



Redefining Leading Talents

IIBS

International Institute of Business Studies

BANGALORE | PUNE | NCR

CAMPUSES

- **VALIDATED** BY 30+ CEOs,
- **RECOMMENDED** BY 20+ MD &
- **APPRECIATED** BY 10 BUREAUCRATS

**ADMISSION NOTIFICATION
FOR MBA/PGDM 2021-23**

www.iibs.edu.in
www.iibsonline.com

I.I.B.S

About Us

In the year 2001, Smt. B.Devi Educational & Charitable trust was established by a well acclaimed educationist, Dr. Jay Prakash. The trust holds the credit to have started one of the most prestigious B-School in India “International Institute of Business Studies (IIBS)” which is headquartered in Bangalore.

In believing with the Motto of “Education being an investment for acquiring the passport for future”, International Institute of Business Studies (IIBS) offers various management programs at undergraduate and post graduate levels. The institution is affiliated to Bangalore University and approved by the AICTE, New Delhi.

IIBS is significantly considered as one of the Top B-Schools in Bangalore and a gateway of acquiring world class commerce and management education with proven methodologies and innovative methods at a world class campus. It provides best higher education programs in the most ambient and conducive environment.

IIBS is leading in right direction in nurturing and creating self-motivated professionals by providing the best resources and core values for a bright and successful future. Over the years, IIBS growth success rate stood out in the competitive market of higher education.

Mission

Our mission is to create a dynamic world-class education system that gives our students an edge over others by imparting knowledge, skill and the right attitude, which will help them to enhance their professional ability to foster a strong sense of responsibility and ethics.

Vision

Our vision is to become one among the top ten business schools in the world.



Our Campuses





PUNE CAMPUS



NCR CAMPUS

Awards & Rankings



**INDIA'S MOST
PREFERRED MBA
COLLEGE**

- Source Best Choice Survey Jan 2019



**RANKED 14TH ALL
INDIA**

- by Campus Option Annual
B-School Survey



**RANKED 4TH IN
PLACEMENT
AMONG THE BEST B
SCHOOL IN INDIA**

- Silicon India 2019



**RANKED 5TH TOP
B-SCHOOL IN SOUTH
ZONE**

- by THE WEEK



**RANKED 2ND
B-SCHOOLS IN
BANGALORE**

- By CSR Annual



**TOP 11TH B-SCHOOL
IN INDIA**

- by B-School of Excellence in India



**RANKED 8TH ALL
INDIA**

- by Parivartan Times
Annual B-Schools Survey



**TOP 25 B-SCHOOL
IN INDIA**

- by BUSINESS WORLD



From Chairman's Desk

“ We welcome you to experience a superior professionalism as you pass through IIBS and let the change begin within you Through IIBS ”

In the changing and environment of 21st century, organizations need performance enhancing competencies that is knowledgeable, dynamic, self-driven and result oriented professionals.

To meet professional demands, we in IIBS constantly design and redesign the programs and curriculum as suited to our corporate partners in order to develop the student's capabilities in such a way which would be relevant and compatible for the ever changing needs of the corporate world. Here in IIBS through our innovative and flexible learning modules we metamorphose ordinary students into professional managers.

DR JAY PRAKASH

Chairman, IIBS

Promoter of Group of Companies and an eminent educationists



Why IIBS?



**A+++ RATED
B-SCHOOL IN INDIA**



**TOP 5 B-SCHOOL
IN INDIA WITH THE
HIGHEST ROI IE. 253%**



**10+ IIM-B
CERTIFICATION**



**VALIDATED BY 30+ CEOs,
RECOMMENDED BY 20+
MDS & APPRECIATED BY
10+ BUREAUCRATS**



**3% OF THE STUDENT
BECOME THE CEO OF
THEIR OWN COMPANY**



**SEVEN STAR GREEN
INFRASTRUCTURE**



**INTERNATIONAL
TOUR**





**FREE
LAPTOP**



**WORLD-CLASS 30+
INTERNATIONAL
VISITING FACULTY**



**INDUSTRY
NETWORK**



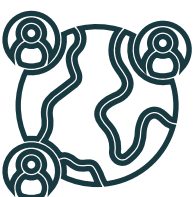
**3000+
COMPANIES FOR
PLACEMENT**



**85% EXPERIENTIAL
LEARNING**



**GLOBAL
IMMERSION**



**OUT OF 6000+
ALUMNI, 20%
ACROSS THE WORLD**



Industry - Led Board of Studies

IIBS is gifted with a pantheon of think tanks, comprising of eminent educationists, academicians and Corporate Leaders. They have inspired us to think beyond and we have been able to instil the same spark in our aspirants as well.

DR. JAY PRAKASH

Chairman, IIBS

Promoter of Group of Companies and an eminent educationist

MR. NANDU MORE

Director - Delivery & Operation TATA Consultancy Service

MR. RITESH MANWATKAR

Consultancy and Management Accenture India

DR. VINOY MATHEW

MSW, Ph.D (Management Accounting)

DR. PERISHASTRI

Ex-Director XIME (System)

JOSEPH BERTELIN

HCL Technologies (Human Resources Management)

MR. MANISH KUMAR

CEO, Enaviya Information Technologies

DR. SATISH

DGM – Firepro (Organisation Development and Marketing)

DR. M. NAGARAJ

MSW, Ph.D Ex DGM HR HMT (Human Resource Management)

MR. AMANDEEP MIDHA

Huawei Technologies (System)

MRS. SAVITHA

Potential is in bringing out results. Excellence is about maintaining them consistently. This wonderful combination has led IIBS to carve an ever growing annual output of future leaders.

B. Sc., M.A., LLB Practicing advocate (Business Law)

MONICA

Retail Management, TESCO

MS. JANE COXTON

Consultant Trainer, Denmark (Training & Development)

MR. LINGESH HS

CEO, Sidnag Cables

DR. PRAKASH

MBA, PhD Former HR Manager TATA Group (Human Resource Management)

DR. VENKATACHALAM

MBA, ICWA, PhD Managing Director Hexagon Capital Market Former Director Bangalore Stock Exchange (Finance)

DR. JANAK KUMAR SHELATH

B.E., MBA, Ph D Kirloskar Consultant (Production & Operations Management and International Business)

MR. SUBBA RAO

B.Sc., PGDBM, PGDPM Formal HR Manager HAL (Organisational Behavior & HRM)

MR. BHARAT KUMAR BHARDWAJ

MBA Former Marketing Manager, Kirloskar (Strategic Management)

DR. JANARDHANAM

MBA, PhD Managing Director Power Skill Soft (Communication)

MR. THYAGARAJ

BE, MBA Former HR Manager NGEF
(Organisational Behavior)

MR. Y.S. HEGDE

Former MD Canfin Homes, Consultant TCS
(Banking & Finance, General Management)

DR. M.V. KRISHNA MURTHY

MBA Former Marketing Manager, Kirloskar
(Strategic Management)

DR. SUBRAMANYA

M. Com, PhD (Finance)

DR. A.M. PARTHOSARATHI

M.Com, MBA, M. Phil, PhD Global
Management Consultant (Marketing,
Business Ethics)

DR. NAGANNA

M.A., PhD Former Professor IIM, Bangalore
(Research Method)

DR. R.V. JAYATHIRTA

B.E., MBA, PhD M.D. Bulls Eye Consulting
(Marketing)

MR. RAMU IYER

Former Professor IIM, Bangalore (Strategic
Management and Insurance)

DR. LEENS LOBO

M.A., PGDM, PhD HOD of Economics MCC
(Economics)

DR. MURALIDHARAN

MBA, PhD (Finance)

MR. JAYACHANDRAN

MBA Former Regional Chief TATA Finance
(Finance)

DR. MALLIKARJUNA

M. Com, Ph.D (Marketing)

MR. AMIN

M. Tech, MBA, PhD Professor Glendale
Community College, Los Angeles, USA
(Information System)

MR. MOHAN KURUVILLA

B. Sc., MBA Visiting Professor Manilla
Institute of Management, IIM, XLRI
(Retailing and Marketing)

MR. ANIL GOWDA

M. Tech, MBA (Mathematics and Computer
Science)

MR. PROBHA DEVA

M. Com, FCA (Finance and Accounting)

MR. DORAI

M. Sc. Former Consultant of LIC (Insurance)

MR. RAMACHANDRA

M. Sc. (Statistics)

MR. V.K. CALLA

M.S. Consultant ITC (Business Ethics and
Industrial Relations)

DR. MUKESH TANEJA

Free scale semiconductor (Operation
Research)

MR. S.V.JATTI

36 years of experience in field of projects,
planning O&M in Retail/Telecom,
Infrastructure and Retail Industry

MR. ANIL.H.WAGDE

MBA IIM Calcutta, Vice President, CSS Corp,
Earlier with Capgemini and Infosys,

MR. PRASANTH NIMGADE

BE electronics, PGDM IIMA Founder and
CEO SIPfund.com

MR. ANAND MESHAM

BE Electronics, University of Mumbai,
Ericsson R&D

Knowledge Partner



Experiential Learning & Immersion



International Tour

IIBS AIRPORT CAMPUS STUDENTS



Note: Out of 3 options students can choose only 1 option for an International tour

IIBS NALANDA- DEVANAHALLI, PUNE, & NCR CAMPUS STUDENTS



Note: Out of 2 options students can choose only 1 option for an International tour

The experiential learning and immersion at IIBS have been designed for the students to get a deep understanding and a real-time exposure to people business and environment.

The objective off immersive learning is to create a non-linear environment, always game

based requires 100 percent of the learner's thinking capacity

In experiential learning is to create a linear environmental activities and multiple activities performed. Rather than technology it is based on skills of an individuals.

TRANSFIGURATION

- ◆ ALP - Adventure Learning Programme
- ◆ Western Ghat Trekking
- ◆ Surface
- ◆ Yoga & Wellness
- ◆ Sport - IIBS Premier League

EXPAND YOUR HORIZON

- ◆ Assertive Decision Making
- ◆ Critical & Integrative thinking
- ◆ International Immersion
- ◆ Entrepreneurship
- ◆ Smart Networking
- ◆ Peer Learning

FINISHING SCHOOL

- ◆ Design Thinking
- ◆ Experiential Immersion
- ◆ Business Incubation
- ◆ Biz Reality Show
- ◆ Lateral Thinking
- ◆ Current Affairs
- ◆ Simulation

LEADERSHIP DEVELOPMENT PROGRAM

- ◆ News Analysis Club
- ◆ Constitutional Club
- ◆ Environmental Club
- ◆ Science & Tech. Club
- ◆ Rotaract Club
- ◆ Business Club

MENTORING

- ◆ Corporate Mentoring
- ◆ Faculty Mentoring
- ◆ Alumni Mentoring
- ◆ CEOs Mentoring

MOM

Management Orientation Month

- ◆ Investoprogress
- ◆ Confidentspeak
- ◆ Solution Craft
- ◆ Shred Inhibio
- ◆ Sensologic
- ◆ Mind Spa
- ◆ Corpex

EXPERIENTIAL LEARNING

- ◆ Research & Development
- ◆ Corporate Connect
- ◆ Inner Engineering
- ◆ Self-Management
- ◆ Rural Connect
- ◆ CSR & PSR
- ◆ Internship

**Innovative
Entrepreneur &
Global Leader**

Detailed Curriculum of Experiential Learning & Immersion

BEGINNING

- ◆ Shred Inhibio
- ◆ Grow with Present
- ◆ B2C
- ◆ Surface
- ◆ MoM
- ◆ Sensologic
- ◆ Confident speak
- ◆ Mind Spa
- ◆ Task Accomplishment
- ◆ See2Believe
- ◆ ALP

PROGRESSING

- ◆ Market Vibes
- ◆ Success Winds
- ◆ Avishkar
- ◆ Emerge
- ◆ Synergofocus
- ◆ Investoprogess
- ◆ PoP
- ◆ Real Time Performance
- ◆ Talent Exhibition
- ◆ NP Conversions

DEVELOPING

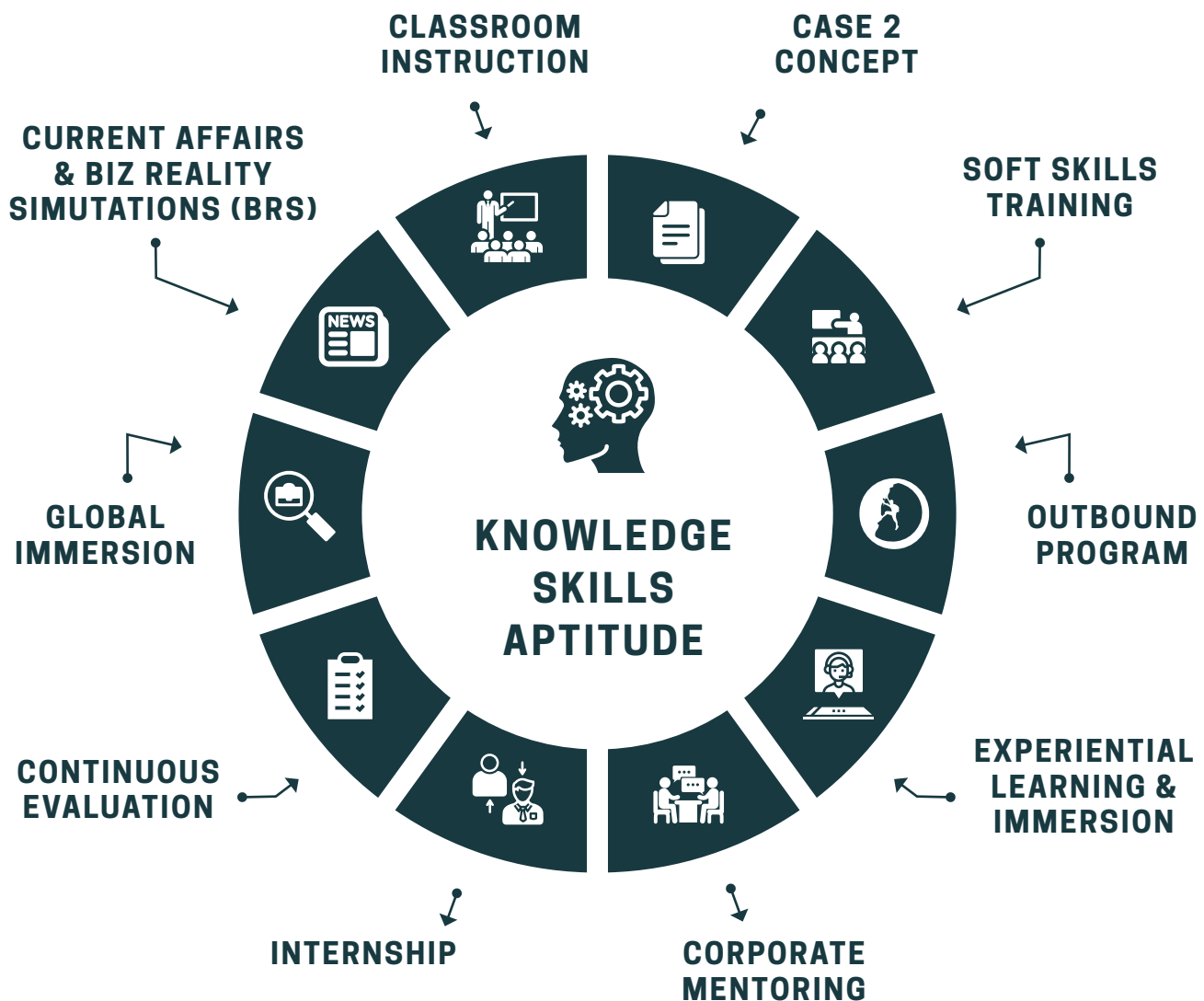
- ◆ Pixel Perfect
- ◆ Mind Benders
- ◆ Excelloprudent
- ◆ Lagaan
- ◆ Mind Share
- ◆ Socio Connect
- ◆ Mission Critical
- ◆ Working Together Works
- ◆ Peer Facilitation
- ◆ Path to Glory

EXPLORING

- ◆ Solutionskraft
- ◆ Thinktank Prosper
- ◆ Drag-To-Point
- ◆ Corp Ex Share
- ◆ Steer The Wheel
- ◆ Fruitification
- ◆ Supports Aware
- ◆ Business Simulations
- ◆ Expert Directions



Pedagogy / Teaching Methodology



The teaching methodology is primarily the description of learning objective-oriented activities and flow of information between teachers and students. Often times, a particular teaching method will naturally flow into another, all within the same lesson, and excellent teachers have developed the skills to make the process seamless to the students. Pedagogy for

the adolescents has given way to Andragogy “The art and science of helping adults learn” developed by Malcolm Knowles, an American practitioner and theorist of post-adolescent education, with more of practical, goal oriented and relevant with facts and figures which is now widely practiced in IIBS. This has led to the better absorption of skills by our students.

Entrepreneurship & Incubation Centre

IIBS will also give them the seed money and arrange venture capitalists which are needed to start a company. The Times are changing and so should our thinking!!!!

Come be a part of the change!!!!

IIBS CSR initiative, (Bangalore, Pune & NCR).



100+ BEST IDEAS & INNOVATIONS



6 MONTHS ENTREPRENEURSHIP TRAINING PROGRAMME



18 MONTHS FREE SPACE TO RUN YOUR BUSINESS



IIBS WILL ARRANGE VC FUNDS FOR 100 NEW IDEAS AS SEED FUNDING

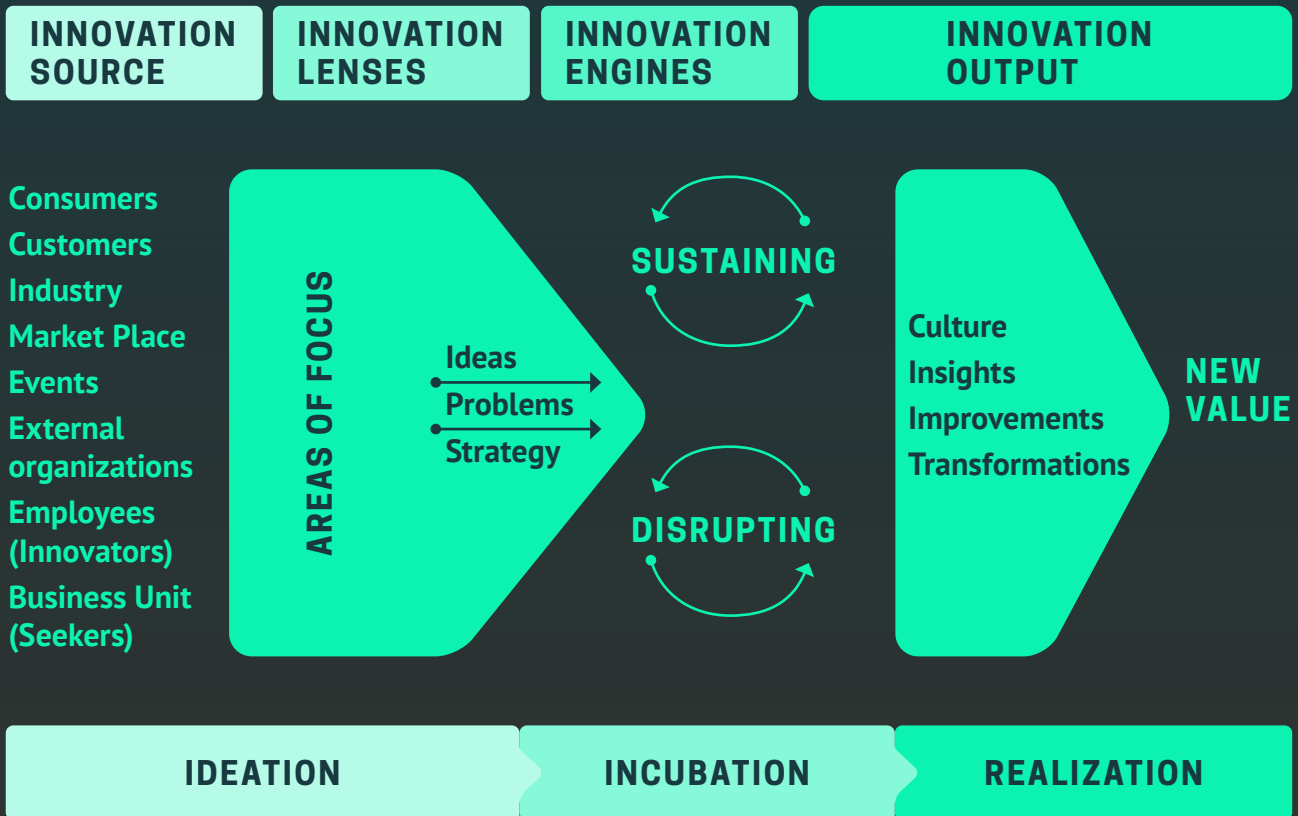


100 CASE STUDIES ON THOSE IDEAS WHICH CONVERTED MULTI CRORE COMPANY WITH HELP OF SEED MONEY



Innovation Ecosystem

METHODS USED FOR CREATING INNOVATION ECOSYSTEM



Design Thinking

Design thinking is all about innovation and transformation of businesses to develop their products, services, operations and corporate strategies.

228%

S&P INDEX (USA) HAS BEEN OUTPERFORMED OVER 10 YEARS BY DESIGN DRIVEN COMPANIES (SOURCE: BMI)

89%

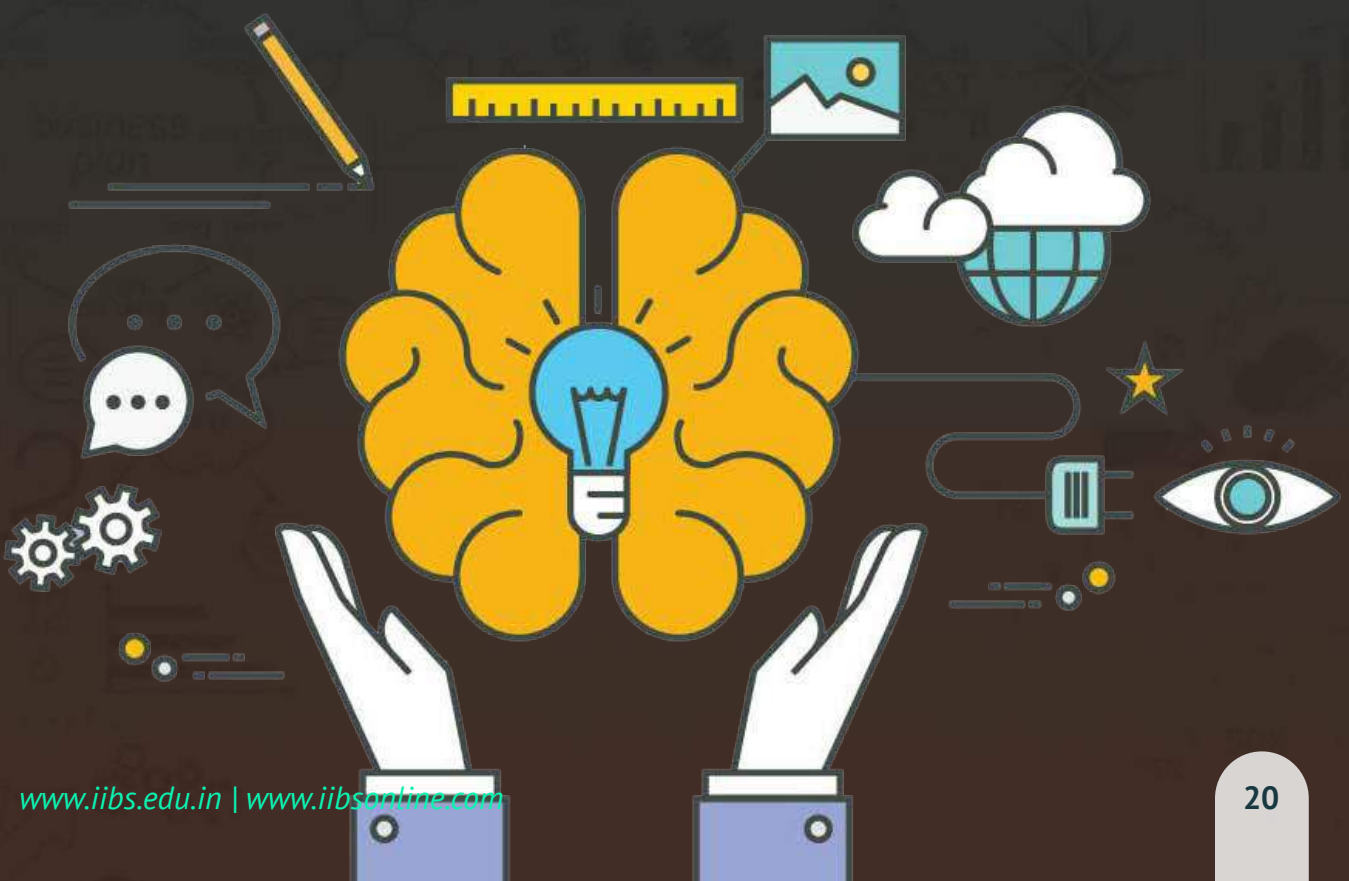
OF THE COMPANIES COMPETE ON CUSTOMER EXPERIENCE (SOURCE: GARTNER)

50%

OF DESIGN LEAD COMPANIES REPORT MORE LOYAL & SUPPORTIVE CUSTOMERS (SOURCE: ADOBE)

1.5

TIMES OF GREATER MARKET SHARE FOR COMPANIES FOLLOWING DESIGN THINKING (SOURCE: ADOBE)



Global Experiential

GLOBAL IMMERSION

Technology, cultures, trade and business, economic and political affairs, have been taking up a global shape to fit in the bigger picture which can be conveniently called Globalization.



Whats Data Science? And its scope in career?

*“150+ companies in Bangalore itself,
looking for immediate requirement,
Future is Data Science ”*



IIBS Finishing School (IFS)

**BUSINESS
COMMUNICATION**

**ACCENT
NEUTRALIZATION**

**INTRA & INTER -
PERSONAL SKILLS**

**LEADERSHIP &
TEAM BUILDING
EXERCISES**

**PERSONALITY
DEVELOPMENT**

**NEGOTIATION
SKILLS**

GROOMING

**BIZ REALITY
SHOW**

**CREATIVITY &
INNOVATION**

**CONFLICT
MANAGEMENT**

**ADVENTURE
LEARNING
PROGRAMME**

**STRESS
MANAGEMENT**

**ETIQUETTE
& MANNERS**

**LATERAL
THINKING**




**CAPABILITY
MANAGEMENT**



**ENTREPRENEURSHIP
DEVELOPMENT**



**SIMULATION &
PRESENTATION
SKILLS**



**PROGRAMME
CERTIFICATION**




**LISTENING SKILL
DEVELOPMENT**



**BUSINESS
INCUBATION**



**CURRENT
AFFAIRS**



**BUSINESS ANALYTICS
CERTIFICATION
PROGRAM**



**MOCK
INTERVIEWS**




**SIX SIGMA GREEN
BELT CERTIFICATION
PROGRAM**



**CORPORATE SOCIAL
RESPONSIBILITY
(CSR)**



**DIGITAL
MARKETING
CERTIFICATION**



**CASE
ANALYSIS**



**LIVE PROJECT
MANAGEMENT**

IIBS is the first Business School in India to adopt the concept of Finishing School. The mission of the IIBS Finishing School (IFS) is to mould the future of the nation, by moulding the people who will determine the future of the nation. This service will provide our students with a balanced and well-rounded education, develop them to their full potential, and nurture them into good citizens, making them conscious of their social responsibilities to family, society and country.

Our certified trainers and coaches are dedicatedly transforming IIBS Students into highly skilled and groomed personalities with both technically and soft skills of the most applaud able level of international standard

CURRICULUM OF FINISHING SCHOOL

The brief details of the activities that are conducted in the IFS are as following

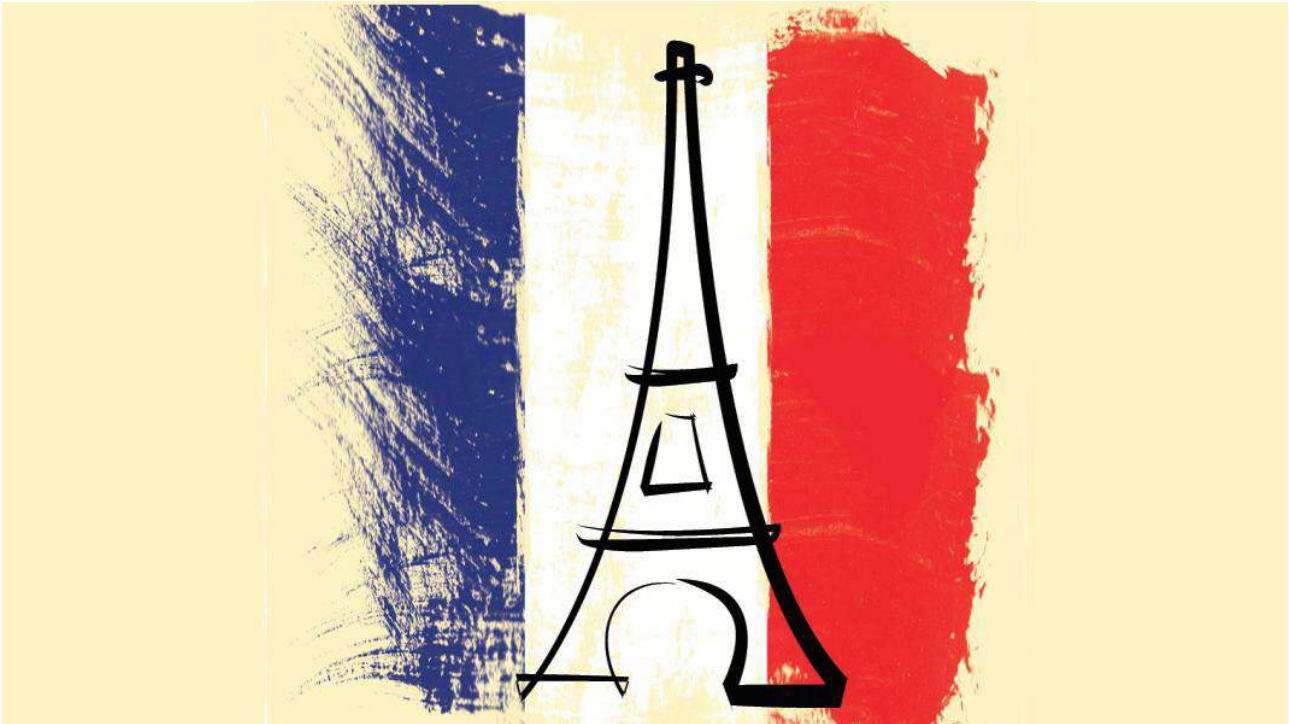
- ◆ Business Communication
- ◆ Intra & Inter - personal skills
- ◆ Personality Development
- ◆ Grooming
- ◆ Creativity & Innovation
- ◆ Adventure Learning Programme
- ◆ Etiquette & Manners
- ◆ Accent Neutralization
- ◆ Leadership & Team Building Exercises
- ◆ Negotiation Skills
- ◆ Biz Reality Show
- ◆ Conflict Management
- ◆ Stress Management
- ◆ Lateral Thinking
- ◆ Capability Management
- ◆ Simulation & Presentation Skills
- ◆ Listening Skill Development
- ◆ Current Affairs
- ◆ Mock Interviews
- ◆ Corporate Social Responsibility (CSR)
- ◆ Case Analysis
- ◆ Entrepreneurship Development Programme Certification
- ◆ Business Incubation
- ◆ Business Analytics Certification Program
- ◆ Six Sigma Green Belt Certification Program
- ◆ Digital Marketing Certification
- ◆ Live Project Management



International Boot Camp

French & Japanese Boot camps students get to learn from International Experts about life and culture and the different aspects of International Business.

FRENCH BOOT CAMP



JAPANESE BOOT CAMP



ITALIAN BOOT CAMP



AUSTRALIAN BOOT CAMP



Value Added courses & certifications

(ALONG MBA/PGDM)

Sl No	Value Added Course	Duration	Institute
1.	Introduction to Investments	6 Months	IIM Bangalore
2.	Management Accounting for Decision Making	5 Months	IIM Bangalore
3.	Introduction to Marketing Essentials	4 Months	IIM Bangalore
4.	Customer Relationship Management	3 Months	IIM Bangalore
5.	Introduction to corporate finance	6 Months	IIM Bangalore
6.	Predictive Analytics	6 Months	IIM Bangalore
7.	Introduction to strategic management	4 Months	IIM Bangalore
8.	Strategy and sustainability	3 Months	IIM Bangalore
9.	Organisation design for competitive Advantage	6 Months	IIM Bangalore
10.	Managerial Economics	6 Months	IIM Bangalore
11.	Six-Sigma Green Belt	Certification	KPMG
12.	Digital Marketing	Certification	Google / IIBS
13.	Business Analytics	Certification	IBM



Student Clubs & Activities

VALUES INCULCATED:

- ♦ Educational value
- ♦ Psychological Values
- ♦ Development of Social Values
- ♦ Development of Civic Values
- ♦ Physical Development Values
- ♦ Recreational Values
- ♦ Cultural Values

STUDENT CLUB

- ♦ Professional Development Club
- ♦ Yoga Club
- ♦ Toastmasters Club
- ♦ Corporate Relation Club
- ♦ Science & Tech. Club
- ♦ Investor Club
- ♦ CSR Club
- ♦ Event Management Club
- ♦ Retired Bureaucrats club
- ♦ Nature and Trekking club
- ♦ Sport and Adventures club
- ♦ Quiz Club
- ♦ Health Club Placement Club
- ♦ News Analysis Club
- ♦ Rural Connect Club
- ♦ Music & Cultural Club
- ♦ Rotaract Club

ANNUAL EVENTS

- ♦ IBS premier League
- ♦ Diwali – Deepotsav
- ♦ Surface
- ♦ New Year event & DJ party
- ♦ Corporate Night
- ♦ Kannada Rajyotsava
- ♦ Food Festival
- ♦ Dandiya night
- ♦ Holi – Rangbarse
- ♦ Ethnic Day



Surface



Industrial Visit



Infosys



Graduation Day



Adventure Learning Program (ALP)



Alumni Meet



International Tour



Hostel

- ◆ The institution provides separate hostel accommodation for boys & girls.
- ◆ The Boys Hostel is managed by a male warden and Girls' Hostel is managed by a female warden.
- ◆ To ensure safety, both the hostels are provided with 24-hour security.
- ◆ Extra emphasis is given on discipline
- ◆ Homely atmosphere and nutritious food is provided in the hostel
- ◆ IIBS hostels are "A home away from home"
- ◆ Gym
- ◆ Lawn Tennis
- ◆ Basketball court
- ◆ Swimming pool
- ◆ Indoor Games
- ◆ Squash
- ◆ Tennis court
- ◆ Carom board
- ◆ Open Air Theatre
- ◆ ATM
- ◆ Cricket Field
- ◆ Big Basket (Department Store)
- ◆ Club House
- ◆ Walking Park
- ◆ Night Library

Note: Boys and Girls need to apply for hostel facilities separately once admitted to IIBS programme. The hostel seats are limited.



Alumni Speak



I had a great experience during the past two years of my stay at IIBS. The faculty, infrastructure, and placement are all too good. Management students can get a great education at IIBS, and college

puts in a lot of effort to make every student corporate ready. Faculties encourage students to plan and organize extra-curricular activities from time to time, whose objective is to develop managerial skills in students and to provide a platform for students to showcase their skills. Overall, had a great experience and feel proud that I was part of IIBS.

DINESH KUMAR R



I have had the absolute time of my life so far, the years have gone by so quickly and I have met so many amazing people here. Excellent infrastructure and faculty who teach very well. A lot

of attention has been given to the individual development of students.

R P P LAWANYA

Its feeling great that I am a student of IIBS. It is an institution which made me find my weakness and make me work on my weaknesses. The faculty of this Institution never treated me as a student but they did showcase their love and affection as their child. This institution made me understand that before going to a corporate we must work on our base that is the theory part which the faculty gives the utmost important. The

MOM program boosted up and made us more strong. It is the right platform to shed the inhibitions and shyness to become a complete



manager. An introvert converts into an extrovert and the magic wand is 'Surface'. Faculty members give us enough encouragement and guidance to participate in the managerial fests of other

colleges, which enhances our overall outlook towards management.

MANAS PRATIM DEKA



I joined IIBS on August 2016. It has been a great opportunity and learning experience in IIBS. Met new friends from different regions of different attitudes,

lifestyles and behaviour. It was a wonderful journey. As far as the college is concerned it's good but the faculty is awesome. The main turning point would be the faculties in here.

I learned a lot in this journey. The wild and raw energy guy became a silent and gentle guy and professional channelling the energies into the right direction. The faculties have been very supporting. Nonetheless, a last note although the college plays an important role much more important is knowledge. You can try o extract that and seek in here.

RAHUL VISWAKARMA



Student's Speak

I am from Chennai, Tamil Nadu. Currently am my Perusing MBA in IIBS Bangalore. The advantages over here are: Over all experience is really good as teachers are very friendly and are always ready to help. Faculty are so knowledge they are so interactive. We can gain as much as we can from them. Placements is good.



R. VARSHA, MBA

It's really a great privilege to join IIBS and is one of the best choice I have ever made. IIBS helped me to explore my knowledge and experience to get into a corporate world. I want to thank the management for giving me this opportunity of being a part of this great institute. It really has helped me in my carrier growth.

The journey started with learning programs, games, competition, and many business plans that how corporate world actually works. We worked upon different aspects of marketing, finance, and human resource in our very beginning of the PGDM



program which gave us the overview of the business environment. And all these activities were possible only because of our great faculties and management team.

My overall experience in IIBS is really nice.

JAWERIA AFROZ, PGDM

Being a student of IIBS is an absolute pleasure, academically and humanely. The institute provides a proper infrastructure and a great learning atmosphere that motivates us quite much for working hard and also enables us to rejuvenate amidst the study pressure.



Faculty members of IIBS are really friendly and provide necessary support from time to time. I really loved and enjoyed the teaching system in IIBS and had wonderful Practical knowledge apart from theory.

AKSHAY KUMAR, MBA



IIBS is one of the best Choice that I've ever made. It helped me to explore, learn and execute the best in my life. I always seek for excellence and I found it here. It's always feels great to be part of this institution and I thank the management to giving me this experience.

TELAGATHOTI RUSHIKESH, PGDM



Corporate Speak

The students being groomed at IIBS are extraordinary, as suited corporate World. And interaction with the student has revealed that they are highly motivated and enthusiastic in learning the tricks of the trades.

MR. R. SUGANT

Head - Business Development
HCL Technologies

During my interaction with the student off IIBS. I found them to be very energetic and willing to learn new cars concept and implement them. This according to me is the first step which an Aspiring management graduate needs to inculcate before leaping into the corporate world. I wish management student off IIBS success in this MBA program.

MR. CHANDRA SHEKHAR

Regional Sales Manager
Birla Sunlife Insurance Co. Ltd.

True colours of the professional are perceptive with IIBS students with inquisitiveness at all levels, this prepares them to show that they are different in their approach. These qualities placed with high standards, as they have the ability to make a difference as compared to normal ones.

MR. ABHISHEK V KUMAR

Global Talent Acquisition
Wipro Technologies

“I found that the students of IIBS are very energetic, proactive and enthusiastic in their approach. I am sure that under the able guidance in IIBS, the students will reach their respective career goals. I wish IIBS and all its students all the best in their future endeavors”

ARIJIT GANGULY

Director – Sales
Oracle Corporation

“It is really enchanting to see that there is a high level of creativity built in the individuals at IIBS. This inherent character will place them in the ever changing & customer-driven market.”

PAVAN SONI

Creativity & Innovation Division
Wipro Technologies Ltd

“The students of IIBS are extremely dedicated and diligent which only inspires a faculty to delve into better recesses of coaching and mentoring. I found their zeal and discipline encouraging which will surely take them a long way. I wish them all good luck”

MRS. SHRABANI BASU

HR Consultant
Narayana Hrudayalaya



Mentorship

(4 LEVELS OF MENTORING)

Every student of IBS will be assigned a guide and mentor who will assist and guide the student in career planning, process monitoring and problem solving related to the programme.

The school attaches great importance to the need for mentoring and suitable guidelines will be published separately.



CORPORATE MENTORING



FACULTY MENTORING



ALUMNI MENTORING



PLACEMENT MENTORING

Placement Cell

PLACEMENT & INTERNSHIP HIGHLIGHTS

19

LACS

Highest salaries 2020

11.2

LACS

Average Salary top 20%

9.9

LACS

Average Salary top 30%

8.4

LACS

Average Salary top 40%

8.2

LACS

Average Salary

300+

COMPANIES VISITED

273+

FINAL PLACEMENT OFFERS

11.2

AVERAGE NUMBER OF INTERVIEWS

10

IIBS GIVES MINIMUM INTERVIEW

5+

INTERNATIONAL OFFER

3

MINIMUM NUMBER OF INTERVIEWS

3 LEVELS OF PLACEMENT

1) REGIONAL
2) NATIONAL
3) INTERNATIONAL



LIST OF PLACEMENT PARTNERS





PGDM (POST GRADUATE DIPLOMA IN MANAGEMENT)

Approved by AICTE

LEARNING JOURNEY IN FIRST YEAR

The integration of subjects in management, design thinking and liberal arts, that trains students in different skills, especially critical and strategic thinking opportunity identification,

creativity, prototyping of ideas and concepts and project management in order to achieve the required ability to be adaptive in the current changing environment.

Jun-Jul'21	Aug 1 to 15' 2021	Aug - Oct' 2021	Nov-Jan' 2022	Jan-Apr 2022
PRE-TERM	ORIENTATION	TRIMESTER I	TRIMESTER II	TRIMESTER III
Access Learning resources and bridge any knowledge gaps	Core			
	<ul style="list-style-type: none"> ♦ Ice Breaking Session ♦ Self-Branding & Positive thinking ♦ Stream Branding ♦ Mompreneurs ♦ Bizzpro ♦ Sensologic ♦ Marketing Mantra ♦ Investoprogess ♦ C2B Session 	<ul style="list-style-type: none"> ♦ Managerial Economics (Micro) ♦ Organizational Behaviour ♦ Financial Statements, Analytics & Reporting ♦ Business Statistics & Analytics for Decision ♦ Operation Management ♦ Business Communication ♦ Swayam Course from IIM-B (ONLINE) ♦ Design Thinking Initiation 	<ul style="list-style-type: none"> ♦ Human Resources Management ♦ Marketing Management ♦ Corporate Finance ♦ Managerial (Macro) Economics, Indian Economy & Policy ♦ Quantitative Techniques (AOR) ♦ Computer Applications for Business 	<ul style="list-style-type: none"> ♦ Marketing Research ♦ Indian Financial System & Financial markets ♦ Organisation Design ♦ Entrepreneurship ♦ Legal and Business Environment (Micro & Macro) ♦ Corporate Strategy, Corporate Social Responsibility & Sustainability
	IIBS Finishing School Initiatives			
		Workshop Based NLP Self- Motivation Training	Managerial Communication Corporate Design Dynamics	Social and Cultural Anthropology Spiritual Enhancement Program
	Unlearn & Relearn	Heritage Walks	Industry Tours	Western Ghatt - trucking
	Career Services	Social Innovation	Interpersonal Skill Lab	Interpersonal Skill Lab
	Senior Sessions	Brand Yourself- Careers	Career Coaching	Summer Internship Process
	Welcome by Industry		Yoga & Wellness	
	Inspired Leadership Series by Industry Experts & Leaders			

LEARNING JOURNEY IN SECOND YEAR

FINANCE MANAGEMENT

Jun-Jul'22	July-Sept 2022	Oct-Dec' 2022	Jan-Mar 2023
	TRIMESTER IV	TRIMESTER V	TRIMESTER VI
Summer Internship	<ul style="list-style-type: none"> ◆ Managing Banks & Financial Institutions ◆ Behavioural Finance ◆ Investment Analysis & Portfolio Management ◆ Project Appraisal & Finance ◆ Strategic Financial Management ◆ Corporate Taxation ◆ Swayam Course from IIM-B (ONLINE) 	<ul style="list-style-type: none"> ◆ Tax Planning and International taxation ◆ International Financial Management ◆ Mergers, Acquisitions & Restructuring ◆ Financial Engineering ◆ Management of Financial Markets & Services ◆ Derivatives Management ◆ IFRS & Ind As 	<ul style="list-style-type: none"> ◆ Dissertation ◆ IIBS Finishing School - Training and Placements
	IIBS FINISHING SCHOOL INITIATIVE		
	<ul style="list-style-type: none"> ◆ Product Design Workshop ◆ Projects Inspired From Corporate Need 	<ul style="list-style-type: none"> ◆ Design Application Seminar/webinar 	<ul style="list-style-type: none"> ◆ Innovation in Practice

MARKETING MANAGEMENT

Jun-Jul'22	July-Sept 2022	Oct-Dec' 2022	Jan-Mar 2023
	TRIMESTER IV	TRIMESTER V	TRIMESTER VI
Summer Internship	<ul style="list-style-type: none"> ◆ Digital Marketing ◆ Integrated Marketing Communication ◆ Consumer Behaviour ◆ Strategic Brand Management ◆ Services Marketing ◆ Retail Management ◆ Swayam Course from IIM-B (ONLINE) 	<ul style="list-style-type: none"> ◆ B2B Marketing ◆ Product and Brand Management ◆ International Marketing ◆ Sales & Distribution Management ◆ Market Research ◆ Customer Relationship Management ◆ Rural Marketing 	<ul style="list-style-type: none"> ◆ Dissertation ◆ IIBS Finishing School - Training and Placements
	IIBS FINISHING SCHOOL INITIATIVE		
	<ul style="list-style-type: none"> ◆ Product Design Workshop ◆ Projects Inspired From Corporate Need 	<ul style="list-style-type: none"> ◆ Design Application Seminar / webinar 	<ul style="list-style-type: none"> ◆ Innovation in Practice

HUMAN RESOURCE MANAGEMENT

Jun-Jul'22	July-Sept 2022	Oct-Dec' 2022	Jan-Mar 2023
	TRIMESTER IV	TRIMESTER V	TRIMESTER VI
Summer Internship	<ul style="list-style-type: none"> ♦ Man Power Planning & Recruitment Selection ♦ Employee Relations ♦ Performance Management System ♦ Compensation Management ♦ Organisation Development and Change Management ♦ Talent & Knowledge Management ♦ Swayam Course from IIM-B (ONLINE) 	<ul style="list-style-type: none"> ♦ Strategic Human Resource Management ♦ International Human Resource Management ♦ Training & Development ♦ Cross Cultural & Cross Function Management ♦ Social Media & HRM ♦ HR Metrics & Analytics ♦ Industrial Relations & Collective Bargaining 	<ul style="list-style-type: none"> ♦ Dissertation ♦ IIBS Finishing School - Training and Placements
	IIBS FINISHING SCHOOL INITIATIVE		
	<ul style="list-style-type: none"> ♦ Product Design Workshop ♦ Projects Inspired From Corporate Need 	<ul style="list-style-type: none"> ♦ Design Application Seminar/webinar 	<ul style="list-style-type: none"> ♦ Innovation in Practice

MARKETING MANAGEMENT

Jun-Jul'22	July-Sept 2022	Oct-Dec' 2022	Jan-Mar 2023
	TRIMESTER IV	TRIMESTER V	TRIMESTER VI
Summer Internship	<ul style="list-style-type: none"> ♦ Digital Marketing ♦ Integrated Marketing Communication ♦ Consumer Behaviour ♦ Strategic Brand Management ♦ Services Marketing ♦ Retail Management ♦ Swayam Course from IIM-B (ONLINE) 	<ul style="list-style-type: none"> ♦ B2B Marketing ♦ Product and Brand Management ♦ International Marketing ♦ Sales & Distribution Management ♦ Market Research ♦ Customer Relationship Management ♦ Rural Marketing 	<ul style="list-style-type: none"> ♦ Dissertation ♦ IIBS Finishing School - Training and Placements
	IIBS FINISHING SCHOOL INITIATIVE		
	<ul style="list-style-type: none"> ♦ Product Design Workshop ♦ Projects Inspired From Corporate Need 	<ul style="list-style-type: none"> ♦ Design Application Seminar / webinar 	<ul style="list-style-type: none"> ♦ Innovation in Practice

PGDM (POST GRADUATE DIPLOMA IN MANAGEMENT)

Approved by AICTE

ENTREPRENEURSHIP & START-UPS: THINKING & INNOVATION

- ◆ Management of SMES and Family Business
- ◆ Corporate Entrepreneurship & New Venture Creation.
- ◆ Technology for New Ventures Scaling Up and
- ◆ Sustainability of Start-ups
- ◆ Entrepreneurial Finance

PRODUCTION & OPERATIONS MANAGEMENT

- ◆ Advanced Production System.

- ◆ Agile & Lean Manufacturing.
- ◆ Enterprise Resource Planning.
- ◆ Resource Optimization and Project Risk Management.
- ◆ Supply Chain Management.
- ◆ Total Quality Management

BUSINESS ANALYTICS

- ◆ Business Intelligence
- ◆ Predictive Analytics Using R
- ◆ Data Warehousing and Data Mining
- ◆ Big Data Analytics
- ◆ Data Visualization and Business Reporting Using Tableau
- ◆ Emerging Technologies and Future Skills for Business Leaders



MBA - Syllabus

BENGALURU CITY UNIVERSITY

SEMESTER -I

- ◆ Management and Organizational Behaviour
- ◆ Managerial Accounting
- ◆ Business Planning and Regulations
- ◆ Economics for Business Decisions
- ◆ Business Statistics
- ◆ Marketing Management
- ◆ SOFT CORE: Employability Skill Development I

SEMESTER -II

- ◆ Entrepreneurship and Start-ups Management
- ◆ Business Research Methods
- ◆ Managing Human Resources
- ◆ Business Analytics
- ◆ Financial Management
- ◆ Production and Operations Research
- ◆ SOFT CORE - Employability Skill Development II

SEMESTER -III

- ◆ Strategic Management and Business Ethics

FINANCE

- ◆ Investment Analysis and Portfolio Management
- ◆ Corporate Taxation for Managers
- ◆ Corporate Valuation and Financial Modelling

MARKETING

- ◆ Rural and Green Marketing

- ◆ Business and Social Marketing
- ◆ Consumer Behaviour and Neuro marketing

HUMAN RESOURCES

- ◆ Performance Management & Competency Mapping.
- ◆ Talent Management & Employee Engagement
- ◆ Learning and Development Human Resources

ENTREPRENEURSHIP & STARTUPS

- ◆ Ideation, Design Thinking and Innovation
- ◆ Management of SMES and Family Business
- ◆ Corporate Entrepreneurship & New Venture Creation.

PRODUCTION & OPERATIONS MANAGEMENT

- ◆ Advanced Production System.
- ◆ Agile & Lean Manufacturing.
- ◆ Enterprise Resource Planning.

BUSINESS ANALYTICS

- ◆ Business Intelligence
- ◆ Predictive Analytics Using R
- ◆ Data Warehousing and Data Mining

OPEN ELECTIVE MANAGEMENT PERSPECTIVES

- ◆ (to be offered to other pg students by CBSMS under cbc's scheme)

PROJECT WORK FOR 4 WEEKS

- ◆ (between ii & iii semester)

SEMESTER -IV

INTERNATIONAL BUSINESS

FINANCE

- ◆ Project Management and Analysis
- ◆ International Financial Management
- ◆ Derivatives and Risk Management

MARKETING

- ◆ Sales and Distribution Management and Retailing.
- ◆ Services Marketing and Customer Relationship Management
- ◆ Integrated Marketing Communication and Internet Marketing

HUMAN RESOURCES

- ◆ Global HRM
- ◆ Strategic HRM
- ◆ Industrial Relations and Hr Audit

ENTREPRENEURSHIP & STARTUPS

- ◆ Technology for New Ventures
- ◆ Scaling Up and Sustainability of Start-ups
- ◆ Entrepreneurial Finance

PRODUCTION AND OPERATIONS MANAGEMENT

- ◆ Resource Optimization and Project Risk Management
- ◆ Supply Chain Management.
- ◆ Total Quality Management

BUSINESS ANALYTICS

BIG DATA ANALYTICS

- ◆ Data Visualization & Business Reporting using Tableau
- ◆ Emerging Technologies and Future Skills for Business Leaders
- ◆ Dissertation for 6 Weeks in an Organisation



One year PGDM

The one-year Post Graduate Diploma Program in Management is a management program in our college with the affiliation of Bengaluru City University and offered with multiple learning opportunities. It is a demanding course, fine-tuned to meet the current trends and future needs of the Industry; it is specially designed to give the student an opportunity to explore holistic experience that goes beyond academics to benefit the student personally and professionally.

DURATION: 1 Year

ELIGIBILITY: Candidates with 40% percent marks in aggregate in Bachelor's degree of a recognized University are eligible for admission.

Preference will be given to candidates with work experience and candidates sponsored by a business or industrial concern.

SEMESTER -I

- ◆ Management Process
- ◆ Organizational Behavior and Development
- ◆ Business Ethics' / Human Values
- ◆ Orgnizational Communication

SEMESTER -II

- ◆ Marketing Management
- ◆ Human Resources
- ◆ International Business
- ◆ Retail Management
- ◆ Hospital Management

Subject to Changes as per Board of Studies, Bengaluru City University



Post Graduate Diploma in Management (PGDM)

MODULE - I

- ♦ Management Functions & Organization Behaviour
- ♦ Business Communication
- ♦ Managerial Economics
- ♦ Introduction to IT Systems
- ♦ Financial & Management Accounting
- ♦ Business Statistics
- ♦ Certificate awarded post module completion
- ♦ Certificate in Management

MODULE - II

- ♦ Operations Management
- ♦ Human Resource Management
- ♦ Marketing Management
- ♦ Economics and Social Environment
- ♦ Financial Management
- ♦ Research Methodology
- ♦ Certificate awarded post module completion
- ♦ Advanced Certificate in Management

MODULE - III

- ♦ Specialization Paper 1
- ♦ Specialization Paper 2
- ♦ Specialization Paper 3
- ♦ Specialization Paper 4
- ♦ Specialization Paper 5
- ♦ Case Study Development
- ♦ Business Simulation

- ♦ Certificate awarded post module completion
- ♦ Professional Certificate in (PGDM)

MODULE - III

(Specializations Offered)

- ♦ Retail Marketing
- ♦ Digital Marketing
- ♦ Financial Research & Valuation Modelling
- ♦ Business Analytics
- ♦ Hospitality Management
- ♦ Banking and Financial Management
- ♦ Marketing Management
- ♦ Financial Management
- ♦ Information System
- ♦ International Business
- ♦ Operations Management
- ♦ Human Resource Management
- ♦ Supply chain management

MODULE - IV

- ♦ Business Law & Corporate Governance
- ♦ International Business
- ♦ Entrepreneurial Management
- ♦ Enterprise Systems
- ♦ Project Work
- ♦ Certificate awarded post module completion
- ♦ Post Graduate Diploma in Management (PGDM)

Note: Get free laptop by paying first year fee within given Deadline. Top five students will get international tour on the basis of academic, attendance and academic performance

PGP (Post graduate programme)

This PGP programme provides comprehensive industry exposure coupled with academic knowledge. In this programme, the students are required to undergo continuous industry interaction.

The students will get a full time industry specific Post Graduate Programme in Business Management Certification from IIBS.

- ◆ Banking & Insurance
- ◆ Introduction to Banking Business
- ◆ Process and documentation of Banking Operations
- ◆ Banking Reforms and Regulation
- ◆ New Dimensions and Products
- ◆ Bank Customer Relationship
- ◆ Life Insurance & Elements of Actuarial Sciences
- ◆ General Insurance and Reinsurance
- ◆ Fire, IAR, FLOP Insurances
- ◆ Marine Insurance & Bank-Assurance
- ◆ Life Insurance underwriting & Legal Aspects
- ◆ Project
- ◆ Media & Communication
- ◆ Mass Communication
- ◆ Media Industry & Practices
- ◆ Advertisement Management
- ◆ Media Laws & Ethics
- ◆ Public Relationship Management
- ◆ Project
- ◆ Health Care Administration
- ◆ Basic Concept of Health
- ◆ Health Care Services
- ◆ Hospital Based Health Care & Its Changing Scenario
- ◆ Hospital Support Services
- ◆ Operational & Bio-waste Management
- ◆ Project
- ◆ Rural Marketing
- ◆ Rural Marketing & Environment
- ◆ Rural Consumer Behaviour
- ◆ Rural Marketing Strategies
- ◆ Rural Distribution Strategy
- ◆ Rural Communication
- ◆ Entrepreneur Development
- ◆ Entrepreneurship: Concept & Significance
- ◆ Institutions & Environment
- ◆ Business Plan & Ethics
- ◆ Legal Aspects of Business
- ◆ Innovations & Technology
- ◆ Project
- ◆ Retail & Supply Chain Management
- ◆ Introduction to Retailing
- ◆ Store Operations Management
- ◆ Retail Supply Chain & IT Management
- ◆ Retail Selling & Customer Service
- ◆ Retail Buying & Merchandising
- ◆ Project
- ◆ Tourism & Hospitality
- ◆ Fundamentals in Travel & Tourism
- ◆ Types of Tourism
- ◆ Tourism Products of India

- ◆ **Eco Tourism**
- ◆ **Market Segmentation & Targeting**
- ◆ **Project**
- ◆ **International Business**
- ◆ **International Business Environment**
- ◆ **International Business Laws**

- ◆ **Global Marketing Management**
- ◆ **International Financial Management**
- ◆ **International Human Resources Management**
- ◆ **Project**



Specialization

PGDM (APPROVED BY AICTE)

- ◆ Marketing Management
- ◆ Finance Management
- ◆ Human Resource Management
- ◆ Business Analytics
- ◆ Retail & Supply Chain Management
- ◆ Entrepreneurship & Startup
- ◆ International Business
- ◆ Health Care Management
- ◆ Agri-Business Management

PGP (AUTONOMOUS)

- ◆ Retail Management
- ◆ Banking & Insurance
- ◆ Health Care Management
- ◆ Data Science
- ◆ Hospitality Management
- ◆ International Business



MBA (BENGALURU CITY UNIVERSITY)

- ◆ Marketing Management
- ◆ Finance Management
- ◆ Human Resource Management
- ◆ Business Analytics
- ◆ Production & Operations Management
- ◆ Entrepreneurship & Startups

MBA (PUNE UNIVERSITY)

MAJOR/MINOR-SPECIALIZATIONS

- ◆ Marketing Management
- ◆ Financial Management
- ◆ Human Resources Management
- ◆ Operations & Supply Chain Management
- ◆ Business Analytics

ONLY MINOR-SPECIALIZATIONS

- ◆ Rural & Agribusiness Management
- ◆ Pharma & Healthcare Management
- ◆ Tourism & Hospitality Management
- ◆ International Business Management



Fee Structure

PGDM & MBA PROGRAM

Course	Duration	Total Fee	Campus
PGDM Approved by AICTE	24 Months	Rs.7,45,000	Bengaluru
PGDM + OVERSEAS SPECIALIZATION Approved by AICTE	24 Months	Rs.17,45,000	Bengaluru
PGDM-AIMA AIMA & AICTE Approved	24 Months	Rs.5,45,000	Bengaluru / Pune / NCR
PGDM - AIMA (Earn While Learn) AIMA & AICTE Approved	24 Months	Rs.4,45,000	Bengaluru / Pune / NCR
PGDM Approved by AICTE	24 Months	Rs.5,45,000	NCR
PGDM Bangalore City University	12 Months	Rs.2,45,000	Bangalore
MBA Bengaluru City University	24 Months	Rs.7,45,000	Bengaluru
MBA Bengaluru City University	24 Months	Rs.5,45,000	Nalanda Devanahalli, Bengaluru
MBA Pune University	24 Months	Rs.5,45,000	Pune

Note: IBS is providing free laptop for PGDM-AICTE Approved, Bengaluru City University and PGDM-AIMA. And only top 100 students are eligible for international tour having more than 80% attendance and academic merit in pursuing course.

OTHER FEES OF BENGALURU / PUNE / NCR CAMPUS

- ◆ Placement Training fees: Rs.12,000/per year to be paid with second and third instalment.
- ◆ Alumni life membership fees: Rs.10,000/at the time of admission (One time payment)
- ◆ Library fees: Rs.5,000/at the time of admission (One time payment)
- ◆ Uniform fees: Rs.6,000/at the time of admission (One time payment)
- ◆ All government taxes, such as service tax as applicable, from time to time are to be paid by student.

- ◆ IIBS Management reserves the rights to make appropriate changes.

HOSTEL FEES

- ◆ Hostel Fees Bengaluru - Airport Campus (Ozone Urbana)
- ◆ Caution Money: Rs.15,000 (Refundable)
- ◆ Boys & Girls : Rs.8,500 Per Month (Rs.8500*12=Rs.1,02,000) Per Year
- ◆ Hostel Fees NCR - (IIBS Private PG):
- ◆ Boys & Girls : Rs.6,000 Per Month (Rs.6,000*12=Rs.72,000) Per Year
- ◆ Hostel Fees Pune - (IIBS Private PG):
- ◆ Boys & Girls : Rs.4,000 Per Month (Rs.4,000*12=Rs.48,000) Per Year



Education Loan

- ◆ Collateral Free Loan From SBI Up to Rs: 7.5 Lakh
- ◆ Tie-up with IDBI, SBI, BOB & Axis Bank
- ◆ You can apply from other bank also
- ◆ For more help on Education Loan Contact to Admissions Department or please visit IIBS website



Scholarship Policy

Scholarships for meritorious students (During Admission Phase of MBA/PGDM 2021-23)			
CAT 2020 / XAT 2021 / GMAT or GRE (after July, 2021)	MAT 2020 & 2021 / ATMA 2020 & 2021	CMAT 2021	Scholarship amount (Rs.)
85 percentile or above	Composite score of 750 or above	95 percentile or above	1,00,000/-
80 to 84.99 percentile	Composite Score of 700 to 749	90 to 94.99 percentile	75,000/-
70 to 79.99 percentile	Composite Score of 650 to 699	80 to 89.99 percentile	60,000/-
60 to 69.99 percentile	Composite Score of 600 to 649	70 to 79.99 percentile	50,000/-

Students who meet below criteria are eligible for scholarship (Students will be offered only one of the best option, if eligible for more than one criteria)

Students having aggregate (all Subjects) marks of 60% or above in class X, XII and Graduation, would be awarded a scholarship of Rs. 50,000/-

Students having aggregate (all Subjects) marks of 70% or above in class X, XII and Graduation, would be awarded a scholarship of Rs. 70,000/-

Students having aggregate (all Subjects) marks of 80% or above in class X, XII and Graduation, would be awarded a scholarship of Rs. 80,000/-



Scholarships for meritorious students (During Admission Phase of PGDM with overseas Super Specialization 2021-23)

Students who meet below mentioned criteria are eligible for scholarship (Students will be offered only one of the best option, if eligible for more than one Criteria)

CAT 2020 / XAT 2021 / GMAT or GRE (after July, 2021)	MAT 2020 & 2021 / ATMA 2020 & 2021	CMAT 2021	Scholarship amount (Rs.)
85 percentile or above	Composite score of 750 or above	95 percentile or above	2,00,000/-
80 to 84.99 percentile	Composite Score of 700 to 749	90 to 94.99 percentile	1,50,000/-
70 to 79.99 percentile	Composite Score of 650 to 699	80 to 89.99 percentile	1,20,000/-
60 to 69.99 percentile	Composite Score of 600 to 649	70 to 79.99 percentile	1,00,000/-

- ◆ **Student/s having aggregate (all Subjects) marks of 60% or above in class X, XII and Graduation, would be awarded a scholarship of Rs. 1,00,000/-**
- ◆ **Student/s having aggregate (all Subjects) marks of 70% or above in class X, XII and Graduation, would be awarded a scholarship of Rs. 1,40,000/-**
- ◆ **Student/s having aggregate (all Subjects) marks of 80% or above in class X, XII and Graduation, would be awarded a scholarship of Rs. 1,60,000/-**
- ◆ **Student/s having aggregate (all Subjects) marks of 85% or above in class X, XII and Graduation, would be awarded a scholarship of Rs. 2,00,000/-**

IIBS Special Scholarship FOR WARDS OF DEFENCE & CRPF PERSONNEL (During 2nd Year of MBA/PGDM Programme)

IIBS special appreciation towards the sacrifice which our Defence and CRPF personnel make for our nation. To recognize their contribution, IIBS offers 25% Fee waiver (only Academics in 2nd year of the course) to their wards.

ONLY FOR GIRLS with PGDM Overseas Super Specialization 2021-23

The girl student who got more than 55 % in their graduation or Girls from J&K, Himachal Pradesh, Uttarakhand, Andaman & Nicobar, Lakshadweep, Nagaland, Manipur, Laddakh and Mizoram are eligible for Rs.50000/- as a scholarship given by NGO. This NGO promoting higher education in women & girls.

ONLY FOR GIRLS

The girl student who got more than 55 % in their graduation or Girls from J&K, Himachal Pradesh, Uttarakhand, Andaman & Nicobar, Lakshadweep, Nagaland, Manipur, Laddakh and Mizoram are eligible for Rs.25000/- as a scholarship given by NGO. This NGO promoting higher education in women & girls.

Details of Awards (During MBA/PGDM Programme)

Name	Amount (Rs.)	No.	Criteria
Jeff Bezos Award	10,000/-	1	Given to Topper in Academics in 1st Trimester
Bernard Arnault Award	10,000/-	1	Given to Topper in Academics in 2nd Trimester
Mark Zuckerberg Award	10,000/-	1	Given to Topper in Academics in 3rd Trimester
Steve Jobs Award	10,000/-	1	Given to Topper in Academics in 4th Trimester
Jack Ma Award	10,000/-	1	Given to Topper in Academics in 5th Trimester
Mukesh Ambani Award	10,000/-	1	Given to Topper in Academics in 6th Trimester

IIBS award merit scholarships for achievers or outstanding all round performers in diverse fields. You can be eligible for the scholarship, if you meet any of the following criteria:

State level, board level or national level top rank holder in academics (10% exemption in tuition fees).

Represented the country in international / national / state level sports events (10% exemption in tuition fees).

National / State level achievers in fields other than academics or sports (10% exemption in tuition fees).

Note:

- ♦ The IIBS Scholarship Committee reserves the right to alter, modify, change or withdraw any of the provisions and policies.
- ♦ Above mention percentage is not only the sole criteria; student should crack GD & PI of IIBS.
- ♦ Eligible student can avail any one scholarship policy from above mentioned scholarship & award.
- ♦ The above mention scholarship seat is limited; student should not claim this scholarship once the seat will get over.

Admission Procedure

ELIGIBILITY

The minimum eligibility for admission to the Master of Business Administration (MBA), Post-graduate Diploma in Management (PGDM - AICTE approved), three years Bachelor's Degree is required. Candidates appearing for the final year Bachelor's Degree examinations can also apply, provided they complete all Degree requirements by 15th August 2021 for the July 2021 batch admission.

SELECTION PROCEDURE

Candidates who wish to apply for the Master of Business Administration (MBA) and Post-Graduate Diploma in Management (PGDM - AICTE approved), in IIBS are required to take any one of the following tests.

or CAT 2020

or XLRI Admission Test (XAT) 2021

or Management Aptitude Test (MAT)

or ATMA 2021 / CMAT

PROCEDURE FOR APPLYING TO IIBS

Candidates who wish to obtain the IIBS prospectus by courier / Post should make a Demand Draft of Rs. 1,050/- in favour of "International Institute of Business Studies" payable at Bangalore and send it to Bangalore National Head Office address. The IIBS prospectus can also be obtained by paying Rs. 1,000/- at the institute counter or from the local representatives or selected T.I.M.E, IMS & CL coaching centers. Candidates can also apply online by visiting the institute website: www.iibsonline.com / www.iibs.edu.in

ONLINE REGISTRATION

The applicant can log on to the website : www.iibsonline.com / www.iibs.edu.in and apply online. The applicant has to fill in his / her personal information, give the payment particulars of demand draft number, date and submit the form online. The applicant will proceed to take the printout of IIBS application form, fill in all the necessary details, paste his / her recent photograph and sign across the photograph

The applicant has to enclose the Demand Draft of Rs. 1,050/- in favour of "International Institute of Business Studies" payable at Bangalore and send it to Bangalore National Head Office along with the application form by Courier / Registered Post / Speed Post. Cheques will not be accepted. Once we receive the DD then we will arrange to send the prospectus by courier or post.

The application form and prospectus will be only in the name of the applicant who wishes to apply. The form is non-transferable.

TEST CENTRE

IIBS AUTONOMOUS TEST (IIBSAT)

The IIBS autonomous test will be conducted in the different cities on December 27th, 2020 (for Summer, 2021 batch only).

For test centre please logon to website : www.iibsonline.com / www.iibs.edu.in

TEST TIME: 2.00 p.m. to 4.00 p.m.

The list of short listed candidates for group discussion and personal interviews (GD & PI) will be posted on the website and also will be intimated by courier/post.

Candidates who have appeared in CAT, CMAT, MAT, XAT or ATMA are eligible for directly attending the group discussion and personal interviews (GD & PI).

IMPORTANT DATES

Last date for online application for IIBSAT, visit our website.

Filled application should reach our National Head Office. For last date information please visit our website.

Note: IIBS will not be responsible for delay in receipt letter sent by Courier / Post

GROUP DISCUSSION

Group discussion and personal interviews will be conducted in Bangalore, Kolkata, Delhi, Allahabad, Patna, Ranchi, Jaipur, Hyderabad, Guwahati, Bhubaneswar, Bhopal, Indore, Raipur, Srinagar, Ahmedabad, Agartala, Chennai, Hyderabad Cochin, Pune, Vizag and Vijayawada.



Admission Process

- ◆ Candidates meeting the eligibility criteria can apply to IIBS by completing an online form.
- ◆ Visit the website www.iibs.edu.in or www.iibsonline.com and fill in the online application form and make a payment of INR 1,000. Or purchase the application form from the IIBS Campuses Bangalore, Pune & NCR.
- ◆ The eventual application process is online for all candidates.

Note: Applicants are evaluated based on IIBSAT/GMAT/CAT/XAT/CMAT/Other Entrance Exams scores, past academic performance, and performance in the group discussion and personal interview.

Important Date: Please visit the website or contact to admission department.

All legal disputes are subject to Bangalore jurisdiction only.

Fees once paid are not refundable or transferable under any circumstances.

Any complaints, grievance and the cancellation of admission by the parents of students should be brought to the notice of the Chairman or Director.

Note: Registration fee 1 Lakh include 50,000/- processing fees

IIBS Account Details

INTERNATIONAL INSTITUTE OF BUSINESS STUDIES

A/c No: 30609581694

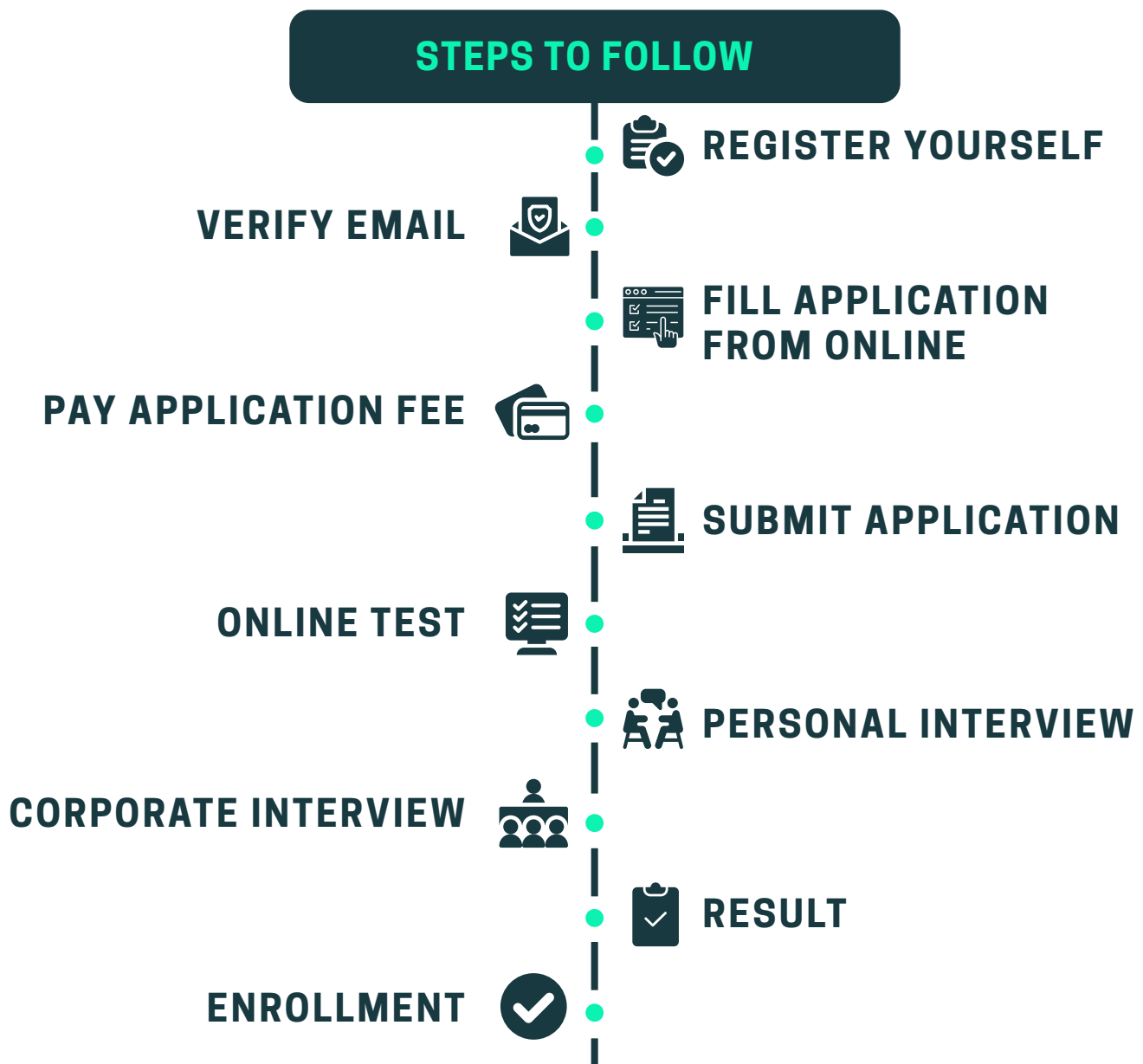
Bank: State Bank of India

Branch: Chikkajala, Bangalore.

IFSC Code: SBIN0041073

How to Apply

- ◆ The online application is for admission to programs offered at International Institute of Business Studies.
- ◆ Email ID submitted at the time of registration will be used for all correspondences until enrolment is completed. Change in Email ID will NOT be permitted under any circumstances.
- ◆ International Institute of Business Studies Query Management System:
 - ◆ Applicants are strongly advised to use the International Institute of Business Studies (IIBS-QMS), rather than an email, to get a quick response.
 - ◆ Register and verify your email ID
 - ◆ Click on [Any Queries? Ask US] in your dashboard
 - ◆ Select the query category and submit your query





Redefining Leading Talents

IIBS

International Institute *of* Business Studies
BANGALORE | PUNE | NCR

IIBS NATIONAL HEAD OFFICE R.T. NAGAR, BANGALORE

#119, KHB Main Road, Kanaka Nagar, R.T.Nagar Post,
Bangalore- 560032

Phone: +91 96202 48214

IIBS BANGALORE AIRPORT CAMPUS

#75, Muthugadahalli, Bangalore North Jala Hobli, Near
International Airport, Bangalore - 562157

Phone: +91 99864 15333

IIBS DEVANAHALLI CAMPUS

Lumbini Nagara, Chowdappanahalli, Budigere to Vijayapura Main
Road, Budigere Post, Devanahalli Taluq, Bangalore-562129.

Phone: +91 99864 15333

IIBS PUNE CAMPUS

36/3C, Katraj-Kondhwa Road, Gokul Nagar, Pune,
Maharashtra 411048

Phone: +91 91121 91141

IIBS NCR CAMPUS

A-101, Sector 63 Rd, A Block Sector 63
Noida NCR -201301

Phone: +91 96202 48214



E-mail : admission@iibsonline.com | www.iibs.edu.in | www.iibsonline.com



facebook.com/iibsonline



twitter.com/iibsonline



linkedin.com/in/iibsonline



youtube.com/user/iibsonline