

TOP RECRUITERS AT HBS WITH SHINING PLACEMENTS



Hierank Campus:
A-42, Institutional Area, Sector-62, Noida
Opposite Electronic City (Sector-63, Metro Station)
Ph.: 9811987707
E-mail: placement@hierank.org
Website : www.hierank.org



HIERANK
BUSINESS SCHOOL
Enhancing Competence



HIERANK
LEADS

HIERANK AT A GLANCE

Hierank Business School (HBS) runs under the umbrella of ABR Education Foundation, constituted by a group of leading academicians and industrialists.

Ideally located in the National Capital Region, Sector 62, Noida, it is a 20 year old B' School imparting quality education and placement.

MBA, BBA and BCA are the courses being offered at HBS affiliated to AKTU and approved by UGC and AICTE.



VISION and MISSION



OUR VISION

"To be an Institution of high rank in professional education and research by imbibing innovative continuous learning and never give up attitude among future corporate leaders."



OUR MISSION

"Enhancing all round competence of students by encouraging them to become real global resources having faith in themselves and their values."



Team HBS Noida

ADVISORY BOARD

Prof. Rajesh Sahay
Chairman

Dr. Manoj Kumar
Director General

Prof. (Dr.) S. Chandrasekhar
Ex. Chair Professor, FORE School of Management
Former Chairman, CAT (All India Common Admission Test)

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HCL COMNET

Sri. J. V. Ramamurthy
Former President and CEO
HCL Info Systems Ltd.



MESSAGE FROM THE FOUNDER AND CHAIRMAN



Prof. Rajesh Sahay
Founder Chairman
Hierank Business School, Noida (HBS)

India is changing and the story of building a “**NEW INDIA**” has just begun.

With this dynamic economy of our country a pool of skilled professionals is the requirement of the day. We, at Hierank Business school, Noida, in pace with this economic growth, are nurturing talented professionals who are skilled and educated so as to contribute to the nation's growth. We strongly believe in creating a professional who has been groomed rigorously with a deep sense of inner gratitude, sustainability, collaborative skills, individualism and overall empathy towards all. For this we try to create appropriate physical and intellectual environment at Hierank campus. We believe that the input that our students receive during their training at Hierank business school reflects immensely throughout their professional life. We assure to maintain high academic standards with a blend of industry ready employable professionalism in students.

We pledge to continue with our endeavor of creating and developing a talent pool which would serve as great resources for the society.

MESSAGE FROM DIRECTOR GENERAL



Dr. Manoj Kumar

We at Hierank Business School, Noida, endeavor to impart high quality management education with a view to create a pool of world class managerial talent. Highly qualified and committed core faculty from top tier of industry deliver a state of the art management curriculum and strive to keep the students abreast of latest developments in management in collaboration with IT.

We aim to make the MBA professionals visible globally. Covid-19 pandemic has changed the Industry scenario. We are constantly working on the new paradigm wherein we can nurture managerial and critical thinking skills of our students.

I feel proud to be associated with HBS as it is a knowledge sharing centre where I see enthusiasm in students with a desire to strive higher and become proficient independent professionals for future. These fertile brains possess all the necessary ingredients to carve out a niche for themselves in the corporate world. Our Post Graduates differ from others in their self confidence and ability to innovate. Our students are trained in an autonomous environment with industry ready curriculum to become future leaders and prove their mettle.

I take this opportunity to extend a personal invitation to all the esteemed organizations to visit our campus and be a part of our glorious journey. I am confident that you will find our students worthy of your expectations.

MESSAGE FROM DIRECTOR - MBA



Dr. Rajni Singh

Management education brings about a dynamic progress in an individual's mental and physical growth. It facilitates shaping managers and leaders for future. At Hierank Business School, we have accepted the challenge of developing all round competencies of students by cultivating them to become real global gurus.

We believe that knowledge, skill and attitude should go hand in hand. We are dedicated towards grooming our students in a vibrant and dynamic atmosphere so that they can face any challenge presented by global business environment.

To give them hands on training we regularly organize industry visits, projects, summer training, symposia and guest lectures. We work on enhancing the personality of our students by grooming them personally and professionally.

Our objective is that a student who is stepping out of Hierank should be able to face the world as a future leader.

JOURNEY OF HBS @ GLORIOUS 20 YEARS



PROGRAMMES OFFERED

GRADUATE PROGRAMMES	POST GRADUATE PROGRAMMES	VALUE ADDED COURSES
- Bachelor of Business Administration (BBA) - Bachelor of Computer Application (BCA)	Master of Business Administration (MBA)	- Digital Marketing - Advance Excel - Personality Development Programme - Web Development with HTML - Advance Java - Full Stack - Tally Prime

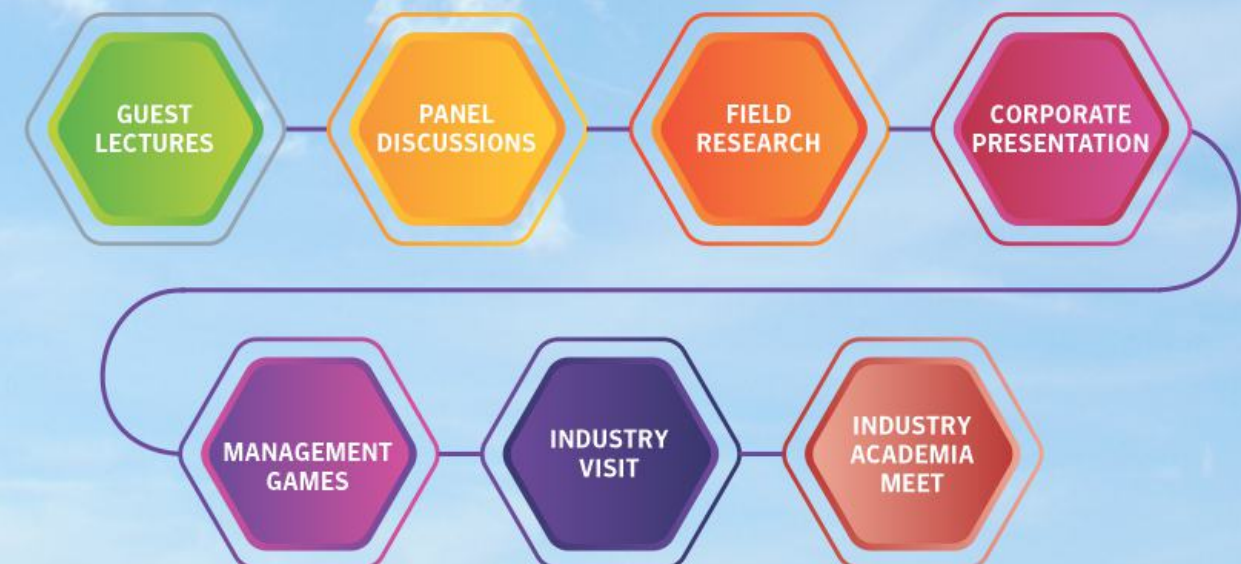


Strength of HBS "Our Students"

TEACHING METHODOLOGY



EXPOSURE & PURSUIT



WHY RECRUIT FROM HBS?



TRAINING AND PLACEMENT

SUMMER INTERNSHIP

Summer Internships have become a major criterion to judge a B-School's competitiveness. Exposure to a variety of work cultures forms a significant part of the wholesome educational experience imparted in any eminent B-School. In recent years, the students have undergone Summer Training in Mahindra Finance, Spenser's Retail Limited, Max New York Life Insurance, Indian Oil, HCL, State Bank of India, Coca Cola, PepsiCo, Sri Ram Finance, Tata Steels, UNIBIC, Capgemini, ONGC, BHEL, Holland Tractors, GLOBUS, YES BANK, NPC, DS Group, etc. Our recruiters include Digital marketing Companies, Financial sector eminent players, Apparel houses, Trading Houses, a few startups and FMCGs. We are proud to have a happy and strengthening bond with the best in the industry.

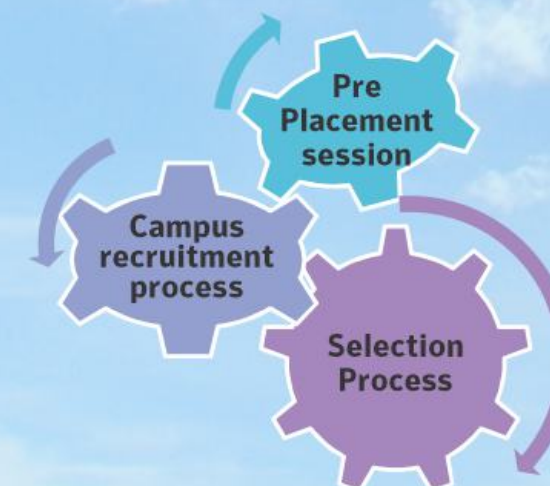
We dedicate the month of November and March to Placement drive. During this time we invite the companies for conducting their Internship drives also. The Internship starts after the completion of second semester exams, tentatively in July and August.

CAMPUS RECRUITMENT

Our full time hiring process starts in the month of November and is open for the whole batch. We invite companies to campus for pre placement talk and various rounds of selection. Our students are allowed to join their full time employment in the month of April in their last semester.

CAMPUS RECRUITMENT JOURNEY

The campus recruitment of MBA students is proudly carried out by the Student placement Committee in coordination with centralized placement cell of HBS. The committee also has faculty acting as the placement coordinator with the Industry needs. The complete process of our recruitment programme is mentioned below for the facilitation of our prospect recruiters.



CLUBS AND COMMITTEES @ HBS



DEBATE COMMITTEE



MARKETING CLUB



HR CLUB



FINANCE CLUB



IT CLUB



CULTURAL CLUB



PLACEMENT COMMITTEE



SPORTS CLUB

EXTRA CURRICULAR ACTIVITIES AND CO CURRICULAR ACTIVITIES



**"SRINKHLA"
ANNUAL CULTURAL FEST**



SPORTS ACTIVITIES

1. Cricket
2. Badminton
3. Volleyball
4. Chess
5. Carrom
6. Table Tennis



OPINION OF OUR VALUABLE ALUMNI



"Right opportunities, right curriculum, excellent environment, personalized trainings and global foundation. If you want to experience this, join Hierank. The Mantra of industry i.e. Job ready learning is beautifully crafted in the pedagogy here through unique teaching style for making us a brand."

CHANDSI SHARMA
Assistant Manager
Axis Bank

"An autonomous culture, a magnificent environment, staggering study methods and industry ready employable courses. Hierank has not just prepared me for future but equipped me with upcoming challenges as well. Hierank has given me the best two years of my life with no excuse but sure shot success."

SHRUTI SATAKSHI
Assistant Manager
Boston Consulting Group (BCG)



"It has helped me to be all I am at present by giving Industry ready courses, go-getter attitude and 360 degree holistic approach towards work and life."

ATHARAV SINGH
Clinic Business Advisor
Smart Care Analytica Pvt Ltd

CAREER SHAPING

INDUSTRY EXPOSURE AND GUEST LECTURES

Guest lectures play an eminent role in students' learning process. Hierank has gloriously witnessed some of the best industry professionals and guest speakers. We have a culture of organizing guest lectures for making students aware of the latest trends in Industry and knowledge about the upcoming opportunities.

We believe in creating avenues for students by providing them a vital source of perspective generation, opinions and personal experiences that can reinforce the learning amongst budding professionals.

Some guest lectures we organized for knowledge enhancement



Sri Anas Wajid, VP Marketing (Hindustan Times)
"RETAIL MANAGEMENT".



Mr. Manish Mudgal, Business Head - Asia Pacific
"MARKET TRENDS IN INDUSTRY".



Mr. Anuj Kumar, Chairman (Centre for Research on Cyber Crime and Cyber Law)
"CYBER CRIME and WAYS TO DETECT and PREVENT IT".



Mr. Nitesh Jain, GM QUALITY CONTROL, (PEPSICO)
"FOOD SAFETY and QUALITY STANDARDS AWARENESS".



Mr. Pawan Duggal, Cyber Law Expert and Chairman,
Cyber Committee, Government of India, "CYBER CRIME".



Mr. Manoj. K. Prasad (Six Sigma Black Belt Certificate holder from USA)
conducted Workshop on "SIX SIGMA".



Mr. Rahul Gupta, Owner, WADDLE WEALTH MANAGEMENT
"GOAL SETTING".



Mr. Kaushik Chatterjee, Senior HR Professional
"LIFE AFTER MBA and CAREER GOAL SETTING"



"I have taught at leading Institutions like IIM's, IIT's in the country, visited a number of Institutions like Stanford Business School, Manchester Business School, INSEAD-France & Hierank Business School, Noida. I was really impressed to see innovative teaching methodology at Hierank Business School, Noida, based on current industry requirement."

Schondrasekhar

Prof. S. Chandrasekhar
B.Tech, M.Tech (IIT-Kanpur), PhD (US)
Ex Professor, IIM Lucknow & Former Chairman (CAT)



Founder Hierank Business School Prof. Rajesh Sahay with Chairman HCL & Wipro



Says, **Prof. Rajesh Sahay**
Chairman, Hierank Business School & Former Director Amity University,
Sr. Manager, HCL, HP, Country Head SSI Limited

B-School with Record Internships

Placement is Result of an Industry centric Engaging MBA Degree

Visit us to know why MNCs select many students from HBS

MEGA JOB FEST

HIERANK BUSINESS SCHOOL
Enhancing Competence
A-42, Sector-62, Noida, U.P. 201307
6th October, 2023



CLASSROOM TEACHING PEDAGOGY



Industry Awareness



Library Learning for Holistic Development

Lecture, Successful & Failure Case Studies Discussion, Assignments,
Presentation, Market Survey & Research by students Followed by Creativity Workshop.

OUR VALUED RECRUITERS



Upto
88%
Placement



Hierank Two Acres World Class Noida Campus



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Enhancing Competence

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A-42, Institutional Area, Sector-62, Noida (Adjoining Delhi)
Ph.: 9650848777, 9910172577, 9560822577

E-mail: info@hierank.in • Website : www.hierank.in

Rated by:



Ranked by:

TOI & Council of Supply Chain



HIERANK BUSINESS SCHOOL
Enhancing Competence

Employable & Industry Ready Degree

MBA | MCA

Affiliated to AKTU (NAAC A++ UNIVERSITY)



Grooming Budding Managers for the Next Level Since 2006

www.hierank.in



Tablet & Mobile Distribution in Collaboration with Ministry



News Awareness through Peer Learning



Group Survey and Market Research



Student Learning Through Interaction Session



YAKULT Industrial Visit



COCA COLA Industrial Visit



BANDHAN Alumni Meet

ELIGIBILITY FOR ADMISSION :
INTERVIEW + CMAT/CAT/MAT/UPSEE Score

CAMPUS DRIVE : ANZ BANK, UNIBIC, AMAZON, CAPGEMINI, KARVY, SRIRAM FINANCE, TALENTNITI, HEALTHSKOOL, EXTRAMARKS AND MANY MORE...



MBA

Affiliated to AKTU (Formerly UPTU) NAAC A++ UNIVERSITY
Approved by AICTE (Ministry of Education) Government of India

WITH EMPLOYABILITY & INDUSTRY READY DIPLOMAS

1st SEM ADV. EXCEL BY MICROSOFT 	2nd SEM ENTREPRENEURSHIP & STARTUPS STARTUPS	3rd SEM SOCIAL MEDIA & EVENT MGMT. 	4th SEM MANDATORY INTERNSHIP & PLACEMENT INTERNSHIP
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SPECIALISATIONS :
Marketing, HR,
Finance, IB,
Operations, IT

ADVANTAGE 1 :
CAPSTONE PROJECT -
Real time learning
with live project

Teaching Methodology (Pedagogy)

Per Paper 50 hours teaching
Every unit covers
• Lectures • Presentation by Students
• Assignments • Project • Quiz • Case Studies • Q & A

ADVANTAGE 2 :
Internship



MCA

Affiliated to AKTU (Formerly UPTU) NAAC A++ UNIVERSITY
Approved by AICTE (Ministry of Education) Government of India

ARTIFICIAL INTELLIGENCE (AI)

DATA SCIENCE

ADVANTAGE 3 :
Out of Box Teaching / Learning
• Incubation Cell with Industry Expert
• Internship • Industry Visit
• Creativity Workshop

ADVANTAGE 4 :
Global Immersion Program

Learn From the Real Gurus
Highly Qualified Faculty Members
(HBS is A Case study in IIM Kolkata for Innovative Teaching)

100 Hrs. Live Field Work, Market Study, Tour & Research

ADVANTAGE 5 :
Student Campus Exchange program by Sunstone (Our Placement Partner)

ADVANTAGE 6 :
Engaging MBA & MCA with Practical Learning Exposure

• 17th BATCH • 1600 ALUMNI • 108+ RECRUITERS



HIERANK BUSINESS SCHOOL
Enhancing Competence

Eligibility for MBA : Graduate or Graduating with min. 50% marks from UGC recognised university & CMAT / CAT / MAT / UPSEE score or PI and GD.

For Admission Call : 9650848777 / 9910172577 / 9560822577

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E-mail: info@hierank.in • **Website :** www.hierank.in



HIERANK BUSINESS SCHOOL
Enhancing Competence

VISIT US TO KNOW WHY 50% OF OUR MBA STUDENTS ARE D.U. GRADUATES

TOP RECRUITERS AT HBS WITH GREAT PLACEMENTS

 Navneet INR 18 LACS pa (3000 Australian Dollar) AUSTRALIA (MELBOURNE)	 Shruti Satakshi INR 12 LACS pa BOSTON CONSULTING GROUP	 Shivam Sharma INR 12 LACS pa HP RETAIL (DELHI)
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- AMAZON - ACCENTURE - DELOITTE - TCS - INFOSYS - STANDARD CHARTERED BANK - SAMSUNG - CAPGEMINI - HSBC BANK - UNIBIC - GODREJ - HDFC BANK - YAMAHA - ICICI BANK - CITI BANK - ADITYA BIRLA - PATANJALI - AMAGI - VODAFONE - PAYTM - GLOBUS - RELIANCE DIGITAL 99ACRES.COM - LEMON TREE HOTELS - VIDEOCON	 Simon Nelson INR 11 LACS pa EDELWEISS (GURUGRAM)	 Ishan Sharma INR 8 LACS pa CEREBRA INTEGRATED TECHNOLOGIES	- DISCOVER MATRIX - HERO - INDIA BULLS - AIRTEL - HCL Ltd. - SPICE RETAIL - ICICI SECURITIES - BAJAJ CAPITAL LTD - FUTURE GROUP - OUTLOOK - YES BANK - INDUSIND BANK - AIM INDIA - MOHINI TEA - DTDC - NESTLE INDIA LTD - MAHINDRA FINANCE - NAUKARI.COM - CROMA DIGITAL - QUICKR.COM - SNAPDEAL.COM - TRIDENT INDIA - CEASEFIRE - FLIPKART - CAT7MEDIA SOLUTIONS PVT. LTD.
	 Samvit INR 7.8 LACS pa UNIBIC GURUGRAM	 Priyanka Bisht INR 7.8 LACS pa UNIBIC GURUGRAM	
	 Aamir Sohail INR 5.8 LACS pa HSBC BANK BANGALORE	 Aman Gupta INR 5.2 LACS pa TATA CONSULTANCY SERVICES	

Learn From the Real Gurus only at HBS, Noida

“ We Learn in MBA Programme at HBS, Go Getter Approach, Multi Tasking Skill, Delivering End to End Solution and Performing Under Pressure ”

Says, **Mr. Shivanshu Sharma,**
an HBS Alumnus
Regional Manager (Retail)
HP India

Call for Admission : 9650848777, 9910172577, 9560822577

PLACEMENT@HIERANK.ORG
REASONABLE MBA FEE = LESS THAN ONE YEAR PACKAGE

HIERANK BUSINESS SCHOOL 2025-2027
MBA FEE STRUCTURE
AICTE APPROVED UNDER UGC
AFF. TO NAAC A++ ACCREDITED GOVT. UNIVERSITY, AKTU

Total Fees	3,85,000/- Three Lakh Eighty-Five Thousand Only	
1 st Year	1,92,500/- One Lakh Ninety- Two Thousand Five Hundred Only	
2 nd Year	1,92,500/- One Lakh Ninety- Two Thousand Five Hundred Only	
This Fee is inclusive of the Following:		
S. No	Deliverables (Everything included in Fee)	
1	Foreign Tour (Dubai/Singapore/Malaysia)	
2	Business Laptop & Suit	
3	Tution Fee	
4	University Fee	
5	University Exam Fee	
6	AICTE Fee	
7	Book Bank	
8	Foreign Language	
9	Development Fee	
10	Library Fee	
11	Computer Lab Fee	
12	Industrial Visit Charges	
13	Workshop Fee	
14	Seminar Fee	
15	Guest Lecture & PDP Classes	
16	College Fresher Party Charges	
17	Annual Function Charges	
18	Farewell Party Charges	
19	Sports Fees	
20	5- Value Added Certificate Charges	
	1	KPMG Certification
	2	Grand Thortan Certification
	3	Business Analytics (Data Science)
	4	Data Analytics
	5	Digital Marketing
This Fee is valid for 2 Years, for Batch 2025-2027		
Security Deposit Rs.1000/- (Refundable, One-time Payment)		
Fee Payment Mode: Semester wise		
Jan, Sem: 96250/-		July, Sem: 96250/-
Fee Once Paid will not be Refund or Adjust in any Case.		

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