



KIRLOSKAR INSTITUTE OF ADVANCED MANAGEMENT STUDIES

A Kirloskar Group Enterprise
Pune (Maharashtra) | Harihar (Karnataka)



Enriching Lives

**CORPORATE DRIVEN BUSINESS SCHOOL
WITH A LEGACY OF THREE DECADES.**

POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM) PROGRAM

Approved by All India Council for Technical Education (AICTE), New Delhi, MHRD, Government of India

2 Years Fully Residential Post Graduate Program



PROSPECTUS 2022-24

"The road is clear.
It is up to the younger generation
now to take up the challenge."

Shantanurao Laxmanrao Kirloskar



VISION

To provide society a center of learning that excels in Management Education and Professional Development.



MISSION

- Offer contemporary, progressive, technology and heritage-driven management education.
- Facilitate strong networking with professionals and industry.
- Develop competent professionals to lead businesses.
- Contribute to the expanding body of knowledge management.
- Provide management and training solutions to the industry.



OUR VALUES

- To undertake only those activities where we have the potential to excel.
- To work with trust and transparency while eschewing indiscretion.
- To operate collective decision-making and collective responsibility.
- To institutionalize the processes that lead to academic excellence.
- To teach to think.
- To value the 'good' in ourselves, while saluting the 'better' in others.
- To nurture self-worth in all our members and use it to drive performance.



Enriching Lives

GOVERNING COUNCIL

Mr. Atul C. Kirloskar
Executive Chairman,
Kirloskar Oil Engines Ltd.

Mr. Rahul C. Kirloskar
Executive Chairman,
Kirloskar Pneumatic Co. Ltd.

Mr. Amarshekhar Bhonagiri
Advocate, VP

Wg. Cdr. A. Raghunath
Advisor, Kirloskar Group,
Kirloskar Oil Engines Ltd.

Mr. N. Luthra
HR - Advisor,
Kirloskar Group

Mrs. Alpana Kirloskar
Chairperson & MD,
Kiara Lifespaces Pvt. Ltd.

Mr. R. R. Deshpande
Former Managing Director & CEO,
Kirloskar Oil Engines Ltd.

Dr. Biplab Kumar Biswal
Director,
KIAMS - Harihar

Mr. Mahesh Revankar
Head - Administration,
KIAMS - Harihar

Mr. R. V. Gumaste
Managing Director,
Kirloskar Ferrous Industries Ltd.

Dr. Bidyanand Jha
Director In-charge,
KIAMS - Pune

Mr. Srinivasan K
Director,
Pneumatics Company Ltd.

ACADEMIC ADVISORY COUNCIL

Mr. Atul C. Kirloskar
Executive Chairman
Kirloskar Oil Engines Ltd.

Mr. Rahul C. Kirloskar
Executive Chairman
Kirloskar Pneumatic Co. Ltd.

Mr. Amarshekhar Bhonagiri
Advocate, VP

Dr. V. S. Pai
Senior Professor
KIAMS - Harihar

Dr. Subhadip Roy
Associate Professor - Marketing
IIM Udaipur

Dr. S. Subramanian
Associate Professor
Strategic Management
IIM Kozhikode

Dr. Mathew Manimala
Director
XIME Bangalore

Dr. Biplab Kumar Biswal
Director,
KIAMS - Harihar

Dr. M. J. Xavier
Vice President - FWA, CEO,
Karunya Group of Institutions

Prof. Manasi Phadke
Freelance Journalist
and Economist

Mr. Partha Iyengar
Country Leader - Research
Gartner India

Mr. Vishwanath Joshi
Head -
Great Place to Work India

Dr. Rajesh Aithal
Associate Professor,
IIM Lucknow



From the Director's Desk



Dr. Biplab K. Biswal
Director, KIAMS - Harihar

Dear Students,

In a rapidly changing world, learning has to be a lifelong exercise. Hence, KIAMS goes beyond the conventional repertoire of skills and helps you learn how to learn.

Success is defined as ten percent inspiration and ninety percent perspiration. For every one unit of creativity in ideas, we need ten units of creativity in execution. KIAMS students learn that the devil is in the detail, and the ability to execute in time and with perfection is the eventual hallmark of success. With an industry-oriented curriculum and live projects for hands-on experience, our students complete the full cycle of learning with new visions, new ideas, and new strategies. Our lush green campus, spread over a vast area, has all the important facilities and infrastructure needed by the students for their studies and recreation.

The market often goes through cycles of ups and downs. While it is a part of the process, at KIAMS, we firmly believe that "employment is not an issue, rather employability is". A management professional with the right attitude, and equipped with the right skills, will always be an asset for any recruiter or market. This is the reason, we, at KIAMS, put a lot of focus on business analytics so that the students are in sync with the industry needs.



From the Director's Desk



Dr. Bidyanand Jha
Director In-charge,
KIAMS Pune

Dear Students,

Over more than thirty years the Kirloskar Institute of Advanced Management Studies has established an enviable record of quality and accomplishment. KIAMS has built on this proud legacy and at the same time taken advantage of the opportunity to innovate and bring a unique perspective to all our activities.

KIAMS aspires to take its place among world-class management schools creating global knowledge and we have already achieved many significant milestones. KIAMS has been ranked and rated among the best business schools with a difference. Probably we are the youngest business schools to get these accolades and recognitions.

Through the efforts of our accomplished faculty, our talented students and exceptional alumni, we have been able to make rapid progress on our path of continuous growth and innovation. These accreditations and recognitions make us confident that we can be among the best management institutions in the country and thereby the world.

KIAMS is committed to nurturing leaders and entrepreneurs who will empower their organizations in the global economy. At the same time, the Institute remains deeply rooted in the region and the nation. An underlying priority is to instill in our students a sense of commitment as managers to have a socially responsible impact; to give them an understanding of how difficult and challenging this often can be; and to expand their knowledge and their intellectual horizons so they emerge transformed and prepared to have an impact on the world of business and society at large. We have consciously created a culture that values collegiality and accessibility, with open doors at all levels.

KIAMS boasts of state-of-the-art classrooms and technology infrastructure that is among the best at any B-school in India. The legacy of Kirloskar Group and the intact value systems are our guiding force. Being a part of such a large engineering conglomerate is a matter of pride and it is a privilege for the students who join us.

On the bedrock of our core values, we will continue to scale up over the next decade to build a management institute of international repute.



About Kirloskar Institute of Advanced Management Studies:

Kirloskar Group is amongst India's largest engineering conglomerates. The Group was established in the year 1888, by Late Shri Laxmanrao Kirloskar, and it achieved its highest growth rates in Indian industry under the leadership of Late Shri Shantanurao Laxmanrao Kirloskar. Building on its core engineering strength, the group's scope of operations spans a gamut of industrial equipment. From a wide range of eco-friendly diesel engines, silent generating sets, pumps and farm mechanization equipment to name a few. To put Mr. Shantanurao Kirloskar's principles into practice, Kirloskar Institute of Advanced Management Studies (KIAMS) was conceived in 1991 as a training institute and a knowledge hub where Kirloskar Group managers imparted and acquired innovative management lessons to keep up with the latest management trends. In 1995, the training institute extended its welcome to management aspirants from all over the country with the introduction of AICTE Affiliated PGDM Program.

LEGACY

1

Promoted
by
the
Kirloskar Group

30

Years
in
knowledge
Creation

10000+

Executives
trained
in
480 MDPs

22

Batches
of
successfully
placed managers

2

state-of-the-art
campuses
in
Harihar & Pune

SALIENT FEATURES

- ❖ KIAMS is a Kirloskar Group Enterprise. The Sr. Executives, Managers and Business Unit Heads of the group companies are involved in designing, delivering and evaluating the courses of PGDM program
- ❖ Students are engaged in live projects, case studies and industry-institute interaction sessions to understand the current industry trends and acquire market knowledge
- ❖ Workshops, events and panel discussions with the corporate world for knowledge sharing, academic mentorship, corporate experience are integrated into the curriculum
- ❖ Student Enhancement Plan (StEP), a Mentors and Protege program, aimed at enhancing knowledge skills and attitudes of students
- ❖ Regular industry analysis, news analysis, quizzes, sessions, based on current industry trends and events under the Current News & Business Analysis Forum



Harihar City & Campus Life

An inscription dated 1224 CE mentions, "Some say that there is no god beside Hari on earth, and some say that there is no god beside Hara; in order to remove this wrong perception was assumed with glory in Kudaluru the one form of Harihara, may he with affection bless us."

Harihar is the twin city of the well developed Educational Capital of Karnataka, Davangere. Situated on the banks of river Tungabhadra, Harihar, also known as Hari-Hara, is a syncretic deity in Hinduism, combining the two major gods Vishnu (Hari) and Shiva (Hara). Harihara is the "Industrial Hub of central Karnataka." In the past, Harihar has served as home for Industrial giants like Kirloskar and at present is home for the likes of Aditya Birla Group's Grasim Industries, Synthite, Shamanur Sugars, Cargill and more.

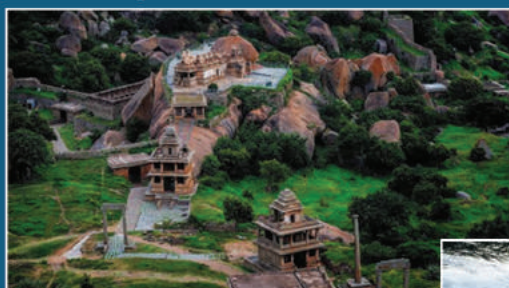
Campus Life

KIAMS Harihar is located on the banks of River Tungabhadra on a 6.3 acres campus, a stone's throw from the 800 years old Harihareshwara temple. The setting is ideal for learning and creative thinking & the centre for education has played a vital role in transforming many bright energetic youngsters into well-rounded professionals to serve the needs of various industries.

We understand that holistic learning also involves right amount of rejuvenation practices. Our institutes are self sustainable in various aspects. We have well equipped gymnasiums, auditorium and best in class computer labs, online and physical libraries and a swimming pool. We strongly encourage the students to participate in sports and have facilities for games like cricket, football, basketball, badminton, squash, volleyball, table tennis, carrom board and chess! The students and staff act as a close-knit family and together celebrate all the major occasions of India irrespective of personal beliefs.

Places to explore near Harihar campus

Chitradurga Fort



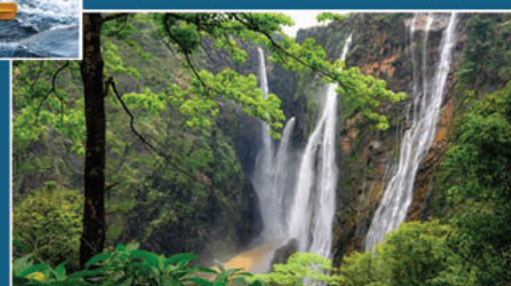
Hampi



Dandeli



Gokarna



Jog Falls



Pune City & Campus Life

Pune is the 9th most populous city in India and the second-largest in the state of Maharashtra, after the state capital Mumbai. The history of the city is closely related to the rise of the Maratha empire from the 17th–18th century.

Pune is widely regarded as the second major "IT hub of India" and the top "automobile and manufacturing hub of India". It is known as the Oxford of the East with the presence of a wide range of educational institutions. India's first indigenously run girls' school was started in Pune by Savitribai Phule. The city has emerged as a major educational hub in recent decades, with nearly half of the total number of international students in the country studying in Pune.

Campus Life

KIAMS Pune is located in the heart of the natural beauty of Pune. The campus is stretched across 32 acres of land along the banks of Pawana river. The evergreen ambiance & cool surrounding provide an ideal state of mental peace making it suitable for the budding talents to enhance themselves as per the needs & values of the industry.

The overall development of students is the primary focus of our institution. Creating opportunities and making students self-reliable is our basic agenda. The campus consists of properly maintained Hostel facilities, well equipped gymnasium, online & offline libraries, C4i4 lab, musicroom & in campus farm. Keeping in mind regarding physical fitness, we also provide our students with sport facilities like Basketball, Football & Volleyball. We encourage our students to celebrate different festivals with our faculties & staff to create a sense of bonding & understanding amongst all.

Places to explore near Pune campus

Amby Valley



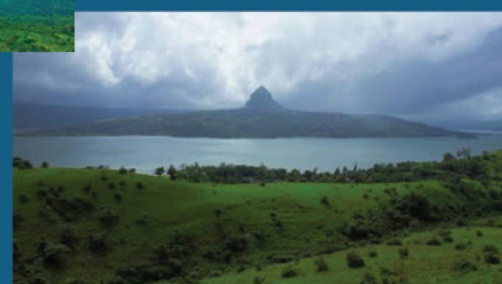
Kasba Ganapati



Lonavala



Lal Mahal



Pawana Lake

Infrastructure on campus at KIAMS Harihar & Pune



Classrooms

Classrooms are well designed and have comfortable seating with sufficient aisle space.



Computer Labs

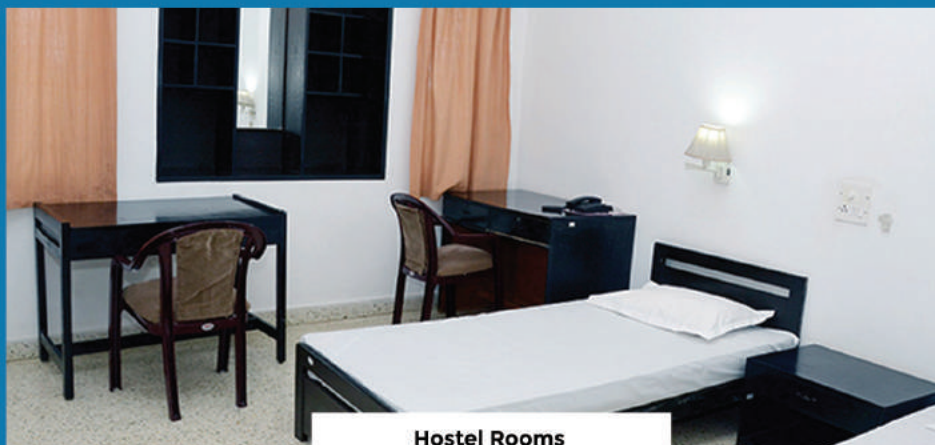
Computer Labs are well-equipped with upgraded systems.



Well-stacked Library

The library houses books, journals, magazines, & periodicals relevant to management education.

Infrastructure on campus at KIAMS Harihar & Pune



Hostel Rooms

Hostel Rooms are well furnished with beds, book shelves, study tables & chairs, and cupboards. The amenities also include washing machine, 'ironing board', to ease the burden of washing, drying, and ironing clothes. Dry-cleaning facility is available on request.



Canteen

The in-campus canteen provides 4 meals to the students daily. The quality of food and services is of hygienic standard and caters to different cuisines.



Gymnasium

The campus has well-equipped gymnasium with all the modern equipments for the students to work out regularly to maintain good health.



Enriching Lives

REWARDS AND RECOGNITIONS

43rd

GHRDC

KIAMS - Ranked 20th amongst top B-Schools for Eminence across India
KIAMS - Ranked 9th amongst top B-Schools in Karnataka state
KIAMS - Ranked 5th amongst top B-Schools for Excellence across India
KIAMS - Ranked 26th amongst top B-Schools in Maharashtra State

10th

Higher Education Awards

Ranked 10th amongst the top 10 promising Business Analytics Institutes in India

A⁺⁺

Business India

Ranked A++ Consistently amongst the top B-Schools The Week Ranked

17th

The Week

Ranked 17th amongst the top private B-Schools in south zone

GOLD

AICTE

CII survey—Ranked GOLD

10th

Business World

KIAMS - Ranked 22nd amongst top B-Schools in South region
KIAMS - Ranked 22nd amongst top B-Schools in West region

ACHIEVEMENT

The Academic Insights

India's 10 Best Business Analytics Colleges
Awarded as B-School of the year for Innovative Pedagogy

PROUD MOMENT

CEO Insights

Top 10 Colleges Offering Business Analytics

25th

KIAMS

Ranked 25th amongst top Silicon India WHAT IF NOT IIMS "B-SCHOOL SURVEY"

PLATINUM

KIAMS

AICTE CII survey of Industry-Linked Technical Institutes

Excellence

KIAMS

Award for Education Excellence - Indo American Education Summit





FACULTY PROFILE

Dr. Biplab Kumar Biswal

Director, KIAMS, Harihar
PhD (Marketing), M.Com (Accounts), PGDIRPM,
LLB, GNIIT, B.Com (Hons)
Marketing

Dr. Bidyanand Jha

Director In-charge, KIAMS, Pune
MBA (Marketing), M.Sc (Maths), B.Sc (Maths),
Ph.D. (Marketing)
Marketing

Dr. VS Pai

Sr. Professor
Ph.D (Bank Mgmt) Gauhati University, Assam,
1987 Master in Business Studies, Sri Sathya Sai University,
Andhra Pradesh, 1984
Strategic Management

Prof. Mahesh R Revankar

Head - Administration (Harihar Campus) and Professor
Post Graduation from British Columbia University
General Management

Dr. Nagaraj B.V.

Dean - Academics (Harihar Campus) & Associate Professor
M.Sc., (Statistics), M.B.A.(Sikkim Manipal University,
2007, Ph.D.)
Business Analytics

Dr. V.B. Padmanabhan

Professor
FCMA, Ph.D., CAIIB, AMFI, LL.B. B.Sc.
Finance

Prof. Vinay Bhushan

Asst. Dean (Harihar Campus) & Assistant Professor
B.Sc (Comp.Sc), M.Sc (Comp.Sc), MBA (IT/HR)
IT & Systems

Prof. Ashok Patil

Assistant Professor
BE (Metallurgy), PGDM, IIMC
Finance

Prof. Nitin Appajirao Salunkhe

Assistant Professor
PhD, in Leadership (Pursuing) from
Birla Institute of Technology, (BIT),
Mesra, Jharkhand, MBA,
University of Petroleum & Energy Studies, (UPES),
Bidholi, Uttarakhand, BBA, Goa University, Goa
Human Resources Management

Dr. Ambuj Gupta

Professor-Finance

Dr. Chetan Hiremath

Associate Professor
Ph.D, M.Phil, NET, SLET, MBA, BE (Mechanical)
Operations & Analytics

Prof. Roshan Raju

Assistant Professor
Graduation Mechanical Engineering,
Post Graduation in
Business Administration (Operation)
Operations

Prof. V Kiran Kumar

Assistant Professor & Controller of Examination
MBA (Marketing & Finance), M.Phil. (Ph.D)
Marketing

Dr. Rajesh Kumar Satpathy

Associate Professor
Ph.D. (Corporate Social Responsibility & Branding)
from Ravenshaw University.
M. B. A. (Marketing & HR)
from Utkal University. B. Sc. (Hons)
from Sambalpur University.
Marketing

Prof. Hemchand Jaichandran Mallya

Assistant Professor
M.Phil (Finance), MBA (Banking and Finance);
CAIIB, MA, B.Sc. Certified Associate of the
Chartered Institute of Bankers –
London (Part Qualified).
Finance

Dr. Sudhansu Sekhar Nanda

Assistant Professor
MFC (Finance & Control), Ph.D
Finance

Dr. Srinivasa Suresh

Associate Professor
Ph.D. - Philosophy in Computer Science from
Himalayan University, Arunachal Pradesh.
MCA, B.Sc
Business Analytics

Dr. Azharshaheen Shaikh

Associate Professor
Ph.D. in Consumer Behaviour and Innovation
from Karnataka University, Dharwad., NET, MBA, BE
Marketing, Research and General Management

Dr. Arthur Fernandes

Associate Professor
Ph.D in HR, MBA – HR, MA, BA
Human Resource Management and Marketing

Dr. Kamalesh Mishra

Professor- Marketing

Dr. Kaushik Paul

Associate Professor, Finance and Operations



VISITING FACULTY

Dr. Manjunath BR
Dr. P.M Charantimath
Dr. Rengarajan Srinivasan
Dr. Suresh Garimella
Mr. Basharat Abbas
Mr. Bikash Ranjan Shil
Mr. Debasish Sarma
Mr. Mahesh Soni
Mr. Mukunda Giri
Mr. Nitesh Kumar

Mr. Sripad D. Joshi
Ms. Savitha NK
Prof. Abilash Ramani K
Prof. Ashok Kumar V
Prof. Jayanthi Ravichandran
Prof. Madhumita Mohanty
Prof. Rajesh Tukdeo
Prof. Rama Krishna Kompella
Prof. Ramesh Raman
Prof. T. Vishwanath



Harihar (Karnataka)
Campus



Pune (Maharashtra)
Campus

**GUEST SPEAKERS**

Name	Company Name	Designation
Mr. Dheeraj Mohan	Equitas Holdings Ltd.	Head-Strategy, IR & Analytics
Ms. Vidya TC	Essilor Luxottica Group	HR Director Talent Management, Talent Acquisition, L&D across Asia, Africa, ME, Russia, Oceania
Mr. Amit R Gahlod	Accenture	Senior Manager
Mr. Sandeep Tarayil	Crowe	Risk Consulting Manager
Mr. Raj Vijayan	Justclean	Product Management
Mr. Kotaru Sunii	NATCO Pharma Ltd	Vice President
Mr. Ravi Shekhar	Alpha-BioTee Dental Implants	Sr. Sales Manager,Global Sales INDIA
Mr. Anirudh Samantaray	Red Hat Asia-Pacific	APAC Services Marketing Lead
Mr. Prabhu Swaminathan	Lafors Talent Solutions India Pvt Ltd.	Founder and Managing Director
Mr. Muthaiah Narayanan	Ashok Leyland Ltd.	Divisional Manager-Corporate Strategy & Planning
Mr. Nikhil Damle	Morgan Stanley	VP & COO Coverage –Tech Division Mgt.
Ms. Anita Choudhry	Shareehat	Sr. Associate –Talent Acquisition
Mr. Mukunda Giri	CORRL8Insights	Co-founder and Executive
		Vice President
Mr. Pinak Kulkarni	Spark	Founder
Mr. Zargar Basharat Abbas	Enthusionz	Founder & CEO
Mr. Bikash Nangalia	Grant Thornton India LLP	Manager - Finance
Mr. Manish Pawar	IHS Markit	Manager – Demand Management
Mr. Sambit Pani	Accenture	Analytics Advisory Manager
Ms. Savitha NK	The Printers Mysore(Deccan Herald)	Head HR
Mr. Sudheer Devalla	Sunidra (Eastern Mattresses Pvt.Ltd.)	Marketing & Business Head
Mr. Ankur Agarwal	TTK Prestige Ltd.	Sr. Marketing Manager
Mr. Sathish Krishnan.	redBus	Head CRM
Mr. Srinivasan Vijayaraghavan	Alfa Laval India Limited	Vice President – Energy Division
Mr. Abhijit Sonikar	Enterprism India	Director - Sales
Mr. Manish Tiwari	TATA Power	Head Business HR, Haldia Division
Ms. Sudeshna(Ray) Srivastava	PwC SDC Kolkata	Director Human Capital
Mr. Prasad VSR	Volvo Trucks India	National Sales Manager
Mr. Rajkumar V	ICICI Bank	Zonal Credit Head
Mr. Hemant Bapat	Schindler Group	Senior Project Manager
Mr. Adhithya B	Flipkart	Senior Manager
Mr. Anand Murarka	Capital Float	Area Credit Manager
Mr. Gopal Agrawal	Credit Suisse	Assistant Vice President Market Risk Factor Identification
Mr. Ramaprabhu	Glenmark Life Science	Senior Manager Demand Planning and S&OP
Mr. Vishal Mohal	BestKoki Automotive Pvt. Ltd.	Deputy General Manager

PGDM Program at KIAMS

The program is approved by the AICTE New Delhi, Ministry of HRD, Government of India, and is imparted by KIAMS in a two-year full-time residential mode @ Harihar and Pune campuses.

KIAMS has experience, spanning over more than 2 decades of training bright young minds in different facets of business management education, embedded with various managerial skills required to face complex challenges.

PROGRAM ELECTIVES



Marketing Management



Human Resource Management



Business Analytics



Financial Management



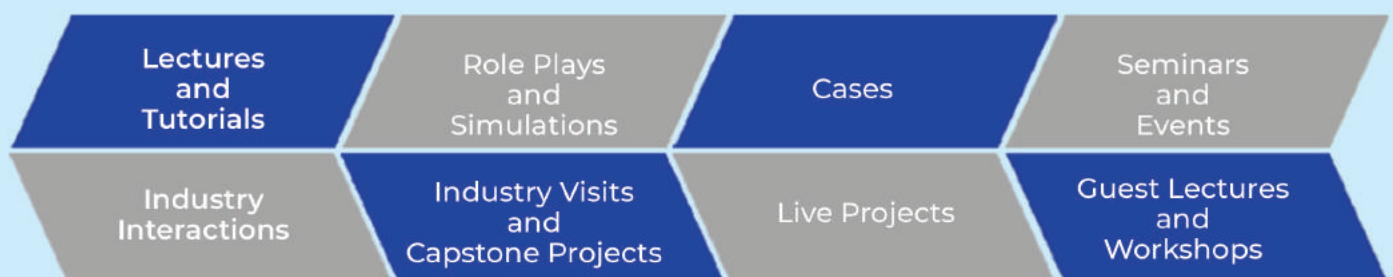
Operations Management

One can choose the electives as **CORE** or **DUAL**

KEY ELEMENTS OF THE PROGRAMME

- Development of skillsthrough foundation courses
- Fundamental functional management and cross functional impact through chosen electives
- Student Enhancement Plan (StEP) involving development of soft skills and technical skills through mentor protégé groups
- Exposure through Industrial visits, Capstone projects, Case studies, Field assignments to sharpen problem solving skills
- Live Projects based on the competency and skills
- Build leadership to develop the potential skills through various management events, seminars, workshops and other relevant group activities

Teaching and Learning Process



INDUSTRY COORDINATION COMMITTEE (ICC)



Ms. Gauri A. Kirloskar
Chairperson



Dr. V. S. Pai
Co-Chairman, Harihar



Dr. Bidyanand Jha
Co-Chairman, Pune



- ▶ To cultivate strong links with the industry to enhance students' understanding, learning, and application of concepts to real-life situations.
- ▶ To explore the opportunity of securing live projects & assignments from the industry.
- ▶ To provide a platform for knowledge & experience sharing.

A business school operates to cater to the needs of business and industry. It is, therefore, critical to align the operations of the former to the requirements of the latter. To enable this alignment, an association or relationship has to be established between the two.

In this regard, KIAMS constituted an Industry Coordination Committee (ICC) to bridge the gap between the theoretical perspective of academics and industry practices. ICC is an effort to bring KIAMS closer to the industry. It is our initiative to understand the industry's requirements and groom our students to align with them.

One important reason behind the ICC is to provide the students with a clinical experience. The purpose of this initiative is to be contemporary with industrial practices and to keep our students industry-ready. To achieve this, we employ various modes of industry engagement such as Guest Lectures, Industry Workshops, Experts Talk, Industry-Sponsored Research Projects, and Live Projects.

As a regular and constant endeavor, KIAMS explores opportunities for students to engage in live projects with organizations. The purpose behind this is to get them some hands-on experience of the classroom concepts. This initiative has been fruitful in enhancing our students' learning experience and also making them industry-ready.

The duration of the projects is 20 weeks and the selection depends on the students' performance during the interview. KIAMS has also developed the process to prepare students for the interview. Each student is allotted a mentor from the company, and a faculty guide to ensure that the learning outcome is achieved.

Student Enhancement (StEP)

Over and above the regular curriculum of the PGDM Program, an integral part is student personality enhancement activities. KIAMS trains its students with an objective to develop their attitude and basics of managerial skills by conducting various workshops and seminars. All these initiatives are undertaken by the Training & Placement Cell.

Another unique initiative of KIAMS is Student Enhancement Plan (StEP) where senior faculty members mentor the individual students as per their needs for overall personality development.

Few selected areas of developing the students are as follows:

- Business Communication Skills
- Positive Mental Attitude
- Public Relations Skills
- Stress Management
- Analytical Tools & Techniques
- Emotional Intelligence
- Interpersonal Skills
- Negotiation Skills
- Socially Responsible Citizenship
- Corporate Etiquettes & Manners

Business Immersion (BI)

BI forms an important component of education at KIAMS. It is an attempt to bridge the gap between academia and industry. At KIAMS, student interns undertake a three months rigorous 131 in various companies after completion of 3rd Trimester. The program carries a weightage of 6 credits. The BI, which will be a simulation of real work environment, requires the student interns to undergo the rigor of professional environment, both in form and in substance. In this process, it provides an opportunity for the student interns to satisfy their inquisitiveness about the corporate world, provides exposure to technical skills, and helps them to acquire social skills by being in constant interaction with the professionals of other organizations.

Various functionaries such as KIAMS' Director, Dean Academics, BI Faculty Coordinator, Faculty Guides, Company Guide, Placement Executive, student representatives for placements (PRs) and PGDM office ensure proper coordination and smooth conduct of BI. Faculty Guides help the student interns in successful completion of BI. Company Guides, senior manager/executive of the company, also guide the student interns and help the Faculty Guide in monitoring the student interns' progress.



PGDM Program Structure (Subject to revision)

Term-I Course Content

COURSE TITLE	CREDITS
BUSINESS COMMUNICATION	2
DATA ANALYSIS - 1	3
EXCEL AND SPSS	2
FINANCIAL ANALYSIS AND REPORTING	3
MANAGERIAL ECONOMICS	3
MARKETING MANAGEMENT I	3
OPERATIONS MANAGEMENT-I	3
ORGANIZATIONAL BEHAVIOUR	3
QUANTITATIVE TECHNIQUES 1	3

Term-II Course Content

COURSE TITLE	CREDITS
CORPORATE FINANCE	3
DATA ANALYSIS - 2	3
HUMAN RESOURCE MANAGEMENT	3
MACRO ECONOMICS AND BUSINESS ENVIRONMENT	3
OPERATIONS MANAGEMENT- 1	2
MARKETING MANAGEMENT - 2	3
PERSONALITY DEVELOPMENT PROGRAM - 1	2
QUANTITATIVE TECHNIQUES - 2	3

PGDM Program Structure (Subject to revision)

Term-III Course Content

COURSE TITLE	CREDITS
ADVANCE EXCEL & SPSS	2
BUSINESS ETHICS & CORPORATE GOVERNANCE	2
BUSINESS RESEARCH METHODS	3
CONSUMER BEHAVIOUR	3
COST AND MANAGEMENT ACCOUNTING	2
DESCRIPTIVE ANALYTICS AND DATA VISUALIZATION	2
DATAWAREHOUSE, DATA MINING AND BUSINESS INTELLIGENCE	3
INVESTMENT ANALYSIS AND PORTFOLIO MANAGEMENT	3
INFORMATION SYSTEMS MANAGEMENT	2
MARKETING RESEARCH	3
OPERATIONS RESEARCH	2
PROJECT MANAGEMENT	2
INVESTMENT ANALYSIS AND PORTFOLIO MANAGEMENT	3
STRATEGIC MANAGEMENT - 1	3
STRATEGIC STAFFING & TALENT ACQUISITION	3



PGDM Program Structure (Subject to revision)

Term-IV Course Content

COURSE TITLE	CREDITS
PERSONALITY DEVELOPMENT PROGRAM - 2	3
DESIGN THINKING AND DATA DRIVEN STORY TELLING	3
PYTHON FOR ANALYTICS	3
BANKING AND FINANCIAL SERVICES	3
CORPORATE VALUATION	3
EQUITY RESEARCH	3
FINANCIAL DERIVATIVES	3
EFFECTIVE TALENT MANAGEMENT & COMPETENCY MAPPING	3
ORGANIZATIONAL DEVELOPMENT AND CHANGE MANAGEMENT	3
STRATEGIC HUMAN RESOURCE MANAGEMENT	3
B2B MARKETING	3
INTEGRATED MARKETING COMMUNICATIONS	3
RETAIL MANAGEMENT & E-COMMERCE	3
SALES MANAGEMENT	3
INVENTORY MANAGEMENT AND DISTRIBUTION PLANNING	3
LOGISTICS & WAREHOUSE MANAGEMENT	3
PURCHASING & OUTSOURCING MANAGEMENT	3
STRATEGIC MANAGEMENT - II	3



PGDM Program Structure (Subject to revision)

Term-V Course Content

COURSE TITLE	CREDITS
BUSINESS ANALYTICS PROJECT MANAGEMENT	2
FINANCIAL ANALYTICS	2
IOT ANALYTICS	2
LSCM ANALYTICS	2
MARKETING AND SALES ANALYTICS	2
STRUCTURED INDUSTRY ANALYSIS	2
BEHAVIOURAL FINANCE AND FINANCIAL PLANNING	3
DIRECT TAXATION	3
INTERNATIONAL FINANCE	3
MONEY AND BOND MARKETS	3
HIGH PERFORMANCE HR PRACTICE	3
EMPLOYEE RELATIONS & LABOUR LAWS	3
BRAND MANAGEMENT	3
MARKETING CHANNEL MANAGEMENT	3
SERVICES MARKETING	3
STRATEGIC PRODUCT MANAGEMENT	3
OPERATIONS STRATEGY	3
SUPPLY CHAIN MANAGEMENT	3
STRATEGIC QUALITY MANAGEMENT	3





PGDM Program Structure (Subject to revision)

Term-VI Course Content

COURSE TITLE	CREDITS
BANKING ANALYTICS	2
E-TAILING ANALYTICS	2
SOCIAL MEDIA ANALYTICS	2
INTERNATIONAL HUMAN RESOURCE MANAGEMENT	3
MARKETING CAPSTONE PROJECT	3
PRICING AND REVENUE MANAGEMENT	3

Academic Evaluation

KIAMS follows a continuous evaluation system to facilitate student learning throughout the year. Feedback is provided by the faculty on a continual basis to enable students to monitor their own progress. A well designed and structured method of evaluation is in place. Students are evaluated through various methods which include tests, assignments, trimester papers, project-work based reports, presentations, interim and end-trimester examinations.

INTERNAL ASSESSMENT

40%

EXTERNAL ASSESSMENT

60%

KIAMS Initiatives at a Glance

Live Projects based on competency and skills

In a live project, students associate with a company in a real-time environment for a set period of time from Trimester 2. Live projects are undertaken to expose and familiarise the student with different process at work in a regular routine. It is considered a pragmatic way for the graduates to apply their management knowledge in a hands-on manner. It also allows them to identify the domain they want to work in and select a relevant project to understand how their jobs would be like once they complete the PGDM program. Live projects assist students during their placements.

Live Projects Executed

Company	Project
BARREL BEAN COFFEE ROASTERS	Digital Marketing
BARREL BEAN COFFEE ROASTERS	Sales
KLOUDQ TECHNOLOGIES LTD	Digital Marketing
KIRLOSKAR OIL ENGINES LTD	Capital Budgeting
KIPLOSKAP OIL ENGINES LTD	Commercial Finances
KIPLOSKAR OIL ENGINES LTD	Induction Programme
KIRLOSKAR OIL ENGINES LTD	Legal compliances
KIPLOSKAP OIL ENGINES LTD	On-boarding process of new Joinees
KIRLOSKAR OIL ENGINES LTD	Recruitment Process
KIRLOSKAR OIL ENGINES LID	talent Acquisition
KIRLOSKAR OIL ENGINES L-0	Working Capital
KIRLOSKAR PNEUMATIC COMPANY LID	After Market Operations
KIRLOSKAR PNEUMATIC COMPANY LTD	Converting VCC to VAC
KIRLOSKAR PNEUMATIC COMPANY LTD	Customer Feedback for VAC
KIRLOSKAR PNEUMATIC COMPANY LTD	E Learning & Competence Development
KIRLOSKAR PNEUMATIC COMPANY LTD	Identifying upcoming projects in Food sector
KIRLOSKAR PNEUMATIC COMPANY LTD	IT-Paperless Industry
KIPLOSKAP PNEUMATIC COMPANY LTD	Market segmentation
KIRLOSKAR PNEUMATIC COMPANY LTD	Market size for Chemical segment
KIRLOSKAR PNEUMATIC COMPANY LTD	Project procurement
KIRLOSKAR PNEUMATIC COMPANY LTD	Six Sigma
KIRLOSKAR PNEUMATIC COMPANY LTD	Supply Chain Management
KIRLOSKAR PNEUMATIC COMPANY LTD	VAC Market Size Research
WEIKFEILD FOODS PVT LTD	HR
WEIKFEILD FOODS PVT. LTD	Marketing
KIPLOSKAP FERROUS LTD,	Sales Order Process—Automation
KIRLOSKAR FERROUS LTD.	Value addition by using dust & slurry through palletisation and sintering
KIRLOSKAP FERROUS LTD.	HP processes on attrition analysis and their management
KIRLOSKAR FERROUS LTD.	Optimisation of inventories and trade receivables
KIRLOSKAR FERROUS LI D.	Building quality dash boards & analytics using business intelligence software
KIRLOSKAR FERROUS LTD.	Paperless WCR (Work Completion Report)
LAFORS	HR Predictive Analytics
LAFORS	Leadership Recruitment (Assessment modelling)

SUMAN - INDUSTRY 4.0 LAB



The future of smart manufacturing has arrived with the Industry 4.0 revolution. The whole supply chain is now interconnected and collaborated using innovative technology and real-time data. Keeping these recent developments in mind, and to meet the industry needs, Kirloskar Institute of Advanced Management Studies, Pune has setup SUMAN (Sustainable Universal Manufacturing Augmented Node), a Centre of Excellence for Disruptive Innovation. SUMAN was inaugurated by Smt. Suman Kirloskar and Mr. Atul Kirloskar, President of Governing Council, KIAMS.

The Industry 4.0 Lab is set up in association with C4i4 Lab which is one of the four centers set up under Samarth Udyog Initiative by the Department of Heavy Industries, Government of India. The Lab offers opportunities for students and faculty to work on live industrial projects in areas of disruptive innovation and holds awareness workshops for industry professionals and faculty members.

SUMAN is engaged in promoting Industry 4.0 Lab and Incubation Centre along with providing training and consulting in areas of Technology Disruption and Digital Transformation. It is also looking for international collaborations in areas of disruptive innovation.

Interaction with the Directors

S.L. Kirloskar Centre for Executive Education (SLKCEE) conducted the "Insider Trading Compliance Program" at KIAMS Pune Campus. The program was graced by the Kirloskar family, along with 44 Directors from various companies of the Kirloskar Group, including Kirloskar Oil Engines Limited (KOEL), Kirloskar Pneumatic Company Limited (KPCL), Kirloskar Ferrous Industries Limited (KFIL), Kirloskar Industries Limited (KIL), Kirloskar Chillers Private Limited (KCPL) and Kirloskar Proprietary Limited (KPL) to name a few. Dr. V.R. Narasimhan, Mr. Tushar Ajinkya, Mr. Sujain Talwar, and Mr. Ranganayaku shed light on various concepts and aspects of Insider Trading and talked about the roles and responsibilities of various stakeholders to curtail such incidents.



The KIAMS student community was an active partner of SLKCEE and helped in coordinating the program delivery. Students had organized skits and other entertainment events to lighten the mood after the day-long lectures. A one-to-one interaction was organized wherein 14 Directors interacted with the entire student community at KIAMS Pune. The interactive session was very engaging as both the Directors and the students could present their thoughts coming from very different mindsets. The program was followed by a networking dinner, which gave students a platform to get to know the Directors and gather career advice and knowledge from them.



KIAMS HR ROUND TABLE

In February 2019, Kirloskar Institute of Advanced Management Studies set the stage for experts across the country to share their views on "Talent Acquisition in the Digital Age". The confluence of experts deciphered the to learn strategies that one needs to put in place for business impact as talent acquisition has significantly changed recently in our rapidly changing world. The Round Table addressed the themes ranging from Future of Talent in Digital World to How to create a seamless candidate experience by leveraging technology for On-Boarding. The panels discussed the issues involving the top CEOs, Founders and CH ROs of the country. During this talent acquisition conference, participants explored strategies and innovations one should consider and implement in order to stay ahead of competitors in the next decade. A combination of keynote was addressed, breakout sessions and roundtable discussions to ensure maximum opportunities to learn from experts and peers.

Focus Areas:

1. Talent Acquisition in The Digital Age
2. Leadership Hiring for The Digital Era
3. Winning The War for Talent-An HR and CEO Debate
4. New Age Digital Tools—Leveraging Hr Tech for Improved Productivity in Hiring
5. Leveraging Technology for On-Boarding
6. Diversity Hiring



INDUCTION AND ORIENTATION 2021 AT KIAMS

Date	Day	Speakers
27th June 2021	Sunday	Mr. Amarshekhari Bhonagiri – VP, Governing Council
		Dr. Biplob Biswal – Director, KIAMS Harihar
		Dr. Bidyanand 3ha – Director, KIAMS Pune
		Dr. Nagaraj B.V. – Dean Academics, Harihar
28th June 2021	Monday	Mr. Anil Yadav (Alumni) , Assistant Manager, Schindler India Pvt. Ltd, Batch of 2010 -12
		Mr. Akshay Amber (Alumni) Manager VM & Trade Marketing, Asthana Group Batch of 2012 -14
		Ms. Shreya Shubham (Alumni) Marketing Manager, Flipkart Batch of 2016 -18
		Ms. Pallavi Kukreja Business development Executive, Wysetek Technologies Batch of 2016 -18
29th June 2021	Tuesday	Foundation Day commences online
30th June 2021	Wednesday	Fundamentals of management Assignments and Worksheets submission



Management Fest at KIAMS Harihar & Pune

BIZZAIMA at Harihar (Inter-College Management Fest)

Kirloskar Institute of Advanced Management Studies, Harihar organized the annual management fest "**BIZZAIMA**" on 22nd-24th January. This fest was organized for management aspirants, where undergraduates got an opportunity to be privy to corporate life. More than 150 students from different parts of Karnataka were a part of this event. KIAMS provided a great platform for the students to exhibit their leadership and managerial skills.

BIZZAIMA was a 3-day long extravaganza consisting of exciting events from various domains. The events were specifically designed to enhance the participants' thought processes and corporate skills.

EMBLAZE 2.0 at Pune (Inter-College Management Fest)

Emblaze is our institute's flagship event. The event began in 2018-2019 with the aim of bringing together students of different educational institutes and provide them with a platform to showcase their managerial skills, creativity, and sportsmanship.

The theme of Emblaze 2.0 was #EarthLimitedEdition. The theme was chosen keeping in mind the urgent need to address the issue of saving our planet, Mother Earth. The theme threw light on recent global incidents such as Brazilian Rainstorms, Philippine Volcano, The Amazon Rainforest Fires, The Australian Bush Fire, and marine plastic pollution. The need of the hour is a concentrated effort from all the stakeholders to realize the emergency and act accordingly. The motto was to spread the message to youth on a larger scale, as our generation would save the generations to come.





KIAMS Samvad

Kirloskar Institute of Advanced Management Studies (KIAMS) started conducting "KIAMS Samvad" in the year 2019.

The primary motive of this event is to bring all the stakeholders such as students, vendors, staff, faculty, and management of KIAMS together as a family. We believe that anyone who plays even the smallest of roles in the running and development of KIAMS is a "Stakeholder" and should be given a platform to share their opinion on what they think would make KIAMS a better organization.

KIAMS Samvedana

KIAMS Samvedna was a first of a kind event organized at the KIAMS Pune campus. It was a surreal atmosphere as alumni from the 1st batch to graduate from Pune to the batch of 2020 came together and flooded us with memories. The past and present alumni had the time of their lives as they took a walk down memory lane.

KiTABE (The World of Authors)

Learning Resource Centre, Kirloskar Institute of Advanced Management Studies, Pune conducted Book Exhibition on 25th & 26th November. The event was inaugurated by Dr. L K.Tripathy, Director in the presence of Mr. Amarshekar Bhonagiri, Vice President- KIAMS. The event hosted an array of books by various authors in several fields.



ADMISSIONS 2022-24

Who should apply?

A Bachelor's Degree (10+2+3 OR 10+2+4) in any discipline from a recognized university, with not less than 50% overall aggregate marks. Students appearing for the final year examination may also apply.

Eligibility to Apply

Entrance Exam Scores accepted: CAT, XAT, CMAT, GMAT, MAT, ATMA, MHCET (for Pune campus), KCET (for Harihar campus)

A candidate is shortlisted on the basis of the overall rank computed taking into account the following components and their weights as defined by AICTE:

CRITERIA	WEIGHTAGE
Score in XAT/MAT/CAT/ATMA/GMAT/CMAT/MHCET	35%
Case Based Group Discussion / Case Study	15%
Personal Interviews 15%	15%
Academic Performance in Xth Std, XIIth Std, Degree/Post Graduate Degree	15%
Sports & Extracurricular Activities	5%
Work Experience	15%

Performance evaluation criteria and its weightage

Guidelines for Group Discussion / Extempore / Personal Interview:

- Group Discussion / Extempore will be evaluated based on Initiative, Communication Skill, Content and Behaviour.
- Personal Interview will be assessed based on General Awareness, Subject Awareness, Personality and Critical Thinking.



**Harihar Campus - Total Programme fee - Rs. 10,75,000/-**

FEE Structure	1 st Year	2 nd Year
Tuition fees	3,25,000	3,25,000
Others (Inclusive of Administrative activities, Infrastructure maintenance and other student support activities)	50,000	50,000
Hostel and Mess charges (KIAMS PGDM Program is fully residential)	1,65,000	1,55,000
Alumni Membership Fees	5,000	
Total	5,45,000	5,30,000

Pune Campus - Total Programme fee - Rs. 12,50,000/-

FEE Structure	1 st Year	2 nd Year
Tuition fees	3,25,000	3,25,000
Others (Inclusive of Administrative activities, Infrastructure maintenance and other student support activities)	1,00,000	1,00,000
Hostel and Mess charges (KIAMS PGDM Program is fully residential)	2,05,000	1,90,000
Alumni Membership Fees	5,000	
Total	6,35,000	6,15,000

Scholarships

A scholarship is awarded to the meritorious students as follows:

- Students from CAT/ XAT/CMAT/CMAT/MAT Entrance Tests having 95 percentile and above are eligible for a scholarship of Rs.1,00,000/- in the total Program fee.
- Students from CAT/ XAT/CMAT/GMAT/MAT Entrance Tests having percentile between 90 to 94.99 are eligible for a scholarship of Rs. 60,000/- in the total Program fee.
- The scholarship will be applied from the sixth instalment of the fees and will be linked to the academic and behavioural performance during the PGDM course.

It will be disbursed as follows:

- Those eligible for Rs. 1,00,000/- scholarship will receive a rebate in the sixth Instalment provided the previous 5 trimester's CPA/CCPA is 7.20.
- Those eligible for Rs. 60,000/- scholarship will receive a rebate in the sixth instalment provided the previous 5 trimester's CPA/CGPA is 6.41.

Education Loans**State Bank of India**

KIAMS has tied up with SBI for education loans under the Vidyalaxmi scheme.

ICICI

ICICI Bank offers loan amount up to Rs. 50 lakh with flexible repayment and tenure options. Besides, you can avail 100% tax benefit for interest paid under Section 80E, in addition to 80C limit.

ADMISSION CANCELLATION & REFUND OF FEES

The reference for fee refund is made according to AICTE Guidelines
 No. - [AICTE / Legal / 04\(01\) / 2007, April 2007](#)

Situation of admission withdrawal	Refund amount
When the request is made before the date of start of the academic session and the institute could fill the seat before the cut-off date from the wait-listed candidates	Entire fee should be refunded including full amount of security deposit, caution money if the request is made before start of academic session. A deduction of Rs.1000/- towards processing charges will be made by the B-school.
When the request is received on/after the beginning of academic session and the institute could fill the seat before the cut-off date from the wait-listed candidates	Entire fee less the Seat Cancellation Charges on pro rata basis. For calculation of pro-rata basis, 1 month shall be treated as 1 unit. For example, if the candidate withdraws within a month after the start of academic session and the seat is filled before the cut-off date, the cancellation charges on pro rata basis will be the amount of total fee/12 or Rs.1000/-, whichever is higher.
When the request is received before/after the start of the academic session and the institute could not fill the seat.	





PLACEMENT STATISTICS (BATCH OF 2019 - 2021)

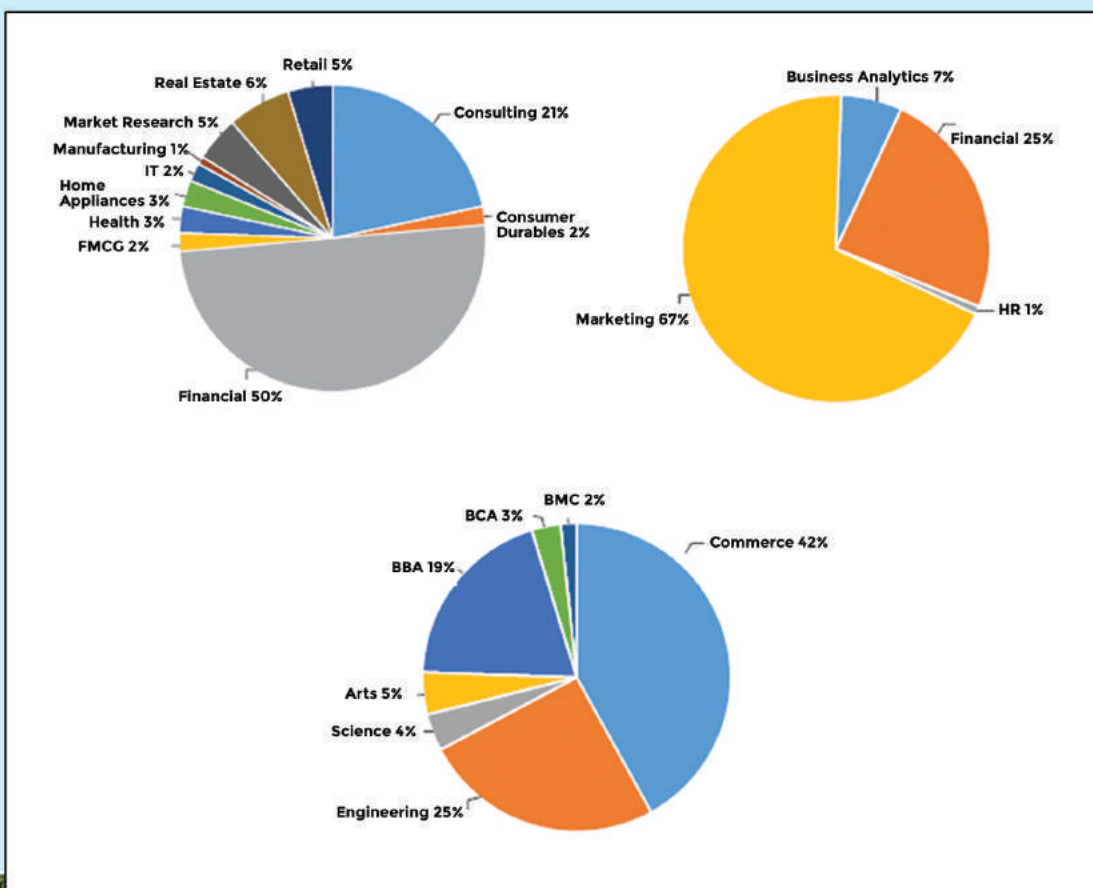
Highest Package
INR **14.50 LPA**

Average Package
INR **7.5 LPA**

Overall Placements 2021
100%

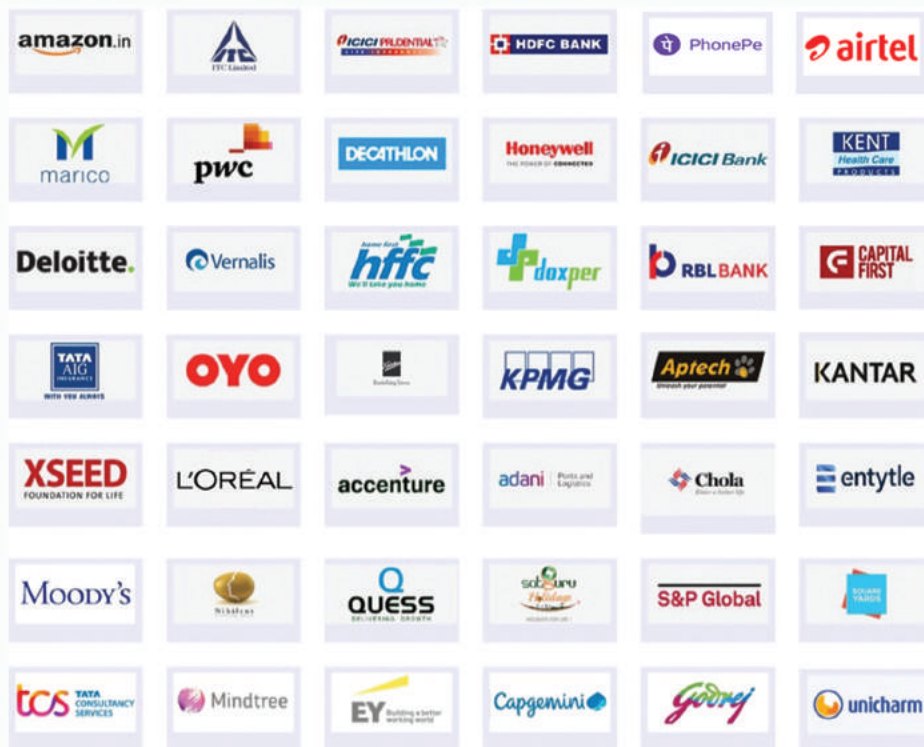
companies participated for recruitment
100+

SECTOR-WISE PLACEMENTS





SOME OF OUR RECRUITERS



Accenture
 Acuite Ratings & Research Limited
 Acuity Knowledge Partners
 Adani Ports and SEZ Ltd
 Alchemist Talent Solutions.
 Amazon Development Centre
 AMUL
 Antraweb Technologies
 Aptech Ltd.
 Arka Fincap Limited
 ART Affordable Housing Finance
 Axis Ad-Print-Media (India) Ltd.
 Axis Bank
 Bajaj Housing Finance Ltd.
 BenneLI Coleman and Co. Limited
 Berger Paints India Ltd.
 Beroe Consulting India Pvt. Ltd.
 BharTIAirtel Ltd.
 Bridgestone India Pvt. Ltd.
 Business Octane SoluTion Pvt. Ltd.
 Callisons Flavors (India) Pvt. Ltd.
 Capgemini Consulting
 CapitalVia Global Research Ltd.
 Central Parking Services
 CGI
 Cholamandalam Investment
 ConsultIFRS.com
 CubeRoute Advisors Pvt. Ltd.
 Decathlon Sports India
 Deloitte Consulting India
 Developer Group
 DSP Blackrock Investment
 Edzeal Technologies LLP
 Entyle India Pvt. Ltd.
 Envision Financial Systems
 Ernst & Young LLP
 ESAF Small Finance Bank Ltd
 Exponential
 Feedback Business Consulting
 Franchise India Holdings Limited
 FSL Software Technologies Ltd.
 Germinait Solutions Pvt. Ltd.
 Global Data Research Center
 Global Talent Track
 Godrej & Boyce Mfg. Co. Ltd.

HDFC Asset Management Co
 HDFC Bank Ltd.
 HDFC Ltd.
 Headout
 Hinduja Leyland Finance Ltd.
 Home First Finance Company
 Honeywell
 ICICI Bank Ltd.
 ICICI Securities Ltd.
 Idea Cellular Ltd.
 IDFC First Bank
 IHS Markit
 Infinity Research
 Info Edge (India) Ltd.
 InfoLeap Market Research
 InformDS Technologies Pvt. Ltd.
 Innovant Interiors
 iPlace
 IRT Digital Analytics Solutions
 ITC Ltd.
 69 iTriangle Infotech Pvt. Ltd.
 Kama Schachter Jewelry
 Kantar
 Kent RO Systems Ltd.
 Kilroksar Oil Engines Ltd.
 Kirloskar Chillers Pvt. Ltd.
 Kirloskar Ferrous Industries
 KIAMS
 Kirloskar Oil Engines Ltd.
 Kirloskar Pneumatic Co. Ltd.
 Kloudq Technologies Limited
 KPMG
 Ladderup Wealth Management
 LenDenClub
 Lenskart
 Magnaso Consulting India
 Marico Ltd.
 MarketsandMarkets Research
 Mindtree Ltd.
 Neeyamo Enterprise Solutions
 Nihilent Technologies
 NoBroker Technologies Pvt. Ltd.
 Odessa SoluTions Private Ltd.
 Oracle Financial Services Software
 OYO Rooms
 Pahwa Metaltech Pvt. Ltd.
 Pathfinder Publishing Pvt. Ltd.
 Petoo

Phonepe India Ltd.
 PlanetSpark
 Power Gilt Treasuries
 PricewaterHouse Coopers
 Prizma Digitech Pvt. Ltd.
 Prototype Services Pvt. Ltd.
 Purnartha Investment Advisers
 Quess Corp Ltd.
 RBL Bank Ltd.
 Regalo Kitchens Pvt. Ltd
 Reliance Retail Ltd.
 Repos Energy India Pvt. Ltd.
 S&P Global Market Intelligence
 Samarth Udyog Technology Forum
 Samsika Marketing Consultants
 Satguru Holidays Worldwide
 Sathguru Consultants
 SBI General Insurance
 SG Analytics
 ShareChat @Mohalla Tech
 Sharp Business Systems (India)
 Sical Logistics Limited
 Skyi Composites Pvt. Ltd
 SL Kirloskar CEE
 SMERA Ratings Ltd
 Spandana Sphoorty Financial Ltd.
 Spectrosign SoFTware Solutions
 Square Yards
 Storeking
 Sundaram Finance Ltd.
 Tata AIG General Insurance Co. Ltd.
 Tata Consultancy Services Ltd.
 Tate Leadership Consulting
 The Nielsen Company
 The Seekers
 Time Analytic & Shared Services
 TTK Prestige Ltd.
 TTK Services Pvt. Ltd.
 U & I Interiors Pvt. Ltd.
 UB Group
 Unicharm India
 UTI Asset Management Company
 Vodlo India Pvt. Ltd.
 VoiceTree Technologies Pvt. Ltd.
 Vernalis
 Vivish Technologies Pvt. Ltd.
 WalkWater Talent Advisors
 Xseed Education
 Yodlee Infotech



ALUMNI SPEAK



Mallika Vikrant Sharma

Director Pioneer Retail Pvt Ltd.
Class of 2000-02

This platform gives me a special way to say "Thank you!" to all my professors in KIAMS, for their outstanding knowledge and ability to impart it to us. Their ability to push us beyond our perceivable limits has been exemplary. KIAMS impacted me and dared me to dream_ a dream to be out of the rat race, out

of the corporate humdrum into the creation of a brand of my own. This institution equipped me to cope with life skill issues and to pioneer business challenges. When the business values and ethics along with the power of knowledge gets internalised into the personality, one can be confident to achieve the set goals without looking back. This strength and confidence have been given to me by team KIAMS.

Today, I owe my success of building "The Bel Street", chain of Italian Restaurants, to my professors and team KIAMS.



Rajiv Roy

Head-Business Development Industrial Business
Rotating Equipment Performance SKF India Limited
Class of 2002-04

Two years in KIAMS I believe changed me for good. KIAMS sharpened my analytical skills, strategic mindset and gave me confidence to think big. Case studies and projects not only helped me to learn but also prepared me for the corporate life by exposing me to deadlines and team-work.

The wonderful infrastructure at Harihar played a key role in my all-round development. I learnt from the faculty and my classmates also.

I'll always be indebted to KIAMS Harihar and extend my best wishes to my alma mater.



N Srilakshmi

Insurance Department,
Meraas Holding LLC, Dubai.
Class of 2004-06

I am a part of the prominent KIAMS diaspora in the Middle East. A pass-out of the 2007 batch of KIAMS, I started my career with Al-Futtaim Willis as an Insurance Consultant in Dubai, catering to the insurance requirements of government companies and large multinational companies.

I then got promoted as the Network Country Manager for UAE and Qatar, and in 2015 I took up the position of Deputy Head of the Corporate Department. During my tenure with Willis, I was awarded the Willis Medallion for being innovative and developing the client database portal that assisted the company in cross-sell initiatives.

I was recently provided with the Willis Tower Watson Long Service award for the continuous service of 10 years.

Now I have bagged the opportunity of moving to the client side and joining the insurance department of a major corporate Group, Meraas Holding LLC. It is a Dubai based holding Company, which operates through its subsidiaries in real estate, hospitality, leisure and entertainment, tourism, technology, retail, food and beverage etc.



ALUMNI SPEAK



Basharat Abbas

Founder & CEO Enthusionz Services Pvt. Ltd.
Class of 2009-11

KIAMS has played an immense role in shaping me as a person. The faculty, resources, course structure, curricular and extra curricular activities at KIAMS aid in the holistic development of a person. The tremendous experience in the system helps one to groom as a thought leader!

I am an entrepreneur and have been in business for the past 5 years. The business proposition of Enthusionz is to empower brands for the digital revolution, till now we have digitalised 100 brands. We are a startup, yet highly process oriented. Being profitable since inception that too while starting with zero investment in itself is a tremendous achievement. All this accomplishment is a testament to my learning at KIAMS and the way it has shaped my life. I owe my life to KIAMS!



Biswajita Mohanty

Associate Vice President of Growth & strategic partnership
MySmartPrice Web Technology
Class of 2012-14

Today, as I looked back at how my dreams have materialized into reality, I can't begin to Thank "KIAMS" for preparing me to achieve at a level higher than I thought possible.

World-class faculties, classroom teaching, exposure to complex case studies & Placement guidance during my PGDM was invaluable — without it I most surely would have been lost at sea. I don't know if it is possible to convey in words the sense of gratitude to each and every faculty member, placement cell & support staff involved in the process & their tireless efforts.

Today, I dedicate my success to KIAMS for shaping up my life in the best way possible.



Dipak Jain

Vice President Corporate Banking
The Hongkong & Shanghai Banking Corporation Ltd.
Class of 2004-06

Well, to sum it up KIAMS gave me an altogether different perspective not just about my career but also about life. I was wandering like a nomad until I joined KIAMS and from the day my curriculum started, I began to realize what all I had been missing in life until then. The rigorous academic curriculum, the mid-night

calls for completing assignments, the project deadlines, class politics, preparing for management fests and cultural events, placements – they all had a different fervour, a different challenge, and a different learning. Today I can proudly say that all the churning prepared me for corporate life and has helped me successfully sail through 11 years in the Indian banking industry.

KIAMS not only gave us a solid management education but it also helped transform our personalities. It brought out the best in each one of us. It made us think about our future individually without having to rely on anyone else. Few institutions in India take education so seriously. As our Ex-Director Dr. Gopal Iyengar always used to say, that we are not in the business of education but in the education of business. He was so correct. His philosophy, his teachings, his methodology, his discipline was indeed a rare virtue which not only helped us shape our careers but significantly helped KIAMS gain recognition in its initial formative years. I was lucky to have had Gurus such as Dr. Iyengar, Dr. Janaki Naik, Prof. Vinod Madhavan etc who were not just management gurus in their respective areas of expertise but pioneers who helped us shape our igniting minds. And put the fire within us. To think. To decide for ourselves. To face the world.



ALUMNI SPEAK



Sandeep Tarayil

Consultant - Financial Crime & Compliance,
Actimize Inc, Georgia, USA.
Class of 2006-08

It's tough to explain in words how KIAMS changed my life. When I look at all the decisions that I made in my last 10 years of professional life, I can clearly see a pattern, something that I call the 'KIAMS influence'.

Though there are many, but my biggest take away from the two years that I spent at KIAMS was 'Structured Thinking'. Every activity that you're involved in your professional life requires you to analyse the options, and choose the best one and KIAMS empowers you with the skills and knowledge that one needs to make those informed decisions.

Excellent faculty, great campus and an awesome group of individuals who want to excel in life, all this makes KIAMS one of the greatest institutions that one can count on to help him/her shape their future.

I would like to take this opportunity to thank the KIAMS team and all my good friends who helped me do something that I enjoy and feel good about.



Susmita Mishra

Human Resource Business Partner,
Sandvik Coromant India & South East Asia.
Class of 2006-08

I leverage this prospect to say "Thank you!" to all my professors (Gurus) in KIAMS for the knowledge imparted to me and for their guidance and mentorship. Their lessons become my weapons in this current world.

These two years at KIAMS sparked the fire in me and transformed my life from "Can I do it" to "I can do it". I started believing in my strengths and I started to dream big. This is a result of confidence that was nurtured in me at KIAMS.



Muthaiah Narayanan

Program Manager,
Ashok Leyland Nissan Vehicles Limited.
Class of 2007-09

KIAMS according to me is Knowledge enrichment with industry oriented Analysis Methods and Systems. The pedagogy is closely aligned to the ever increasing methods, systems, analysis and needs of the industry and accordingly modified every year. It helps one to be industry ready at any point in time.

The activities like industry integration, corporate presentations, summer internship training, capstone presentations, outbound training sessions, rural marketing fair, management forums etc helped me obtain a holistic view on decisions that I take as a person or a professional. KIAMS continues to enrich my knowledge even today with a host of activities like alumni mentorship for summer placements, mock interviews for final year students and discussions within the alumni network for personal/professional growth. Thanks to KIAMS for enriching my life.



Enriching Lives

SOME OF OUR PROMINENT ALUMNI



Mr. Sathish Krishnan
Head CRM
redBus
Batch – 1998-2000



Mr. Priyadarshi Matruprasad
Strategic Accounts Director- Partnership &
Emerging Market Innovation- Asia Pacific –India
Medtronic
Batch – 1998-2000



Ms. Savitha NK
Head HR
The Printers Mysore
Batch – 1998-2000



Mr. Hithendra Ramachandran
Managing Director
Carpediem Capital Partners
Batch – 1999-2001



Mr. Shrishail Deshnur
Director, Head - Consumer Marketing
& Breathefree, Cipla
Batch – 1999-2001



Ms. Amrita Nathani
Partner
CxSearch Global Partners
Batch – 1999-2001



Mr. Jacob Chandy
Principal Architect - Retail
SAP UK Ltd., London
Batch - 1999-2001



Mr. Vikas Sethia
Founder
Hiring Alerts
Batch - 1999-2001



Mr. Kotaru Sunil
Vice President
NATCO Pharma Ltd
Batch - 1999-2001



Ms. Padmapriya Janakiraman
Actor & Dancer
Batch – 2000-2002



Mr. Jitender Singh
Director-HRX
Myntra Jabong
Batch – 2000-2002



Mr. Abhilash John
General Manager
(CPG, Retail &
Manufacturing Industry
Vertical Mindtree,
London
Batch – 2001-2003



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SOME OF OUR PROMINENT ALUMNI



Mr. Manish Tiwari
Head Business HR,
Haldia Division
TATA Power
Batch - 2001-2003



Mr. Aman Chawla
Strategic Partnerships,
Large Partner Solutions
Google, Singapore
Batch - 2001-2003



Mr. Nikhil Khanna
Product Head
Volvo Cars
Batch - 2001-2003



Mr. Aniruddha Guha Sarkar
VP - Global Relationship
GENPACT LLCs, Petersburg
Batch - 2002-2004



Mr. Projjal Kumar Roy
Vice President & Head Client Engagements
Beroe Inc, Amsterdam
Batch - 2002-2004



Mr. Mohan Das
Director
Bray Controls, Dubai
Batch - 2002-2004



Mr. Gaurav Setia
Vice President & Regional Head
Kotak Securities
Batch - 2003-2005



Mr. Sambit Mohanty
DGM Analytics - North America & Canada
Cummins Inc
Batch - 2003-2005



Mr. Rajkumar V (B7)
Zonal Credit Head
ICICI Bank
Batch - 2004-2006



Mr. Vineesh CN
Director, Evidence and
Customer Strategy, IQVIA
Batch - 2005-2007



Mr. Bhavin Patel
Founder / CEO
LenDenClub
Batch - 2006-2008



Mr. Rahul Chauhan
Associate General Manager
Corp Fin, GMR Group
Batch - 2006-2008



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SOME OF OUR PROMINENT ALUMNI



Mr. Aditya Pathak
Director - Private Wealth
Ladderup Wealth Management
Batch - 2006-2008



Mr. Ankur Agarwal
DGM - Marketing
TTK Prestige Ltd.
Batch - 2007-2009



Ms. Priyanka Eluri
Head Supply Chain
MTR Foods Pvt. Ltd.
Batch - 2007-2009



Mr. Amit Gupta
Associate Director
Flipkart India Pvt. Ltd.
Batch - 2008-10



Mr. Arjit Bansal
Sr. Brand Manager
Unilever
Batch - 2008-10



Mr. Basharat Abbas
Founder & CEO
Enthusionz Services Pvt. Ltd.
Batch - 2009-2011



Harihar (Karnataka)
Campus



Pune (Maharashtra)
Campus

STUDENT TRANSITION AND ACCLIMATIZATION

Attendance

100% attendance is compulsory for every student. However, for medical reasons/personal reasons/contests/placement/institutional work or other activities, absence up to 15% may be allowed. *Absenteeism is subject to approval and may call for necessary records and certificates to be produced as proof.

Anti-ragging

Students must refrain and are prohibited from ragging or any disorderly conduct, whether by words, spoken or written, or by an act which has the effect of teasing, treating or handling with rudeness with any other student, indulging in rowdy or in disciplined activities which causes or likely to cause annoyance, hardship or psychological harm or to raise fear or apprehension thereof in a fresher or a junior student. Students will not do any activities in ordinary course which has effect of causing or generating a sense of shame or embarrassment so as to adversely affect the physique, psyche of a student. (Order of the Supreme Court of India, dated May 4,2001) Any student found to be indulging in one or more of the above-mentioned activities are liable to be reported to the police and/or be punished. Punishment could include expulsion from the Institute, suspension from the Institute for a limited period, a fine with a public apology, withholding of scholarships, debarring from representation in events, withholding of results and suspension or expulsion from the hostel or mess.

Code of Conduct

- a. Cleanliness of the premises must be maintained by everyone on campus.
- b. KIAMS is a non-smoking campus. Consumption of alcoholic beverages/toxic materials and your presence on the campus under the influence of alcohol/toxic material is a serious offence.
- c. Any problem with regard to administrative facility, classroom infrastructure, hostel and mess facilities etc., must be addressed through the assigned student representative who will take it up with the admin executive. In the absence of a satisfactory response, the student may approach the Head of Administration/Director.
- d. Any problem with regard to academic facility, classroom readiness, faculty, LRC facilities, etc. must be addressed through the academic representative who will take it up with the PGDM coordinator and in case of the LRC with the librarian. In the absence of a satisfactory response, the student may approach the Associate Dean/Director.
- e. In the case of lecture cancellation, the PGDM coordinator will inform the changes to the class representative/ respective students through the notice board/email/KIAMS APP. Class representatives will not arrange any extra lectures, guest lectures, and lecture cancellations directly with the faculty.



STUDENT TRANSITION AND ACCLIMATIZATION

Discipline

The Disciplinary Committee comprises of the Director, Associate Dean Academics, two Faculty members, Admin In-charge, and an additional External member nominated by the Director. The Committee enquires into the reported cases of indiscipline and takes appropriate action.

- Examples of indiscipline include, but are not limited to, ragging, creating nuisance in the campus, damaging campus properties, sexual harassment, smoking outside smoking zones, consumption of alcohol and narcotics, etc.
- Students and their parents/guardians will be informed in writing about the action(s) taken by the committee
- Potential actions against indiscipline will depend on the severity of the intention/act of said indiscipline.

Actions against indiscipline are listed as follows:

- A written letter of warning from the institute to the student with a word of caution that any such activity is against the code of conduct. Any attempt to repeat such behaviour in future will be penalized severely amounting to discontinuation from the program.
- Cancellation of Registration (PC) for the term.
- Discontinuation from the program.
- Students who are awarded punishment by the Disciplinary Committee will not be eligible for placements/internships.



KIRLOSKAR INSTITUTE OF ADVANCED MANAGEMENT STUDIES, HARIHAR & PUNE POST GRADUATE DIPLOMA IN MANAGEMENT PROGRAM (PGDM)

Program Outcomes

Students will be able to



Apply knowledge of management theories and practices to solve the problem



Foster analytical and critical thinking abilities for data-based decision making



Develop value-based leadership



Understand, analyse and communicate global, economic, legal and ethical aspects of business



Lead themselves and others in the achievements of organization goals as well as contribute effectively to a team environment

Program Specific Outcomes



Ability to use technology driven tools and techniques



Ability to develop global perspective in management



Ability to cultivate an attitude for lifelong learning

Program Educational Objectives

A graduate of the PGDM program of the institute, in three to five years after their graduation, shall be able to:

- Attain intermediate management level positions in the organization
- Demonstrate ethical behaviour and responsibility towards society
- Be a continuous learner to stay relevant in a dynamic business environment



Harihar (Karnataka)
Campus



Pune (Maharashtra)
Campus



FOREIGN UNIVERSITIES COLLABORATION

The Universidad Catolica San Antonio



Saint Anthony Catholic University of Murcia is ranked 1001 in World University Rankings by Times Higher Education and has an overall score of 4.3 stars, according to student reviews on Studyportals.

ESC Clermont Business School



A business school located in France, in the city of Clermont-Ferrand. As of 2016, ESC Clermont was ranked 86th business school in the world according to the "Financial Times Ranking". The school was ranked as the 67th best business school in the FT ranking in 2011, and continued to be among the top 100 business schools in Europe till date.

De Vinci Higher Education



It consists of three different schools: EMLV Business School, ESILV Engineering school and IIM Digital school. The three schools have developed a transversal approach that encourages students to work together in multidisciplinary teams with classmates from all three schools.

Skyline University College



A university in University City of Sharjah. SUC is approved, and accredited by the Commission of Academic Accreditation of the Ministry of Higher Education and Scientific Research, United Arab Emirates.





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CONTACT US

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