

PGDM INFORMATION BROCHURE

Real World Real Learning

with





ABOUT ISBR

ISBR Business School takes pride in being a place where students and faculty can pursue knowledge without boundaries, a place where theory and practice combine to produce a better understanding of our world and ourselves. ISBR'S education prepares you to think on your feet and act decisively in any business environment. At ISBR, the focus goes beyond education. ISBR aims to prepare students for life - ingraining in them the psyche of an eternal student – making them leaders, a leader who is an ever learner, driven by thirst for knowledge and the passion to excel and ignited with the desire to achieve success for life.

PROGRAMS OFFERED

- PGDM (General)
(HR, Marketing, Operations & Supply Chain)
- PGDM Finance & Fintech
- PGDM Data Science & Business Analytics
- PGDM Product Management

International Student Exchange

- Global PGDM (Three Country Program)
- PGDM with One Semester Abroad
- PGDM with International Immersion

PROGRAM ARCHITECTURE

- Foundation Courses
- Core Courses
- Concentration Courses
- Leadership Lab
- Character Lab
- Finance Lab
- International Guest Lecture Series
- Life Skills Boot Camp
- Skill Based Courses
- Domain Specific Certification Courses
- Industry Interface Sessions
- MOOC courses
- Social Impact Learning
- Mentorship Based Learning
- Industry Specific Short term Courses
- Corporate Mentoring
- Career Tracks
- Research Based Learning
- Harvard Business Publishing Resources - Cases & Simulations
- Placement Training
- Internships

PLACEMENT SNAPSHOT*

180+
RECRUITERS

20+
SECTORS

92%
STUDENTS PLACED

15 LPA
HIGHEST CTC

7.5 LPA
AVERAGE CTC

**Past records are no guarantee of future prospects. Placement offers are subject to change.*



ISBR Library



ISBR

BUSINESS SCHOOL

REAL WORLD. REAL LEARNING



admission.pgdm@isbr.in



www.isbr.in



+91 80 40819500 | +91 9341733331



ISBR Business School

#107, Next to BSNL Telephone Exchange,
Electronics City Phase 1,
Bengaluru, 560100



The Best Industry Linked Management
Institute in India by AICTE CII Survey
2021

Hey! We are ISBR... Your Admission Assistant.



The Best Industry Linked Management
Institute in India by AICTE CII Survey
2021



Chat with a Student

Apply Now

Enquire Now

Hey! We are ISBR... Your Admission Assistant.



REAL WORLD. REAL LEARNING



Admissions Invited For 2024 - 2025 Intake

[Register to Apply](#)

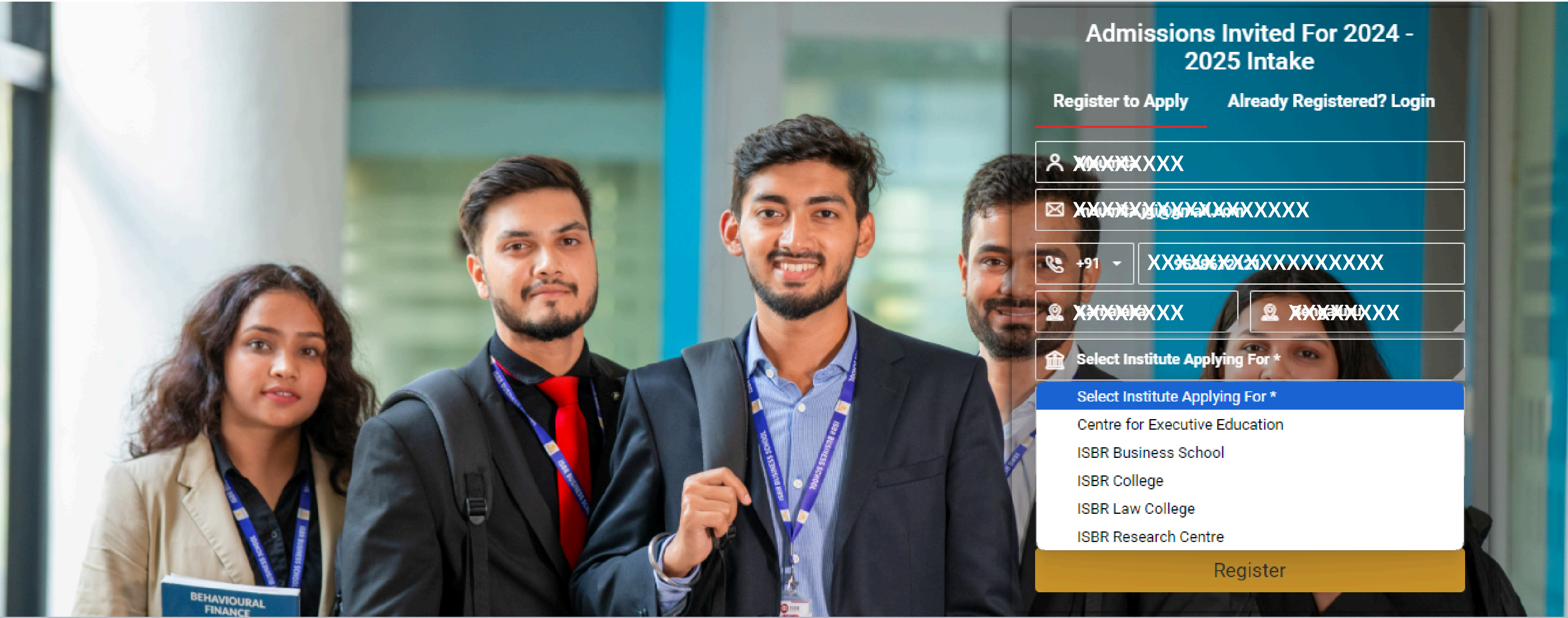
[Already Registered? Login](#)

+91

I authorize ISBR Institutions and its representative to contact me with updates and notifications via Email,SMS,WhatsApp and call. This will override the enquiry on DND/NDNC. *

[Register](#)

REAL WORLD. REAL LEARNING



Admissions Invited For 2024 - 2025 Intake

Register to Apply

Already Registered? Login

Select Institute Applying For *

- Select Institute Applying For *
- Centre for Executive Education
- ISBR Business School
- ISBR College
- ISBR Law College
- ISBR Research Centre

Register

REAL WORLD. REAL LEARNING

Admissions Invited For 2024 - 2025 Intake

Select Course *

- PGDM (General)
- PGDM in Operations, Supply Chain and Logistics
- PGDM in Product Management
- PGDM in Data Science and Business Analytics
- PGDM in Healthcare Management
- PGDM in Fintech and New Age Financial Services
- PGDM with One Semester Abroad
- Global PGDM
- PGDM with International Study Trip
- MBA

Select Course *

17077



Enter text as shown

I authorize ISBR Institutions and its representative to contact me with updates and notifications via Email,SMS,WhatsApp and call. This will override the enquiry on DND/NDNC. *

Register

⚠ It looks like you haven't verified your email, [Click here](#) to receive the Verification Email

All Application Form(s)

Application Form	Application No.	Application Submitted On	Action	Pay Fee
------------------	-----------------	--------------------------	--------	---------

Application Form

MBA Application Form	-	-	Apply Now	
PGDM 2025	-	-	Apply Now	
PHD(ISBR Business School Research Centre)	-	-	Apply Now	
Happy Folks Club Form	-	-	Apply Now	
Fellow Program in Management (FPM)	-	-	Apply Now	
ISBR Law College Application Form 2024	-	-	Apply Now	

Any Queries? Ask Us


- Dashboard
- All Application Form(s)
- Application Form
- My Profile
- My Queries
- My Communication
- My Payments
- Logout

⚠ It looks like you haven't verified your email, [Click here](#) to receive the Verification Email

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MBA Application Form	-	-	Apply Now	
PGDM 2025	-		Apply Now	
PHD(ISBR Business School Research Centre)	-	-	Apply Now	
Happy Folks Club Form	-	-	Apply Now	
Fellow Program in Management (FPM)	-	-	Apply Now	
ISBR Law College Application Form 2024	-	-	Apply Now	

Any Queries? Ask Us

Dashboard

All Application Form(s)

Application Form

My Profile

My Queries

My Communication

My Payments

Logout

PGDM 2025



Program Details



Academic Details



Work Experience



Entrance Exam

10% Complete
(mandatory fields)

Step 1 of 6

Program Details

Institute *

ISBR Business School

Course Preference *

PGDM (General)

Preferred City For Interview *

Select

Any Queries? Ask Us



10% Complete
(mandatory fields)

Step 1 of 6

Program Details

Institute *

Course Preference *

Preferred City For Interview *

- Select
- PGDM (General)
- PGDM in Operations, Supply Chain and Logistics
- PGDM in Product Management
- PGDM in Data Science and Business Analytics
- PGDM in Healthcare Management
- PGDM in Fintech and New Age Financial Services
- PGDM with One Semester Abroad
- Global PGDM
- PGDM with International Study Trip

Personal Details

Title *

First Name *

Last Name

Name to be entered as per Aadhar Card only

Name to be entered as per Aadhar Card only

Email Id (Primary) *

Alternate Email ID

Mobile Number

Gender *

Any Queries? Ask Us



10% Complete
(mandatory fields)

Step 1 of 6

Program Details

Institute * Course Preference * Preferred City For Interview *

ISBR Business School PGDM (General) Select

- Select
- Bangalore
- Bhubaneshwar
- Chennai
- Delhi
- Guwahati
- Hyderabad
- Indore
- Kolkata
- Lucknow
- Mumbai

Personal Details

Title * First Name * Middle Name

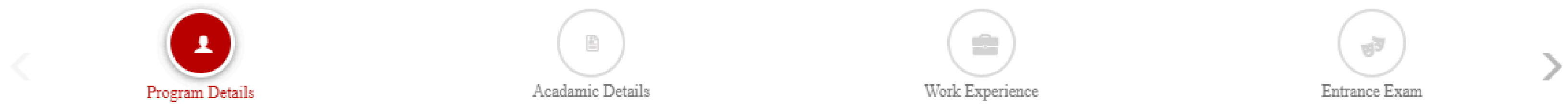
Select XXXXXXXX Enter Your Middle Name

Name to be entered as per Aadhar Card only

Email Id (Primary) * Alternate Email ID Mobile Number Gender *

XXXXXXXXXXXXXXXXXX Enter Your Alternate Email Id +91 XXXXXXXXXXXXXXXX Select Your Gender

Any Queries? Ask Us



12% Complete
(mandatory fields)

Personal Details

Title *

First Name *

Name to be entered as per Aadhar Card only

Middle Name

Last Name

Name to be entered as per Aadhar Card only

Email Id (Primary) *

Alternate Email ID

Mobile Number

Gender *

Date of Birth *

Age as on 30th June, 2023

Religion *

Blood Group

Nationality *

Differently Abled? *

Hostel Accommodation Required? *



20% Complete
(mandatory fields)

Father's Details

Father's Name *

Father's Mobile Number *

Father's Email ID

Father's Occupation

Father's Designation

Mother's Details

Mother's Name *

Mother's Mobile Number

Mother's Email ID

Mother's Occupation

Mother's Designation

Any Queries? Ask Us

Navigation bar with icons and labels: Program Details (active), Academic Details, Work Experience, Entrance Exam.

31% Complete
(mandatory fields)

Address for Correspondence

Country * State * District * City *

India Karnataka Bengaluru Urban Bengaluru

Address Line 1 * Address Line 2 Pincode *

Address Line 1 Address Line 2 Pincode

In case your country doesn't have pincode/zipcode enter 000000

Is Permanent Address Same As Address For Communication? *

Yes No

SAVE & NEXT

Any Queries? Ask Us

PGDM 2025



Program Details



Academic Details



Work Experience



Entrance Exam

45% Complete
(mandatory fields)

Step 2 of 6

Educational Details

SSC Details

	Name of Institution *	Registration Number	Board *	Evaluation Type *	Max Marks *	Marks Obtained *	Year of Passing *	Percentage
X	<input type="text"/>	<input type="text"/>	Select ▾	Select ▾	<input type="text"/>	<input type="text"/>	YYYY	<input type="text"/>

HSC Details

Program Details
Academic Details
Work Experience
Entrance Exam

56% Complete
(mandatory fields)

HSC Details

	Name of Institution *	Registration Number	Board *	Year of Passing *	Stream *	Evaluation Type *	Max Marks *	Marks Obtained *	Percentage
XII	<input type="text"/>	<input type="text"/>	Select ▼	YYYY	Select ▼	Select ▼	<input type="text"/>	<input type="text"/>	<input type="text"/>

Graduation Details

	College Name *	University Name *	Stream *	Completion Year *	Mode of Study *	Exam Type *	Honours Subject Name	College City
UG	<input type="text"/>	Select ▼	Select ▼	YYYY	Select ▼	Select ▼	<input type="text"/>	<input type="text"/>

Are you Post Graduate? *

Any Queries? Ask Us

<



Program Details



Academic Details



Work Experience



Entrance Exam

>

81% Complete
(mandatory fields)

Semester Wise Marks (In %)

	Max Marks	Obtained Marks	Percentage
Semester-1	<input type="text" value=""/> *	<input type="text" value=""/> *	<input type="text" value=""/> *
Semester-2	<input type="text" value=""/> *	<input type="text" value=""/> *	<input type="text" value=""/> *
Semester-3	<input type="text" value=""/> *	<input type="text" value=""/> *	<input type="text" value=""/> *
Semester-4	<input type="text" value=""/>	<input type="text" value=""/>	<input type="text" value=""/>
Semester-5	<input type="text" value=""/>	<input type="text" value=""/>	<input type="text" value=""/>
Semester-6	<input type="text" value=""/>	<input type="text" value=""/>	<input type="text" value=""/>
Semester-7	<input type="text" value=""/>	<input type="text" value=""/>	<input type="text" value=""/>

Any Queries? Ask Us

Navigation: Program Details | **Academic Details** | Work Experience | Entrance Exam

83% Complete (mandatory fields)

Semester-7	<input type="text"/>	<input type="text"/>	<input type="text"/>
Semester-8	<input type="text"/>	<input type="text"/>	<input type="text"/>
Sem Aggregate Percentage	1800	1800	100

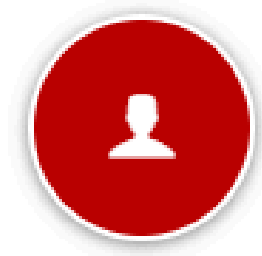
Are you Post Graduate? *

Select

BACK **SAVE & NEXT**

Any Queries? Ask Us

PGDM 2025



Program Details



Academic Details



Work Experience



Entrance Exam

83% Complete
(mandatory fields)

Step 3 of 6

Work Experience Details

Do you have any Work Experience ? *

Select ▼

BACK

SAVE & NEXT

Any Queries? Ask Us

PGDM 2025



Program Details



Academic Details



Work Experience



Entrance Exam

85% Complete
(mandatory fields)

Step 4 of 6

Have you taken any entrance exam? *

Select Yes/No

BACK

SAVE & NEXT

Any Queries? Ask Us

XXXXXXXXXXXX

PGDM 2025

Select a payment method

- Credit/Debit Card**
Visa, Mastercard, Maestro, Rupay
- Netbanking**
Pay with Internet Banking Account
- Wallet**
Pay using a Wallet
- UPI**
Pay using BHIM, GPay and other UPI apps
- PayLater**
Pay using PayLater

Amount payable is
₹1,119.60

Pay with Credit/Debit Card

Card Number

Expiry Date CVV

Cardholder's Name

PAY NOW

PGDM 2025



87% Complete
(mandatory fields)

Step 6 of 6

Upload Documents

Upload Your Recent Passport Size Photograph *

 No file chosen

Max Upload Limit 1 MB

Upload Your Xth Marksheet *

 No file chosen

Max Upload Limit 1 MB

Upload Your XIIth Marksheet

 No file chosen

Max Upload Limit 1 MB

Upload Your Graduation Marksheet (Last Semester)/Bachelor Degree *

 No file chosen

Max Upload Limit 8 MB

Upload ID Proof *

 No file chosen

Max Upload Limit 1 MB

Any Queries? Ask Us



Max Upload Limit 8 MB

Upload Transfer Certificate

Choose Files No file chosen

Max Upload Limit 1 MB

Upload Entrance Test Score Card

Choose Files No file chosen

Upload Migration Certificate

Choose Files No file chosen



Referral

Enter Your Text

Declaration

I certify that all the statements made in this application for admission to ISBR are correct and that the information furnished is complete. I agree to abide by all rules and regulations that are now, or may be in the future, in force, at the Institute.

I understand that withholding or giving false information will make me ineligible for Admission at ISBR. I also understand that the application fee and program fee paid to ISBR is not refundable under any circumstances.



93% Complete
(mandatory fields)

Declaration

I certify that all the statements made in this application for admission to ISBR are correct and that the information furnished is complete. I agree to abide by all rules and regulations that are now, or may be in the future, in force, at the Institute.

I understand that withholding or giving false information will make me ineligible for Admission at ISBR. I also understand that the application fee and program fee paid to ISBR is not refundable under any circumstances.

Applicant Name *

Parent Name *

Date *

PREVIEW

SAVE & NEXT

Any Queries? Ask Us

[← BACK TO DASHBOARD](#)

Thank You!

Your application has been submitted successfully.

Application Number : ~~XXXXXXXX~~

Payment Transaction ID : ~~XXXXXXXXXXXXXX~~

 [Print Acknowledgement Receipt](#)  [Print Application Form](#)

[Book Exam Slot](#)

For further reference and any correspondence, please ensure that you mention your application number printed above for easy retrieval of your application form. This also serves as an acknowledgement that your application has been received by the institution. You can print your completed application form and acknowledgement receipt for your own records.