

2025 PROSPECTUS



MIMA

Institute Of Management



Formerly known as MITCON Institute of Management, Pune



State of The Art Academic Facility

Agri-Business Management | Pharmaceutical Management | Business Administration

www.mima.edu.in



VISION & MISSION



Vision

To be amongst India's leading business schools that nurture Industry-ready professionals with a mind-set of sustainability and growth.



Mission

- ▶ Foster Excellence in Education that empowers students with the knowledge, skills, and ethical values essential for leadership in the dynamic business environment.
- ▶ To deploy industry ready curriculum to stay at the forefront of industry trends and equip students with practical insights, cutting-edge tools, and real-life problem-solving capabilities
- ▶ To nurture capable individuals by fostering academic excellence and producing graduates who are not just job-ready but are ethical and responsible corporate citizens.
- ▶ To establish and maintain strategic partnerships with leading corporations, industry experts, and alumni networks to facilitate real-world exposure, internships, and placement opportunities to improving employability of our graduates
- ▶ To create an environment that fosters intellectual curiosity, encourages research, and promotes innovation in teaching learning processes.
- ▶ To instil a sustainable growth-oriented mind-set in students, emphasizing the importance of ethical business practices, environmental responsibility, and social impact as observed globally.



Program Educational Objectives (PEO)

- ▶ Graduates will be able to apply the acquired knowledge, skills, and ethical values in the ever-evolving business environment.
- ▶ Graduates will be equipped with an industry-ready mindset by acquiring practical insights, cutting-edge tools, and the ability to solve real-life business challenges thereby improving Employability.
- ▶ Graduates will exhibit ethical decision-making, responsible corporate citizenship, and a commitment to contributing positively to society.
- ▶ Graduates will demonstrate employability skills like leadership, innovation, teamwork, good interpersonal communication which will enable them to get career opportunities and growth.
- ▶ Graduates will demonstrate an understanding of research, and innovation, by leveraging a learning environment that encourages inquiry and creativity, preparing them to contribute in a positive way to business and management practices.
- ▶ Graduates will possess an understanding of a sustainable growth mindset, ethical business practices, environmental responsibility, and social impact enabling them to be global corporate citizens.

Program Outcomes (PO)

- ▶ Ability to demonstrate application of acquired knowledge, skills, ethical values and sustainability in the dynamic and ever-evolving business environment.
- ▶ Develop an understanding of practical insights, cutting-edge tools, and the ability to deal with real-life business challenges by exhibiting leadership, innovation, teamwork, and effective interpersonal communication skills.
- ▶ Develop an understanding of ethical decision-making, responsible corporate citizenship, and a commitment to contribute positively to the society with integrity and social responsibility.
- ▶ Develop essential employability skills, including leadership, innovation, teamwork, and effective interpersonal communication, to enable growth and success in diverse professional settings.
- ▶ Develop competence in research and innovation, to understand, analyse and communicate global, economic, legal and ethical aspects of business.

GLOBAL ALUMNI



Arhar Ali Khan
2007-09
Personal Banker
Emirates Islamic Bank,
Dubai.



Deepali Kuber
2007-09
Accounts Executive
RGB Art Production
Dubai, UAE



Praveen Singh
2007-09
Data Analysis, MIS
Deskpro Technologies,
Pvt.Ltd.
Dubai, UAE



Kalpana Sengar
2007-09
Senior Technical Program Manager
ForgeRock,
United States.



Mandeep Kaur Sahni
2008-10
Techno Functional Analyst
JP Morgan chase and Co,
Singapore.



Nikhil Nadarkhani
2008-10
Clinical Research Associate
Parexel,
Sydney Australia



Rashid Khan
2009-11
Retail Store Manager
Tamimi Markets,
Riyadh, Saudi Arabia



Nilesh Ghelani
2009-11
Technical Recruiter
Tekwissen IIC
Canton, USA



Sagar Chawla
2012-14
Supply Chain Manager
Torg Commodities ,
Nigeria.



Priyanka Sonawane
2013-15
Procurement Analyst
CBRE,
Dallas Texas,
United States.

AICTE Approved PGDM Programs HIGHLIGHTS



3,000+
Alumni Across the Globe



Corporate Honchos
100+
VPs & Directors



Almost
100%
Placements
(Summer and Final)
since inception



Specializations

Marketing | Finance | HR |
Logistics & Supply Chain |
Agri Business Management |
Pharmaceutical Management



1:20
Faculty: Student Ratio

AWARDS & RECOGNITION



Times Education Icons Award
Navabharat Conclave and Award
Most preferred B-School in sectoral
management education.

Dr. Aditya Bavadekar

Head – Business
MIMA Institute of Management



ASMA Academic Excellence Award (Adoption of Social Media in Academia)

Presented the
to

Dr. Pradeep Bavadekar
Group Director,
MIMA Institute of Management

Lokmat Achievers Award

Dr. Aditya Bavadekar

Head – Business
MIMA Institute of Management





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International Placement

Placement



Sanket Sonar

2022-24
Department
Business Administration
Property Pistol, Dubai

Package:

14 LPA



Shubham Raut

2021-23
Department
Agri Business Management
Export Trading Group,
Rice - Togo, Africa

Package:

18 LPA



Ajinkya Jadhav

2023-25
Department
Business Administration
KTC international, Nigeria

Package:

22 LPA

DISTINGUISHED ALUMNI



Mr. Nikhil Yadav
2005-07
Head of Sales & BD,
Venture Black,
Mumbai.



Yashaswini G
2005-07
Lead Recruiter,
Deloitte,
Mumbai.



Baiju Kumar
2006-08
Founder,
Starmeck Infra,
Pune.



Satish Sing
2006-08
CEO,
iYasoft Solutions Inc.
Noida.



Mrinal Mazumdar
2006-08
Director-Recruitment,
KPIT,
Pune.



Amol Salpeker
2007-09
Assistant Vice President,
Deutsche Bank,
Pune.



Vikash Kumar Jha
2007-09
Regional Head-West,
Alcon India,
Pune.



Ms. Pronali Mohule
2007-09
Group Brand Manager,
Cipla,
Mumbai.



Rahul Devare
2008-10
Managing Director & CEO,
Supplimed International,
Pune.



Nisha Pithia
2008-10
Product Manager,
Akumentis Healthcare Ltd.,
Mumbai.



Simpall Jain
2009-11
Director,
New Era Solution,
Pune.



Sagar Bijagare
2009-11
Director EPC & Operations,
Leysolwin Green Energy Solutions
Pvt. Ltd.
Pune.

WOMEN STALWARTS



Nehal Jain
2007-09
Talent Analyst,
esoft HR services,
Detroit, USA.



Neha Dutt
2007-09
Team Lead,
J P Morgan,
Pune.



Khushboo Singh
2008-10
Finance Executive,
Criticalriver Pvt. Ltd.,
Hyderabad.



Aruna Murthy
2008-10
Director-Office Leasing,
JLL,
Bengaluru.



Sumana Das
2009-11
AVP,
Deutsche Bank,
Mumbai.



Anisha Sharma
2009-11
Manager,
Spicejet Limited,
Gurgaon.



Jayanti Mishra Dixit
2012-14
Data Analyst,
Odetta Inc.,
Delhi.



Anu Priya Soni Billore
2013-15
Academic Associate,
IIM,
Indore.



Suruchi Patil
2013-15
Researcher RP International,
Northland,
New Zealand.



Monalisa Chavan
2014-16
Administrative Head,
Wavetech Elevators & Engineers,
Mumbai.



Chandani Durbale
2016-18
Sr. Product Specialist,
Novo-Nordisk,
Mumbai.



Deepti Hirve
2017-19
Credit Manager,
HDFC Bank,
Pune.



Swati S Jaiswal
2010-12
Professor Visiting,
Jharkhand Rai University,
Jharkhand.



Swati Sharma
2011-13
Project Management Officer,
HCL Technologies,
Noida.

AICTE Approved Two years, Full-time, Job-oriented Programs

PGDM
Business
Administration

PGDM
Agri Business
Management

PGDM
Pharmaceutical
Management

HIGHLIGHTS OF THE PROGRAM

- » Twenty years of legacy (2005-25) with 3,000+ Alumni working across the globe in Leadership positions.
- » Three unique PG programs in Agri Business, Pharmaceutical and Business Administration with a limited intake to ensure smart learning experience.
- » Multiple placement opportunities in India & Abroad.
- » Global Immersion Program.
- » Curriculum designed in participation between Industry experts and Academicians based on latest management trends and techniques.
- » Employability program to cater to industry needs for adding cutting edge to students in job market being conducted from day one covering English Language, Business Communication, Personality Development, Aptitude tests & Mock GDPI.
- » Continuous interaction with experts from diverse industries to remain connected with current trends and events.
- » Modern teaching methods, case studies, business simulations, live projects and ICT based learnings for mentoring students.
- » AI based interview simulations.

Value added Certifications and Languages Offered

- » Indo Korean Centre teaching the Korean Language, culture and facilitates industry interaction with a dedicated career development cell.
- » Other foreign languages such as German, French, and Spanish as per the market demand
- » I-MAX platform for AI based interview simulation and preparation
- » Certifications such as NISM, Digital Marketing, Financial Modelling, Power BI, SQL, Python, Advanced Excel



ABOUT MIMA

Strategically located at Balewadi, Pune, MIMA is an institute established in 2005 by YouthBuild Foundation formerly known as MITCON Foundation.

MIMA's primary objective is to mould young professional managers keeping in mind the dynamics of modern business and the challenges of a highly competitive global economic environment.

We take immense pride in our highly qualified faculty who lend MIMA a rich blend of industrial as well as academic experience and knowledge.

MIMA strives to respond to the demands of the dynamic and vibrant industrial scenario. MIMA is committed to creating unparalleled professionals reaching out to conquer the zenith. Knowledge, Wisdom, Leadership & Character are the cornerstones of MIMA's ethos.

MIMA has a dedicated team of professionals running its placement cell, leveraging the best opportunities in industries and businesses for its students. Over the past one and half decades, we have hosted various renowned corporates at our campus for interviews and students' recruitment.



WHY MIMA?

We

Emphasis

- | | |
|---|---|
| » are committed to nurturing professional excellence | on building students' competence |
| » design & deliver industry-oriented curriculum | to make the student industry-fit by the time he completes our program |
| » practice active & immersive learning | on project-based & case-oriented learning to develop better thinking |
| » conduct pre-placement finishing school | on professional competence |
| » develop our extensive network in three dimensions | on industry connect, three-dimension strategy i.e. goal-breadth-depth |
| » assist every student in tapping placement opportunities | on assisting every student to get a rewarding job |
| » provide fast-track career growth | on skill-based, job oriented certification program |
| » have an impressive & extensive alumni network | on staying connected with our brand ambassadors |
| » lead-empower-adapt-perform for the betterment | on giving back to society and contributing to UN-17 Sustainability Development Goals |
| » celebrate diversity & practice inclusion | on recognizing the unique personality of each individual, harnessing diverse strengths & celebrate everyone's success |
| » implement a quality excellence framework | to deliver value to our stakeholders |



Group Director

Four decades experience
in leading Manufacturing &
Industrial Consultancy

Dr. Pradeep Bavadekar

MBA, Ph.D

MIMA emphasizes on developing holistic managers of the future in a socially responsible manner. The Programs are designed to develop versatile professionals capable of handling a wide range of responsibilities in different business domains viz.

- **Business Administration**
- **Agri Business Management**
- **Pharmaceutical Management**

All above courses are AICTE approved two years, full-time, job-oriented programs. Our curriculum is designed to make students evolve the skill sets required by the industry. The teaching and learning pedagogy transforms the student into industry-ready managers. The courses we offer are comprehensive and cover a wide range of topics to fit into the dynamic business world.

All the three Programs focus on preparing students to face the VUCA (Volatile, Uncertain, Complex and Ambiguous) in the markets. The Program Educational Objectives of each of the Programs therefore have been knowledge, skills, attitudes and abilities development.

The Internship Programs, Live Projects and regular Industry Interactions help students to understand the ethos of learning by doing. Our successful placement record year-on-year has enabled us to stretch our horizons. We therefore believe in the process of unlearn-learn-relearn.

Recently MIMA has ushered in its new campus with state-of-the-art infrastructure at a central location in the business district of Balewadi, Pune.

We invite you to learn and grow with MIMA and would be happy to assist you in pursuing your academic and professional interests.



Head - Business

Over a decade long experience in
Banking & Financial Sector

Dr. Aditya Bavadekar

MBA (Marketing), MBA (Banking, Finance), Ph.D

At the outset, I welcome you to MIMA. I am extremely happy to note your interest in our institute.

Since its inception in the Institute has been successful in providing trained industry-ready professionals. We are thankful to our recruiters for their continuous support and trust in the brand MIMA.

Today, the horizon of knowledge has taken a giant leap. I am confident that at MIMA, we are well-equipped to impart the latest content with audio-visual training facilities. The faculty team, our intellectual capital, and the infrastructure facilities at MIMA have contributed to the growth and prospects of the students.

PGDM Courses at MIMA are known for quality education that integrates basic functions with the challenges and opportunities faced in today's business world. The Institute's strategy ranges from initiatives aimed at improving placements, supporting budding entrepreneurs, industry-oriented curriculum, internships, cross-functional projects, and exposure to various business situations.

Management education is aimed at fulfilling the basic requirements of applied education, Knowledge, Skills, Attitude. Management fests and events at the Institute help students learn time management, business dynamics, working in teams, following and respecting deadlines, and effectively prioritizing work.



Director

Over two decades of experience in teaching, consulting, research, and corporate experience.

Dr. Sachin Lele

B.Com, MBA, PGPIB, Ph.D

The best time for Management Education is here!

India is at an influx point currently. All socio-economic indicators depict signs of a young, vibrant, and rapidly growing economy. India needs leaders who can manage profitability without compromising on integrity and empathy. Naturally, the demand for value-based leadership and a productive workforce is at its pinnacle.

We at MIMA strive to nurture talent ready for the challenges and opportunities of the corporate world. Our programs are well-crafted based on contemporary business practices and frameworks that equip students to solve problems of the future. Our students are well prepared to make sound business decisions in uncertain conditions.

We drive total transformation amongst budding managers in terms of handling emotions, being assertive and handling multiple priorities.

Our long-standing and symbiotic relationship with the corporate world has its advantages. Students get an opportunity to work on real-life business problems while rubbing shoulders with the best in the business.

I welcome you all to experience MIMA's flagship PGDM programs, a place where the next-Gen leaders are nurtured.



PEDAGOGY

At MIMA, students are trained to be goal oriented and focused in their pursuit of knowledge.

The range of teaching and learning methods used at MIMA includes lectures, case studies, presentation on strategic issues; simulations, quizzes, assignments, competitions and practical projects. An emphasis is laid on the use of technology in learning. Further, enrichment is provided by way of guest lectures, workshops and seminars, wherein an awareness on current corporate issues is created.

The faculty acts as a facilitator and works in close association with the students to gain better understanding of current economic issues. Students are taught to comprehend live corporate situations while grasping a realistic approach towards decision making. Faculty members are also appointed as mentors to the group of students whom they meet at regular intervals to know more about students' learning patterns and guide them.

» Classroom Learning

State-of-the-art infrastructure, spacious, modern and well equipped classrooms have been converted into effective learning centres. All rooms are equipped with WiFi and digital smart boards for an interactive learning experience.

» Industrial Visits

The institute arranges for periodic industrial visits, designed to provide students with first-hand knowledge of industry operations.



PEDAGOGY

» Case Study Method

The case study method serves a dual purpose of understanding a situation and developing analytical skills. At MIMA, the facilitators believe in carefully planned and crafted studies of real life cases. This pedagogy helps to build a multi-dimensional approach.

» Role Plays

One of the most effective training methods practised at MIMA is role plays which allows a group of students to simulate work scenarios. It opens communication, puts a student 'on-the-spot' and develops camaraderie among those participating in the role play situations.

» Workshops

The institute invites experts from industry and finishing schools to conduct periodic workshops for students. These workshops help students to get inspired from the eminent personalities and become successful in their personal and professional lives.

» Project Reports

As an integral part of the curriculum, students are required to present a research project on a topic of their specialisation. The project involves a great deal of industry interaction, market research and literature review.

» Summer Internship

Eight to Twelve weeks of summer training with reputed companies helps students to understand theoretical concepts learned at the institute in a real life corporate context. Students work on live, time-bound projects and gain first-hand experience of the corporate culture and its requirements.

» Language Lab

Our language labs are designed to hone the communication competence of the students. English, Korean and German viz are taught at the institute.



PGDM AGRI BUSINESS MANAGEMENT

Program Specific Outcomes:

- » **PS01: Apply Agri Technical knowledge and exhibit managerial skills to solve various challenges in the field of Agribusiness**
- » **PS02: Develop marketing and promotional plans to drive the sales execution for agro-based and allied products**

Agri Business Management in India Provides Evergreen Opportunities:

Today, agriculture has evolved into a more business-oriented model known as Agribusiness. Applying business practices to the agricultural sector is known as Agribusiness Management. It aims to improve farm productivity and the efficiency of food product production and distribution. It is concerned with maintaining the productivity of agriculture-related products and the sustainable utilization of resources. Today's agribusiness managers operate in a rapidly changing, highly volatile, international, high-technology, consumer-focused world.

Agribusiness Management (ABM) graduates have career opportunities in various businesses and jobs. These include marketing, export, accounting, finance, banking, and roles in yield control, farm management, global marketing, and retail sales. The diverse nature of these opportunities makes Agribusiness Management an attractive field for those interested in the agricultural sector.





Associate Director

PGDM – Agri Business Management
Over three decades experience in
teaching, research & administration.

Dr. Shubhangi Salokhe

M. Sc., Ph. D. (Agriculture), MBA, MMM,
Ph. D. (Marketing Management), DCRM,
Rashtrabhasha Ratna.

With a collaborative approach and a focus on student success, we at MIMA are responsible for shaping their careers and ensuring that they remain at the forefront .

Our department is dedicated to fostering a dynamic learning environment with innovation, entrepreneurship, and sustainability. Through our comprehensive curriculum, cutting-edge research initiatives, and industry partnerships, we strive to empower the next generation of leaders in agri business with knowledge, skills, and mindset to address the complex challenges facing the agricultural industry.

We invite you to explore the diverse opportunities available within the Agri Business Department. Together, we can cultivate a brighter and more sustainable future for generations to come.



PGDM AGRI BUSINESS MANAGEMENT

Intake : 60

- » Agriculture accounts for 18 % of India's GDP and for more than 60% of jobs.
- » India's total annual expenditure on food and beverages is estimated to be USD 150 billion.
- » Opportunities in agro-based industries use modern technology in areas such as packaging, raw material supply, processed foods, exports and allied fields.
- » Progressive growth of Indian economy is augmented by the agri business sector.
- » New emerging technologies viz. Artificial Intelligence, GIS softwares, Satellite Imagery and GPS agriculture.

Top Sectors in Agri Business

- » Seeds
- » Fertilizers
- » Pesticides
- » Dairy
- » Poultry
- » Fisheries
- » Edible oil
- » Food Processing
- » Agrotechnology
- » Agro Finance Companies & Banks
- » Agro Co-operatives
- » Agro Equipment Manufacturers
- » Supply Chain Management
- » Agro Tourism
- » Market Research
- » Agri Exports
- » Retail
- » Commodity Trading



PGDM AGRI BUSINESS MANAGEMENT

Curriculum For Batch : 2025-2027

Subject to Revision as per Industry requirements

SEMESTER I

1. Marketing Management I
2. Managerial Accounting
3. Economics for Managers
4. Business Communication
5. Organizational Behavior
6. Management Fundamentals
7. Operations Management
8. IT for Managers

SEMESTER II

1. Marketing Management II
2. Human Resources Management
3. Financial Management
4. Logistics and Supply Management
5. Business Research Methods

SEMESTER III

1. Corporate Governance & Business Ethics
2. Strategic Management
3. Project Management
4. New Venture Management
5. Summer Internship Project
6. GD, PI & Aptitude Preparation

SEMESTER IV

1. International Business Environment
2. Digital Business
3. Dissertation

SPECIALIZATION

- Introduction to Agribusiness Management
- Agro-based Industrialization

GENERAL

- Personality Grooming & Workplace Etiquette

SPECIALIZATION

- Rural and Agriculture Inputs Marketing
- Agriculture Output Marketing
- Modern Farming Technologies
- Agri Retail Management
- Rural Banking & Micro Finance for Agriculture

SPECIALIZATION

- Agri Product Promotion & Brand Management
- Post Harvest Management
- Agri Import Export Management
- Infrastructure and Agri Warehousing Management
- Agriculture Futures and Options Market





PGDM PHARMACEUTICAL MANAGEMENT

Intake : 60

Program Specific Outcomes:

PSO1 : Enables core and technical knowledge related to the Profession of Pharmacy

PSO2 : Develop brand building and ethical promotion of Pharmaceutical Products

Indian Pharmaceutical Industry is Recession Proof:

- » It aims at inculcating and improving management skills, quality and standards of pharmaceutical professionals to perform better in the competitive global environment.
- » Highly experienced faculty imparting knowledge, attitude and skill development.
- » Syllabus designed by industry experts to keep abreast with the growing needs of the pharmaceutical industry.
- » Guest lectures and workshops on current pharmaceutical topics by eminent professionals from leading pharmaceutical companies.

Top Careers in Pharmaceutical Industries

- Sales and Marketing
- Product Management
- Clinical Research
- Healthcare Management
- Business Development
- Market Research
- Medico Marketing





Associate Director

Over two decades experience in
Pharmaceutical Industry and
Management Education

Dr. Nitpal Singh Chug

B. Pharm, MBA, Ph.D

It is a matter of immense pleasure to welcome you at MIMA Institute of Management. Being the pioneering institute in PGDM Pharmaceutical Management, we have developed strong corporate connect, research and training capacity. We have developed an educational portfolio that blends, the best of our resources into a highly learning environment for our students.

The Pharmaceutical Management program at MIMA Institute of Management is an integrated program specially designed to develop managerial skills in the Pharmacy stream. We provide value based, quality education to the students to suit the needs of the Pharmaceutical industry.

We focus on developing students, over the period of two years, by rigorous academics, research and practical projects. We develop future pharma leaders by nurturing knowledge, skills, communication, attitude and behavior. The contents of the program are designed to address challenges being faced by the pharmaceutical industry. It aims at inculcating and improving the management skills, quality and standard of Pharmaceutical professionals to perform better in the competitive global environment.



PGDM PHARMACEUTICAL MANAGEMENT

Curriculum for the Batch: 2025-2027

Subject to Revision as per Industry requirements

SEMESTER I

1. Organizational Behaviour
2. Marketing Management I
3. Managerial Accounting
4. Economics for Managers
5. Management Fundamentals
6. Business Communication
7. Pharma Business Environment & Policy
8. Anatomy & Physiology
9. Operations Management
10. IT for Managers
11. Foreign Language

SEMESTER III

1. Corporate Governance & CSR
2. Project Management
3. Strategic Management
4. Logistic and Supply Management
5. Summer Internship Project (SIP)
6. Integrated Marketing Communication
7. IPR in Healthcare & Pharmaceutical Industry
8. Pharma Product & Brand Management
9. Health Care Management
10. Digital Marketing
11. Business Simulation

SEMESTER II

1. Marketing Management II
2. Human Resource Management
3. Financial Management
4. New Venture Management
5. Business Research Methods
6. Pharma Sales and Distribution
7. Paradigm of Service Marketing
8. Pharmacology
9. Clinical Research & Paradigm of Pharma Industry
10. Trends in Pharmaceutical Industry

SEMESTER IV

1. International Business Environment
2. Digital Business
3. Dissertation



PGDM BUSINESS ADMINISTRATION

Intake : 180

Program Specific Outcomes:

- » **PS01 Generic: Apply Management Frameworks and tools for improving business processes and outcomes**
- » **PS02 MM: Evaluate and apply Marketing practices to create measurable results to meet Marketing Objectives**
- » **PS03 FM: Apply best practices in the finance domain to meet financial objectives of the business.**
- » **PS04 HRM: Evaluate and apply frameworks in Human Resources to produce measurable results.**
- » **PS05 LSCM: Evaluate and apply Logistics & Supply Chain practices to enhance business effectiveness**

Provides ever emerging & growing employment opportunities :

- » In September 2023, India became the 5th largest economy in the world. A sustained rise in economic output, infrastructural spending, a young affluent population, and the digital revolution have been some of the key drivers of such stupendous growth.
- » The corporate world needs leadership talent that can provide long-term vision to businesses and prowess to handle challenges in domestic and international markets.
- » Under the Business Administration course, we nurture functional expertise (Marketing/Finance/HR/Logistics and Supply Chain) and blend it with behavioural competencies to churn an industry-ready management executive.



PGDM BUSINESS ADMINISTRATION

Curriculum for the Batch: 2025-2027

Subject to Revision as per Industry requirements

SEMESTER I

1. Marketing Management I
2. Managerial Accounting
3. Economics for Managers
4. Business Communication
5. Organizational Behaviour
6. Management Fundamentals
7. Operations Management
8. IT for managers
9. Foreign Language
10. SQL
11. Python

SEMESTER III

1. Corporate Governance & CSR
 2. Strategic Management
 3. Project Management
 4. Logistic sand Supply Management
 5. Business Simulation
 6. Summer Internship Project
- Five specialization subjects**

SEMESTER II

1. Marketing Management II
 2. Human Resources Management
 3. Financial Management
 4. New Venture Management
 5. Business Research Methods
- Five specialization subjects**

SEMESTER IV

1. International Business Environment
2. Digital Business
3. Dissertation



PGDM BUSINESS ADMINISTRATION

Curriculum for the Batch: 2025-2027

Subject to Revision as per Industry requirements

Finance Specialization

- Financial Management
- Financial Reporting and Analysis
- Direct Taxation
- Securities Analysis & Portfolio Management
- Introduction to Risk Management
- Indirect Taxation
- Corporate Finance
- Financial Modeling
- Strategic Cost Management
- Financial Derivatives

Human Resource Management

- Compensation & Reward Management
- Strategic Approach to HR Compliances
- Learning & Development
- Strategic Human Resource Management
- Talent Management
- Change Management and Leadership
- HR Analytics
- Industrial Relations & Labour Law
- Organizational Diagnosis & Development
- Performance Management

Marketing Specialization

- Sales & Distribution Management
- Product & Brand Management
- Paradigm of Service Marketing
- Marketing of Financial Services
- Marketing in Global Context
- Integrated Marketing Communication
- Digital Marketing
- B2b Marketing
- Consumer Behaviour
- Customer Relationship Management

Logistics and Supply chain management

- Purchase Management
- Lean Management
- Warehouse Management
- Service Operation Management
- Advance Operations Research
- Supply Chain Analytics
- International Logistics
- Manufacturing Systems Analysis And Management
- Total Quality Management
- Smart Manufacturing And Digital Twins

DISCIPLINARY POLICY

» Action Against Ragging

Ragging in any form (Teasing, abuse, physical torture etc.) within or outside the Institute is strictly prohibited and punishable according to Maharashtra Prohibition of Ragging Act, 1999 viz. Upto two years rigorous imprisonment and / or fine of Rs. 10,000/- apart from expulsion from the institute.

» Tobacco/Drug/Alcohol Policy

The students of MIMA shall abstain from Tobacco in any form, drugs and alcohol during their stay at the Institute and hostel. Violation of this policy in any form may lead to cancellation of admission.

» Attendance in the class

The students shall maintain a minimum 75% attendance per semester. Any student failing to meet said standard shall be liable to get his/her term cancelled and in addition will not be allowed to participate in the campus recruitment program. Additionally he/she also be debarred from appearing for examinations.

» Dress Code

We believe in inculcating a sense of discipline and belongingness in the students by observing strict formal dress codes throughout the week. On the occasion of guest lectures and seminars, students shall be in uniform (Blazers, Tie, Trousers etc.) standardised by the Institute. Any student failing to adhere to dress code will not be allowed to attend lectures and will face disciplinary action.

» Hostel Rules

Hostels have set rules which have to be strictly adhered to by the students. Students shall maintain discipline in the hostels and ensure smooth functioning.





FACULTY

PGDM (Business Administration)			
S. No	Name	Qualification	Designation
1	Dr. Pradeep Bavadekar	MBA, Ph. D	Professor
2	Dr. Sachin Lele	MBA, Ph. D	Professor
3	Dr. Manoj Meghrajani	MMS, Ph. D	Professor
4	Dr. Aditya Bavadekar	MBA, Ph. D	Associate Professor
5	Dr. Deepa Rele	MMM, Ph. D	Associate Professor
6	Dr. Sunita Kharate	MBA, Ph. D	Assistant Professor
7	Mrs. Radni Chitale	MBA	Assistant Professor
8	Mr. Sachin Hadole	MBA	Assistant Professor
9	Mrs. Neha Inamdar	MBA	Assistant Professor
10	Mrs. Deepali Ghate	MBA	Assistant Professor
11	Mr. Satyajit Kulkarni	MPM	Professor by Practice
12	Mrs. Vaishali Sarkaniya	MPM	Assistant Professor
PGDM (Pharmaceutical Management)			
S. No	Name	Qualification	Designation
1	Dr. Yogesh Daudkhane	MBA, Ph. D	Professor
2	Dr. Swati Yeole	MBA, Ph. D	Professor
3	Dr. Kiran Patil	MBA, Ph. D	Associate Professor
4	Dr. Nitpal Singh Chug	MBA, Ph.D	Assistant Professor
5	Mr. Santosh Wagh	MBA	Assistant Professor
6	Mrs. Varsha Saklecha	MBA	Assistant Professor
7	Mr. Shekhar Kulkarni	M. Com	Assistant Professor
PGDM (Agribusiness Management)			
S. No	Name	Qualification	Designation
1	Dr. Shubhangi Salokhe	MBA, Ph. D	Professor
2	Dr. Tripti Sahu	MBA, Ph. D	Professor
3	Dr. Dhanashri Havale	M.Sc & MBS, Ph. D	Associate Professor
4	Mrs. Sharvari Patil	MBA	Assistant Professor
5	Mr. Ajay Bhatnagar	MBA	Professor by Practice
6	Mr. Atik Bijapure	MBA	Assistant Professor
7	Mr. Ashish Nagle	Mech.Eng	Assistant Professor
8	Mrs. Kritika Shah	MBA	Assistant Professor



LIFE @ MIMA





INFRASTRUCTURE

» AC Classrooms

MIMA's AC classrooms are equipped with teaching aids like Digital Smart Boards, Public Address Systems.

» Wi-Fi Campus

Our Wi-Fi campus allows students to enjoy freedom of work on the net at their convenience. Well equipped computer labs are hubs for smart minds immersed in online e-journals and databases. These labs are also platforms for many training sessions and project works.

» Library

Our library is well-stacked with over 18,000 books on all the required subjects. We host 10,000+ e-books. We subscribe to 38 print journals besides more than 200+ e-journals. Students can easily find relevant journals, reference books and papers, periodicals and magazines. Students are encouraged to use the e-library which has adequate computer terminals.

» Cafeteria

MIMA cafeteria offers quick bites and beverages as well as sumptuous breakfast, lunch and evening snacks. It is also an informal 'brainstorming arena'.

» Hostel Tie-up

Safety and security being of prime importance, MIMA has tie-ups with reputed professional hostels in the vicinity to provide and manage accommodation for students. With multiple options available in the vicinity, MIMA provides assistance to students in locating suitable accommodation.



INFRASTRUCTURE

» Video Conferencing

We are particularly proud of the video-conferencing facility at our campus which facilitates easy and quick communication, interviews and interaction with corporates and academicians across the globe.

» AC Seminar Hall

It is equipped with state-of-the-art conference facilities and can host more than 300 audiences for different events, conferences, seminars and ceremonies.

» Recreation Room

We have a state-of-the-art recreation room equipped with indoor games like Table Tennis, Carrom & Pool table. Also Changing rooms for ladies and gents. Live jamming area for vibrant performance.

» Hospital Tie-up

MIMA has a hospital tie-up with a known multi-specialty hospital in the vicinity to provide medical facilities. 'Doctor on call' facility is available.

» Insurance

MIMA provides healthcare insurance to all its students.





PUNE: A CITY OF YOUTH, START-UPS & CULTURE

Advantage Pune

- » Ranked No.2 city in India as per the Govt. of India's 'Ease of Living Index 2022.'
- » One of the few Indian cities with a convergence of Manufacturing (auto, auto comps, electronics and heavy engineering), IT/ITES and state-of-the-art educational facilities.
- » Headquarters to Indian business houses such as Bajaj Auto, Bharat Forge, Sandvik Asia, Persistent Systems and Poonawalla Group.
- » Known for its young, affluent population and as one of the most preferred destinations to migrate as aspired by the fresh graduates.
- » Proximity to Mumbai, the financial capital of India.
- » Serene surroundings and pleasant climatic conditions throughout the year.
- » Known for its start-up ecosystem and breeding ground for budding entrepreneurs.
- » A city full of young minds, culture and historical heritage.





At the doorsteps of **Balewadi Metro Station**



MIMA Institute of Management, Balewadi, enjoys excellent connectivity as it's located just a short walk from the Balewadi Metro Station. This provides students with easy access to the metro, enabling a hassle-free commute from various parts of the city. The metro's convenience makes attending classes and participating in extracurricular activities even more seamless.



In the vicinity of **Balewadi High Street**

MIMA Institute of Management, Balewadi provides students with benefit of being adjacent to one of Pune's most popular lifestyle attractions because of its location near the bustling Balewadi High Street.

Whether it's dining, shopping, or relaxing after a long day of lectures, students have access to a variety of options just a stone's throw from the campus.



Balewadi Sports Stadium

Known for hosting international competitions, Balewadi Sports Stadium, situated near MIMA Institute of Management, adds a dynamic and energetic vibe to the area. Its modern infrastructure and world-class facilities make it a landmark attraction for students and sports enthusiasts. The proximity to MIMA allows students to experience the excitement of live sporting events.



Business hubs in the neighbourhood Amar Tech Park

Located near Amar Tech Park, MIMA offers students the opportunity to be near one of the city's key business and technology hubs. Our strategic location is perfect for budding professionals seeking to lay a solid basis for their careers, as it offers excellent internship and placement opportunities to students.



BEYOND ACADEMICS



Personality Development Program

If one pays heed to the way the global economy has evolved, the transition is evident. The industry requirement has graduated from 'technical' to 'techno-commercial managers'.

Well realising the said fact MIMA has diligently crafted its flagship personality development program for every student.

Appreciating the dictum that no two humans are alike, we at MIMA not only work on student's developmental but also further nourish their strengths.

When it comes to transforming the students to be 'Corporate ready', seldom one can come across an employability program like the one of MIMA.



MIMA ROTARACT CLUB

It is never too early nor too late to extend help. Compassion for others and the change we wish to witness is the motto of MIMA.

Working on this core philosophy and going beyond business is the spirit of 'MIMA ROTARACT CLUB', a platform which contributes to welfare and well-being of the environment around us via programs like- 'Each one teach one' – Tree plantation for greener India, Blood donation camp for healthier living, Regular visits to orphanages, Old-age homes and Special individuals in order to share their pains and joys.

We believe all are equal and taking a step further on this path we have collaborated with Rotary Club, Pune Sports which acts as our parent body. We have been awarded as Best performer in the Multidistrict Fellowship Meet.

ETHOS OF INDIAN CULTURE

Being Indian at Heart, we follow traditions and spirit of humanity. We celebrate major events such as Ganesh Chaturthi and Shiv Jayanti.



STUDENTS CELLS

Research Cell:

The MIMA Institute's research cell is dedicated to advancing knowledge and innovation across various fields. It fosters a collaborative environment for students and faculty to engage in cutting-edge research, focusing on practical applications that address real-world challenges. By promoting interdisciplinary projects and partnerships, the cell aims to contribute significantly to both academic and community development. Through workshops, seminars, and publications, it encourages a culture of inquiry and continuous learning among its members.

Alumni Cell:

The MIMA Alumni Cell is not just about creating a link between past and present students—it's about building a legacy that will empower future generations. This initiative bridges the gap between academic learning and real-world experience, enabling students to tap into a wealth of knowledge, networks, and opportunities that only alumni can provide. The Alumni Cell will serve as a dynamic platform where ideas, experiences, and insights converge, fostering a culture of continuous learning and growth. It will be a place where successful alumni share their journeys, offering mentorship and guidance to current students as they navigate their own paths in the business world.

Placement Cell:

Empowering futures through excellence, the Placement Cell is your gateway to career success. We bridge the gap between academic potential and professional achievement, connecting you with top industry leaders. Join us to unlock limitless opportunities and transform aspirations into reality.

Consulting Cell:

MIMA will provide executive training to all levels of management of Industry in different domains like- Finance, HR, Marketing, Operations & Supply chain etc. Students observe discussion of these meetings and get real insight into Industry. Students collect data of Industries for HR or Training Head for fixing meetings, making reports post meetings and follow up.

Digital Cell:

The Digital Cell at our college plays a vital role in capturing and promoting campus life through photography and social media. The team documents events, guest lectures, and other activities, ensuring that memorable moments are shared with the wider community. By managing the college's social media handles, the Digital Cell enhances online engagement and showcases the vibrant experiences that define our institution, helping to build a strong digital presence.

Recent Achievements



SUMANA DAS

2009-11

AVP

Deutsche Bank



We are thrilled to congratulate our esteemed alumnus, Sumana Das on her new role as AVP at Deutsche Bank. It is always a proud moment for MIMA Institute of Management to witness our alumni achieving new milestones and excelling in their corporate careers. We wish Sumana continued success and all the best in this exciting new chapter.



ARUNA MURTHY

2008-10

Director Priority Accounts

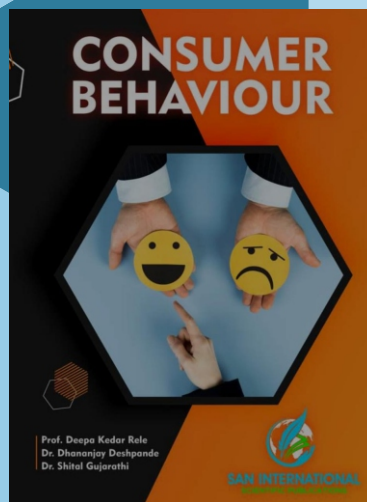
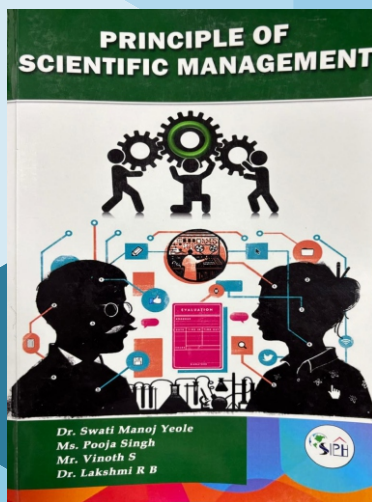
JLL Bengaluru



We are delighted to congratulate our distinguished alumna, Aruna Murthy on her promotion to Director - Priority Accounts at JLL Bengaluru. At MIMA Institute of Management, we take immense pride in seeing our alumni reach new heights in their careers. Wishing Aruna continued success and the very best in this new role.

BOOKS PUBLISHED

S. No.	Name of Book/Article	Author	Year of Publication	Edition	ISBN No
1	Customer Centric Management	Dr. Manoj Meghrajani	October 24	1	978-81-975641-2-3
2	Business Research Methods	Dr. Kiran Patil	July 24	1	978-81-974075-6-7
3	International Marketing	Dr. Aditya Bavadekar	May 24	1	978-81-973185-4-2
4	Financial Markets & Banking Operations	Dr. Aditya Bavadekar	May 24	1	978-81-973428-7-5
5	Digital Business	Dr. Aditya Bavadekar	April 24	1	978-81-971828-6-0
6	Principles of Scientific Management	Dr. Swati Yeole	March 24	1	978-93-6132-757-5
7	Basics of Marketing	Dr. Sachin Lele	February 24	1	978-81-968948-7-0
8	Consumer Behaviour	Dr. Deepa Kedar Rele	February 24	1	978-81-970457-1-4
9	Sales and Distribution	Prof. Nitpal Singh	2024	1	978-81-972500-5-7
10	AI Chya Batavyatun	Dr. Amey Pangarkar	2024	4	978-92-92121-79-1
11	Product and Brand Management	Dr. Dhanashri Havale	December 23	1	978-81-967968-9-1
12	Understanding and Developing Emotional Intelligence	Dr. Yogesh Daudkhane	December 23	1	978-93-5762-351-3
13	Innovation for Organizational Excellence	Dr. Manoj Meghrajani	2023	1	978-93-5051-656-0
14	AI'YO' Tools - Leveraging power of Artificial Intelligence	Dr. Amey Pangarkar	July 23	4	978-81-965060-1-8



RESEARCH PAPERS BY DEPARTMENT OF AGRI-BUSINESS MANAGEMENT

Sr. No.	Paper Title	Author	Publication Year	ISSN No & Volume	Type of Paper
1	Ploughing New Ground: Exploring the Critical Traits of Leaders of Farmer Producer Organizations	Prof. Sharvari Patil	October 24	ISSN:05371996	Scopus
2	The Significance of Biotechnology in Agriculture	Dr. Shubhangi Salokhe	October 24	ISSN: 2972-2691, Volume 7 Issue 4	Scopus
3	MDH Controversy: The King of Masala is Under the Scanner in International Markets	Dr. Shubhangi Salokhe	October 24	Print ISSN: 1078-4950; Online ISSN: 1532-5822, Volume 30 & Issue 3	Scopus
4	Unveiling the Complexities of the Agricultural Marketing System in India: A Crucial Step Towards an Efficient Marketing System	Dr. Shubhangi Salokhe	September 24	ISSN : 2167-0447, doi10.18805/ag.D-6033	UGC Care
5	Critical Analysis of Sustainable Waste Management Practices in Maharashtra's Religious Tourism	Dr. Dhanashri Havale	September 24	DOI: 10.4018/979-8-3693-7605-8.ch007	IGI Global
6	Role of Conservation Tillage Practices in Sustainable Agricultural Systems	Dr. Dhanashri Havale	August 24	ISSN: 2457-0591 Volume 46, Issue 8, Page 833-842, DOI: https://doi.org/10.9734/jeai/2024/v46i82766	Peer-reviewed
7	Integrating Technology into Farming: A Path towards Sustainable and Precision Agriculture	Dr. Dhanashri Havale	July 24	DOI: 10.4018/979-8-3693-6016-3.ch017	Scopus
8	Artificial Intelligence and Tourism: A Bibliometric Analysis of Trends and Gaps (Book Chapter)	Dr. Dhanashri Havale	June 24	eBook ISBN9781032688305	Scopus
9	The Future of Agribusiness: Trends, Challenges and Opportunities	Dr. Dhanashri Havale	March 24	ISSN: 0937-0037	UGC Care
10	Exploring FPO Members Awareness of E-Commerce Platforms in Agriculture	Prof. Sharvari Patil	March 24	ISSN: 0937-0037	UGC Care
11	Revolutionizing Vegetable Value Chains: A Comprehensive Review of Digital Technologies and their Impact on Agricultural Transformation	Prof. Sharvari Patil	January 24	ISSN: 2457-1024	Peer-reviewed
12	Exploring Opportunities, Overcoming Obstacles, and Implementing Strategies to Enhance Farmers' Income via Dairy Farming	Prof. Sharvari Patil	January 24	ISBN: 978-93-5570-999-8	Peer-reviewed
13	Impact of Google Adwords on Consumer Buying Behavior	Dr. Dhanashri Havale	August 23	ISSN: 1681-8997	ABDC
14	Socioeconomics influencing Pesticide Management Practices in the Tribal Area of Maharashtra	Prof. Sharvari Patil	January 23	ISSN 2347-4688	UGC Care

RESEARCH PAPERS BY DEPARTMENT OF BUSINESS ADMINISTRATION

Sr. No.	Paper Title	Author	Publication Year	ISSN No & Volume	Type of Paper
1	From Boulds to Brands: An Empirical Study Assessing Customer preferences for Breakfast Cereals Brands in India.	Dr. Sunita Kharate, Dr. Deepa Kedar Rele	July 24	Vol-20, Issue-1, No.55, ISSN: 2347-4777	UGC Care
2	ALL About Neuroscience, Technology, Psychology and Marketing: Neuromarketing	Dr. Deepa Rele, Prof. Sachin Hadole	July 24	0975-0037	UGC Care
3	Analysis of Online Shopping Behavior of Millennials in the Indian Market Context	Dr. Sunita Kharate	July 24	ISSN 2323-5233, ISSN-L 2323-5233	ABDC
4	Analyzing Impact of Work Environment on Employee Well-Being: To Flourish the Employee's Performance in An Organization	Dr. Sunita Kharate, Dr. Deepa Rele	July 24	ISSN 2323-5233, ISSN-L 2323-5234	ABDC
5	From Bowls to Brands: An Empirical Study Assessing Customer preferences for Breakfast Cereals Brands in India.	Dr. Sunita Kharate, Dr. Deepa Rele	July 24	ISSN: 2347-4777	UGC Care
6	A study of managers' attitude towards ethical marketing practices	Dr. Sunita Kharate	July 24	ISSN: 0019-5553	UGC Care
7	Determinants of women entrepreneur motivational factors towards marketing organic products	Ms. Neha Inamdar	June 24	ISSN : 2663-2187 , Volume 6 , Issue - 10 (2024)	SCOPUS
8	Determinants of women entrepreneur motivational factors towards marketing organic products	Ms. Neha Inamdar	June 24	ISSN : 2663-2187	Scopus
9	ALL About Neuroscience, Technology, Psychology and Marketing: Neuromarketing	Dr. Deepa Rele, Prof. Sachin Hadole	June 24	0975-0037	UGC Care
10	"Proxy Vehicle-Based Message Authentication Protocol for secure Transportation Communication over VANET"	Dr. Manoj Meghrajani	June 24	DOI: 10.1109/ICCAMS60 113.2023.10526120	Scopus
11	Automating processes with Robotics and harnessing artificial Intelligence in the era of industry 4.0	Dr. Aditya Bavadekar	April 24	ISSN : 0937-0037	UGC Care
12	Identifying the most valued attribute of EV car in India through conjoint analysis	Dr. Manoj Meghrajani	March 24	ISSN: 0019-5553	UGC Care
13	Empirical Investigation on Determinants of In-charge Police Officer's Job Satisfaction and Task Performance	Dr. Sachin Lele	March 24	ISSN: 0882-0783, E-ISSN: 1936-6469 SCOPUS	Scopus
14	Exploring determinants of customer satisfaction and loyalty "exploring determinants of customer satisfaction and loyalty amongst Indian online shoppers: a WEBQUAL 4.0 approach"	Prof. Radni Chitale, Dr. Sachin Lele, Prof. Deepali Ghatge	March 24	ISSN : 0937-0037	UGC Care

RESEARCH PAPER BY DEPARTMENT OF PHARMACEUTICAL MANAGEMENT

Sr. No.	Paper Title	Author	Publication Year	ISSN No & Volume	Type of Paper
1	The Impact of Digital Marketing Strategies on Pharmaceutical Brand Loyalty in India: A Comparative analysis of Traditional Vs Digital Approaches	Prof.Nitpal Singh	October 24	ISSN: 0970-0609 (Print)	UGC Care
2	Human Rights in the digital age: legal challenges and opportunities	Dr. Yogesh Daudkhane	October 24	Print version ISSN 0970 1052 Online version ISSN 2320 317X Vol.44 No.3, Jul-Dec 2024: P.6434-6441	SCOPUS
3	The Rise of Luxury homes: Exploring Materialism, Social status and Psychological factors in the real estate market	Dr. Swati Manoj Yeole	October 24	ISSN: 0972-9682, Series: 26, Book No. 03	UGC Care
4	Competitive Edge or Compromise: The Return Potential of ESG Mutual Funds	Dr. Swati Manoj Yeole	October 24	ISSN: 0973-855X (Vol 29 No. 2(i))	UGC Care
5	Development of Sustainable Pharmaceutical Marketing model for effective sales and distribution channel reformation by CSR activities	Prof. Nitpal Singh	July 24	ISSN 2147-6454	UGC Care
6	The Modern Communication Approach through Integrated Marketing Communication with the help of Digital Marketing and Social Media	Dr. Kiran Patil, Prof. Santosh wagh	April 24	ISSN No- 0937-0037	UGC Care
7	Assessing the effectiveness of Swayam and MOOC in enhancing student engagement: A Systematic study in Indian higher education context	Dr. Swati Manoj Yeole	April 24	ISSN : 0937-0037	UGC Care
8	The Role of Leadership in Driving Green HRM Initiative and Fostering an Environmentally Conscious Culture	Dr. Yogesh Daudkhane	January 24	ISSN: 1526-4726	ABDC
9	A Study on Various Employment Centric Practices and Skill set being followed by Management Institutes in Pune, India	Dr. Yogesh Daudkhane	December 23	ISSN: 0030-5324	UGC Care
10	A Study of Stress Management in the Current Changing Economic Situation	Dr. Swati Yeole	December 23	ISSN: 1741-8984 (Print) ISSN: 1741-8992 (Online)	SCOPUS
11	An Exploratory Study on the Spending Pattern of DINK (Double Income No Kids) Community from India.	Dr. Swati Yeole, Prof. Deepa Kedar Rele, Dr. Sachin Lele	October 23	ISSN: 1526-4726	ABDC
12	"Employee Engagement: A review on Changing Landscapes of Employee Engagement in India"	Dr. Yogesh Daudkhane	October 23	ISSN: 0974-0066	UGC Care

BEYOND ZENITH

Comprehensive Induction Program

This year's "Beyond Zenith" an orientation program was conducted in the second half of July 2024. The aim was to welcome and equip first-year PGDM students. There were practical interactive workshops aiming at connecting theories into practice. Some prominent topics covered were, Marketing Strategies in Agribusiness, Human Resource Management Practices, Innovations in Pharmaceutical Management, Effective Business Development Techniques and Transitioning from Campus to Corporate Life.

Galaxy of guests at Beyond Zenith- Orientation Program, July 2024

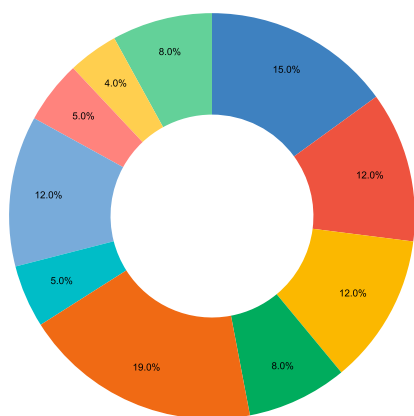
Sr No	Guest Name	Designation	Company
1	Mr. Amit Karandikar	GM and head HR	Netafim Irrigation India Pvt Ltd
2	Mr. Sudhir Mateti	Head HR	Syntel Telecom
3	Ms. Sheetal Ingale	Director HR	5 D solutions
4	Ms. Deepali Khairnar	Director HR	IAC Group
5	Mr. Vinod Bidwaik	Director HR	A.P Global
6	Ms. Sunita Bhatt	Lead Campus Relations	Piramal Capital
7	Mr. Abhay Pathak	Head modern trade	Yoga bar
8	Dr. Ved Beloskar	Asst Professor of Finance	DCU Business School (University in Dublin, Ireland)
9	Mr. Girish Telang	Founder	Pharma focus HR consultancy
10	Mr. Nikhil Yadav	Head- Sales and Business Development	Venture Blick
11	Mr. Soumyendu Mahapatra	General Manager	Glenmark pharmaceuticals
12	Mr. Subodh Gupta	DGM marketing	Dhanuka Agritech Ltd.
13	Mr. Manish Gupta	Associate vice president	Deepak fertilisers and petrochemicals Corp. Ltd
14	Ms. Surabhi Prakash Dixit	Head Campus Relations	RBL Bank
15	Mr. Kishore Ahire	Commercial Head	JK AgriGenetics Ltd
16	Mr. Jitendra Kolpe	AVP West Division	Coromandel Int Ltd
17	Mr. Mohanish Shankarpelli	GM HR	Kalash seeds Pvt Ltd
18	Dr. Amit Tripathi	CEO	Cytolife Agritech Pvt. Ltd
19	Mr. Arjun Deshpande	Founder and CEO	Generic Aadhaar
20	Dr. Archana Vechlekar	Head of people	Woliba
21	Mr. Satender K Sighadia	HR Head	FMC India and SW Asia
22	Mr. Ravindra Dhariya	President	Vanrai

INSPIRATION FROM BUSINESS LEADERS

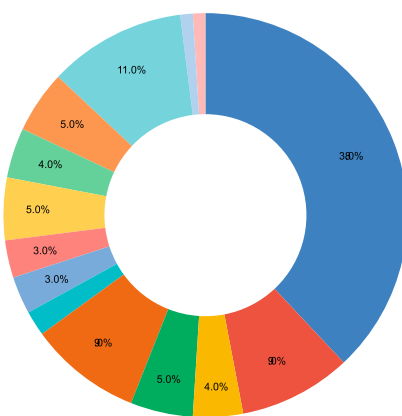




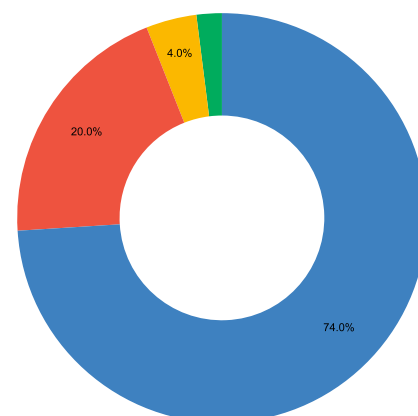
NATIONAL & INTERNATIONAL PLACEMENT OPPORTUNITIES



- Seeds
- Pesticides
- Fertilisers
- Exports
- Banks
- Food Processing
- Agri Retail
- Market Research
- Agri Engineering
- Agripreneur



- BFSI
- Real Estate
- Healthcare
- Logistics
- Market and Research Analytics
- Education
- Automotive
- Chemicals
- IT & BPM
- Consulting
- Consumer Durables
- Retail & E-Commerce
- Pharmaceuticals
- Telecom



- Pharma Sales & Marketing
- Market Research & Analytics
- Healthcare Marketing
- Others

Agri-Business Management

Business Administration

Pharmaceutical Management

- » To ensure success of our students we have developed a rigorous program for their holistic grooming.
- » To boost placements, along with a well-designed curriculum, we train all the students in a well planned employability program that would bring meaningful employment to every student.
- » MIMA has a dedicated Placement team rigorously working towards providing 100% placement assistance with the best of our recruiting associates. The placement team is assisted by the students committee working in tandem with faculty.
 - Continuous support of MNCs and Indian corporates.
 - Complete assistance for Summer Internship.
 - Over 200 companies participate in our recruitment drives every year.
 - Fully functional Industry Institute Interaction cell.

COMPANIES VISITED FOR CAMPUS PLACEMENTS

Some of our Reputed Receuters



ANNUAL CONVOCATION CEREMONY

UDAAN

2024





Dr. Eunjoo Lim

Director,
Indo-Korean Centre (IKC)

INDO-KOREAN CENTRE

The Indo-Korean Center (IKC), founded jointly by Youth Build Foundation and Kiwa Consultants Pvt Ltd under an MOU in March 2021, is Western India's first Indo-Korean Center.

IKC focuses on Education, Cultural engagement between people and Korean language-level-based programs, Corporate training in the Korean language, Education, and business tours to Korea, promotion of Korean organisations, Indo Korean Cultural events, and language research projects.

In July 2023, the Indo-Korean Center was accredited by the King Sejong Foundation (under the Ministry of Culture, Sports and Tourism, Republic of Korea (South) and designated as IKC King Sejong Institute Pune (푸네세종학당).

The Center has appointed only native Korean teachers for language and cultural courses, offering both online and offline programs with admissions opening three times a year. IKC actively engages in research focused on both Korean and Indian languages, with the objective of bridging the linguistic divide and fostering greater cross-cultural understanding.

It is located on the premises of the MIMA Institute of Management and has an exclusive classroom, recreational zone, executive office, incubation centre, Korean Library, cafeteria, selfie corner, image gallery, and a fusion of Indo-Korean work culture.

IKC's KSI recently organised Korean language speaking competition in association with LG electronics. Winners in the competition got an opportunity to visit Nami Islands in Korea on a fully funded internship program for 3 months.



IKC Designated as KING SEJONG INSTITUTE PUNE



Yonsei University, Sincheon



Cultural Event



Offline Classes



Gwanghwamun Square



Ewha Women's University, Seoul



IKC Event



Classroom Activity



Korea Edu-Tour to Yonsei University



Korean former Ambassador visit to IKC



SUMMER INTERNSHIP PROGRAM

Agri-Business Management



Nikhil Thakare

FASAL



Utkarsha Jalgaonkar

Rainbow International Pvt. Ltd



Sanket Bankar

Sonalika Tractors



Komal Korekar

Sonkul Agro Industries



Jay Shinde

Swal



Sakshi Kshirsagar

Govind Milk



Prashant Gaikwad

VNR Seeds



Vipul Wachare

AVA Biosolutions



Suyash Thikekar

Phytothron Agro Product
India Pvt. Ltd.



Rutuja Nigade

Introspective Market Research

SUMMER INTERNSHIP PROGRAM

Business Administration



Kunal Tripathi

Blommynest Private Limited



Sushmita Rewatkar

Kantar



Samyak Jain

Property Terminus



Atanu Bairagi

Kansai Nerolac Paints Ltd



Richa Shingavi

Polaris Market Research and
Consultancy LLP



Ajinkya Jadhav

KTC International



Alisha Rani

Blommynest Private Limited



Adarsh Parastey

Edgelink Technologies Pvt.Ltd



Pooja Sharma

Extraaedge



Shubham Nashine

Blommynest Private Limited

SUMMER INTERNSHIP PROGRAM

Pharmaceutical Management



Dhiraj Nikam

NVK PHARMA



Yash Shimpi

Aaryan Biocare



Akanksha Jadhav

Allied Analytics



Yashwant Aurade

Zifam Pinnacle



Sanket Aher

Tejco Vision



Dikshant Gunde

Continual Life Science



Niranjnan Sonawane

MayPharm Lifesciences



Shruti Wagh

Insight Partners



Rohit Choudhary

Infinium Global Research



Suleman Kasar

NuLife Pharmaceuticals



Naumaan Shaikh

Genesis Biotech Inc.



Ameer Pathan

Resilient Cosmeceuticals

ALUMNI : AGRI-BUSINESS MANAGEMENT



Neeraj Kotgire
2017-19
Territory Manager
Rallis India Ltd



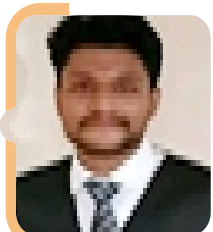
Pranil Aher
2018-20
CEO
Arvind Agro & Oil Industries



Vijaya Mishra
2018-20
B2B Manager
Newchem Sunraysia Pvt. Ltd.



Bhushan Salunkhe
2018-20
Area Sales Manager
K+S Fertilizer Pvt. Ltd



Swapnil Khetre
2020-22
Territory Sales Manager
Mosaic India



Ajay Somdhane
2020-22
Sales Manager
Swiggy



Avinash Misal
2021-23
Management Trainee
Reliance Retail



Shubham Raut
2021-23
Sr. Executive
ETG



Om Sawale
2021-23
Sales Executive
SML Ltd.



Rushikesh Mhaske
2022-24
Management Trainee
Mahadhan Agritech Limited



Today, we are proud to say that we've secured positions in top companies, all thanks to the skills and knowledge we gained here. The faculty and placement cell have been constant pillars of support, guiding us at every step.

A real highlight of the program were the guest lectures by prominent members of the industry, who gave us a chance to talk with professionals and learn about new business trends. These insights have been invaluable for our professional development. This college not only prepares you for a successful career but also makes your journey meaningful and unforgettable

Janhavi Ghadge
Agri-Business Management - Batch 2022-2024

ALUMNI : BUSINESS ADMINISTRATION



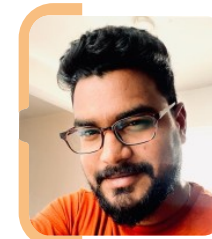
BHUPENDRA PRASAD
2006-08
Sr. Manager-Channel Sales,
U Next Learning,
Dubai.



AMRITESH KUMAR
2006-08
Area sales manager,
Panoramic Holidays Ltd,
Panoramic Group,
Pune.



ABHISHEK ROY
2006-08
Zonal Sales Manager,
Emami Ltd.,
Patna.



KARTHEEK P
2012-14
Sales Manager,
Mordor Intelligence,
Hyderabad.



ANURAG GOSWAMI
2012-14
Senior Consultant
(Functional) SAP, TRM,
E Y,
Mumbai.



PRIYAMBADA CHAKRABORTY
2013-15
Assistant Marketing Manager,
Pizza Hut,
Pune.



SAAKSHI SHRIVASTAVA
2013-15
Senior Consultant,
Deloitte Consulting,
US-India Pvt. Ltd.,
Bhopal.



MOHD. SHADAB KHAN
2013-15
Entrepreneur,
FINE TEAK TRADERS,
Hoshangabad.



MANISH SHARMA
2013-15,
Lead ADM Growth & Expansion,
Flipkart,
Gujarat.



RASHMI RAWAT
2015-17,
Specialist PMD
Allianz Services,
Pune.



As a fellow alumna, I'd like to share a brief insight into my journey at our esteemed college. The institution has indeed provided us with a valuable foundation, even though subsequent batches might have different opportunities.

Throughout my time here, I confronted numerous challenges, particularly in the form of rigorous mock interviews. These experiences not only honed my skills but also instilled a profound sense of confidence.

I encourage you to embrace these opportunities with an open mind and determination. The colleges' robust alumni network stands as a testament to the potential for growth and success. Best wishes for your journey ahead.

Ishika Rathore
ITW

ALUMNI : PHARMACEUTICAL MANAGEMENT



Rahul Suryawanshi
2008 -10
Product Manager,
MEYER ORGANICS PVT. LTD.,
Mumbai.



Japan Parikh
2009 -11
Vice President,
Paramount Health Services,
(TPA) pvt. Ltd.,
Mumbai.



Sanket Kulkarni
2009 -11
Marketing Manager,
Bayer,
Mumbai.



Vinay Gandhi
2012 -14
Global Strategic Partner,
Allied Market Research,
Pune.



Tapendra Tripathi
2012-14
Senior Product Manager,
Lupin Pharma,
Mumbai.



Anu Priya Billore
2013 -15
Assistant Professor,
Medi-Caps University,
Indore.



Mozaffar Khan
2014-16
Senior Brand Manager,
Wallace Pharmaceuticals,
Mumbai.



Nilesh Bhirud
2015 -17
Business Development Manager,
SUN PHARMA,
Ouagadougou,
Burkina Faso.



Manoj Khemot
2016-18
Assistant District Manager,
Pfizer,
Pune.



Arya S Sanil Kumar
2018-20
Senior Consultant,
Allied Market Research,
Pune.



I had an amazing experience at MIMA Institute of Management. The dedicated professors and their passion for teaching have made my academic journey truly rewarding. Campus is not just beautiful but also conducive to learning and development. The institute helped me to develop my skills, knowledge and attitude. The college's strong industry connections and placement record are a testament to their commitment to students' futures. My professional journey is full of lessons and experiences that MIMA helped me to learn. I feel well-prepared and confident as I embark on my career journey, thanks to MIMA INSTITUTE OF MANAGEMENT, BALEWADI

Akansha Mungi

Batch 2022 - 24
Tejco Vision



ADMISSIONS

Eligibility Criteria

- » Candidates with minimum 50% marks in graduation (45% for reserved categories) from any recognized university, with valid score in any national level entrance tests viz. CAT/MAT/XAT/ ATMA / CMAT/ GMAT / MH-CET are eligible to apply.
- » Candidates appearing for the final year degree examination upto June, 2025 can also apply. Such candidates whose final year degree result is not declared at the time of admission will be admitted provisionally, only after submitting the bonafide certificate from the Head of the his/her respective institute stating that he/she is a regular student.
- » The admission of such a candidate will be confirmed only if he/she provides a proof of passing the final year degree examination with minimum of 50% marks by 31 August 2025.

(i) PGDM Business Administration

- » Any Bachelor's Degree viz. B.Com, BBA, B.A, B.Sc, BCA, BCS, B.E, B.Tech, etc.

(ii) PGDM Agri Business Management

- » Bachelor's Degree in Agriculture, Horticulture, Agri-Biotechnology, Agricultural Engineering, Animal Husbandry, Agrochemicals, Dairy Science / Technology, Fisheries, Food Science / Technology, Forestry, Home Science, Veterinary Science or ANY GRADUATE with interest or experience in Agribusiness or Graduates working in Agribusiness, NGO's. Co-operatives or Corporate sector.

(iii) PGDM Pharmaceutical Management

- » Bachelor's Degree in Pharmacy, Life Sciences, Microbiology, Zoology, Biochemistry, Biotechnology, Chemistry, Medicine (MBBS), Veterinary Sciences, BAMS, BUMS or BHMS.



SELECTION PROCESS

- » Aspirants shall apply online or download application form from our website www.mima.edu.in and send the same duly filled in by paying application fees of Rs. 1,000/- in cash/UPI or by Demand Draft (DD) in favour of 'MIMA Institute of Management', payable at 'Pune'.
- » Candidates shall appear for Group Discussion and Personal Interview (GD & PI) on the date and venue as communicated by MIMA.
- » To confirm admission, candidates shall pay Rs.50,000/- alongwith original documents within seven days from the date of communication of his/her selection in MIMA.
- » Academic session will commence from July, 2025.

SELECTION CRITERIA

• Entrance Test Scores (scaled down to 40 marks)	40 marks
• Sports/ Extra Curricular Activities/Work Experience	05 marks
• Group Discussion	20 marks
• Personal Interview	20 marks
• Past Academic Performance (10+12+Graduation+PG)	15 marks
Total	100 Marks



FEES

SR NO	PROGRAM	I YEAR	II YEAR	TOTAL
1	PGDM Business Administration PGDM	₹ 5,00,000	₹ 2,65,000	₹ 7,65,000
2	Agri Business Management	₹ 4,00,000	₹ 2,70,000	₹ 6,70,000
3	PGDM Pharmaceutical Management	₹ 4,00,000	₹ 2,70,000	₹ 6,70,000

- » The above fees include Tuition fees, Cost of Uniforms, fees for Convocation & Alumni Association Membership.
- » Deposit of Rs. 2,500/- has also been included which shall be refunded on submission of Receipt and No Dues Certificate at the time of completion of the course.

Refund Policy

- » As per AICTE Guidelines

Educational Loan Assistance available.



HOW TO APPLY

Candidates can apply online through the website of MIMA Institute of Management :
www.mima.edu.in

Or

Candidates may procure prospectus directly from MIMA Institute of Management, Balewadi, Pune by paying an amount of Rs. 1,000/- in cash or by DD or by online mode of payment.

Or

Download the application form from the website and send the same duly filled along with a DD of Rs.1000/- drawn in favour of 'MIMA Institute of Management', payable at 'Pune' or by online mode of payment.

A/c Name: **MIMA Institute of Management**
Bank Name: HDFC Bank
A/c No: 50100322803117
Branch: Baner Link Road Pashan, Pune - 411021
IFSC Code: HDFC0000223
Account Type: Savings

Scan here to pay



MIMA Institute of Management

📍 Sr. No. 33/1, Opp. Chhatrapati Shivaji Sports Complex, Balewadi, Pune-411 045.

☎ Phone: 02066289600 | Mobile: 8888856030

Self-Attested copies of following documents to be submitted along with Application Form:

- Entrance Exam Score Card
- 12th Marksheet
- 10th Marksheet
- Graduation Marksheet
- PAN Card
- Aadhar Card
- Two Passport Size Photographs

GLOBAL IMMERSION PROGRAM

DUBAI

Select meritorious students from BA/ABM/PHM will be given an opportunity to join global immersion program.







📍 33/1, Opp. Chhatrapati Shivaji Sports Complex,
Near Octroi Naka, Balewadi, Pune - 411045

🌐 www.mima.edu.in

☎️ 020-66289600 | +91 88888 56030