing events like SANKALP, Manthan and other corporate activities to develop management skills. They made me industry-ready through guest sessions spread across the curriculum.

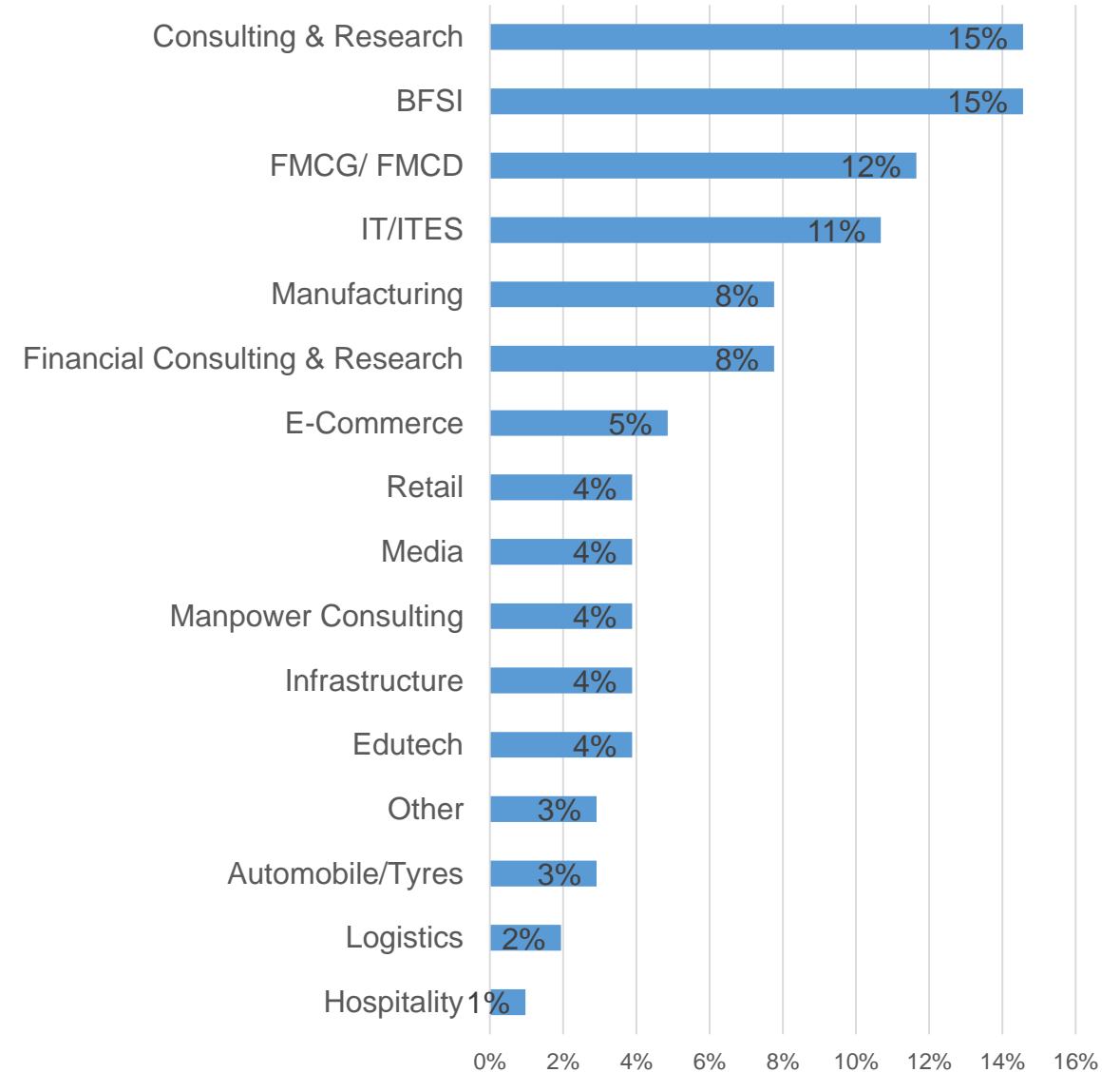


Pooja Phulwani
Placed In: Naukri.com

MAJOR INDUSTRIES CHOSEN BY GRADUATES

Industry Graph of 2023

Sector	Perc(%)
Hospitality	1%
Logistics	2%
Automobile/Tyres	3%
Other	3%
Edutech	4%
Infrastructure	4%
Manpower Consulting	4%
Media	4%
Retail	4%
E-Commerce	5%
Financial Consulting & Research	8%
Manufacturing	8%
IT/ITES	11%
FMCG/ FMCD	12%
BFSI	15%
Consulting & Research	15%



Recruiters Speak

“

I thoroughly enjoyed interacting with the students at FIIB and thank the entire team for their invitation and supporting us throughout the process.”

- **Ms. Arti Pandey,**
Kuehne + Nagel

“

FIIB prepares its students for the corporate culture and inculcates the highest degree of professionalism.

- **Ms. Priyadarshini Pradhan,**
Jockey India (Page Industries)

“

The thing that sets FIIB students apart from their peers is that they are a very well-groomed group of students.

- **Mr. Debargha Deb,**
Dabur Limited.

Enthusiastic group of students which we met with, they were well trained to meet the recruiter expectations. The process was very well managed.

- **Ms. Amreen Shahid,**
Naukri.com

“

It was absolute pleasure to address the FIIB students. Overall amazing initiative from the institute & really delighted to see the level of understanding and awareness of students about the industry. Thank you for having me at FIIB.”

- **Ms. Bhawna Dhawan,**
Pladis Global

“

It was wonderful experience meeting faculties & student, tanks for the same. Wish them all the best from my side.”

- **Ms. Yamini Puri Singh,**
Coffee Day Beverages

“

It was great recruiting from FIIB, New Delhi. Students are corporate ready with actual skill sets required by us for fresher's hiring.

- **Ms. Kirti Kabta,**
Ameriprise Financial LLC

It was a pleasure to be here at FIIB and meet faculty members & students. Environment of the institute is something which each student yearns for. Would love to come back again in the future.

- **Mr. Sitanshu Tiwari,**
ICICI Bank LTD.

Students Speak

“

"I had the opportunity to intern with Ruchi Soya Ind. Ltd. during my PGDM, and it was an incredible experience. The supportive team and challenging tasks helped me develop negotiation skills and gain real-world experience that will benefit me in my future career."

- **Manav Arora,**
Ruchi Soya Ind. Ltd.

“

The rigorous curriculum of my PGDM program has played a crucial role in my placement with IPP, Dubai. The program's emphasis on practical learning and industry exposure has prepared me to tackle real-world challenges with ease."

- **Shivani,**
IPP, Dubai

“

My marketing internship at Dabur was an enriching experience. Working alongside industry experts and contributing to real marketing campaigns has helped me understand the dynamics of the market and apply classroom concepts to real-world scenarios."

- **Aman Singh Parihar**
Dabur

“

"I am grateful to my college faculty for their guidance and support which helped me secure a placement with WNS. Their constant encouragement, practical insights, and industry-relevant teaching methodology have equipped me with the necessary skills to excel in my career."

- **Radhika Bhatnagar,**
WNS

Regular Recruiters

FIIB has been privileged to have many renowned recruiters visiting for campus placement regularly, which speaks volumes about their continued faith in our ways. We can attribute this faith to the exemplary performance that our alumni display working with various organizations at different levels & locations.

The following are select regular recruiters of FIIB





FULL-TIME CLASS OF 2023
CORPORATE INTERNSHIP



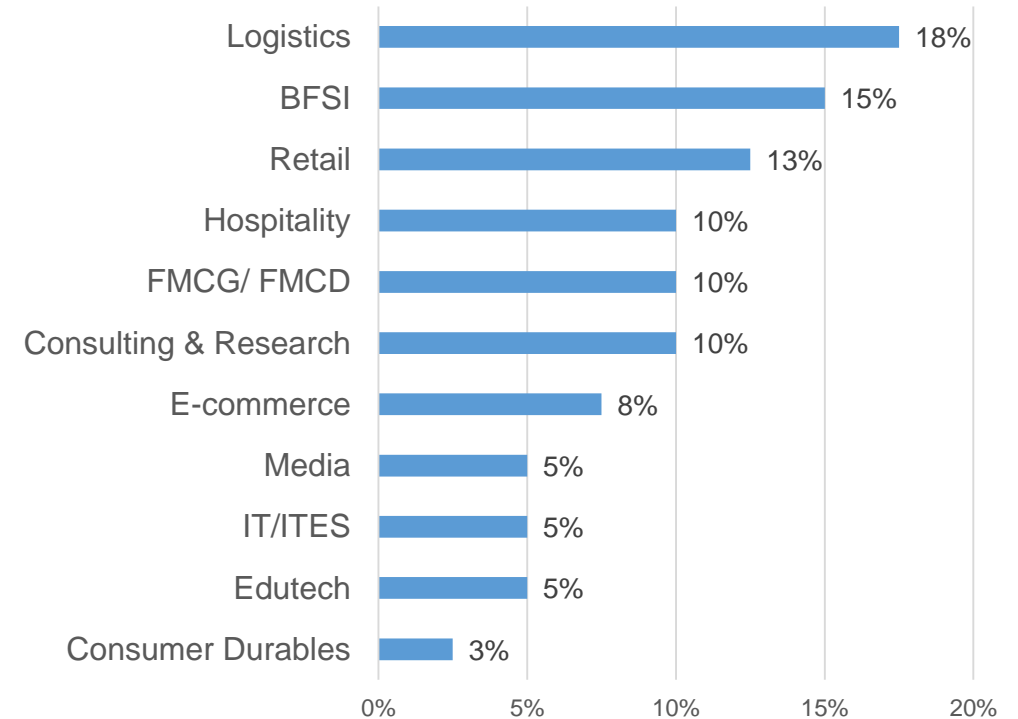
CORPORATE INTERNSHIP

CORPORATE INTERNS CLASS OF 2023

EMPLOYMENT SNAPSHOT

Number of Recruiters	40
Highest Stipend (Monthly)	20000
Average Stipend (Monthly)	12500
Batch Stipend	100%

MAJOR CIP INDUSTRIES



It was a wonderful opportunity for me to be intern at Blue Digital. The internship exposed me to the industry culture and working experience. I learned to develop a self- brand by being a part of their advertisements. The 3 months journey taught me to cope with challenges and brought the innovator in me out!

Ritika Bayani
Internship - Blue Digital

My internship at KPMG was an exceptional learning opportunity. I was exposed to various aspects of the consulting industry and had the chance to work on exciting projects. The experience has boosted my confidence and refined my problem-solving skills.

Manav Sial
Internship: KPMG

Some of the leading organisations who've offered CIP projects to our students include



Some of the leading organisations who've offered SIP projects to our students include





FIIB-Corporate Relations Cell (CRC)

Email: crc@fiib.edu.in

Ph: +91 11 47285053/16/10

Location: Plot 5, Rao Tula Ram Marg, Vasant Vihar,
New Delhi-110057, India

Website: www.fiib.edu.in



BRAVE MINDS BOLD JOURNEYS BRIGHT FUTURES

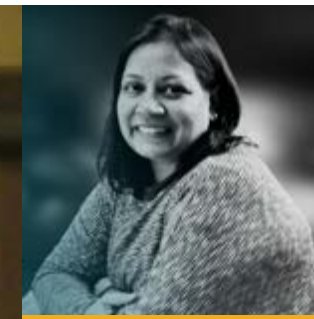
Admission 2024-26
PGDM | PGDM-FM

Admitting 30th Batch
PGDM
PGDM-FM

Accreditation
Association of Indian Universities (AIU)
National Board of Accreditation (NBA)
All India Council for Technical Education (AICTE)
Association to Advance Collegiate Schools of Business (AACSB)

SCAN QR
CODE
TO
DOWNLOAD
BROCHURE





DREAM BIG, REACH FAR

UNLEASH THE POWER OF YOUR MIND

In a world that demands constant innovation and dynamic leadership, a brave mind is your most valuable asset. It's the kind of mind that thrives on challenges, embraces change, and dares to question the status quo. At FIIB, we nurture and celebrate these brave minds, providing an environment where curiosity is kindled, ideas are ignited, and intellectual boundaries are pushed.

FORGE BOLD JOURNEYS

The journey toward success is rarely a straight path. It's an expedition filled with twists, turns, and unexpected opportunities. Here, we encourage bold journeys that take you beyond your comfort zone. Our MBA program is designed to not only equip you with the skills and knowledge to navigate the complexities of the business world but also to instill in you the courage to seize opportunities and navigate uncharted waters.

ILLUMINATE YOUR BRIGHT FUTURE

Your future is bright, and we're here to ensure it shines even brighter. At FIIB, we don't just prepare you for a career; we empower you to shape your destiny. Our community of brave minds, accomplished faculty, and successful alumni will illuminate the way forward. As you embark on your MBA journey, you'll gain the skills, insights, and network necessary to make your dreams a reality.

In the following pages, you'll discover how our innovative curriculum, renowned faculty, and vibrant campus life come together to cultivate brave minds, fuel bold journeys, and pave the way to incredibly bright futures. Whether you're just beginning your MBA exploration or you're ready to take the next step, this brochure is your guide to understanding why FIIB is the place where brave minds flourish, bold journeys thrive, and bright futures are realized.

Radhika Shrivastava

Radhika Shrivastava | Executive Director



My journey at FIIB has been transformative, equipping me with the skills and knowledge needed to excel in the business world.”

Nakul Nailwal | Batch 2022-24



LOCATION LOCATION, LOCATION

FIIIB - A City School with an Envidable Location

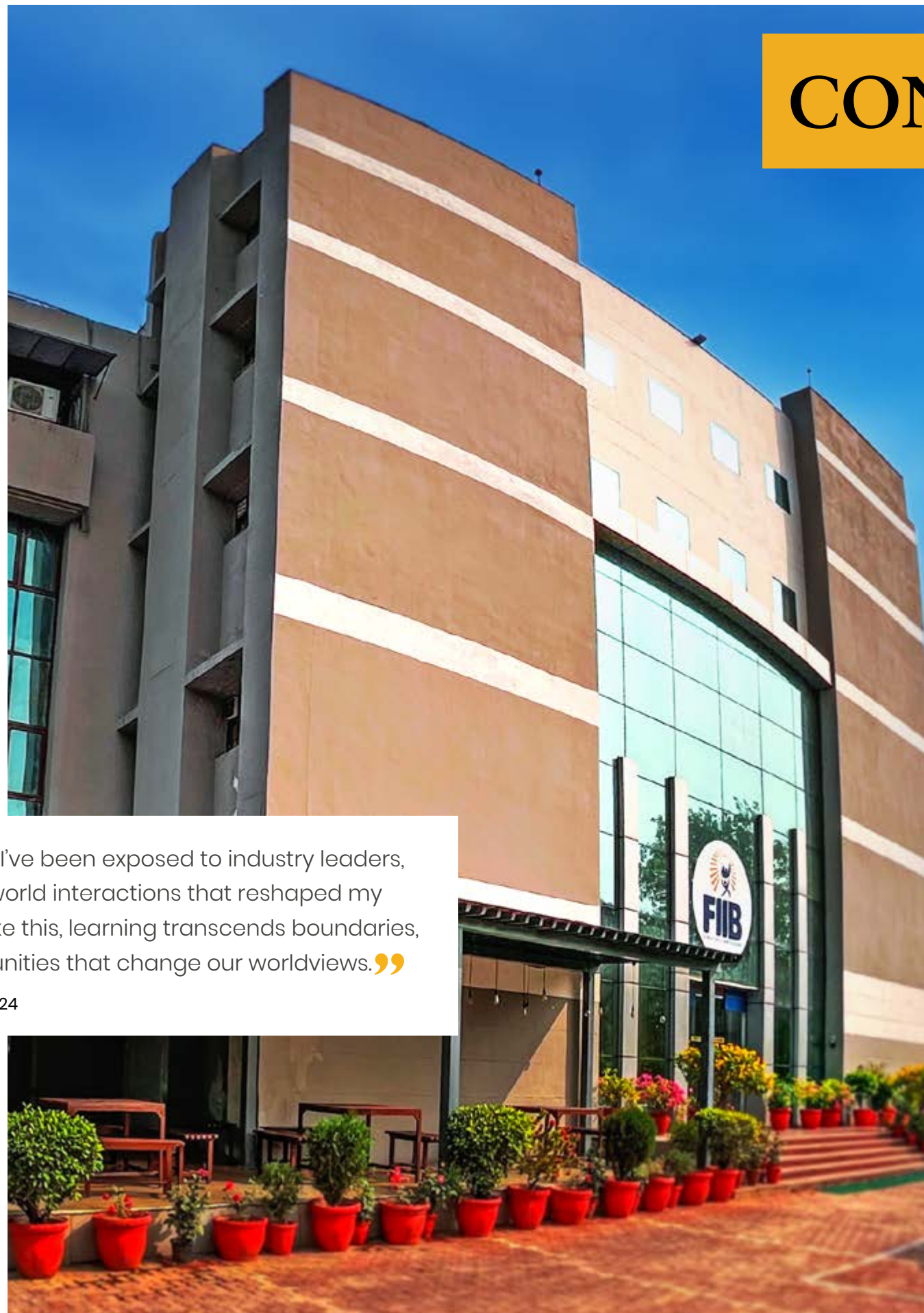
Green spaces, historic architecture, center of political influence, an economic hub and a vibrant social scene - provide the backdrop for your studies at FIIIB. Located in the heart of the diplomatic enclave in Delhi, we are an institute of high learning with global impact. Beyond our campus, students consider the National Capital Region (NCR) an extension of their classroom. Its proximity to the corporate and entrepreneurial hubs of Delhi NCR, coupled with convenient commuting options, enriches the holistic educational journey at FIIIB.

“



FIIIB expanded my horizons. I've been exposed to industry leaders, global speakers, and real-world interactions that reshaped my perspective. In a location like this, learning transcends boundaries, connecting us with opportunities that change our worldviews.”

Anshika Saluja | Batch 2022-24



CONTENTS

WHY FIIIB

REPUTATIONS MATTERS

BRIDGING THEORY WITH REAL-WORLD RELEVANCE

- A Curriculum for Growth and Impact Career Pathways
- Electives And Career Pathways
- Learn by Doing
- Career Development Programs

TRANSFORMING INSIGHTS TO IMPACT

- Exceptional Faculty Catalyzing your Success
- Research & Education Centers (CoE)
- Pedagogy in Action

AMPLIFYING EXPERIENCES, BEYOND THE CLASSROOM

- Dynamic Student Council
- Vibrant Student-Led Clubs
- Events and Speaker Series
- Career Services

DELIVERING CAREER OUTCOMES FOR LIFE

- CIP Impact Case Study
- Internship Outcomes
- SIP Impact Case Study
- Join the Best
- Alumni : We Are 29 Times Stronger

START YOUR BOLD JOURNEY HERE

- Admission & Next Steps

WHY FIIB

Embark on Your Journey to Excellence at FIIB Today

Set up with the aim of developing **leader-managers** with a global mindset, our PGDM programs offer the right mix of **know-why** (strong knowledge foundation), **know-how** (experiential skills-based learning) and **know-who** (industry linkages) to make you **career-ready** and not just job-ready.



RESEARCH DRIVEN, DOMAIN EXPERT FACULTY

Our programs are designed with the latest research insights and guided by domain experts. This ensures you receive a relevant and contemporary education, equipping you with the skills demanded by today's business world.



PERSONALIZED AND RESPONSIVE LEARNING EXPERIENCE

We understand that every student is unique. Our personalized and responsive learning approach tailors your educational journey to your individual needs, fostering your growth and development as a future leader.



STRENGTH OF OUR POWERFUL NETWORK

At FIIB, you're not just a student; you're part of a powerful network. Our global alumni community and industry partnerships provide unparalleled opportunities for mentorship, collaboration, and career advancement.



ACCELERATE YOUR CAREER

Your success is our priority. We're dedicated to accelerating your career, providing the tools, resources, and opportunities to help you achieve your professional goals faster and with greater impact.



THE NCR ADVANTAGE

Situated in the heart of the National Capital Region, we offer unrivaled access to industry hubs and corporate giants. This strategic location means more extensive industry connections and invaluable hands-on experiences.



INNOVATIVE EXPERIENTIAL LEARNING MODEL

Learning by doing is at our core. Our innovative experiential learning model places you in real-world situations, allowing you to apply your knowledge and develop practical skills in a dynamic environment.



As soon as I joined FIIB, I felt like a part of a close-knit family. The faculty and peer support I received has been instrumental in my journey, shaping me into a more confident and capable individual. ”

Kashvi Pathak | Batch 2022-24

REPUTATION MATTERS

Elevate Your Credentials with an Institute of Distinction

ACCREDITATIONS



LEGACY



3300+

Accomplished and Connected Alumni

AFFILIATIONS



INTERNATIONAL CONNECTIONS



3rd

in Delhi
[Top Pvt. B School of Delhi by CSR-GHRDC 2022]

9th

in NCR Region
[Top B-Schools in NCR Region by CSR-GHRDC 2022]

46th

in All India
[Top 100 Pvt. B-Schools in India by Education World]

BRIDGING THEORY WITH REAL-WORLD RELEVANCE

Capturing the vibrant essence of Delhi's bustling business hub, this image symbolizes the dynamic opportunities and real-world connections our students access while studying at our city-centered campus. At FIB, we place our students at the epicenter of industry, providing them with unmatched opportunities for industry connect and networking. This unique advantage ensures that our graduates not only receive top-notch education but also cultivate invaluable professional relationships that propel them towards success in the business world.



Ready to make your way up the curve? We challenge you both inside and outside the classroom, so you're ready to lead wherever you go.”

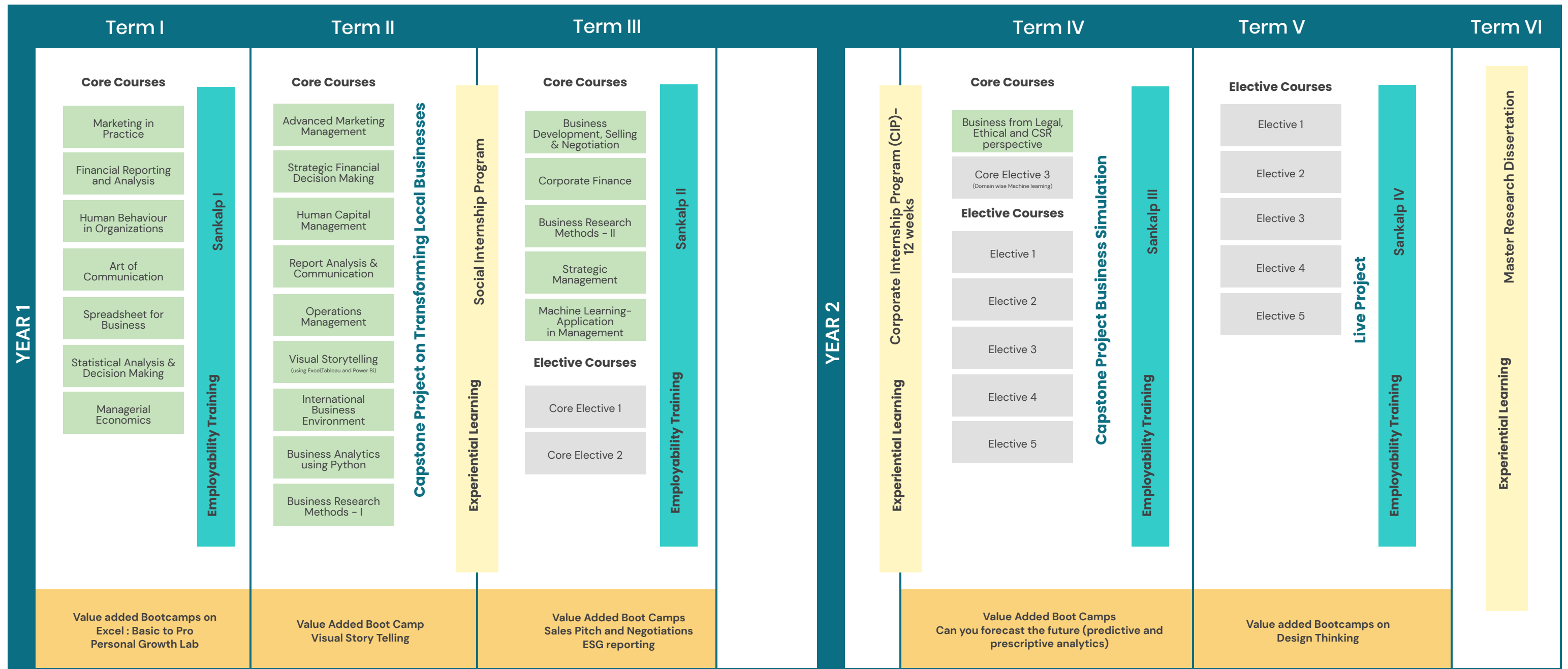
Dr. Kshamta Chauhan | Dean – Academics

A CURRICULUM FOR GROWTH AND IMPACT

Innovating Education and Educating for Innovation

FII B's uniquely designed curriculum represents an intentional and systematic selection of knowledge, skills, and values: a selection that shapes our graduates as data-intelligent problem solvers. By incorporating data analytics, technology, and employability skills into the curriculum, our team of accomplished faculty and industry experts ensures a curriculum grounded in theory and real-world relevance.

PGDM - With five areas of specialization, the core PGDM course prepares future leaders and managers to operate in a dynamic business environment and build a strong foundation for a sustainable business. Business analytics, leadership, and strategy are strongly emphasized throughout the course. Along with key management aspects, it considers current trends and transformations, including entrepreneurship and social responsibility.



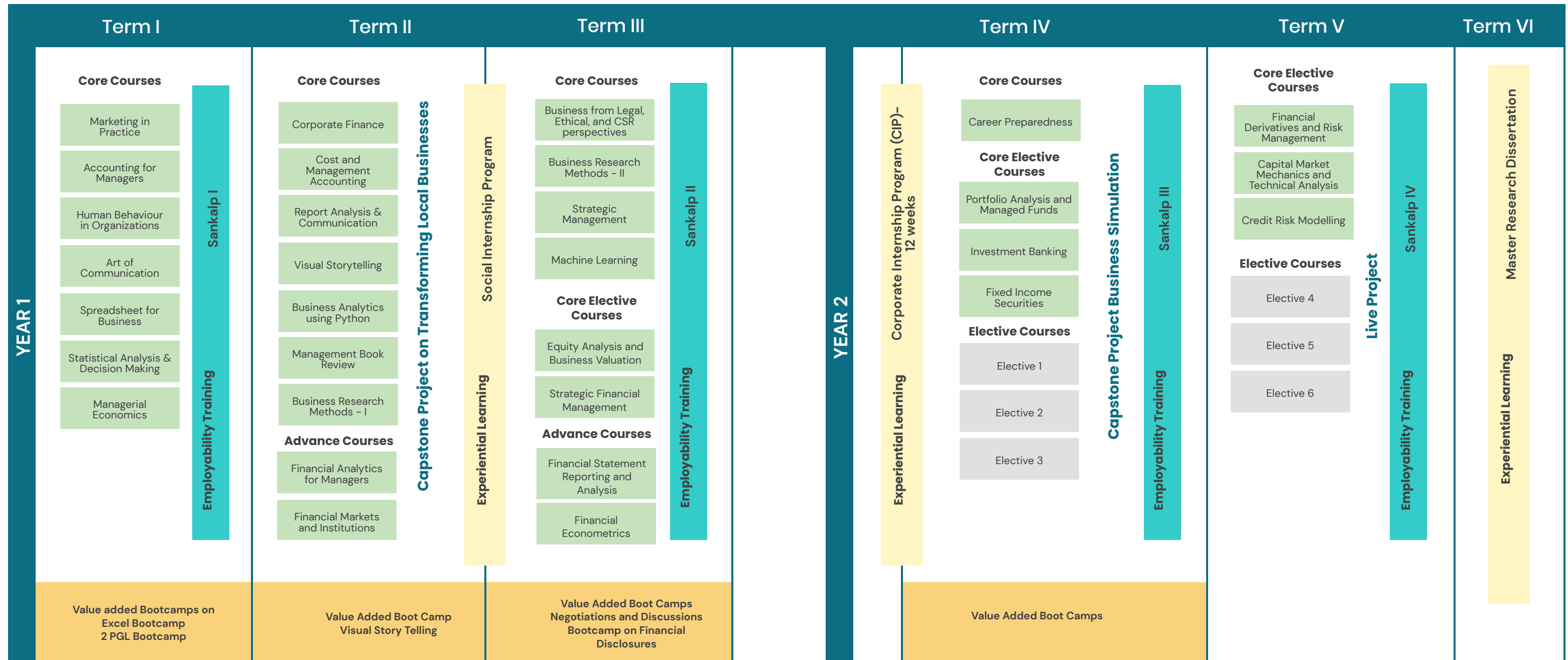
General Management (Open Elective Basket) Student can opt any 2 courses from the basket in full term of PGDM Program

Some examples Perspective Management, Social entrepreneurship, Gender and Work, Art of managing workplace complexities, Art of living courageously, New Venture Creation



PGDM FM – An industry-focused program tailor-made for individuals aspiring to excel in the field of finance. The fusion of finance with data analytics equips students with cutting-edge, up-to-date expertise. This program offers a range of specialized career paths in areas such as Risk Management, Investment and Wealth Management, Valuation, and Strategy.

PGDM-FM Core Courses
 Career Success
 Experiential Learning
 Career Development
 Career Preparedness



General Management (Open Elective Basket) Student can opt any 2 courses from the basket in full term of PGDM- FM Program

Some examples Perspective Management, Social entrepreneurship, Gender and Work, Art of managing workplace complexities, Art of living courageously, New Venture Creation

ELECTIVES AND CAREER PATHWAYS

Building pathways to accelerate your career progression

As part of our electives, we enable our students to clearly outline the responsibilities, requirements for learning, skills, abilities, and career paths necessary to create their tailored professional development plan. With these career pathways, students can better understand their interests and improve their skills through various career enhancement and employability sessions.



Marketing



Finance



Human Resource



International Business



Operations



PGDM FM

MT - Business Development/ Sales

Marketing Communications

- Consumer Behaviour and Insights
- Integrated Marketing Communication
- Digital Marketing
- Sales & Distribution Management
- Quantitative & Qualitative Methods in Marketing Research
- Services Marketing
- Customer Analytics & Relationship Management
- Marketing Metrics
- Strategic Brand Management
- International Marketing Management
- Omni Channel Retail Strategies
- Strategic Marketing
- Business to Business Marketing

Financial Research

Corporate Finance & Accounting

Banking Operations & Financial Sales

- Financial Services
- Financial Statement Analysis
- Financial Analytics
- Business Valuation
- Advanced Corporate Finance
- Portfolio Management
- Investment Banking
- Banking Operations
- Stock Market Operations and Technical Analysis
- Financial Modelling
- Financial Planning and Strategy
- Financial Derivatives and Risk Management
- Mergers, Acquisitions and Financial Restructuring
- Fixed Income Securities
- Fintech Applications in Business
- Project Appraisal & Financing
- International Finance & Treasury Management
- Machine Learning and Predictive analysis

HR Talent Acquisition

HR Generalist

- Talent Acquisition & Competency Mapping
- Training & Development
- HR Digital Transformation
- Employee Lifecycle
- Employee Performance Management
- People Analytics
- Compensation and Benefits
- Negotiation & Conflict Management
- Industrial Relations & Labour Laws
- Strategic HRM
- Workplace Psychology
- Cross Cultural and Diversity Management
- Organizational Development and Change Management
- Talent Management and Employee Engagement

Export - Import Policy, Procedure & Documentation

International Marketing & Sales

International Operations & Logistics

- International Logistics Management
- International Trade Operations & Documentations
- India's Foreign Trade
- International Marketing Management
- Global Leadership Strategies
- International Business Information System
- Geo Politics of International Business
- Cross Cultural and Diversity Management
- International Finance & Treasury Management
- Sectoral Strategies for Export
- Global Compliance in Digital Age
- International Business Laws & Disputes

MT Operation

MT Service

MT- SCM/ Freight

Business Analytics/ Analyst

- Supply Chain Management
- International Logistics Management
- Service Operations Management
- Project Management
- Quality Management and Six Sigma
- Warehouse Management
- Business Process Innovation
- Procurement Management
- Revenue and Dynamic Pricing
- Operations Strategy
- Productivity Management in Digital Age
- Optimization Techniques

Investment and Wealth Management

Risk Management

Business Valuation and Strategy

Data Analytics

- Investment Banking
- Corporate Banking and Trade Finance
- Behavioral Finance and Wealth Management
- Consumer Finance
- Insurance & Mutual Funds
- Digital Finance
- Real Estate and Alternative Investment Fund
- Enterprise Risk Management
- Risk Analytics
- Credit Risk Modelling
- Financial Risk Management
- Risk Management in Banking
- Financial Engineering
- Operational Risk Management: Framework and Strategies
- Entrepreneurial Finance
- Fixed Income Securities
- Global Capital Markets
- Capital Market Mechanics & Technical Analysis
- Private Equity and Venture Capital Valuation
- Project Appraisal and Financing.
- Mergers, Acquisitions, and Financial Restructuring
- Machine Learning in Finance
- Block chain and Business Model
- Predictive and Prescriptive Analytics
- Fintech Applications in Business

* The lists offered above are indicative.

LEARNING BY DOING

Combining Bold Ideas With a Big Think Strategy

It isn't just about obtaining an MBA; it's about mastering the art of strategic decision-making, leadership, and innovation, and there is no better way to learn these skills than by experiencing them first-hand.



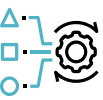
Social Internship Program (SIP)

SIP is a 2-week program which uniquely blends business acumen with social impact, nurturing purpose and sharpening practical skills. Students gain hands-on experience in the social sector, collaborating with various SSOs, equipping them for impactful leadership roles in social responsibility.



Corporate Internship Program (CIP)

CIP is a crucial 12-week double-credit component of the curriculum, aligning theory with real-world practice. Mentored for employment and designed to help students secure a PPO (pre-employment offer) by focusing on recruiter-relevant projects.



Business Simulation (BS)

Business Simulations is an integrative course to give students an immersive and interactive learning experience. Participants test their skills in realistic scenarios requiring real-time analyses and responses to ill-defined problems and challenges, which eventually develops interdisciplinary thinking, and strategic.



Guided Independent Study (GIS)

GIS is the capstone of the MBA program, fusing academic learning with career-focused research. Known as a "Master Research Dissertation (MRD)," it enhances conceptual understanding, enhances employability, and aligns research topics with corporate objectives.



Live Project

Live projects set the right stage for skills to be transformed into performance. Generally carried on core subjects such as Marketing, HR, Finance, or sometimes on any managerial issue in particular, they help cultivate essential qualities for the corporate world, enhancing graduates' readiness for the business world.

Internship & Live Project

Companies

- Aarohan NGO
- Agewell Foundation
- AICAPD Innovation Mobile School
- Amrit
- Anand Rathi Wealth Ltd.
- AquAgri Processing Private Limited
- Asian Handicrafts Exports
- Bagrrys India Pvt.Ltd
- Bajaj Allianz Life Insurance Co. Ltd.
- Bajaj Capital Ltd.
- Blue Digital Media Pvt. Ltd.
- Burger King India (Restaurant Brands Asia)
- CASHurDRIVE Marketing Pvt. Ltd.
- Casita
- Ceasefire
- Cleardekho Eyewear Pvt. Ltd.
- CM Logistics (India) Pvt. Ltd.
- Cuckoo Appliances
- CupShup
- Dabur India Limited
- Decimal Technologies Pvt. Ltd.
- Delhivery.com
- DLF Limited
- Eoom Express Limited.
- EduMentor
- Eldrok India Pvt. Ltd.
- ESCORTS KUBOTA INDIA PRIVATE LIMITED
- Federal Bank
- Finadvantage
- FinAdvantage Consulting Pvt. Ltd.
- Friends and Smile NGO
- Future Consumer Ltd.
- Genex Logisolutions Pvt. Ltd.
- Gizmore
- Globe Capital Market Limited.
- GoMechanic
- Grow Well IMF
- Holisol Logistics Pvt. Ltd.
- ICICI Bank
- IDEA
- Indiamart
- InGlo Imex (CFI Exports LLP)
- Inland Container Depot
- Johnson Controls-Hitachi - Air Conditioning India Ltd.
- KPMG
- Literacy India NGO
- Maruti Suzuki India Ltd.
- Minda Corporation Ltd
- Nebula (Anardana Hospitality)
- Om Logistics Ltd
- Owners Freight Network LLP
- Paradise Cargo Services Pvt. Ltd.
- Patanjali Foods
- Quest Retail Pvt. Ltd.(The Body Shop & Keihl's)
- Quest Retail Pvt. Ltd. (The Body Shop, Kiehls & AVON)
- ReaderClub
- Rebel Foods Pvt Ltd.
- Red Dash Media
- Report Ocean
- RM Group of Education.
- Rupy
- Sakshi NGO
- SMC GLOBAL SECURITIES LTD
- SMC Global Securities Ltd.
- Spar Hypermarket (A Landmark Group Company)
- SRF Ltd.
- Taprootz
- Tax4 wealth
- Toroi Technologies Private Limited
- Udaan India Private Limited
- Udayan care NGO
- Ummeed Housing Finance Pvt. Ltd.
- ZFUNDS DISTRIBUTION PRIVATE LIMITED

GUIDING THE WAY TO HOLISTIC EXCELLENCE



FIIB's holistic mentorship transformed my academic journey. Through unwavering support, I was guided through challenging coursework, which fostered self-confidence and ignited a sense of purpose. Their dedication is the compass that steered me towards holistic excellence, shaping my education and my entire perspective on life.”

- Pulkit Kashyap

Pulkit Kashyap | Batch 2022-24



Delhi



Amity University, Noida,
BTech - Mechanical Engineering

Previous Employment

Nalco Water,
An Ecolab
Company

Live Project

Capstone
(Role - Business
Analysis & Startup
Research)

Extra-Curricular Activity

- Academic Representative
- Represented FIIB at Global Scaling Challenge (International Level)

Internship

- Ummeed Housing Finance Pvt. Ltd. (CIP)
- Literacy India (SIP)

Placed at

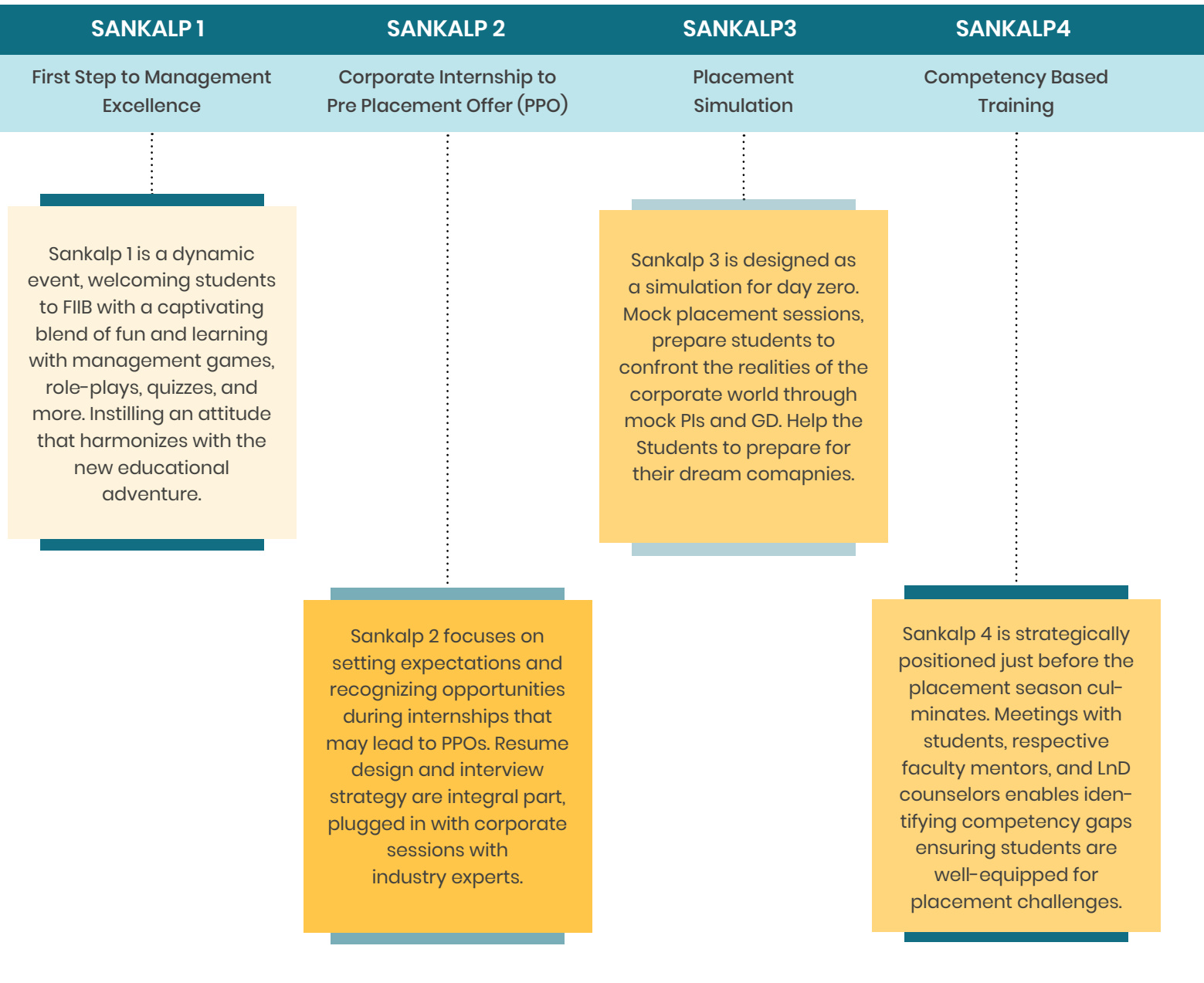
WIPRO

CAREER DEVELOPMENT PROGRAMS

Empowering Students to Shape Rewarding and Fulfilling Careers

Our Career Development program is meticulously crafted to transcend the mere placement of students, aiming to foster success in their careers. This program is dedicated to nurturing the all-encompassing growth of our students, tailored to their specific needs and journey within our institution. It encompasses the dimensions of cognitive, emotional, social, and moral development. Commencing with the fundamentals of articulating thoughts and forming opinions, our career readiness program instills essential soft skills and fortifies technical acumen to empower students with the necessary employability quotient.

At the heart of our initiatives lies our flagship program, **SANKALP (Skills and Knowledge Align for Leadership Impact)** – a four-stage employability fest strategically designed to mold students into well-rounded corporate professionals. These employability fests are orchestrated to refine their skills and equip them for the dynamic corporate landscape.



LEARNING BY DOING: THE LEADERSHIP ADVANTAGE



“

The vibrant clubs & career development programs at FIIB were the launchpad for my leadership journey. Engaging with passionate peers in immersive environments was a game-changer in my career journey.”

- Anshika Saluja

Anshika Saluja | Batch 2022-24



Delhi



Delhi University, B.Com

Previous Employment	Live Project	Extra-Curricular Activity	Internship	Placed at
<ul style="list-style-type: none"> PRA & Co (Chartered Accountancy Firm) The Soul Harbour (An E retail Store) 	<p>Capstone (Role - Business Analysis & Startup Research)</p>	<ul style="list-style-type: none"> Prose Club - Senior Co-head Event coordinator - TedX, Fresher's Party, Manthan Represented FIIB at Global Scaling Challenge (International Level) 	<ul style="list-style-type: none"> SMC GLOBAL SECURITIES LTD(CIP) Friends and Smile (SIP) 	<p>WIPRO</p>

TRANSFORMING INSIGHTS TO IMPACT

“This captivating image of a historic landmark in Delhi reflects the rich tapestry of culture and heritage that surrounds our campus. At FIIB, we draw inspiration from the storied past of this vibrant city, weaving tradition and innovation to create a learning environment that’s both timeless and forward-looking. Just as Delhi has evolved through centuries, our MBA program equips students to navigate the ever-changing landscape of business with wisdom and vision.”



“Meet the backbone of our management education, empowering our students for impactful careers.”

Dr. Kokil Jain | Dean – Research & Outreach

EXCEPTIONAL FACULTY CATALYZING YOUR SUCCESS

Nurturing the seeds of success, and giving wings to your dreams

Meet the driving force behind our high-growth career trajectories – our knowledgeable, passionate faculty committed to transferring their wisdom to our future leaders. As you progress through FIB's program, you get the benefit of industry collaboration, an in-house incubator, and a pragmatic approach to teaching. As a result, they integrate real-world experience and research excellence into the classroom, creating an unparalleled education experience.

Journals Featuring Our Faculty: Publications and Editorial Roles

Electronic Commerce Research

International Journal of Public Sector Performance Management

Journal of Promotion Management Journal of Business Research

International Review in Economics and Finance Review of Management Literature

Journal of Consumer Behaviour South Asian Journal of Marketing

International Journal of Information Management

Tourism Recreation Research Industrial Marketing Management

International Review of Financial Analysis Annals of Operations Research Technology Forecasting and Social Change

Journal of Small Business Management

International Journal of Retail and Distribution Management Internet Research

Journal of Behavioral and Experimental Finance

Journal of Global Marketing Journal of Consumer Behaviour Marketing

Journal of Business & Industrial Marketing Journal of Strategic Marketing

Advances in Emerging Markets and Business Operations

Journal of Business Research

Institutional Affiliations of Our Faculty's Co-Researchers



Companies Where Our Faculty are Providing Training & Consulting Services



FACULTY SPOTLIGHT

FACULTY PHILOSOPHY FOR MENTORING AND INDUSTRY CONNECT

Having the responsibility to shape the future of my students drives me to ignite fervent passion in them, encouraging uncharted intellectual exploration, and nurturing deep enthusiasm for advanced thinking. For future leaders to achieve holistic approaches, they need a well-honed mindset, deduce solutions, communicate precise information, and articulate academic goals. I envision students collaborating in theory, research, and practice in the classroom, incorporating industry insights to breathe life into abstract theories and enhance paradigms. Ultimately, the objective is to inspire students to positively impact society, reach their career goals, and develop a passion for lifelong learning.

INNOVATIVE STRATEGIES

I believe in making learning enjoyable and engaging, inspiring students to return with enthusiasm. Learning involves challenging existing beliefs and supporting them with meaningful reasoning. As a knowledge guardian, I use experiential activities and games to enliven the theoretical aspects of our courses, particularly Human Behavior in Organizations. HR prioritizes practical application through case analysis, role-play, and scenario discussions, creating a dynamic learning environment. The aim is to bring concepts to life, allowing students to explore and develop their knowledge actively and impactfully.

IMPACT CREATED FOR STUDENT

I've witnessed remarkable transformations in students from their first day on campus to securing placements. Janhavi, a 2020-2022 graduate, is a standout example. I vividly recall my initial interview with her for the Cynergy Club co-head position. Collaborating on HR specialization, we enhanced her expertise, and her dedication led to success with Archer & Bull recruitment. Her unwavering commitment and perseverance led her to attain her desired goal.

- Shuchi Dikshit

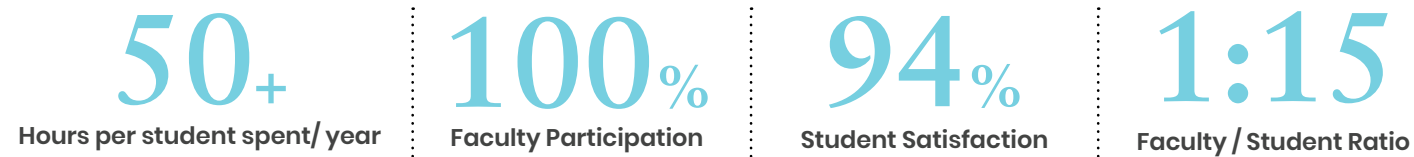
Prof. Shuchi Dikshit | Assistant Professor,
O.B. & H.R.M.



MENTORS SUCCESS COMPANIONS

Let experienced mentors steer you towards your dream career

Our Mentoring Program is designed to work with students beyond the classroom by building confidence and relationships, developing resilience and character, raising aspirations, and thus contributing to their success beyond just developing specific academic skills or knowledge. Delivered by our capable and concerned faculty, it is built on positive personal relationships between the student and faculty.



Mentorship Impact - Student Stories

Motivates me when I'm frustrated, and teaches me how to believe in myself.

Ritika Khanna
Batch 2023-25

My mentor provided me with the tools and guidance to articulate my thoughts effectively.

Pranav Chakraborty
Batch 2023-25

Never fail to connect at least once a month - whether it be by email, phone, video chat, or preferably, in person

Shreya
Batch 2022-24

The support and guidance I receive make me feel confident.

Anurag Chaubey
Batch 2022-24

My mentors made me realize the capability to achieve my dreams - I've successfully organized a fundraiser event.

Kanika Bisht
Batch 2022-24

I have gained a trustworthy supporter, a confidant, an advocate, and an ally

Prathmesh
Batch 2021-23

The person I count on for academic and personal guidance, their motivation helped me overcome stage fear.

Khushi Srivastava
Batch 2022-24

The mentoring sessions have undeniably added a lot of positive aspects to my personality. My mentor constantly motivates me to push my boundaries and evolve.

Pulkit Kashyap
Batch 2022-24

My mentor is like a compass in the journey of life, always pointing me towards the path of growth and self-discovery.

Anjali
Batch 2022-24

Always focus on the positive side of life, helping me improve and learn with enthusiasm.

Ashiya Sharma
Batch 2022-24

They've always been there to help me in everything, not just academics. I learn a lot from my mentor, including presentation skills and how to face challenges.

Palak Goel
Batch 2022-24

They illuminate the path toward life goals, teaching me ways to improve my weaker areas while always approaching things positively.

Mansi Kumari
Batch 2022-24

They have been a blessing for an introvert like me, helping me realize my potential. My interview success is my gratitude to them.

Piyush Ranjan
Batch 2021-23

FACULTY SPOTLIGHT

FACULTY PHILOSOPHY FOR INDUSTRY CONNECT AND MENTORING

In my view, classrooms are dynamic laboratories for shaping students into professionals. I emphasize an application-driven approach in management education, with a focus on employability. Integrating industry requirements into our pedagogy is key. Collaborating with industry experts to infuse their insights enhances our students' learning. Prior exposure to real work expectations sets students apart.

INNOVATIVE STRATEGIES

Recognizing students' unique qualities is vital for their development. I acknowledge the need for tailored education, translating academic theory into practical business applications. My emphasis on building confidence by linking concepts to real-world scenarios is central. Confidence, rooted in a profound grasp of content, drives active engagement and the practical application of knowledge in diverse situations.

IMPACT CREATED FOR STUDENTS

At the core of my dedication is the preparation of students for successful careers. I firmly believe that finance education necessitates a robust technical foundation complemented by sharp soft skills. My approach empowers students to forge their unique career paths, recognizing their distinct skill sets. I invest my energy in sculpting each student into a distinctive and impactful individual, capable of making a significant mark in their journey. By infusing industry insights into our curriculum, students gain real-world knowledge, gaining a competitive advantage. Through personalized mentorship, I guide students in developing both technical and soft skills, a vital combination in the finance sector. My emphasis on tailored attention and innovative strategies leaves a lasting impact. Graduates possess strong technical acumen and confidence to navigate diverse career paths. Each student emerges as a highly capable, distinct individual, poised to make a meaningful contribution to their chosen field.

- Purnima Rao
Dr. Purnima Rao |

Program Chair - PGDM-FM, Associate Professor,
Finance and Accounts (F&A)



CENTERS OF EXCELLENCE

Where Knowledge Meets Innovation for a Better Tomorrow

At FIIIB, we embrace the research-driven mindset through our three Centers of Excellence, which have been set up to enhance the comprehension of business methodologies in the domains of Innovation, Entrepreneurship, Responsible Management, and Behavioral Insights. Students at FIIIB benefit immensely from exposure to this crucial aspect of their education. Through these centers, we have created a supportive and collaborative environment for our students, offering them specialized training programs and mentoring.



CENTER FOR BEHAVIORAL INSIGHTS (CBI)

The Center actively supports FIIIB's mission by advancing the scientific study of behavior, applying data insights to address real-world business challenges, and organizing initiatives focused on behavioral aspects to provide actionable insights for improved decision-making processes.



CENTER FOR INNOVATION, ENTREPRENEURSHIP & TECHNOLOGY (CIET)

The Centre actively supports FIIIB's mission by advancing the scientific study of behavior, applying data insights to address real-world business challenges, and organizing initiatives focused on behavioral aspects to provide actionable insights for improved decision-making processes.



CENTER FOR RESPONSIBLE MANAGEMENT (CRM)

The Centre aims to connect students with responsible management practices, enhance their skills, and help them pursue ethical and sustainable careers. Our objective is to bolster practical applications related to responsible management by offering an updated resource hub for learning about responsible management.

Padma Shri **Dr. Deepa Malik** (An International Para-Athlete, Arjun Awardee & Khel Ratana Awardee), speaks to our students at a session on "Diverse Perspectives" organized by Center for Behavioral Insights. She encouraged the students to embrace diversity, conquer challenges, and succeed professionally and personally.

- Deepa Malik

PEDAGOGY IN ACTION

Empowering Minds and Inspiring Change Through Innovative Education

At FIIIB, our pedagogy is driven by a commitment to experiential learning, technology integration, and a global perspective. We empower students with critical thinking, ethical decision-making, and an entrepreneurial mindset, preparing them for dynamic careers in the modern business landscape.

HANDS ON EXERCISES - LEARNING BY DOING

We promote experiential learning through hands-on exercises like analyzing financial statements, conducting market research, or developing business plans.

TECH INTEGRATION FOR ENHANCED LEARNING

We use tech for collaborative projects, and data analytics tools for informed decision-making.

PEER LEARNING

With collaborative learning as our approach, students work in teams and learn from each other's diverse perspectives and experiences.

CONTINUOUS FEEDBACK

Students receive feedback on their performance, enabling them to monitor their development and make improvements in their educational journey.



1

INTERACTIVE LEARNING THROUGH GAMIFICATION

We incorporate gaming into our curriculum with quizzes and assignments to larger group projects, which include points, rewards, and competition.



2



3

ROLE-PLAYS

Students take on different roles in business scenarios, allowing them to practice negotiation, conflict resolution, and leadership skills in a safe and controlled setting.



4



5

INTERDISCIPLINARY APPROACH

We encourage students to draw from multiple disciplines to solve complex problems as business challenges often require insights from areas such as psychology, economics, and ethics.



6



7

CRITICAL THINKING AND DEBATE

Constructive debate is encouraged. We encourage students to question assumptions, analyze data, and evaluate different viewpoints.



8



AMPLIFYING EXPERIENCES, BEYOND THE CLASSROOM

“This iconic image of our nation’s Parliament building stands as a testament to the central role of governance and policy in shaping our society. At FIIB, we recognize the profound impact of public policy on business and commerce. Our campus, strategically located near the heart of government decisions, offers students a unique vantage point to witness the intersection of public and private sectors. Here, we empower future leaders to navigate the intricate relationship between policy and business, fostering a deeper understanding of their influence on our world.”



“Learnings go beyond the traditional core courses to expose you to hands-on business environment, creative problem-solving and strategic thinking skills.”

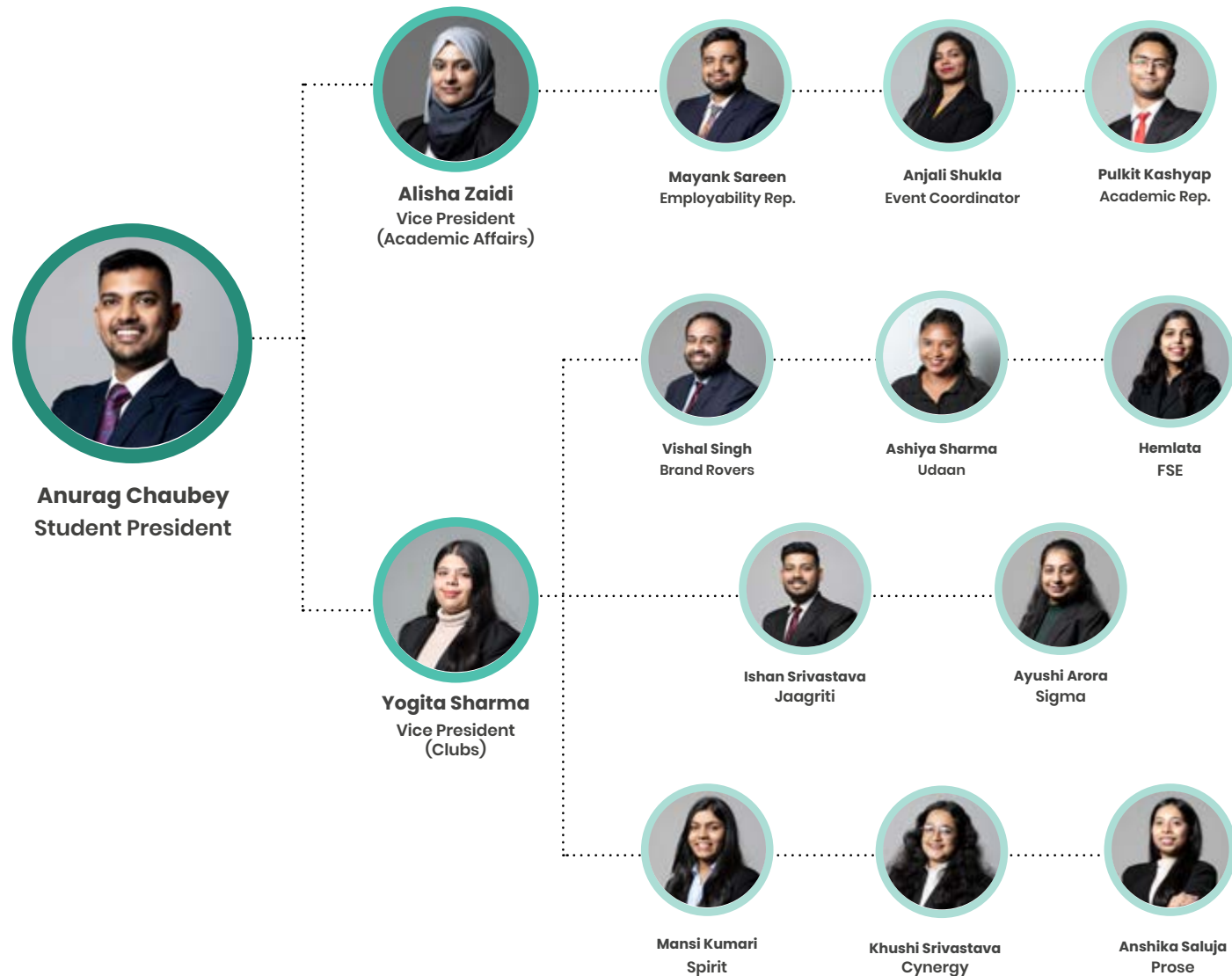
Dr. Sudhi Sharma | Program Chair, PGDM

OUR DYNAMIC STUDENT COUNCIL

Fostering Engagement and Empowerment through Student Leadership

At FIIB, the Student Council stands as a vibrant hub of leadership development and student empowerment. Comprising dedicated, passionate individuals from diverse backgrounds and disciplines, the Student Council plays a pivotal role in fostering leadership skills and creating a vibrant campus community. Through various initiatives, events, and collaborative projects, it provides a platform for students to voice their ideas, take charge of initiatives, and hone their leadership abilities. Here, students don't just participate; they lead, inspire, and make a lasting impact. The Student Council exemplifies our commitment to nurturing future leaders, preparing them to excel not only academically but also as influential contributors to their communities and industries.

STUDENT COUNCIL 2023-24



CHARTING TRANSFORMATION THROUGH RESEARCH



FIIB's Master Dissertation Program catalyzed my transformation into a goal-oriented individual. The journey from research to publication of my GIS project in a Scopus-indexed journal was incredible. Here, I discovered the power of academic inquiry, igniting my passion for knowledge and impact.

- Shivani

Shivani | Batch 2021-23



Uttarakhand



Galgotia University,
BBA (Marketing)

Live Project

Dabur India Ltd.
(Working on Dabur Real Juices Diwali Gift Pack with increasing its presence in Corporates.)

Extra-Curricular Activity

- President of student council
- Spirit Committee : Junior Co-Head

Internship

- Taprootz (CIP)
- Agewell Foundation (SIP)

Placed at

Integrated Plastic Packaging, UAE

OUR VIBRANT STUDENT-LED CLUBS

Find your community, explore your interests, and make an impact

At FIB, student clubs are the vibrant heart of our campus community. They offer a kaleidoscope of opportunities for students to connect, explore their passions, and expand their horizons. Whether you're interested in entrepreneurship, cultural exchange, sustainability, or any other pursuit, there's a club for you. Our students organize events, host speakers, and engage in projects that enrich our campus life and contribute to the broader community. Joining a club isn't just about membership; it's about forging lasting connections, nurturing your interests, and enhancing your college experience.

Join Jaagriti, the Social Conscience Club, and embark on a journey of service and sustainability, making a positive impact through activities like blood donation drives and innovative eco-practices.

Jaagriti
The Social Conscience

The Cynergy Club empowers future HR leaders. Dive into behavioral case studies, debates, and career conferences, harnessing human capital's power for global change.

CYNERGY
The HR Network

Ignite your entrepreneurial spirit at UDAAN, where we nurture future business leaders and startup enthusiasts, providing the wings to your entrepreneurial dreams.

Udaan
Wings to Our Dreams

Prose is your gateway to communication and content creation skills. Engage in blogathons, hashtag games, and more, enhancing your personality and storytelling prowess.

Prose
The English Edge

Dive into fintech with the Fortune Stock Exchange, where you'll gain hands-on experience and industry-relevant skills in the dynamic financial sector.

FSE
Fortune Stock Exchange

Fuel your spirits with the Spirit Committee. We celebrate diversity and nurture artistic talents, offering a vibrant campus experience through sports, the arts, and culture.

FIB Spirit
Committee

Explore the dynamic world of marketing with Brand Rovers. Engage in sales pitches, and sellers' marts, becoming a marketing maestro in the making.

Brand Rovers
Marketing Gurus

Join Sigma to explore operations, international business, and ISM functions. Participate in challenges like the Excel-a-thon and Business Intelligence Championship, mastering operations.

SIGMA
Operations & IB

LEADERSHIP IS AN INTEGRAL PART OF THE CURRICULUM

“

Thanks to the vibrant culture on campus, I've progressed from just another student to a leader. Participation in club activities, TEDxFIIB and Manthan have shaped me into a confident leader, where hands-on experiences taught me what textbooks couldn't.”

- Ritika Biyani

Ritika biyani | Batch 2021-23,
Gold Medalist at FIB



Uttar Pradesh



Shyam Lal College, Delhi
B. Com

Previous Employment

- Marketing Thugs
- Ashman Foundation

Live Project

Turtlemint
Role - Marketing (DP-Life)

Extra-Curricular Activity

- Head - Prose Club
- Event organizer - TEDxFIIB, Katastasi, Manthan, Samavesh

Internship

- Blue Digital Media Pvt. Ltd. (CIP)
- Deepalaya (SIP)

Placed at

Infoedge India Ltd,
Naukri. Com

EVENTS AND SPEAKER SERIES

Experience Inspiration and Wisdom at Our Exciting Events

Throughout the year, we conduct an exciting calendar of events that cater to every interest, passion, and curiosity. As part of our holistic learning approach, our Events & Speaker Series combines academic insights and real-world experiences. These aren't just a series of events; they're experiences designed to ignite your intellectual curiosity, foster meaningful connections, and expose you to some of the brightest minds and thought leaders.

MERAKI

Aimed at creating an entrepreneurial ecosystem, Meraki is an exclusive Business Plan Competition that allows student entrepreneurs to showcase their business ideas.

TEDXFIB

An annual event dedicated to growing TEDX's spirit in communities through discussions on specific 'Ideas Worth Spreading'.

RESPONSIBILITY SUMMIT

The summit brings together a distinguished and experienced group of sustainability experts to exchange effective sustainability practices each year.

EMERALD SPEAKER SERIES

A flagship research speaker series in partnership with Emerald Publishing (India), FBR brings distinguished researchers and policymakers to the forum and provides an intellectual environment for students and faculty.

MANTHAN

As a concept, "Manthan" refers to Managing New Threats and Anomalies. The event aims to help aspiring managers gain a more comprehensive understanding of how management has adapted to changes in business and society.

KATASTASI

A case writing competition focusing on the operational and strategic challenges businesses face worldwide, with publishing opportunities.

VFTT

The series features guest lectures where industry titans speak to share valuable industry-specific insights and motivate budding business students.

HR ROUND TABLE

An HR-led discussion to inform students of the various factors HR Leaders consider when hiring young talent and possible shifts in industry expectations.

SAMAVESH

The annual cultural festival of FIB, Samavesh, celebrates collaboration, learning, and achievement among students, alumni, and corporate leaders against a backdrop of enthralling cultural activities, performances and competitions.

RANBHOMI

An unadulterated annual indoor and outdoor sports meet celebrating sportsmanship among alums, faculty, and students.



CAREER SERVICES

Guiding and Nurturing Your Path to a Bright Future

At FIB we believe in shaping not just your immediate future but your entire career journey. Our comprehensive approach to employability will set you on a path to lifelong success. To help you reach your high career aspirations, our world-class Career Management team is at your side from the moment you start at FIB. All the way from admissions to graduation and throughout your career, we're here to help you.



1

CAREER COUNSELING

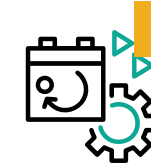
- Our expert career counselors offer personalized guidance to help you identify your strengths, interests, and career goals.
- Through one-on-one sessions, you'll gain valuable insights and create a roadmap for your professional journey.

NETWORKING OPPORTUNITIES

- Explore a world of connections through our networking events, alumni associations, and industry meetups.
- Build valuable relationships that open doors to exciting career prospects.



2



3

CAREER SERVICES EVENTS

- Attend our career-focused workshops, job fairs, and industry-specific seminars.
- Gain practical skills, insights, and direct access to employers seeking top talent.

JOB PLACEMENT

- With a proven track record, our school connects students with sought-after job opportunities.
- We're dedicated to ensuring you secure internships, full-time positions, and career advancements.



4



5

POST GRADUATE SUPPORT

- Our commitment to your success doesn't end with graduation.
- Access ongoing support, job search assistance, and resources to navigate career advancements confidently.

DELIVERING CAREER OUTCOMES FOR LIFE

"This captivating glimpse into the city's social scene captures the essence of life outside the classroom. At FIB, we understand that learning extends beyond textbooks and classrooms. Our students revel in the rich tapestry of social and cultural experiences this city has to offer. From art exhibitions to music festivals, from gastronomic adventures to community outreach, our campus thrives in the embrace of a city that celebrates diversity, creativity, and the joy of coming together. Here, we believe in the power of these experiences to inspire, connect, and shape the leaders of tomorrow."



We are dedicated to guiding you on your journey towards a life of meaning and a career with impact. ”

Dr. Purnima Rao

CIP IMPACT CASE STUDY

PROJECT

We offer our students invaluable opportunities to apply their knowledge in real-world corporate settings. In this case study, our students undertook a transformative internship at Patanjali Foods, where they played integral roles in Business Development, Sales and marketing, and Finance domains.

STUDENTS ROLES & RESPONSIBILITIES

During their internship, our students took on various responsibilities that allowed them to gain practical insights into the corporate world. Their roles span diverse projects covering market analysis, financial evaluation, sustainable business practices, and retail management. Students were exposed to contemporary practices followed in the business world, such as BRSR Reporting, handling investor meetings, etc. These experiences enabled them to apply theoretical concepts to real-world scenarios and make meaningful contributions to their teams

IMPACT

In a notable fusion of practical experience and forward-thinking, FIIB's Corporate Internship Program (CIP) set a new benchmark this year. Beyond the conventional journey from internships to Pre-Placement Offers (PPOs), the program witnessed an extraordinary evolution. While securing coveted PPOs, our students actively embraced the ever-relevant world of Environmental, Social, and Governance (ESG) disclosures. This year's interns delved into crucial realms, taking on sustainability reporting and disclosures and seamlessly integrating ESG principles into the fabric of their organizations. Their early exposure to contemporary business practices set them apart and solidified their positions as trailblazers in professional development.



INTERNSHIP OUTCOMES

Exploring the Future of Work through Real-world Experience

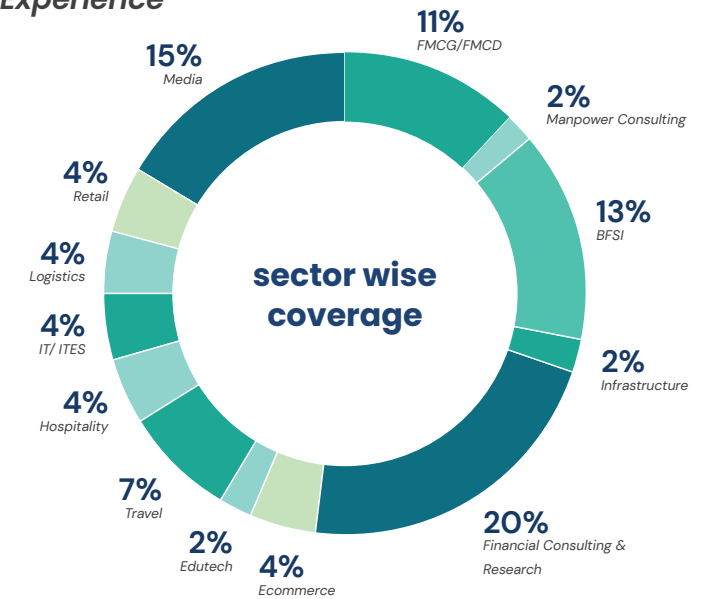
₹15,000

Avg Stipend

61% 100%

Increase in New Companies

Students Placed in Internships



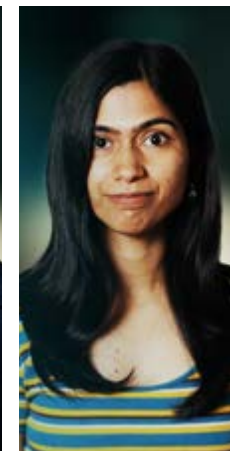
Internship Roles & Projects



Anurag Chaubey



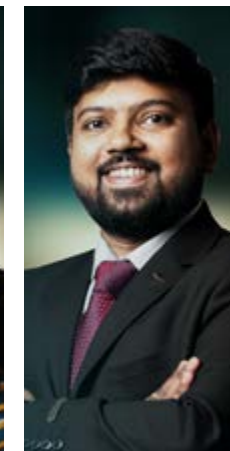
Profile - Marketing
Project Title - Driving Revenue Growth - Store Operations and Sales Strategies



Pranjal Pandey



Profile - Human Resource
Project Title - Holistic Employee Experience - Child Care Policies, Onboarding Procedures, and Engagement Activities



Sajal Agarwal



Profile - Corporate Finance
Project Title - Revenue Forecasting Using Predictive Modelling



Apoorva Acharya



Profile - Financial Research
Project Title - Opportunity Analysis and Competitive Analysis



Tritap Nayak



Profile - Operations
Project Title - Streamlining of Operations Process



Ujjawal Kumar



Profile - Marketing & Research
Project Title - A study on Store Merchandising



My internship at Bagrrys India Pvt. Ltd. was a fantastic experience. Working on social media, Google Analytics, and paid media gave me hands-on skills that are so valuable in the digital marketing field. I'm grateful for the opportunity”

Mayank Sreen | Batch 2022-24

SIP IMPACT CASE STUDY

PROJECT

FIIB's commitment to nurturing socially responsible leaders is exemplified through our students' participation in transformative social internship program (SIP). We provide holistic education, with a particular emphasis on social values learning. In one such program, our students had the privilege of collaborating with the Inclusive Divyangjan Entrepreneur Association (IDEA), a social sector organization, established for creating livelihood opportunities for persons with disabilities and enterprises supporting them. IDEA focuses on fostering entrepreneurship and employment for persons with disabilities (PwDs).

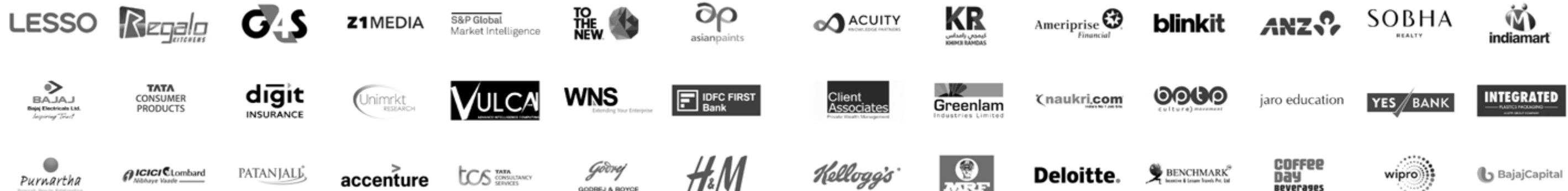
STUDENT INITIATIVES

During this internship, the students worked closely with divyangjan entrepreneurs, gaining a profound understanding of their challenges and resilience. The students contributed to IDEA's approach of combining financial support and mindset training to empower these entrepreneurs. During the SIP, they were actively engaged, and had the opportunity of participating in the schemes launched to promote entrepreneurship by national institutes like Pt. Deen Dayal Upadhyaya National Institute for Persons with Physical disabilities (P.D.U.N.I.P.D.). The internship reshaped the students' perception of disability, emphasizing the significance of the "3H" philosophy: Head, Heart, and Hands. The experience highlighted the urgent need for inclusiveness as India aspires to become Atmanirbhar (self-reliant).

IMPACT

The impact of SIP extended to students, faculty, and the institution. Our students gained insights that went beyond textbooks and classrooms through direct contact with social service organizations (SSOs), establishing a true awareness of the difficulties that exist in our society. It assisted them in understanding the need to bring change and the imperative of becoming change agents themselves. The program taught students how to contribute beyond self-interest, comprehend problems, assess preparedness, develop competencies, and collaborate across differences. FIIB's thought leadership drives its commitment to positive societal impact. By fostering meaningful relationships, the institution aids SSOs in tackling complex issues more effectively, showcasing its dedication to social change and benefiting both students and society.

COMPANIES WHERE OUR FIIB GRADUATES SHINE



JOIN THE BEST

Turning Dreams into Reality – Your Dream Job, Our Commitment

We aim for the overall growth of every student, focusing on their short term program success, including getting them ready for employment and ensuring successful campus placements. Additionally, we also prioritize their long-term career success, ensuring they have the skills and connections to thrive in their careers and engage in continuous learning.

Full-time MBA Employment Class of 2023

25 LPA
Highest Salary

Year-on-Year Change in Highest Salary - Increase of 12%

8.5 LPA
Average Package

Student placed at course completion - 97%

10.5 LPA
Average Package

Top 20% students

Class of 2023 Profile

24 Average Age
Age Range - 21-30

52% Women

48% Men

Full Time Employment by Function

Finance	100%
Marketing	100%
Human Resource	71%
Operations & Management	100%
Business Analytics	100%

73%
Average Undergrad Percentage

29%
Pre Placement Offers

Full Time Employment by Industry

Consulting & Research	27%
Logistics + Manufacturing	17%
BFSI	15%
Retail + FMCG	16%
Media + Edutech	13%
IT/ ITES	11%
Others	2%

25 months
Avg. Work Experience

500+
Corporate Relationships Managed

WE ARE 29 TIMES STRONGER

Experience the Power of Connection and Shared Experience with FIIB Alumni Network

Our alumni network goes beyond numbers, making a profound impact. From your first day on campus, various formal and informal events introduce you to the 3000+ professionals in varying geographies, positions, and companies. Your journey at FIIB is just the beginning of a lifelong connection with a powerful and engaged global network.

Alumni Engagement with FIIB

3300+

Accomplished and Connected Alumni

80%

Engaged in 2022-23

40%

Alumni in the CXO Positions

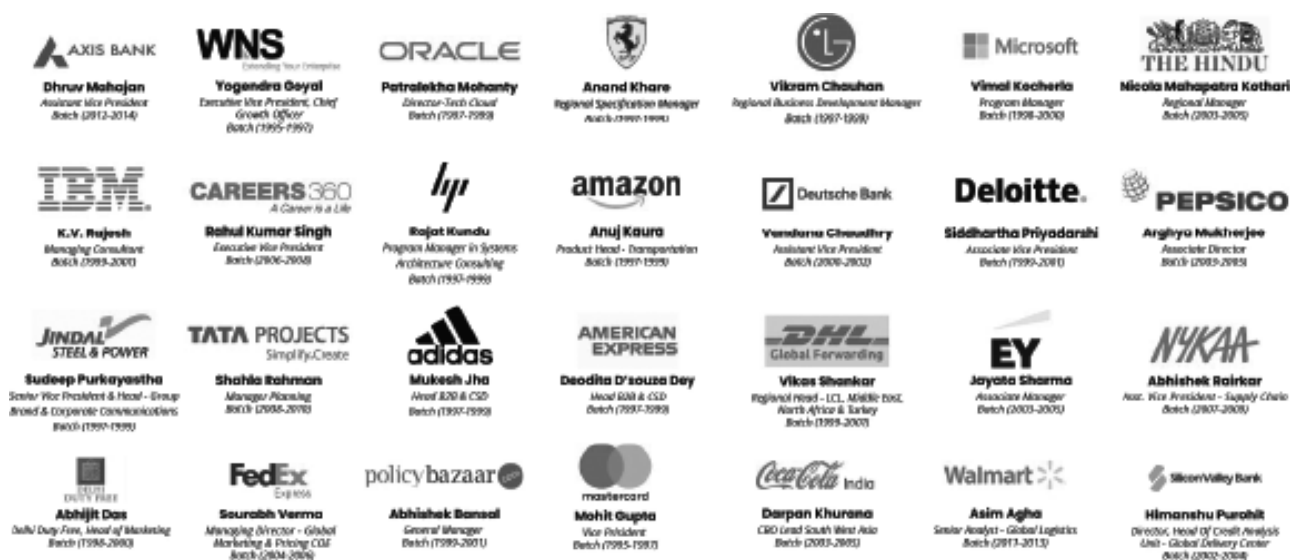
14%

Alumni Outside India

11%

Founders of Ventures

Building Legacy with Networks



FIIB ALUMNI NETWORK. CREATING LIFELONG BONDS.

“

I discovered a transformative blend of experiential learning, invaluable mentorship, and a powerful network. My 2 years at FIIB have significantly enhanced my presentation, public speaking, and project management skills. FIIB is still a significant part of my life today, and I keep in touch with them at major events.”

- Akshay Dogra

Akshay Dogra | Batch 2021-23
(RK Srivastava - All-rounder Award)



Delhi



New Delhi Institute Of Management (NDIM), BBA

Pre MBA Role

- The Circle Work
- Vestige Marketing Pvt. Ltd

Live Projects

- CIP - CFI Exports
- Live project - Circle Work
- SIP - LITERACY INDIA
- Project - Ingenious Faces
- GIS - A Study on Green Product Purchase Behavior in Millenials

Extra-Curricular Activity

- Event organizer - Marketing Club
- Emcee for events - Katastasi, Meraki, Manthan
- Social campaign drives coordinator

Post MBA Role

- Info Edge India Ltd.
- Naukri.com

START YOUR JOURNEY HERE

“This picturesque snapshot of the city’s lush green spaces reflects our commitment to balance and well-being. At FIB, we believe that learning flourishes in harmony with nature. These urban oases provide our students with a peaceful retreat amidst the city’s hustle and bustle, fostering a serene atmosphere that encourages both reflection and inspiration. Just as these green spaces thrive amidst the urban landscape, our MBA program nurtures growth and innovation in the heart of the city.”



“

Let’s start a journey of learning and innovation, shaping leaders who bring positive change to the business world.”

Dr. Digamber Parsad | Assistant Professor &
Head-Institutional Growth

ADMISSION & NEXT STEPS

Explore the steps for your smooth Admission Process at FIIB

Eligibility Criteria

To be eligible for admission, you should meet the following criteria:

- Hold a bachelor's degree with a minimum of 50% aggregate marks from a recognized university.
- The bachelor's degree should entail a minimum of 3 years of education beyond Higher Secondary Schooling (10+2) or equivalent.
- Final-year graduates in 2024 are eligible, provided they provide proof of graduation by October 2024 with a minimum 50% aggregate.
- A valid CAT/GMAT/XAT/CMAT/MAT/ATMA score with a minimum of 60 percentile.

Application Deadlines

Cycle 1 : 15th January 2024 | Cycle 2 : 11th March 2024

Evaluation Process

Our selection process is designed to identify candidates who demonstrate the following qualities:

Ambition

Are you driven by a strong determination to achieve your career goals and reach new heights?

Adaptability

Are you flexible and open to change, capable of thriving in dynamic environments and embracing new challenges?

Curiosity

Do you have a natural inquisitiveness, a thirst for knowledge, and a desire to explore new ideas and perspectives?

Leadership

Do you possess the ability to self-lead and inspire yourself, while cultivating the skills to lead and positively influence others?

Our faculty panel evaluates all students based on their academic and extracurricular accomplishments during the interview and case analysis stages of the selection process. This holistic approach ensures that we identify individuals who will not only thrive in our dynamic learning environment but also contribute to its vibrant tapestry.

Fee Details for FIIB PGDM / PGDM-FM Batch 2024-26

Particulars/ Installment	I at Registration	II 15- Sep-24	III 01-Dec-24	IV 01-Mar-25	V 30-Jun-25	VI 01-Sep-25	VII 01-Dec-25	Total*
Program Fee*	2,00,000 /-	1,35,000 /-	1,35,000 /-	1,35,000 /-	1,35,000 /-	1,35,000 /-	1,35,000 /-	10,10,000 /-
Caution Money **	20,000 /-							
Commitment Fee ***	75,000 /-							
First Installment	1,45,000 /-	Within 30 days from date of Registration						

*The Program fee mentioned includes Tuition Fee, Knowledge Resource Centre, Examination Fee, IT Infrastructure, Student Welfare Activities, Learning and Development fee and Alumni Life membership.

**Refundable after completion of the program, subject to clearance of all dues and damages to institute properties assets.

***The Commitment Fee of IN 75,000 is required to be paid by the designated Registration Date in order to reserve a seat in the Program. It will be fully adjusted in the 1st Fee instalment; so the total due will be IN 1,45,000 (included refundable security deposit) within one month of registration date.

Associated Banks



Next step

Create your profile

Even if you aren't yet ready to apply, create an online profile with us so you can stay informed and easily register for our upcoming admissions events.

Apply Now:
Scan Code



FIIB Scholarship Policy for the Batch 2024-26

At FIIB, we understand that financial constraints should not hinder your aspirations. We're pleased to offer a range of scholarships to deserving PGDM/PGDM-FM candidates:

FIIB Scholarships - Tuition Assistance Programme (TAP)

Scholarships of up to Rs. 2,80,000 per student are available, based on various criteria:

- **Category I** : Academic Qualifications
- **Category II** : Competitive Exam Scores/Percentage
- **Category III** : Work Experience (full-time employee of registered NGO or non-profit for over one year)
- **Category IV** : Special Category Status (Diversity & Inclusiveness)
- **Category V** : Unique Achievement

For more details and to know about the Conditions for Grant of Scholarship, Connect with the Admissions Team.

FROM FIIB TO DUBAI: THE ROI OF MY MBA

“FIIB provided me with global opportunities and led to my placement at IPP in Dubai. The ROI of my PGDM isn't just financial; it's the priceless experiences and connections that have set me on a path to a brighter future.”

- Pranshu Gupta

Pranshu Gupta | Batch 2021-23



Haryana

Institute of Hotel Management, B.Sc., Hospitality Administration/Management

Previous Employment

- Uttavas Ridya Pvt. Ltd.
- Kochiva

Live Project

LaughGuru
Role - Business Development

Extra-Curricular Activity

- Head - Brand Rovers Club
- Event coordinator - TEDxFIIB
- Host - Manthan

Internship

- Dabur India Limited (CIP)
- Agewell Foundation (SIP)

Placed at

Integrated Plastic Packaging, UAE



Fortune Institute of International Business (FIIB)

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