



NITTE
EDUCATION TRUST

NITTE SCHOOL OF MANAGEMENT
AUTONOMOUS, APPROVED BY AICTE, NEW DELHI



Experience **NITTE**

PGDM 2024-25 Course Prospectus

2 Years Full-Time Programme + **SAP** + Foreign Tour

INTERNATIONALLY ACCREDITED

NDSU NORTH DAKOTA
STATE UNIVERSITY

AMERICAN STATE UNIVERSITY



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We develop business pioneers who think globally, act strategically, and contribute to the societies in which they operate.

WHY PGDM @NSOM?

- Industry-Oriented Syllabus
- Faculties from Industry
- Case Study based Experiential Learning
- Return on Investment
- Holistic Growth
- Placement Opportunities

PGDM is designed to suit the needs of the industry and corporate leaders who can excel in solving complex business problems and contribute to organizational growth. The course is developed to deliver knowledge and skills as per industry trends.

Industrial Affiliations



PGDM

2 Year Full Time Program

AICTE Approved



Specializations:

- » Finance/ Marketing/ HR/ Supply Chain Management/ Operations
- » Business Analytics & Intelligence
- » Agri Business Management

Training & Placement:

Average Package : 6.25 LPA

Highest Package : 18 LPA

Highest Stipend(India) : 91,000/month

Highest Stipend(Abroad): 1,00,000/month

Collaboration with Companies



Facilities:

- Design Thinking Lab
- Conference Rooms and Seminar Halls
- Wi-Fi Enabled Campus
- Multi-cuisine Cafeteria

Eligibility:

Graduation from Recognized University with minimum aggregate of 50% marks (45% in case of Reserved Category) & valid score card of CAT/ MAT/ XAT/ NMAT, CMAT/ ATMA/ KMAT



Our Valued Recruiters:



Mr. Sanjib Jha, Head Admissions
+91 7070 67 7070

Application Forms can be downloaded from our website.



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NITTE SCHOOL OF MANAGEMENT



Dr. M Venugopal

M.Com, MBA, LLB, PhD
Professor & Director

With an extensive background spanning over 30 years in both industry and academia, Dr. Venugopal is a seasoned expert. His areas of specialization encompass Business Law, HR, IR, Strategic Management, and Entrepreneurship Development. Currently, he serves as the guiding force behind the institute and its stakeholders, shaping their trajectory.

Prof. Dr. M Venugopal brings a unique amalgamation of corporate leadership and teaching exposure. Noteworthy roles he has previously undertaken include:

- Senior Director of HR at Maxvel Intellectual Property Services Pvt. Ltd.
- Group Head overseeing HR and Legal matters at H M Group
- Dean of HR and Director at Oxford Group
- Director of Kripanidhi Group of Institutions
- Vice President of HR at Atheryi Infotech Pvt. Ltd.



Dr. S Sandhya

MBA, MPhil, PhD, MSc(Psy), PGGC, DLL, CEP(IISc)
Professor & Research Head

Dr. Sandhya is a Certified POSH Trainer and a CII-IWN Masterclass Certified Coach, also holding the title of a Certified Psychological Counsellor. With a remarkable 20+ years of experience spanning Teaching and Industry, she excels as a Freelance Behavioral Trainer, specializing in HRD and Learning and Development for over 16+ years. Currently, she serves as a Professor in HR & OB, showcasing expertise in organizing MDPs, EDPs, and Behavioral Skills training across diverse sectors. She has acted as an External Examiner for PhD vivas at esteemed institutions like Anna University, Bharatiyar University, CHRIST University, and VTU. Engaged with professional bodies such as NHRD, NIPM, AOP, APPPA, WCOP, and IPPSI, Dr. Sandhya remains an active industry participant.



Prof. G Koteswara Rao

B.Tech, MBA, (Ph.D)

Assistant Professor & Administrator / Controller of Examinations

As an educator, Mr. Koteswara Rao has consistently upheld a commitment to fostering knowledge and intellectual growth. His engagement with esteemed institutions such as The Oxford College Of Engineering, SCTIT, and MIT-Kundapur is a testament to his ability to impart valuable insights to students from diverse backgrounds. Through his teaching, he has played a pivotal role in shaping the educational experiences of aspiring learners.



Prof. Chikke Gowda K G

MBA. M.Com, UGC-NET, (Ph.D)

Assistant Professor & Deputy Controller of Examinations

Mr. Chikke Gowda K G, with 15+ years of diverse experience, excels in roles ranging from AICTE subject expert to Finance, Accounting, Microfinance, and Marketing specialist. Formerly, he was Assistant Professor and Program Manager at Cambridge Institute of Technology, overseeing the MBA Department. Earlier, he served as Assistant Professor at The Oxford College of Engineering, Bengaluru. He contributed to examination tasks at institutions like Garden City University, Jyothi Nivaas College, NHCE, and MVJ, moderating Management question papers.



Prof. Ganesh B

MBA, M.Com, (Ph.D)

Assistant Professor

Professor Ganesh B's distinguished 15-year career spans teaching and the corporate sector, yielding a wealth of expertise. His finance specialization is highlighted by conducting stock market sessions, catering to all levels of learners. As an Assistant Professor at esteemed institutions like The Oxford College of Engineering and Jain University, he adeptly covers PG subjects including Financial Management, Investment Analysis, and more. His research contributions, published in prestigious journals, underscore his impact on academia.



Prof. Balakrishnachar M S

MBA, M.Com, (Ph.D)

Assistant Professor & Head of the Department

Prof. Balakrishnachar M S brings over 11+ years of combined expertise in both the realms of Teaching and Corporate sectors. His professional journey commenced as an Analyst at Thomson Reuters, where his ardor for teaching subsequently steered his career path. He has taken on pivotal roles such as Controller of Examinations for both undergraduate and postgraduate levels at university examination centers. Furthermore, he has held the position of Head of Department in prior educational institutions, including Koshys Institute of Management, as well as serving as an Assistant Professor at Krupanidhi College and Indo Asian Academy.



Dr. Sarath S

MBA, PhD

Assistant Professor

Dr. Sarath S served as a MANAGE Intern Fellow at the National Institute of Agricultural Extension Management (MANAGE) in Hyderabad and held the role of project coordinator at the Indian Institute of Management, Ahmedabad. His background includes substantial engagement in social surveys targeting farmers and consumers, integral to both his MBA and PhD research initiatives. His overarching research expertise revolves around entrepreneurial-centered investigations and the facets of farm management. His doctoral thesis concentrated on agri-tourism development, underscoring agri-business enterprise within the framework of farmers functioning as agripreneurs.



Prof. Praveen Daniel

PGDHRM

Assistant Professor

Prof. Praveen Daniel is an HR professional and trainer who obtained his PG in Human Resources Management from Symbiosis, Pune. He has Headed the HR department for top retail and HR assessment companies like – Bigbasket, Youmart, Honestbee and Eduquity. He has over 21 years of work experience specializing in the area of Human Resources & Learning and Development.



Prof. Raghavendra P K

MBA, (PhD)

Assistant Professor

Prof. Raghavendra P K MBA, (PhD) Assistant Professor Prof. Raghavendra P K is Eminent Scholar in Agribusiness Management and has Hands-on training in Aditi Organic Certifications Pvt Ltd. Also a Certified in RAWE and RIWE Programs. Worked as Assistant Manager at Axis Bank



Prof. Aravind B J

MBA, (PhD)

Assistant Professor

Professor Raghavendra P K is a distinguished expert in Agribusiness Management, with practical experience gained through hands-on training at Aditi Organic Certifications Pvt Ltd. Additionally, he holds certifications in both RAWE and RIWE Programs. Previously, he served as an Assistant Manager at Axis Bank.



Mr. Kenchappa M S

M.Sc(LIS), M.Phil
Assistant Professor

Mr. Kenchappa is an expert in Knowledge Organization, Library Management, and Library Automation. With a wealth of experience in library administration, he has accumulated a total of 19 years of dedicated expertise in this domain.



Prof. Girinarayan

B.Com, LLB, MPA, PGD (IRPM)

Visiting Faculty

Prof. Girinarayan B.Com, LLB, MPA, PGD (IRPM) Visiting Faculty Mr. Girinarayan G holds a distinguished position as a seasoned HR professional, specializing in leadership, HRM, and Organization Development. In his current roles, he serves as Senior Partner at Your HR Buddy, an OD Consultant, and HR Advisor at CEO HR Consultancy. He is a Fellow at NIPM and has previously chaired the Karnataka Chapter. His career path includes esteemed positions within well-known organizations and MNCs like Siemens, Mercedes Benz, Tata Group, GE India, and Terex Corporation. Notably, he is also acknowledged as an accomplished educator, trainer, and coach. His insights and guidance extend to enlightening students in the realm of HRM.



Prof. Atul Sharma

MBA, PGD-IR&PM, LLB, EGMP-IIM Bengaluru
Visiting Faculty

Prof. Atul Sharma MBA, PGD-IR&PM, LLB, EGMP-IIM Bengaluru
Visiting Faculty Mr. Atul Sharma has held senior-level HR positions at renowned organizations including Bosch Group, Cummins Group, DCM Shriram, and others. In addition to his corporate experience, he imparts his expertise by teaching HRM and TQM at the Institute.



Prof. Mana Mohan Reddy

BE, PGDM(AIMS), M.Sc(SCM, EM Normondie, France)
Visiting Faculty

Professor Manmohan Reddy's professional journey is a tapestry woven with a variety of distinctive roles, each contributing to his multifaceted expertise: Software Engineer at DECC

- Operations Manager in Singapore
- Founder of Catersin
- Co-Founder of Innorsmart
- CEO of Kronax Engineering Pvt Ltd He also shares his knowledge as Visiting Faculty across various B-Schools



Prof. Bharath R

BE, M.Tech, MBA
Visiting Faculty

Professor Bharath plays a pivotal role as the Co-Founder of Edu Pinnacle, a prominent educational venture. His area of expertise revolves around Analytics and Digital Marketing, where he showcases a profound understanding and mastery. With a keen focus on harnessing data-driven insights and leveraging digital platforms for effective marketing strategies, Professor Bharath contributes significantly to the field. His intricate knowledge and practical insights make him an influential figure in the realm of education and technology



Prof. Akhil Narayan

MBA, LLB

Visiting Faculty

Professor Akhil Narayan assumes the vital position of HR Manager at Flocareer, where his dynamic skills and profound knowledge in the realms of Human Resources and legal intricacies come to the forefront. With a wealth of experience and a keen understanding of HR practices, he plays a pivotal role in shaping the organizational dynamics and ensuring a harmonious work environment. Moreover, Professor Narayan's contributions extend beyond his primary role, as he also undertakes the role of a Visiting Professor across several prestigious B-Schools



Prof. Suresh Ganesh

M-Tech, PGDM
Visiting Faculty

Professor Suresh Ganesh holds noteworthy qualifications in the realm of SAP, which enhance his professional profile. As a SAP Certified Consultant, he exhibits a high level of competence and expertise in SAP systems, contributing to the efficient implementation and management of enterprise solutions. Additionally, his role as a SAP-HCM Trainer signifies his dedication to imparting knowledge and skills related to SAP's Human Capital Management module.



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