



AMITY GLOBAL
BUSINESS SCHOOL | NOIDA

BE A PART OF
INDIA'S
TOP RANKED
BUSINESS SCHOOL

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ABOUT AMITY EDUCATION GROUP

Amity is India's leading Global Education Group established over 2 decades ago. Today, it is home to over 200,000 brilliant students across pre-nursery to Ph.D. levels pursuing more than 400 Programmes in 80 diverse disciplines ranging from Management to Law, besides future-focused areas like Renewable Energy, Nuclear Science & Nanotechnology.

The Group is driven by its vision of building up a Global Knowledge Network providing globally-benchmarked education. Today, the group comprises 15 international campuses across London, Dubai, Singapore, New York, San Francisco, Abu Dhabi, Mauritius, Sharjah, South Africa, Amsterdam, Tashkent apart from India.

200,000 Students

6,000 Faculty

12 Universities

15 Global Campuses

28 Schools & Preschools

Campuses spread across **2,000** acres

35,000 Papers written by faculty

300 Global Universities as Research Partners

25,000 Scholarships awarded

700,000 Alumni worldwide

AGBS CAMPUSES ACROSS 10 CITIES IN INDIA



AHMEDABAD



BANGALORE



BHUBANESWAR



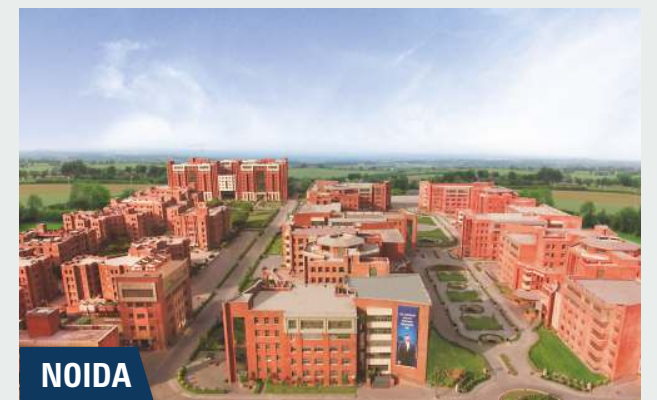
KOCHI



MUMBAI



HYDERABAD



NOIDA



CHENNAI



PUNE



INDORE



ABOUT

AMITY GLOBAL BUSINESS SCHOOL NOIDA

AGBS Noida is deeply committed to providing globally benchmarked and industry-leading management education through the BBA and MBA courses, with the objective of empowering its graduates to successfully take on real-world problems. We lay great emphasis on the holistic development of students and train them to become astute decision makers and professionals, who can readily navigate uncertainty, risk, and change.

AGBS Noida offers a unique dual specialization, that seamlessly blends International Business, Marketing, Finance, IT, HR, Entrepreneurship and Family Business, Operations, Digital Marketing, Transportation & Logistics. Our focus is also on skills and competency building to raise the employability quotient of every student. Another key aspect of education at AGBS is the extensive and immersive industry interface, achieved through corporate guest lecturers, live industry projects and industrial visits. We also invite renowned CEOs and Management Gurus to share their insights and experiences with students. This and a relentless commitment to keeping abreast of the latest in management thinking and practices across the world, makes Amity Global Business School one of India's finest colleges for MBA and BBA.

Today the Amity Education Group is shaping the brilliant futures of over 2,00,000 students across the nation. As a part of this global education group, AGBS Noida has a rich legacy of excellence in Business Management Education. At AGBS, Noida we are constantly raising the bar of excellence in every aspect of management education, and are constantly striving to provide the very best industry driven experiential learning to our students, through Corporate Meets, Corporate Interactions, Guest Lectures, Business Simulations Participation in Workshops and Seminars and the highly valued Study Abroad Programme.

Our education pedagogy and expertise have resulted in consistent 100% campus placements. Students from the 2022-2024 batch were placed in some major companies like Deloitte, E&Y, PwC, KPMG, Tata Technologies, Tata Power, Airtel, HDFC Bank, Axis Bank, Affle, Berger Paints, Amazon, Flipkart & Tech Mahindra and among a few other fortune 500 companies.



AMITY GLOBAL BUSINESS SCHOOL NOIDA

AGBS Noida is an established Business School, located in the heart of Noida city. Our students attain in-depth knowledge from our pool of highly seasoned faculty members and corporate guests. Lectures by the corporate blue chips and interactive discussions with our students is a regular feature. Our module of teaching the concepts of management generally revolves around latest case studies.

We conduct soft skills training to enhance the employability of our students. Our syllabus is updated periodically by getting inputs from senior academicians; and kingpins from the business world. We provide a conducive learning atmosphere for our students with quality infra-structure including a fully Wi-Fi campus, air-conditioned world class central library, auditoriums, seminar halls, swimming pool, shooting range, sports fields, hostel facilities, banks, ATMS and other amenities within the campus.

Here's what further makes AGBS Noida a pioneer in the field of business education

- > **AN EDUCATION GROUP TRUSTED BY OVER 2,00,000 STUDENTS**
- > **LEGACY OF EXCELLENCE IN MANAGEMENT EDUCATION**
- > **MAXIMUM INDUSTRY INTERACTION**
- > **EXCELLENT PLACEMENTS**
- > **RICH INTELLECTUAL CAPITAL**
- > **UNIQUE GLOBAL ACADEMIC EXPERIENCE**
- > **WORLDWIDE ALUMNI NETWORK**
- > **EASY EDUCATION LOANS**

MESSAGE FROM Sr. VICE PRESIDENT

Amity unites a community of outstanding faculty and driven students who share a common passion to pursue excellence and positively impact our world.

Following the same guiding principle, Amity has been established as a prestigious centre for top-tier, multidisciplinary education in Noida.

If you possess brilliance, passion, diligence, and an aspiration to effect global change, then we invite you to join us in this endeavour. Our primary objective is to create an enriching learning environment that empowers students with the professional skills necessary for success in their chosen fields. Our dedicated faculty members are unwavering in their mission to offer the finest academic exposure to our students. As a premier business school, we are committed to making our students industry-ready by equipping them with the necessary professional skills.

Furthermore, we instil Indian values and Sanskars in our students, nurturing them to become not only accomplished professionals but also exemplary individuals

- Mr. U. Ramachandran
Sr. Vice President
Amity Education Group



MESSAGE FROM DIRECTOR

Amity Global Business School (AGBS) Noida is one of the leading management institutions under the Amity Education Group. The lush green campus is located in Noida Sector-125, adjacent to the National Capital, Delhi. The institution was introduced with an objective of providing a global outlook and equipping budding managers with managerial abilities.

AGBS Noida offers MBA and BBA programs with specializations in Marketing, Finance, International Business, Human Resources, Operations, Information Technology, Digital Marketing, Entrepreneurship & Family Business and Logistics Management. The institution over the years has constantly nurtured and developed Management Professionals with Global Competencies who are associated with reputed companies across the country and abroad. The institution has a legacy of a plethora of success stories to share.

All the Management programs have been designed with inputs from industry leaders regularly. The students are provided an option to undertake study abroad programs in any of the global campuses. The faculty team consists of an optimum mix of experienced experts from the corporate and academia with a cumulative experience of more than 200 years. The future industry leaders are nurtured inculcating a sagacious mix of theory, practical and corporate exposure using latest teaching pedagogy techniques and skill development activities prevalent around the world.

AGBS Noida has an excellent placement record with the alumni representing the leading organizations in the corporate world. Frequent industry-visits, corporate guest lectures, skill development activities, specialized practical trainings, latest teaching pedagogy tend to transform the students into skilled management professionals; ready to take on the world.

The dedicated placement cell provides ample opportunities through campus selection process. AGBS Noida students are assigned mentors who provide counseling, guidance, and support throughout their tenure at the Institute. My best wishes to all the candidates who aspire to join AGBS, Noida.

Prof. (Dr.) Girish Kathuria
Director
(Head of the Institute)





MESSAGE FROM CORPORATE RESOURCE CENTRE



Amity Global business School Noida specializes in creating capable managers with the right set of values and attitude. The budding managers undergo training through extensive curriculum, international and national conferences, and industrial visits organized within the framework. I extend my best wishes to the outgoing batch and wish them a fruitful and rewarding placement experience, in the years to come.

Prof. (Dr.) Aparajita Das Gupta Amist
Dean



At Amity Global Business School, it is our constant endeavor to channelize the energies of students to help them acquire strategic knowledge, analytical thinking and managerial and leadership skills. It gives us immense pleasure to extend to you a most cordial invitation to participate in the Campus Recruitment Programme. It is my sincere belief that your esteemed organization and AGBS Noida stand to gain immensely from this symbiotic relationship.

Dr. Istadeva Mishra
Senior Placement Manager

DISTINGUISHING FEATURES OF AGBS NOIDA

OUTCOME BASED EDUCATION

Outcome-Based Education is a student-centric teaching and learning methodology in which the course delivery and assessment are planned to achieve stated objectives and outcomes. It is an education system built on specific outcomes, and focuses on the skill sets students need to acquire following the completion of their studies. AGBS has restructured the curriculum, pedagogy and assessment practices, to reflect the achievement of high-order learning, as opposed to a mere accumulation of course credits. Outcome Based Learning at AGBS incorporates real-world scenarios, and the knowledge, skills and attributes that students take away at the end of a program or course are more valuable than what, or how, they are taught.

MBA 4.0

A rapidly changing world of business demands the MBA to constantly keep pace. That's why Amity re-aligned its MBA with Industry 4.0 and its future disrupting technologies. Now, with the World Economic Forum and OECD giving a global call for empowering the workforce with new skills like complex problem solving, management of mega sized projects, an entrepreneurial mind set and creativity, Amity has further re-invented its MBA programme to incorporate industry-relevant skills.

RESEARCH AND DEVELOPMENT CELL :

The Research and Development Cell is at the epicentre of the Amity learning ecosystem. The vibrant research driven culture at Amity fosters innumerable student innovations which are not only developed to their full potential but also celebrated as transformational new-era ideas worth sharing with society at large.

Our Research Study Development Exercise helps the students to enhance and hone their abilities, and emerge as valuable future contributors of industry and society. It helps them in:

- **Holistic development across all areas and facets of their personality**
- **Developing professional skills to be able to work across diverse departments**
- **Developing problem solving skills and their capability to overcome real-world problems**
- **Building a wide and in-depth knowledge base and developing writing skills**





DISTINGUISHING FEATURES OF AGBS NOIDA

STUDY ABROAD PROGRAM:

Amity Global Business School believes in providing a global platform to their students, by conducting a Study Abroad Programme (SAP) of around 4-6 weeks duration at international locations- London, USA, Singapore, Australia, Dubai, Canada. Since gaining 'global exposure' is paramount to the success of a professional, we provide our students with an enriching experience and develop their analytical skills at an early age. Those who enroll for the program, have an added advantage, of getting an additional certificate for their international exposure.

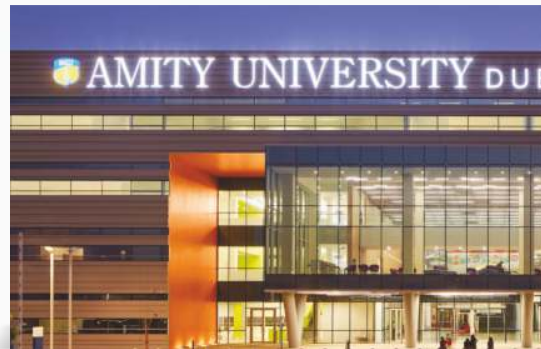
AMITY INITIATIVES DURING CHALLENGING TIMES -

The challenging times have created a serious problem for the education system and have transformed the process completely. Amity Global Business School took the challenging times as an opportunity to make their students digitally proficient. With the passage of time, students have started learning online with great enthusiasm. In fact, online teaching has become the reality of the current education system and AGBS has adapted to the technological change, seamlessly.

Even during this global pandemic, we at AGBS Noida, conducted webinars and virtual sessions, wherein students got the chance to meet esteemed industry experts. Furthermore, AGBS Noida was able to provide 100% placement and a mandatory two-month internship, to its, students without much hassle.

STUDY ABROAD PROGRAMME

Amity students are given the opportunity to develop as global leaders by doing a Study Abroad Programme (SAP) of around 4-6 weeks duration at Amity campuses in London, Singapore, Dubai or USA. The programme has been designed to provide the students an excellent opportunity to gain international exposure so as to build their knowledge, expertise and enrich their experience. It gives the students, hands-on experience of global culture, industry and academic delivery module of the destination country. Those who enroll for the programme have the added advantage of getting an additional certificate for their international exposure.



DUBAI



LONDON



NEW YORK



SINGAPORE



PROGRAMME HIGHLIGHTS

- **Wide Range of specializations ranging from conventional to future- focussed.**
.....
- **Career counselling from faculty to help you choose the right career path.**
.....
- **Intensive Industry Interaction with corporate leaders & global management gurus.**
.....
- **Realisation of student's entrepreneurial dreams through the award-winning Innovation Incubator that has helped launch star t-up companies.**
.....
- **Global Business Perspective to students through Semester-Abroad Programme options.**
.....
- **Bridging the gap between academia and the industry through various live projects and industry-oriented curriculum.**

INDUSTRY INTERACTION

EMINENT SPEAKER	COMPANY NAME
Mr. Sanjay Banga	Chief Managing Director, Cement Corporation of India Ltd (CCI)
Mr. Sabih Kidwai	Director, Schneider Electric
Mr. Ayush Gupta	Director HR, Gail India Limited
Mr. Dibendu Das	Director-Finance, Engineering Projects (India) Ltd.
Ms. Swati Dash	Director HR, HCL Technologies
Mr. Ramkrishna Sataluri	Executive Vice Presidents and Country Head, Tata Power Soler Systems Limited
Mr. Pradyumna Pandey	Chief Human Resource Officer, Mother Dairy
Mr. Amit Jewar	Business Head, Dabur India Limited
Mr. Niranjana Mishra	Business Head (White Cement), JK Cement Limited
Mr. Pankaj Rana	Business Head and Department Leader, LG Electronics
Mr. Anil Srivastava	Chief Operating Officer, Nihon Kohden India Private Limited
Ms. Neeru Abrol	Independent Director, APL Apollo Tubes Ltd.
Ms. Sunita Pandey	Head of Human Resources, DCM Shriram Limite,
Ms. Sharbani Mukherjee	Head of Human Resources, Portronics Digital Pvt Ltd
Ms. Sabina Kamal	Founder & COO Mobiquest, Paytm Mloyal
Mr. Pankaj Sinha	Executive Director-Middle East and North Africa, Schindler Group (Dubai UAE)

FACULTY DETAILS



Prof. (Dr.) Girish Kathuria
Director & Head of Institute
Ph.D. (Management), Ph.D. (Computer Sc.),
MBA, PGDBM, PGDCA Certified Lead Auditor,
Certified Quality Engineer,
Certified Software Quality Professional,
Alumnus of University of Waterloo and Centennial College,
Toronto, Carnegie Mellon University. Certifications from
Microsoft, Cisco & IBM"
34 years+ Experience



Prof. (Dr.) Aparajita Dasgupta Amist
Dean
Ph.D. in Management,
MBA (Marketing), CA (Inter)
26 Years+ Experience



Dr. Ruchi Sinha
Dean & Academic Head
D. Phil (Psychology), UGC NET,
Post Graduate Diploma in Personnel
Management & Industrial
Relations, M.A. Psychology, B.Sc.
25 Years+ Experience



Mr. Sudhir Pasricha
Asst. Dean
MBA (International Business &
Marketing)
36 Years+ Experience



Dr. Mamta Chawla
Associate Professor
Ph.D., UGC NET, MBA,
PGDBM (Marketing), B.Com
21 Years+ Experience



Dr. Sachin Rohatgi
Associate Professor
Ph.D, MBA, M.Com, LL.B, CA (Inter), U-SET
20 Years+ Experience



Mr. Bhakti Bhushan Mishra
Assistant Professor-I
CFA, MFA, MFM, M.A.
(Economics), B.Sc.
23 Years+ Experience



Dr. Jyoti Mishra
Assistant Professor-I
MBA, B.Com
12 Years+ Experience

FACULTY DETAILS



Ms. Divya Bhatia
Assistant Professor- French Language
M.A (French & Francophone Studies),
B.A. (French Studies)
9 Years+ Experience



Ms. Neha Makkar
Assistant Professor
Ph. D (Pursuing),
M.Com, B.Com (H) (Delhi University),
UGC NET Qualified
7 Years+ Experience



Dr. Kanika Satsangi
Assistant Professor
Ph.d, M.Phil, MBA (HR),
Bachelor in Business Management ,
UGC NET JRF
3 Years+ Experience



Dr. Shivani Sharma
Assistant Professor
Ph.d, M.Tech (Electronics & Communication),
B.Tech (Electronics & Communication)
3 Years+ Experience



Ms Supriya Gautam
Assistant Professor
MBA (HR/Marketing),
UGC-NET, B.Sc (MDU, Rohtak)
10 Years+ Experience



Dr. Prachi Aggarwal
Assistant Professor
Ph.d, MBA, UGC- Net, B.Sc (H)
8 Years+ Experience



Dr. Uganta Yadav
Assistant Professor
Ph.d, M.Sc, B.Sc (H),
CSIR NET, GATE, IIT GEM
1 Year



Mr. Shrish Singh
Assistant Professor
Ph.d (Pursuing),
MBA, UGC-NET-(Management)
15 Years+ Experience

FACULTY DETAILS



Ms. Surbhi Tyagi
Assistant Professor
Ph.d (Pursuing),
MCA, B.Sc
4 Years+ Experience



Ms. Babita Gangola
Manager- Academics
MBA (HR) and PGDM (HR)
16 Years+ Experience



Ms. Neha Sehgal
Deputy Manager- Academics
MBA (Finance) and
B.Com from Kurukshetra University
16 Years+ Experience



Mr. Vijay Pandey
Deputy Manager- Academics
MBA (Marketing), M. Com,
PG Diploma in Educational
Administration and Supervision
15 Years+ Experience



Dr. Istadeva Mishra
Sr. Manager Placements
Ph.D, MBA (Marketing & HR),
UGC- Net
16 Years+ Experience



Dr Parul Garg
Assistant professor
Ph.D, MBA, M.A. (Economics)
14 years+ Experience



Dr. Richa Sharma
Assistant Professor
Ph.D, MBA, UGC Net Qualified
11 years+ Experience



Ms. Tapsi Srivastava
Assistant Professor
Ph.D (Pursuing), M.com, UGC Net Qualified,
4 years+ Experience

PROGRAMMES OFFERED

BBA+GDBA

- Marketing
- Finance
- Human Resource
- Information Technology
- International Business
- Entrepreneurship
- Logistics

MBA+PGPM

- Marketing
- Finance
- Human Resource
- International Business
- Operations
- Digital Marketing
- Entrepreneurship
- Information Technology
- Transportation and Logistics



PROGRAMMES OFFERED

BBA

Semester- I

- Understanding Self for Effectiveness
- English Language Usage Essentials
- Fundamentals of Economics For Managers
- Business Statistics
- Accounting Fundamentals
- Business Accountancy
- Computers For Managers
- Management Foundation
- Business Environment
- Introduction to French Culture & Language
- Introduction to German Culture & Language
- Introduction to Hispanic Culture & Language

Semester- II

- Individual Society and Nation
- Introduction to Communication Skills
- E- Commerce
- Understanding International Business Environment
- Cost and Management Accounting
- Environmental Studies
- Understanding Organizational Behavior
- Principles of Marketing -I
- Business Mathematics-II
- French Grammar-I
- German Grammar-I
- Spanish Grammar-I

Semester- III

- Problem Solving and Creative Thinking
- Effective Written Communication
- Management Information Systems
- Fundamentals of Financial Management
- Fundamentals of Human Resource Management
- Principles of Marketing - II
- Fundamentals of Production and Operations Management
- Introduction to Entrepreneurship
- Written Expression & Comprehension in French-I
- Written Expression & Comprehension in German- I
- Written Expression & Comprehension in Spanish- I
- Term Paper

Semester- IV

- Values and Ethics for Personal and Professional Development
- Professional Communication for Recruitment and Employability
- E-Business Management
- Personal Financial Planning
- Operations Research
- Research Methodology
- Global Entrepreneurship- I
- French Through Communicative Approach
- Communicative German-I
- Communicative Spanish-I
- Minor Project
- Export Management

Note: Specializations to be offered in BBA Semester V & VI (*)

- Finance & Financial Services
- Human Resource
- Marketing Management
- Logistics
- Entrepreneurship
- International Business
- Information and Technology

(*) Particular Specialization would run as per minimum student strength eligibility at respective campuses.

PROGRAMMES OFFERED

BBA

Semester- V

- Fundamentals of Entrepreneurship
- Group Dynamics and Team Building
- Receptive and Expressive Communication Skills
- Sales and Distribution Management
- Summer Internship

Foreign Business Language (Any 01 Language)

- Communicative French- II
- Communicative German- II
- Communicative Spanish II

Specialisation	Specialisation Elective Courses
Information Technology	Relational Database Management Systems Programming with Microsoft VB Cloud Computing in Business
Finance & Financial Services	Financial Services Financial Derivatives Investment Analysis and Portfolio Management
Human Resource	Understanding Organization Change and Development Human Resource Planning and Acquisition Fundamentals of Training and Development
Marketing Management	Principles of Consumer Behaviour Service Marketing Fundamentals of Retailing
Logistics	Introduction to Logistics Logistics Business Management Cargo Handling Process
International Business	International Financial Management Fundamentals of International Human Resource Management Documentation & Logistics for International Trade
Family Business and Entrepreneurship	Investment Planning for Entrepreneurs Entrepreneurial Resource Management Fundamentals of Entrepreneurial Marketing

PROGRAMMES OFFERED

BBA

Semester- VI

- Business Policy and Strategic Management
- Stress and Coping Strategies
- Social Communication
- Public Relationship and Corporate Image
- Dissertation

Foreign Business Language (Any 01 Language)

- French Written Expression and Comprehension-II
- German Written Expression and Comprehension-II
- Spanish Written Expression and Comprehension-II

Specialization Elective Course (Any 01 specialization with 03 courses)

INFORMATION TECHNOLOGY

- Object Oriented Programming with Java
- Data Communication and Network
- Web Database Programming with ASP

INTERNATIONAL BUSINESS

- Cross Cultural Management
- International Negotiations and Global Sourcing
- Emerging Markets for International Business

FINANCE & FINANCIAL SERVICES

- Corporate Tax Planning
- Advance Corporate Finance
- Banking and Financial Institution

FAMILY BUSINESS AND ENTREPRENEURSHIP

- Change and Innovations Management
- International Marketing
- Fundamental of Warehousing and Distribution Management

HUMAN RESOURCE

- Performance Appraisal and Potential Evaluation
- Understanding Leadership and Motivation in Organisation
- Understanding Industrial Relations and Labour Laws

LOGISTICS

- Containerization and Multimodal Transport
- Transportation- Documentations and Statutory Procedures
- International Trade Policies & Act

MARKETING MANAGEMENT

- Managing Customer Relationships
- Business to Business Marketing
- Advance Digital Marketing- II

PROGRAMMES OFFERED

MBA

Semester- I

- Self Development and Interpersonal Skills
- Business Communication For Managers
- Accounting for Managers
- Information Technology for Managers
- Managerial Economics
- Organizational Behaviour
- Marketing Management
- Statistics for Management
- Introduction to French Culture and Language
- Introduction to German Culture and Language
- Introduction to Hispanic Culture and Language
- Entrepreneurship and New venture Creation
- International Business Practice

Semester- II

- Conflict Resolution and Management
- BC II-Business Correspondence
- Financial Management
- Human Resource Management
- Legal Aspects of Business
- Business Research Methods
- Operation Management
- French Grammar-I
- German Grammar -I
- Spanish Grammar-I
- Information System and Decision Support System for Management
- Principles of Retailing

Note: Specializations to be offered in MBA Semester III & IV (*)

- Digital marketing
- Finance and Financial Services
- Human Resource
- Marketing Management
- Transportation & Logistics
- Entrepreneurship
- International Business Management
- Information Technology for Management
- Production and Operation Management

(*) Particular Specialization would run as per minimum student strength eligibility at respective campuses.

Semester- III

- Professional Competencies and Career Development
- Business Communication for Managerial Competence
- Strategic Management
- Written Expression & Comprehension in French-I
- Written Expression & Comprehension in German- I
- Written Expression & Comprehension in Spanish - I
- Summer Internship

Specialisation Elective Courses (Any two specialisation)

INFORMATION TECHNOLOGY FOR MANAGEMENT

- Business Intelligence and Data Analytics
- Web Enabled Business Process

ENTREPRENEURSHIP

- Social Entrepreneurship
- Creating and Managing New Businesses in Emerging Markets

FINANCE AND FINANCIAL SERVICES

- Management of Financial Services
- Security Analysis and Portfolio Management

HUMAN RESOURCE

- International Human Resource Management
- Measurement in Human Resource

INTERNATIONAL BUSINESS MANAGEMENT

- Global Commodity Trade
- Global Marketing Research

MARKETING MANAGEMENT

- Product and Brand Management
- Bottom of The Pyramid Marketing

PRODUCTION AND OPERATION MANAGEMENT

- Technology Management and Innovation
- Supply Chain Management

DIGITAL MARKETING

- Understanding Digital Marketing - Advanced
- Social Media Marketing and Management

TRANSPORTATION & LOGISTICS

- Transportation & Logistics Business
- Custom & Cargo Transit Process

PROGRAMMES OFFERED

MBA

SEMESTER - IV

- Leadership and Managing Excellence
- Business Etiquette and Protocol
- Management in Action - Social Economic and Ethical Issues
- French Through Communicative Approach
- Communicative German - I
- Communicative Spanish- I
- Dissertation

Specialisation Elective Courses (Any Two Specialisation)

Information Technology for Management

- Software Quality Assurance
- Systems Analysis and Design

ENTREPRENEURSHIP

- Small Business Management
- Leading Change in Family Business

FINANCE AND FINANCIAL SERVICES

- Budgeting and Control
- Strategic Financial Management

HUMAN RESOURCE

- Managerial Counseling
- Leadership and Motivation in Organization

INTERNATIONAL BUSINESS MANAGEMENT

- Managing Business in Emerging Markets
- Foreign Trade Policy

MARKETING MANAGEMENT

- Customer Relationship Management
- Digital Marketing

PRODUCTION AND OPERATION MANAGEMENT

- Project Management
- Operations Strategy

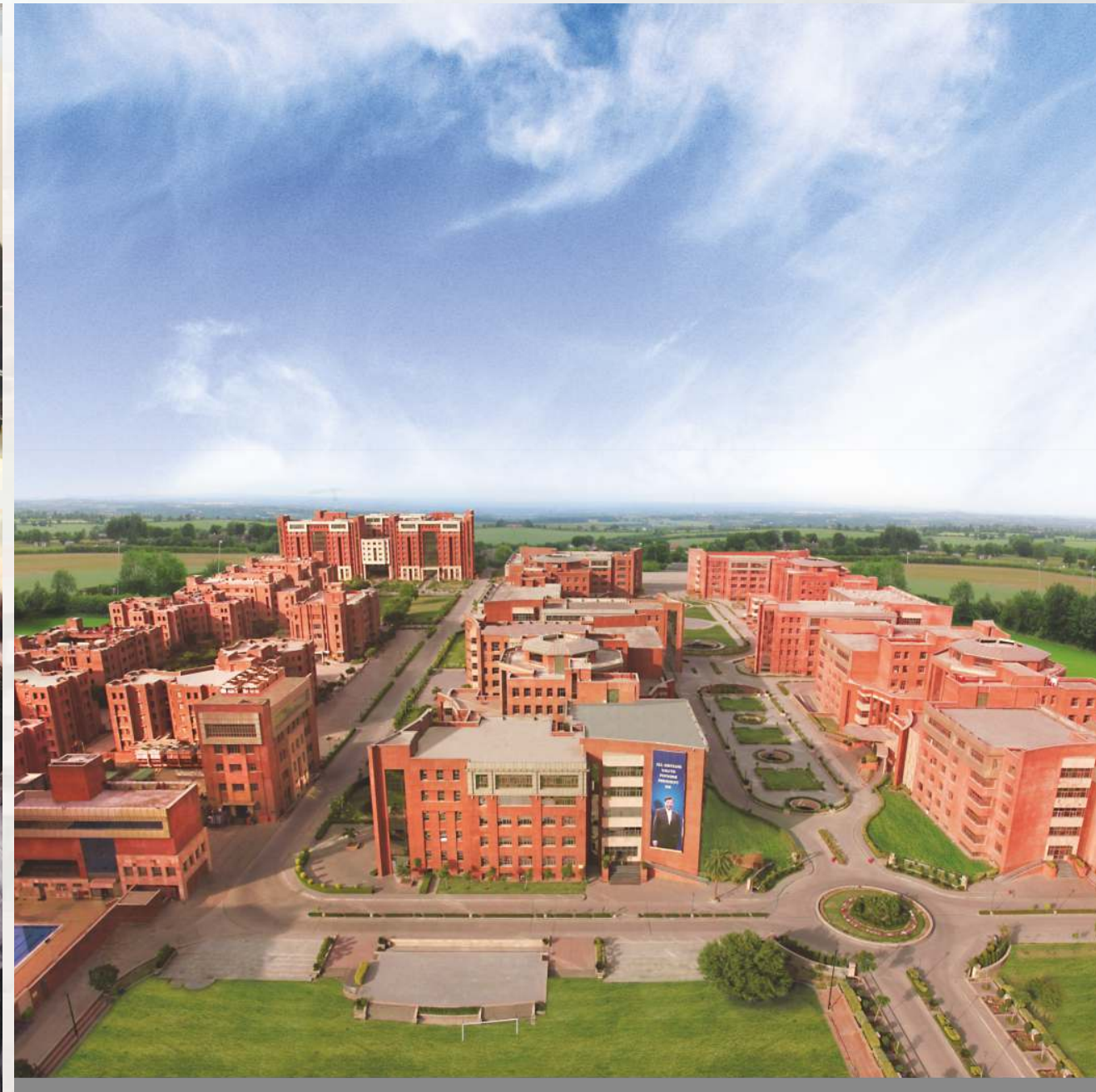
DIGITAL MARKETING

- Social Media Advertising
- Web Analytics

TRANSPORTATION & LOGISTICS

- Transport Documentation and Legal Issue
- Logistics Services Business

INFRASTRUCTURE



INDUSTRY VISITS



Industrial Visit to Haier India

INDUSTRY VISITS



Industrial Visit to Moon Beverages, Ghaziabad



Industrial Visit to Crown Plaza



Industrial Visit to Cocacola Factory, Greater Noida

INDUSTRY VISITS



Industrial Visit to Parle Factory, Bahadurgarh



Industry Visit to Anmol Industries



Yamaha Motors, Greater Noida



Bisleri, Ghaziabad

LIFE @ AGBS NOIDA...



Corporate Meet- 2024

Military Training Camp

LIFE @ AGBS NOIDA...



Khelo Utsav

LIFE @ AGBS NOIDA...



Sangathan- 2023



Biz Bash



Cloning Event



Sangathan- Inter Culture



G- 20 Fest



Independence Day Celebration

LIFE @ AGBS NOIDA...



Students at Happiness Session



Students attending Seminar at Ph.D Chamber of Commerce, New Delhi



Fresher's Party 2022



Students spreading awareness at World AIDS Day

LIFE @ AGBS NOIDA...



HR Club Activity



Girls Football Tournament – 2022



Boys Football Tournament – 2022



Corporate Meet - 2023

CAMPUS PLACEMENT PROCESS



CORPORATE SPEAK



I interacted with students of AGBS Noida and it was a pleasure to meet them. I found them to be students with lot of positive energy. They had a fine blend of theoretical and practical knowledge. Also, what impressed me the most about these Amity students was their confidence, knowledge of subjects and clarity about their future goals. This shows the professional training they have received from Amity faculty. I want to wish the management and staff success in grooming the students in the future as well.



Ms. Seema Kapur
Director Logistics
Jubilant Ingrevia Limited



It's always delightful to be associated with Amity Campus. Over the years I have witnessed the change - they have kept transforming as per the industry needs by improving the pedagogy, infrastructure, networking with corporates coupled with superb organisational skills of the faculty member.



Mr. Atul Shukla
Chief Human Resources Office
Baidyanath Group



Amity Global Business School (AGBS), Noida is amongst the finest educational institutes in India nurturing students and preparing them for the future by way of a comprehensive innovative pedagogy technique leveraging the right mix of theoretical learning and practical training. AGBS students possess appropriate skill sets to align and enter the tough competitive Corporate World. Students of AGBS will be an asset to any organization. I wish students and faculty the very best in all endeavours.



Niraj Vedwa
Board Member - Xacbank
(Invested by World Bank-IFC/
National Bank of Canada/
Orix Corporation, Japan)



My Experience at AGBS Noida cemented my belief that it is more than just a business school; It is a breeding ground for future leaders. The dedication of the faculty, the energy of the students and the commitment to excellence are truly exemplary. I have no doubt that Amity AGBS Graduates will not only succeed in their chosen fields but also contribute significantly to the advancement of the business world.



Amit Jawar
Business Head-North
Dabur India Limited

TOP ALUMNI

Hardeep Singh

Director - Industrial & Logistics Services
CBRE India

Shubham Sinha

Director - Operations
Eventoss Entertainment Pvt. Ltd.

Vikas Garg

Co-founder and Director
MRG WORLD

Shubhashish Banerjee

Head - Talent & Culture
Unicommerce

Vikas Joon

Associate Vice President
Noon- Dubai

Vaibhav Fadnavis

Assistant Vice President
Kotak Mahindra Bank

Kamayani Rajvanshi

Client Lead - Talent Partner
Amazon

Megha Dhawan

Sr. Consultant
Infosys

Siddhant Rana

Lead Talent Management
LG Electronics

Shrey Chadhok

Associate Director
ITILITE

Ritesh Tak

Marketing Manager
Integrated Plastics Packaging Dubai

Ridhima Gera

HR Manager
IAC Group

Shivam Mishra

Sr. Associate Analyst
Pwc

Mohit Thukral

General Manager Marketing
Integrated Tech9Labs Pvt. Ltd.

Vaibhav Fadnavis

Manager Development and Strategy
Thi World

Mayank Kharbanda

Institutional Business Manager
CMG Biotech Pvt. Ltd.

Priyanshi Sharma

Cluster Manager, HDFC LIFE

Prerna Narula

HR Business Partner
Cardekho Group

Ankit Agarwal

Sr. Tax Associate, KPMG

Kumar Abhishek

Customer Success Manager
Tata Communication

Akshat Arora

Programme Manager, Amazon

Simran Singh

Business Development Manager
Bentley Systems - Dublin

Debashish Mukherjee

Sr. Sales Manager
InterContinental Hotel Group

Jinu John

Brand Manager
Greenlam Industries Limited

Sanjana Chaturvedi

HR Business Partner, Gaana

CORPORATE RESOURCE CENTRE

The Corporate Resource Centre (CRC), works with the objective of bringing the industry and academia close to each other to facilitate holistic student development. It encourages students to actively participate in various events wherein they can indulge themselves with formulating strategies, provides them with industry interactions and facilitates their summer internship and final placements.

CRC also organises counselling sessions for students and helps them choose an appropriate career depending on their aptitude and interest. Some of the sessions are- CEO forums, Alumni forums, Live projects, Industry visits, Pre-placement talks etc. The students work closely with the CRC team in securing placements for their batch. The placement activity is managed by the students under the guidance of the CRC team.

01 CEO'S FORUMS

02 LIVE PROJECTS

03 PRE-PLACEMENT TALK

04 ALUMNI FORUMS

05 ALUMNI MEET

06 INDUSTRY VISITS

07 CAMPUS RECRUITMENT

08 MDPs & CONSULTANCY

09 WEEKLY CORPORATE FORUMS

10 GROOMING SESSIONS / WORKSHOP

11 SUMMER INTERNSHIP

12 CORPORATE MEET

FEW OF OUR RECRUITERS



ABP Network

accenture



allcargo
LOGISTICS



AON



Deloitte.



VE COMMERCIAL VEHICLES
A VOLVO GROUP AND EICHER MOTORS JOINT VENTURE



TECH
mahindra

ADMISSION PROCEDURE

MBA (2 years) + PGPM

> ELIGIBILITY :

Graduation (min. 50%) + 10+2(min. 50%)

Please Note*

In aggregate percentage Physical Education, Fine Arts , Music, Vocal, Drawing & Performing Arts will not be considered ~ Graduation Final year appearing students should meet minimum eligibility till last qualifying Semester / Year.

> CERTIFICATION :

Students join AGBS to pursue MBA from Amity University and also receive PGPM certificate from AGBS. On successful completion of the respective programs, the student receives the MBA degree from Amity University Noida and the PGPM certificate from AGBS.

> FEE STRUCTURE :

Sem-1	Sem-2	Sem-3	Sem-4	Total (in Rs.)
2,38,000	2,38,000	2,62,300	2,62,300	10,00,600

Above is the effective fees structure including Corporate Scholarship

Please Note*

Refundable Academic Security Deposit of Rs. 15,000/- has to be paid at the time of admission ~ Each Academic year is of 2 semesters

> ADMISSION CRITERIA:

Admission will be based on percentage in the qualifying exam, English Essay Test and Interview.



ADMISSION PROCEDURE

BBA (3years) + GDBA

> ELIGIBILITY :

10+2 (min. 50%) + 10th (min. 50%)

*Please Note

In aggregate percentage Physical Education, Fine Arts & Performing Arts will not be considered.

> CERTIFICATION :

Students join AGBS to pursue BBA from Amity University and also receive GDBA certificate from AGBS. On successful completion of the respective programs, the student receives the BBA degree from Amity University Noida and the GDBA certificate from AGBS.

> FEE STRUCTURE :

Sem-1	Sem-2	Sem-3	Sem-4	Sem-5	Sem-6	Total (in Rs.)
1,63,000	1,63,000	1,78,000	1,78,000	1,83,500	1,83,500	10,49,000

Above is the effective fees structure including Corporate Scholarships

Please Note*

Refundable Academic Security Deposit of Rs. 15,000/- has to be paid at the time of admission ~ Each Academic year is of 2 semesters

> ADMISSION CRITERIA:

Admission will be based on percentage in the qualifying exam, English Essay Test and Interview.



STUDENT'S TESTIMONIALS



I am the management student of Amity Global Business School. The experience at AGBS NOIDA has been excellent. All the renowned faculty members treat the students like their children, pushing them for betterment, instilling the confidence that a student desires in their career, encouraging us, and ensuring that we develop and evolve as a whole.
Thank you AGBS and all the Faculties. This has truly been the best learning and developing experience.

Sadhana Mishra
MBA 2022-24



I am immensely grateful for the unwavering support, mentorship, and resources that I have received from the faculty, placement cell and peers of my AGBS. The rigorous coursework, engaging discussions, and practical learning opportunities have equipped me with the skills and knowledge needed to excel in the dynamic business landscape. AGBS truly captured the essence of the holistic learning experience that I have been fortunate to be a part of.

As I prepare to embark on the next chapter of my career journey, I carry with me the lessons learned, friendships forged, and memories cherished during my college life. I am deeply thankful for the role that the college has played in shaping my future and helping me realise my potential.

Thank you for providing me with an enriching and transformative MBA experience. I will always hold Amity Global Business School close to my heart and carry forward the values instilled in me during my time here.

Pinjari Aarvan Gulab
MBA 2022-24



Being a national women cricketer I always had a question if my college would support me throughout in sports & education together. To my utter surprise from the day I joined Amity global business school Noida , I got all the necessary support from the faculty members. All the faculty members has helped & guided me throughout just like my own parents .They have always given me ample amount of opportunity & exposure which helped me to grab a placement in TATA TECHNOLOGIES . This journey has been a fruitful one & will be cherished life long . Always grateful to AGBS Noida for making me who i am. I look forward to coming back & giving to college as much as I can .

Heena Bhat
MBA 2022-24



As a student at Amity Global Business School, I can confidently say that my experience here has been transformative. Not only have I gained valuable knowledge in my chosen field, but I've also developed crucial life skills such as time management, critical thinking, and effective communication. The opportunities for personal and academic growth are abundant, and I'm grateful for the supportive environment that encourages exploration and discovery."

Shaurya Makheja
BBA 2021-24



My journey at Amity University has been a transformational experience filled with academic rigor, personal growth, and unforgettable memories. From engaging lectures to hands-on projects, Amity provided a holistic learning environment that nurtured my skills and passions. The supportive faculty and diverse student community have not only shaped my professional competence but also enriched my worldview, preparing me to confidently embark on my career path with knowledge, determination, and a strong sense of purpose.

Nishtha
BBA 2021-24



AMITY GLOBAL BUSINESS SCHOOL

Admission Office: E-2 Block, G-05, Sector – 125
Amity University Campus, Noida - 201303 (Uttar Pradesh)

Campus : F1 Block, IIIrd Floor, Sector-125, Amity University Campus, Noida-201303 (Uttar Pradesh)

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